MASTER OF BUSINESS ADMINISTRATION
Traditional Track ~ PROGRAM REQUIREMENTS (15.5 UNITS)

NAME ____________________  CLARK GSOM ID _____________________________

<table>
<thead>
<tr>
<th>REQUIRED CORE MBA COURSES</th>
<th>NO. OF UNITS</th>
<th>GRADE</th>
<th>SEM./YR. COMPLETED</th>
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<tbody>
<tr>
<td>MGMT 4050 Foundations of Effective Management †</td>
<td>1</td>
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<td>MGMT 4302 Organizational Leadership †</td>
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<td>ECON 4004 Management Economics †</td>
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<td>STAT 4300 Data Driven Decision Making † (p. online quantitative reasoning course passed)</td>
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<td>ACCT 4100 Foundations of Accounting † (or ACCT 4101 see note below)</td>
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<td>MIS 4500 Management Information Systems †</td>
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<tr>
<td>MGMT 4709 Business in Society †</td>
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<td>FIN 4200 Financial Management</td>
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<td>MKT 4400 Marketing Management</td>
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<td>OM 4600 Operations and Supply Chain Management</td>
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<td>MGMT 4707 International Management &amp; Global Competition</td>
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<td>MGMT 4800 Strategic Decision-Making (Capstone)</td>
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Experiential Learning Requirement ELR I: Internship (Work with SCMC staff.) ---

Experiential Learning Requirement ELR II: Course (Choose from ELR II courses below.) 1

TOTAL Core Unit Requirements 11.5

<table>
<thead>
<tr>
<th>CONCENTRATION REQUIREMENTS (4 total units required. A minimum of 3 units must be in the area of concentration.)</th>
<th>NO. OF UNITS</th>
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<tbody>
<tr>
<td>CONCENTRATION: __________________________</td>
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<td>Elective 1:</td>
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<td>Elective 2:</td>
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<td>Elective 4:</td>
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TOTAL MBA UNITS REQUIRED 15.5

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<tr>
<th>Optional - 2nd CONCENTRATION ELECTIVES (3 UNITS)</th>
<th>NO. OF UNITS</th>
<th>GRADE</th>
<th>SEM./YR. COMPLETED</th>
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<td>Elective 2:</td>
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<td>Elective 3:</td>
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Optional - 2nd CONCENTRATION TOTAL NUMBER OF UNITS 18.5

NOTES
- Concentration options: Accounting, Expanded Accounting, Management, Social Change & Sustainability, Marketing, Information Management and Business Analytics, Finance. Dual concentrations require 3 elective units in another area of concentration.
- Students who plan to concentrate in accounting are recommended to take ACCT 4101
- † Suggested first-year MBA courses.
- ELR II list of course options: MGMT 5510, MGMT 5783, MGMT 5792, MGMT 5900
# MBA PROGRAM ELECTIVES

## ACCOUNTING
- ACCT4101  Foundations of Financial Accounting #
- ACCT5101  Financial Accounting and Reporting I
- ACCT5102  Financial Accounting and Reporting II
- ACCT5103  Management Accounting
- ACCT5104  Accounting Information Systems
- ACCT5105  Financial and Operational Auditing
- ACCT5107  Analysis of Financial Statements
- ACCT5109  Government and Non-profit Accounting
- ACCT5114  Principles of Internal Auditing
- ACCT5206  Federal Taxation

# Unless taken as the accounting requirement for the core.

## FINANCE
- ACCT5107  Analysis of Financial Statements
- ACCT5206  Federal Taxation
- FIN5201  Case Studies in Corporate Finance
- FIN5404  Investment Fund

## INFORMATION MGMT & BUSINESS ANALYTICS
- MIS4550  Analytics Programming
- MIS5573  Business Intelligence
- MIS5501  Database Management Systems *
- MIS5600  Data Structures and Big Data Computing
- MIS5650  Applied Business Analytics

## MARKETING
- MKT5401  Marketing Research
- MKT5407  Services Marketing
- MKT5486  Branding Strategies
- MKT5495  Digital Marketing Analytics

## MANAGEMENT
- MGMT4708  Business Law I - .5 unit
- MGMT4712  International Transactions - .5 unit
- MGMT4713  Business Law II - .5 unit
- MGMT5201  Human Resources Management
- MGMT5304  Negotiating Difficult Transactions - .5 unit

## EXPANDED ACCOUNTING
- ACCT5101  Financial Accounting and Reporting I*
- ACCT5102  Financial Accounting and Reporting II*
- ACCT5103  Management Accounting*
- ACCT5105  Financial and Operational Auditing*
- ACCT5109  Government and Non-profit Accounting*
- ACCT5206  Federal Taxation*

*Required for concentration.

^Topics and units may vary.
MGMT5404 Corporate Intellectual Property - .5 unit
MGMT5505 Introduction to Greening the Organization
MGMT5782 Doing Business in Northern Europe
MGMT5783 Global Business Seminar
MGMT5786 Research: Answering Important Mgmt Qstns

MGMT5792 Management Consulting Projects
MGMT5802 Entrepreneurship
MGMT5900 Special Topics in Management

^ Topics and units may vary.

SUSTAINABILITY & SOCIAL CHANGE

MGMT5505 Introduction to Greening the Organization
MGMT5510 Community Development, Social Change, and Sustainability Consulting Projects
MGMT5611 Leading Change
MGMT5615 Corporate Social Responsibility
MGMT5616 Sustainability Strategy
MGMT5543 Project Management
MGMT5548 Internet & Social Media Marketing - .5 unit
MGMT5616 Sustainability Strategy

NOTE: Students may also take courses in IDCE to count toward this concentration. Permission is required. Contact Laura Burgess (lbrugess@clarku.edu) for more information.

Note:
If an elective course that you have taken does not appear on this list, please contact your advisor to determine which concentration it will count toward.