

# MBA in Social Change

- ENVIRONMENTAL POLICY • SOCIAL ENTREPRENEURSHIP
- COMMUNITY DEVELOPMENT • INTERNATIONAL DEVELOPMENT

## Social Change Electives

### BUSINESS FOR SOCIAL CHANGE

- Environmental Law
- Sustainable Consumption & Production
- Gender and Health
- Gender, Power and Social Change
- Industrial Organization
- Technology and Sustainability

### SOCIAL ENTREPRENEURSHIP

- Microfinance
- NGOs and Advocacy
- Non Profit and NGO Management Issues
- Program Monitoring and Evaluation
- Seeing like a Humanitarian Agency

### COMMUNITY DEVELOPMENT

- Local Community Development
- Grant Writing for Community Developers
- Youth and Community Development
- People and Places: Theories of Community Development & Planning

### INTERNATIONAL DEVELOPMENT

- Development Theory
- Principles of Conflict Negotiation
- International Environmental Law and Policy
- Economic Fundamentals for International Development

As the sectors of our global society become increasingly intertwined, demand is surging for business professionals who understand the social, political, and environmental forces that shape communities and businesses. Through a new collaboration with Clark's International Development, Community, and Environment Department (IDCE), MBA students will learn to use modern technology and advanced analysis to creatively address environmental and development problems and promote social justice, whether working in a corporation, government agency, or nongovernmental organization in the U.S., or any other part of the world.

## Sample Courses

### • GREENING THE CORPORATION

Growing public support for a cleaner environment represents an enormous business opportunity, yet today's corporations often lack an understanding of and sensitivity toward environmental issues. This course investigates the various pressures felt by organizations to become greener, the organizations that have responded, and various strategies and practices for a proactive environmental position.

### • ENTREPRENEURSHIP – SOCIAL IMPACT

In this course, students learn the basics of entrepreneurship with a special focus on its social impact and accountability. Students discover how entrepreneurs assess and enact socially responsible programs, how social entrepreneurs evaluate their organizations' bottom lines, and the ways in which non-business organizations often embrace entrepreneurial attitudes and approaches.

## ► MBA/MA in Community Planning and Development (CPD)

This new dual degree program provides a rare opportunity for students to build the skills and understanding required for leadership in the public, private, and nonprofit sectors.

The program combines GSOM courses with IDCE coursework focusing on topics such as planning techniques, community organizing, grant writing, land use, nonprofit management, and geographic information systems.

## Stevenish Career Management Center

The Stevenish Career Management Center is an integral component and valuable asset to the Graduate School of Management. Through classes, workshops, and individual coaching sessions, the Center provides targeted, results-oriented career development assistance, complementing the academic excellence of the MBA and MSF programs. Students and alumni thrive under the direction of our experienced Career Development Team, which works closely with employers eager to hire versatile, resourceful professionals, poised to become leaders of our global economy.

## Contact Information

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## Clark University

**Clark University**, a teaching and research institution founded in 1887 with a commitment to academic innovation, is the oldest graduate institution in New England and a founding member - with Harvard and Yale - of the prestigious Association of American Universities. Clark offers what you would expect to find at any top-notch university:

- A faculty world-renowned for its scholarship and ground-breaking innovations.
- A dynamic urban setting in the second largest city in New England, just one hour from Boston and three hours from New York City.
- A welcoming environment where personal attention and collegiality are strongly valued.
- The connections of a worldwide alumni network.

*“The separation of goals and activities that once characterized the private and public sectors is dissolving in the face of new partnerships, alliances, and collaborations aimed at addressing the greatest challenges of the 21st century: economic well-being, social justice, and environmental sustainability.”*

Mary-Ellen Boyle, PhD  
Associate Professor of Management

## ► Graduate School of Management (GSOM)

Accredited by The Association to Advance Collegiate Schools of Business (AACSB International), Clark GSOM ranks among the top 15% of business schools in the world. Our graduate programs are characterized by high academic standards, meaningful collaboration among faculty and students, and a focus on global business practice.

## ► Admissions and Financial Assistance

We seek to enroll talented and motivated students who will add to the diversity and intellectual rigor of our dynamic learning environment. We encourage applications from candidates with a variety of education backgrounds, including business, the liberal arts, sciences, and social sciences.

Clark GSOM offers a generous range of merit-based scholarships and graduate assistantships ranging from 25% to 100% of tuition.

Complete information on admissions, application deadlines, tuition, and financial assistance can be found on our website: [www.clarku.edu/gsom](http://www.clarku.edu/gsom).

**We invite you to learn more about what makes  
Clark an ideal place to enrich your career – and  
look forward to discovering how you can contribute  
to our vibrant community.**