

MARY-ELLEN BOYLE

Clark University
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EDUCATION

Ph.D., Sociology, Boston College
M.B.A., Carroll School of Management, Boston College
B.A., American Studies (*cum laude*), Yale University

ACADEMIC APPOINTMENTS

1993 - present **Clark University**
Associate Professor of Management

2012 – 2015 **Clark University** Associate Provost and Dean of the College
Provided leadership for all aspects of undergraduate education, including curricular, co-curricular, and advising redesigns. Assisted with faculty recruitment, development, and review; departmental planning and budgeting; interdisciplinary program coordination; curriculum innovation and overall academic administration including accreditation and external program reviews.

2009 - 2012 **Clark University** Associate Dean of the College
Responsibilities include Faculty Director of Innovation and Entrepreneurship Program, Director of Center for Excellence in Teaching and Learning, and PI/PD for Davis Educational Foundation \$250,000 grant for assessment and faculty development related to curriculum rebuilding.

Spring 2009 **Roger Williams University** Visiting Lecturer, Institute for Public Policy

1996 - 1999 **Vassar College** Visiting Assistant Professor, Sociology Department

1990 - 1992 **Boston College** Instructor, Carroll School of Management and Department of Sociology

COURSES TAUGHT

- Graduate *Business in Society; Managing Change and Conflict; Global Business Seminar; Women and Men in Management; Organizational Behavior: Teams & Theory; Teaching with Cases; Entrepreneurship: Social Impact; Foundations of Effective Management; Responsible Management in the Global Economy*
- Undergraduate *Making a Difference; Art and Science of Management; Business Ethics; Sustainable Community Economic Development, Introduction to Sociology; Education, Schools, and Social Change; Professionals, Experts, and Culture; Corporations, Power, and Social Control; Women and Work; Gender Issues in Organizations*

GRANTS RECEIVED

Leir Luxembourg Program, workshop July 2022: *The Scholarship of Global Liberal Education: Establishing an Engaged Research Agenda*. \$20,000.

Fulbright Specialist, 2015-2022 (*extended due to pandemic*). Area of expertise: Higher Education. Assigned to Hoa Sen University, Ho Chi Minh City, Vietnam, July-August 2016. Project: *Enhancing Liberal Education*.

Davis Educational Foundation, written with Walter Wright, Dean of the College. Granted \$250,000 over three years to support “Liberal Education and Effective Practice (LEEP) Initiative: A Deep Rebuilding of the Undergraduate Curriculum at Clark University.” 2011-2015. Project director, Mary-Ellen Boyle.

Mosakowski Institute Research Support for “The Impact of Public Policies and Public, Private and University Collaboration: Case Study of the Bio-technology and Green Energy Clusters in Central Massachusetts.” With Jing Zhang and Jennie Stephens, 2009-2012. Approximately \$10,000.

Campus Compact, Learn and Serve Grant, for service-learning support on campus. With Micki Davis of the Community Engagement and Volunteering Center. \$21,000. AYs 2005-2009.

Clark University CETL Grant for course development, Spring 2002. Student stipend for assistance with service-learning course.

PUBLICATIONS

Book

Boyle, M.E. (2001). *The New Schoolhouse: Literacy, Managers, and Belief*. CT: Praeger Publishers.

Refereed Journal Articles

Boyle, M.E. (2020) Liberal Education across Continents –Transfer Elasticity and U.S. Influence. *Comparative Education Review*, forthcoming May.

Boyle, M.E. (2019) Global Liberal Education: Theorizing Emergence and Variability. *Research in Comparative and International Education*, 14(2), 231-248.

Boyle, M.E., Ross, L. & Stephens, J. C. (2011). Who has a Stake? How Stakeholder Processes Influence Partnership Sustainability. *Gateways: International Journal of Community Research and Engagement*, 4, 100-118.

Silver, I. & Boyle, M.E. (2010) Constructing Problems by Promoting Solutions: Corporate Advertisements about US Poverty. *Journal of Poverty*, 14(3): 347-367.

Ross, L. & Boyle, M.E. (2007) Transitioning from High School Service to College Service-Learning in a First-Year Seminar. *Michigan Journal of Service-Learning*. 14(1): 53-64.

Boyle, M.E. (2007) Learning to Neighbor? Service-Learning in Context, *The Journal of Academic Ethics*, 5 (1): 85-104.

Caldwell, C. & Boyle, M.E. (2007) Academia, Aristotle, and the Public Sphere – Stewardship Challenges to Schools of Business, *The Journal of Academic Ethics*, 5 (1):5-20.

Boyle, M.E. & Boguslaw, J. (2007) Business, Poverty, and Corporate Citizenship: Naming the Issues and Framing Solutions. *Journal of Corporate Citizenship*. 26 (Spring).

- Boyle, M.E. & Silver, I. (September 2005) Poverty, Partnerships, and Privilege: Elite Institutions and Community Empowerment, *Cities and Communities*. 4 (3):233-253. Best article award, Society for the Study of Social Problems, Poverty Class & Inequality Division.
- Boyle, M.E. (2004) Walking Our Talk: Business Schools, Legitimacy, and Citizenship, *Business & Society*. 43(1):37-69.
- Boyle, M.E. (May 1999) Immigrant Workers and the Shadow Education System, *Educational Policy*. 13(2): 251-279.
- Waddock, S.A. & Boyle, M.E. (1995) Dynamics of Change in Corporate Community Relations, *California Management Review*, 37(4): 125-140.

Refereed Book Chapters

- Boguslaw, J. & Boyle, M.E (2008). Investments at the Bottom of the Pyramid: Reducing Poverty through Sustainable Asset Development. In Prabu Kandachar and Minna Halme, eds., *Sustainability Challenge and Solutions at the Base-of-the-Pyramid: Business, Technology and the Poor*, Greenleaf Publishing.
- Boyle, M.E. & Boguslaw, J. (2003). Job Training as Business and Community Development: Reframing Theory and Practice. In David Bills, ed., *The Sociology of Job Training, Research in the Sociology of Work*, Volume 12, pp. 103-137. Boston, MA: Elsevier/JAI Press.
- Boyle, M.E. (2003). Reconciling Aesthetics and Justice in Organization Studies. In Adrian Carr & Philip Hancock, eds., *Art and Aesthetics at Work*, pp.51-64. New York: Palgrave Macmillan.

Refereed Conference Proceedings

- Boyle, M.E. & Boguslaw, J. (2005) Asset Policy as Anti-Poverty Strategy: A Symposium on Corporate Involvement. In Lori V. Ryan and Jeanne M. Logsdon, eds., *Proceedings of the Sixteenth Annual Conference of the International Association for Business and Society*, pp. 69-74
- Boyle, M.E. (2002). The Business School in the Community: Theorizing Current Practices; Imagining the Future. In Duane Windsor and Stephanie A. Welcomer, eds., *Proceedings of the Thirteenth Annual Meeting of the International Association for Business and Society*, pp. 261-2.
- Boyle, M.E. (2002). Structural and Cultural Constraints on Corporate Social Responsibility and Corporate Citizenship. In Duane Windsor and Stephanie A. Welcomer, eds., *Proceedings of the Thirteenth Annual Meeting of the International Association for Business and Society*, pp. 90-1.
- Boyle, M.E. (1999) The Work of the Corporate Ethics Officer: Moral Labor and Social Trusteeship. In Donna J. Wood and Duane Windsor, eds., *Proceedings of the Tenth Annual Meeting of the International Association for Business and Society*, pp. 28-33.

Invited Publications

- Boyle, M.E. (2019). Liberal Education Unmoored? Book review essay for *Comparative Education Review*, 63(1): 127-131.
- Boyle, M.E. & Ottensmeyer, E. (2005). Solving Business Problems through the Creative Power of the Arts: Catalyzing Change at Unilever. *Journal of Business Strategy*, 26(5):14-21.
- Boyle, M.E. (2003). Managing the New Transparency: Cultural and Organizational Considerations. *Dialogue*, publication of the International Association of Energy Economists, Summer, pp. 14-19, 28.

Boyle, M.E. (1998) The Post-Contract Workplace? *ASA Section on Organizations, Occupations and Work Newsletter*, Winter, pp.1&5.

Additional Research

- 2012 *Lessons from the BioCluster*, literature review and strategic recommendations report, disseminated and presented to Mass Biomedical Initiatives Board of Directors. With Stephen McCauley, Research Associate, George P. Marsh Institute; Jennie Stephens, Assistant Professor of Environmental Science and Policy; Jing Zhang, Associate Professor, Graduate School of Management, and graduate students.
- 2007 *Reyes House Social Venture Feasibility Study*, commissioned consulting report for Health Foundation of Central Massachusetts.
- 2002 Principle investigator for social indicator research, *Return on Investment: The Economic and Social Impact of the Non-Profit Sector in Worcester County*, report published by consortium of Worcester non-profit agencies.
- 2002 *Neighborhood Enterprise Profile*, report on Clark's University Park Partnership area business activity and management needs.

ACADEMIC PRESENTATIONS

- 2020 "Liberal Education Outside the U.S.: Innovations, Challenges, and Opportunities," with Kara Godwin, Noah Pickus, & Bryan Penprase. AAC&U Annual Conference, Washington DC (January).
- 2018 "One Educational Philosophy, Many Interpretations? Liberal Education, Fulbright, and Vietnam." Fulbright Association 41st Annual Conference, Puebla, Mexico (November).
- 2017 "Future Work Life and the Schooled Society: Trends, Countertrends, and Critique." European Business Ethics Network Annual Conference, Jyväskylä, Finland (June).
- 2016 "Riding the Wave: Nurturing Renewal through Connections with Liberal Education Abroad," with Kara Godwin. Joint conference of the American Conference of Academic Deans and Phi Beta Kappa Society. Milwaukee, WI (June).
- 2016 "Global Liberal Education: Theorizing Emergence and Variability," Comparative and International Education Society 2016 Annual Conference. Vancouver, CA. (March).
- 2012 "Responsibility Professions, Universal Values, and Globalization," IESE International Symposium on Ethics, Business and Society, Barcelona, (May).
- 2011 "Community Development in Higher Education: The Practitioner Nexus With Academia" with Mark Tigan. American Association of University Professors Conference, Washington DC (June).
- 2009 "Institutionalizing the 'Green Cluster' - Building A Partnership for Urban Sustainability." Association for Sustainability in Higher Education Annual Meeting, Indianapolis, IN (September).
- 2009 "University-Community Partnerships for Sustainable Development: A Comparative Study of Tucuman, Argentina and Worcester, Massachusetts, USA" with Jennie C. Stephens and Maria E. Hernandez. International Sustainable Development Research Conference, Utrecht, Netherlands (July).

- 2007 "Intersecting Institutional Influences on the Social Construction of US Poverty," with Ira Silver. Society for the Study of Social Problems Annual Conference, New York City, (August).
- 2007 "Corporate Social Responsibility at the Bottom of the Pyramid: Reducing Poverty through Asset Development." Academy of Management Annual Meeting, Philadelphia, (August).
- 2007 "Scholarly Perspectives on Community-University Partnerships: The Potential Contributions of Organization Theory," Community-University Partnerships: How Do We Achieve the Promise? University of Massachusetts Lowell, (April).
- 2006 "The Arts and Organizational Change: Description, Analysis, Critique." Art of Management III Conference, Krakow, Poland, (September).
- 2006 "Places in Our Lives." Symposium panelist, Eastern Sociological Society, Boston MA (February).
- 2005 "Asset Policy as Anti-Poverty Strategy: A Symposium on Corporate Involvement," with Janet Boguslaw. Annual Conference of the International Association for Business and Society, Sonoma, CA (March).
- 2004 "Poverty, Partnerships, and Privilege: Elite Institutions and Community Empowerment," with Ira Silver. Society for the Study of Social Problems, San Francisco CA (August).
- 2003 "The Hidden Curriculum in Management Education: Implications for Institutional Integrity," Academy of Management Annual Meeting, Seattle WA (August).
- 2003 "Managing the New Transparency: Cultural and Organizational Considerations," International Association of Energy Economics, Prague, Czech Republic (June).
- 2001 "Organizational Social Responsibility: Theory Elaboration Amidst Blurring Boundaries," Asia-Pacific Researchers in Organization Studies Conference, Hong Kong. (December).
- 2001 "What Machines Can't Do: Reconciling Aesthetics and Justice in Organizational Life," Symposium on Organizational Aesthetics, Academy of Management Annual Meeting, Washington, D.C. (August).
- 2000 "From Cultural Capital to Economic Capital: A Consideration of Corporate Art Education." Workshop on Organizing Aesthetics, Siena, Italy. (May).
- 1999 "The Work of the Corporate Ethics Officer: Moral Labor and Social Trusteeship," Tenth Annual Meeting of the International Association for Business and Society, Paris, France. (June)
- 1998 "Corporate Ethics Officer: Moral Labor or Myth and Ceremony?" American Sociological Association Meeting, San Francisco, CA. (August).
- 1997 "'No Guarantees' - Education And The New Employment Contract," American Sociological Association Annual Meeting, Toronto, Canada.
- 1995 "Learning In The New Schoolhouse: A Sociological Analysis Of Employer-Sponsored Education," Eastern Sociological Society, Philadelphia, PA.
- 1994 "Corporate Community Relations: Driving Forces in a Changing Environment," with Sandra Waddock. International Association for Business in Society, Hilton Head, S.C.
- 1991 "Reconstructing Stratification," Eastern Sociological Society, Providence, Rhode Island.

- 1990 "Technical Training and Intellectual Skills: Implications For Educational Policy," Massachusetts Sociological Association, Boston, MA.

Poster Sessions (with Students)

- 2004 "Universities and Urban Businesses: Student Involvement in Community Revitalization," Northeast Regional Campus Compact Northeast Conference, Worcester, MA (April).

Discussion/Workshop Sessions

- 2009 "Enhancing Service-Learning Through Reflection," Professional Development Workshop. Academy of Management Annual Meeting, Chicago, IL (August).
- 2005 "What's New in Management Service-Learning." Workshop, Annual Conference of the International Association for Business and Society, Sonoma, March.
- 2002 "The Business School In The Community: Theorizing Current Practices; Imagining the Future," Discussion session at Annual Conference of the International Association for Business in Society, Victoria, British Columbia.
- 2002 "Structural and Cultural Constraints on Corporate Social Responsibility and Corporate Citizenship," Annual Conference of the International Association for Business in Society, Victoria, British Columbia.
- 2000 "The Business School in the Community: Partnerships, Stakeholders, and the Common Good." Annual Conference of the International Association for Business and Society, Burlington, Vermont.

PROFESSIONAL PRESENTATIONS

- "Liberal Education Outside the U.S.: Innovations, Challenges, and Opportunities." Featured session. With Kara Godwin, American Council of Education; Noah Pickus, Duke Kunshan; and Bryan Penphrase, Soka University. American Association of Colleges and Universities, Washington DC. January 2020.
- "Reanimating Liberal Studies through Intentional and Innovative Experiential Learning." Pre-Conference Workshop, January 22, 2014. With Mary Ellen Carroll, Loras College; Laura L. O'Toole, Salve Regina University; Jim Salvucci, Stevenson University and Michael G. Tannenbaum, Hartwick College. American Conference of Academic Deans, Washington DC, January 2014.
- "The Unheard Voices," NERCHE Engaged Faculty Think Tank, co-led with Laurie Ross. Providence College, January 2010.
- "Corporations and their Critics: Greening of Industry, Green Investing, and Green Washing" *Focus the Nation* panelist, Clark University, January 31, 2008.
- "The Millennial Development Goals and Business" invited panelist in Social Entrepreneurship class, Clark University, November 2007.
- "Millennial Students and Leadership Development" invited panelist at GSOM 25th Celebration, Clark University, November 2007.
- "Business Perspectives on Poverty" invited speaker to Social Welfare Institute Seminar, Boston University School of Social Work, November 2007.
- "The Adolescence of Corporate Social Responsibility" invited lecture to Social Entrepreneurship class, Clark University, September 2007 & February 2008.

- “University Perspectives on SBA Support for Inner-city Economic Development” Invited panelist to *Federal Administrator’s Roundtable*, Small Business Administration, Boston, August 2007.
- “Corporate Social Responsibility and Poverty” invited speaker to *People and/or Profits* course, Clark University, April 2007.
- “Fault Lines: Bridging the Gap between Main South and Clark” invited panelist *Food for Thought* series Clark University, 2007.
- “Corporate and University Partnerships for Asset Development” invited speaker to Doctoral Seminar, Institute for Asset Development, Heller School, Brandeis University, 2007.
- “Service-Learning: Theory and Practice” for Colleges of Worcester Consortium, Inc., Certificate in College Teaching, 2004, 2005. (Invited speaker.)
- “The Business Response to Katrina” Clark University all-campus symposium. November 2005.

HONORS AND AWARDS

- GSOM Student Council, Best Faculty Award, May 2019.
- Beta Gamma Sigma, MBA Teaching Award, May 2006.
- Faculty Research Prize, given by the Poverty, Class and Inequality section of Society for the Study of Social Problems, August 2006. Co-recipient Ira Silver, for “Poverty, Partnerships, and Privilege: Elite Institutions and Community Empowerment,” published in *Cities and Communities*.
- Hodgkins Junior Faculty Award, Clark University, 2002.
- Dissertation Fellowship, Boston College, Graduate School of Arts and Sciences, 1993-1994.
- Award for Excellence in Teaching, Boston College, College of Arts and Sciences, 1992.
- Earned distinction in doctoral exams: theory/methods, complex organizations, sociology of education: 1991, 1992, 1995.

SERVICE

Clark University Graduate School of Management

- MBA/MSM Program Review Committee, Chair 2016 – 2017; Chair 2018 – 2019; Co-chair 2019-20.
Member 2020-21.
- Master Teacher MGMT100 (no course release) 2019-present
- Faculty Review Committee – 2021
- Master Class Presenter for Graduate Admissions 2020
- Indonesian Embassy – Invited Presenter on Clark SOM 2020
- Dual Degree MBA/MS thesis adviser, 2019-20
- Dean Review, 2019
- Geller Award, adviser 2018- 2019
- Business Analytics Faculty Search Committee, 2018.
- I&E Manager Search Committee, summer 2018.
- MBA/ADP Application Reviewer, spring 2018.
- GSOM/IDCE Task Force, 2006 – 2011.
- Big Idea/Eureka! Judge, 2008 – 2010.
- Innovation and Entrepreneurship Advisory Group, 2005 – 2009.
- Undergraduate Program Review Committee, 2001 – 2006; Chair 2004 – 2006.
- Faculty speaker, Admissions Open House, 1999 – 2006.
- Academic Orientation presenter, 1999 – 2003.
- Admissions Review Committee 2001– 2002.
- Finance Search Committee 2001– 2002.
- Academic Integrity Committee *ad hoc* Winter 2001.
- Merit Review Committee 2001.

Clark University

Planning and Budget Review Committee (elected) 2003-2006, 2018-2019, 2021.
Task Force on Community Engaged Scholarship, 2020 – present. Co-chair
Search Committee, VP Government Affairs and Community Relations, 2021- present.
Campus Reopening Committee (Academic) 2020-present.
Strategic Planning – Campus Facilitator 2020
Anti-racist Pedagogy Study Group – summer 2020
Teaching in Different Modalities participant/student – summer 2020
Clark Campus Child Care and Education Working Group. 2019 – 2020.
Faculty Steering Committee 2008 – 2009; 2019.
New Faculty Mentor, 2018-9.
Instructor & Project Mentor, Diversity and Inclusion Certificate Program 2017- 2019.
Invited Speaker, Sunday Brunch and Conversation Alumni Event, May 2018.
Faculty Review Committee, 2016-18; chair 2016-17
Faculty representative, Chief Human Resources Officer Search Committee, 2017.
Faculty Steering Committee, Mosakowski Institute for Public Enterprise, 2015 – 2018.
Chairperson, Faculty Work Task Force, 2010 – 2012.
Preview Day, faculty spokesperson and workshop presenter, 2010.
Admitted Student Day presenter, 2004, 2005, 2009, 2010.
Graduate Board (elected) 2007- 2009; chair 2008 – 9.
Community Engagement and Volunteering Center, *ad hoc* advisor 2005 – 2019.
Presidential Scholar Day presenter, 2004, 2005, 2008.
Difficult Dialogues, Day of Listening, 2006.
Crew Team, Faculty Mentor, 2005-2008.
Provost Review Committee, 2006.
New Faculty Mentor, 2005-2006, 2008-2009.
Difficult Dialogues, Steering Committee 2006.
Writing Placement Reader, summer 2005.
Advisory Committee on Community Engagement, 2002-2005.
Presidential Scholarship and Making a Difference Scholarship interviewer, 2004, 2005.
Invited Panelist, New Student Orientation, 1999 & 2004.
ID/Community Development Search Committee, 2002.
Committee on Neighborhood Development and Community Relations, 2000 – 2002.
Women’s Studies Conference Session Chair, November 1999.
Advisory Committee, Masters in Professional Communication, Clark University College of Professional and Community Service, 1999 – 2001.

Community

South Coast Bikeway Alliance, Grant Writer 2017- present.
Buzzards Bay Coalition, Bay Watcher 2015 - 2018.
Providence Public Library, Trustee 2016 – 2018.
Olneyville Housing Corporation Board of Directors 2009- 2012.
Consultant, Massachusetts Biomedical Initiatives Strategic Plan, Fall 2010 & Spring 2014.
Open World Leadership Program (sponsored by the Library of Congress)– faculty presenter Fall 2010.
Community Labor United – expert testimony prepared 2008.
Inner City Entrepreneurs, Private Sector Network invited member 2007- 2008.
United Way Women’s Initiative, Dollar Diva Mentor, April 2006; January 2008, May 2009.
Corporate Citizenship Award committee, Worcester Business Journal, 2003 -2006.
Shrewsbury High School Senior Year Study Group, 2003-2006.
Center for Women & Enterprise (Worcester): Business Development Panelist, April 1999.
City of Worcester Cultural Commission, 1988-1990.

Profession

Outside reader, dissertation, Northeastern University, 2018.
External reviewer for tenure/promotion cases, 2014 & 2015.
External reviewer for CIEE Study Abroad Program in Santiago, Dominican Republic, March 2015.

Occasional journal reviewer: *American Journal of Sociology, Business and Society, Health Care Management Review, Journal of Corporate Citizenship, Journal of Management Education, Journal of Management Inquiry, Group and Organization Management, Cities and Communities, Journal of Higher Education Outreach and Engagement.*

Conference paper reviewer: International Association for Research on Service-learning and Community Engagement (IARSLCE), 2016; International Association of Business in Society Conference, 2000 – 2007, 2010, 2018; Academy of Management Annual Conference: Social Issues in Management Division: 2005, 2008; Association of International Business Conference: Reviewer, International Ethics track, 2004. Eastern Academy of Management Conference: Reviewer, Organizational Behavior track, 1993.

RELEVANT WORK EXPERIENCE

Executive Education Facilitator, Alabama A & M University, Huntsville, AL

- designed and delivered sessions on managing change, learning organization
- participants employed by NASA, Marshall Space Flight Center

Staff Associate, Fordham Institute for Innovation in Social Policy, Fordham, NY

- co-authored grant proposals to Rockefeller Foundation and Ford Foundation
- participant, Rockefeller Working Group on Arts and Humanities

Consultant, Colgate Oral Pharmaceutical Company, Dedham, MA

- analyzed training design, delivery, and feedback mechanisms
- provided training workshops on adult learning and instructional design
- offered ongoing consultation to Training Director regarding managing change

Grants Manager/Planner, Employment Resources, Inc., Cambridge, MA

- researched and wrote *Metro North Regional Employment Board Workforce Development Policy Blueprint* (working with consultants)
- prepared and evaluated grant proposals, concept papers, and budgets
- liaison to Private Industry Council and Department of Education

Research Assistant, Mt. Auburn Associates, Somerville, MA

- researched, wrote, and edited industry analyses and capital market reports
- contributed to handbook *Organizing for Economic Development*

Education Specialist, Massachusetts Department of Education; Federal Program Coordinator, French River Education Center, Oxford, MA; Training and Communications Manager; Connecticut Mutual Companies, Hartford, CT; High school English teacher: Storrs, CT and Holden, MA