

## ${\bf UNDERGRADUATE\ MANAGEMENT\ MAJOR\sim PROGRAM\ REQUIREMENTS}$

NAME	CLARK ID
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REQUIRED MAJOR COURSES (15 units)	SEM./YR. COMP.	Marketing Track	SEM./YR. COMP.
ECON 010 Economics & The World Economy (GP)		Students must complete at least 3 of the following electives:	
MGMT 100 The Art and Science of Management (VE)		MGMT231 Marketing Research	
MGMT 101 Principles of Accounting Not recommended to first semester students.		MGMT234 Consumer Behavior	
MGMT 104 Introduction to M.I.S. (FA)		MGMT237 Branding Concepts	
MGMT 110 Quantitative Methods for Managers (FA)		MGMT238 Digital Marketing	
MGMT 170 Managerial Communications		Marketing Track students must also complete at least 1 of the following electives:	
MGMT 203 Management Accounting			
Prerequisite: MGMT 101. Not open to 1st year students.  MGMT 210 Management and Behavioral Principles (DI)			
Junior/Senior Only			
Students planning on doing the $5^{th}$ year MBA should wait until			
senior year to take this course. Discuss this with your adviser.			
MGMT 110 Quantitative Methods for Managers (FA)			
MGMT 230 Marketing Management			
Prerequisite: MGMT 100; Sophomore, Junior, Senior Only			
MGMT 240 Corporate Finance Prerequisites: ECON 010, MGMT 100, 101, and 110. Junior/Senior Only			
MGMT 250 Operations Management  Prerequisites: ECON 010, MGMT 100, 101, and 110.  Junior/Senior Only  MGMT 260 Applying the Art and Science of Mgmt (CAPSTONE) Prerequisites: MGMT 240, 250-Seniors only.			
MGMT 262 Business Ethics and Law (VP)  Junior/Senior Only			
Management Elective:			
(must be a 200 level or higher MGMT course)			
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*MGMT 298 & 299 cannot count as a Management Elective *ENT 245 can be taken as a MGMT elective requirement. No other ENT course can count as a MGMT elective. *Two Units of Management (MGMT) elective coursework must be completed in total.			
**Students completing the Marketing Track will complete 4 electives — the specific courses they should take are outlined in the Track information			

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CLARK PLS REQUIREMENTS	SEM./YR. COMP.
Verbal Expression (VE):	
Formal Analysis (FA):	
6 Perspectives – Must be from different departments	
Aesthetic Perspective (AP):	
Global Comparative Perspective (GP):	
Historical Perspective (HP):	
Language & Culture Perspective (LP):	
Science Perspective (SP):	
Values Perspective (VP):	
FYI Course (First Year Intensive):	
Diversity and Inclusion Course (D&I):	
Students entering Clark Fall 2017 and later only.	

ARTS 120 - Introduction to Photography
ARTS 122- Introduction to Digital Photography
ARTS 124 - Introduction Graphic Design
ARTS 209 - Motion Graphics

ENG 111 - Creative Writing: Nonfiction

ENG 204 - Writing for Modern Media

ENG 205 - Culture and the News

ENT 202 - Entrepreneurial Comm. and Influence

ID 237 - Program Eval. for Youth & Community Dev.

MCA 282 - Radio Journalism in the Community

PSYC 204 - Lab in Decision Making

PSYC 271 - Creativity, Collaboration, and Human Dev.

PSYC 290 - Motivation and Self-Regulation

SCRN 107 - Introduction to Digital Filmmaking

TA 112 - The Creative Actor