Learning objectives for the MSAA program

This draft: March 11, 2020

Learning Goal 1: Accounting analytics skills: Students will have the accounting analytics knowledge and skill sets that are necessary to solve business problems in the field of accounting.

1.1. Students will be able to apply analytical and visualization tools to enhance accounting related business decision-making.

1.2. Students will be able to apply computation and data management techniques in accounting analytics applications.

Learning Goal 2: Critical Thinking: Students will provide appropriate solutions for accounting problems.

2.1. Students will be able to identify problems.

2.2. Students will be able to evaluate choices and alternatives.

2.3. Students will provide well-reasoned solutions.

Learning Goal 3: Ethics: Students will understand the importance of behaving ethically in their professional lives.

3.1. Students will be able to identify the activities/issues that may present ethical challenges.

3.2. Students will be able to articulate the consequences associated with unethical behavior.

3.3. Students will be able to recognize potential biases in accounting analytics.

Learning Goal 4: Communication: Students will communicate effectively.

4.1. Students will present effectively and use appropriate in oral presentations

4.2. Students will write effectively and use appropriate tools in written documents.