

SBDC AT CLARK

Keep Calm and Small Business on

Let our MSBDC business advisors help you navigate the federal loan programs, the start up or growth of your business. All our services are FREE! Please complete our "Request for Counseling" confidentiality form and someone will contact you via email or phone to schedule a virtual appointment with an advisor. We will also continue to monitor the most up-to-date information to share with our business community.

Schedule an appointment today by emailing SBDC@clarku.edu and by registering for free at <https://bit.ly/3af2liw> to address all of your questions.

Make sure to check out our selection of **upcoming and past webinars** at clarku.edu/sbdc under "Workshops."

Other Resources:

SBA.gov: SBA offers disaster assistance in response to COVID-19.

Mass.gov: The Massachusetts state website has the latest information on COVID-19.

- Reopening Instructions/Guidance: mass.gov/reopening

Americassbdc.org: America's SBDC has gathered helpful information and resources on COVID-19.

MSBDC.org has a dedicated COVID-19 page with helpful resources and articles.

Worcesterma.gov has a page with local, state and federal assistance programs and grants.

SCORE: source of free business mentoring and education.

- [Central MA](#)

PPP Resources

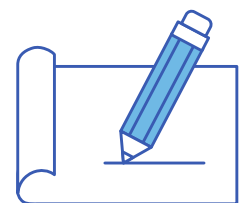
New PPP Forgiveness Fact Sheet for Borrowers: <https://bit.ly/351cTCF>

- A high-level overview of what they have to do as part of the PPP Forgiveness process, borrowers in all cases should work with their PPP lenders on forgiveness.

To view the simpler loan forgiveness application: <https://bit.ly/3dImKQE>

To view the instructions for completing the simpler loan forgiveness application: <https://bit.ly/3m7pnyd>

To view the Interim Final Rule on the simpler forgiveness process for loans of \$50,000 or less: <https://bit.ly/3kjW8YJ>



PPP Forgiveness Information Available in 17 Languages:

<https://bit.ly/3kbKkXK>

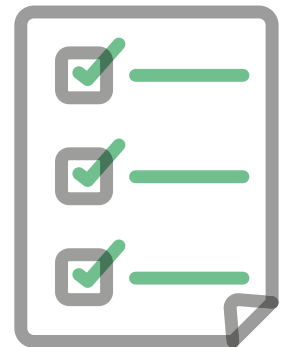


Urban Agenda FY2021 Grant Program

The Executive Office of Housing and Economic Development (EOHED) is pleased to announce the availability of funds (subject to state budget appropriation) through the FY2021 round of the Urban Agenda Grant Program. The program accepts proposals from eligible municipalities for projects that entail community-driven responses to community-defined economic opportunities, and that build leadership, collaboration, and capacity at the local level.



In this round, the program is primarily seeking proposals that intend to develop and/or implement Covid-19 economic recovery strategies. Applicants will need to describe the most significant challenges faced by the community, particularly heading into the winter and spring seasons, and the collaborative approaches that will be pursued to address them. **Projects that enhance partnerships from within the Black and Latino communities and promote change that drives diversity and inclusiveness in business and workforce will again be prioritized.**



- Black Advisory Commission: <https://bit.ly/2HigEL5>
- Latino Advisory Commission: <https://bit.ly/38XDpPL>

The application deadline is Friday, December 18, 2020 @ 5:00 p.m.

An informational conference call for prospective applicants is scheduled for Monday, November 30, 2020 at 9:00 a.m. No registration is needed and participation is not required to apply. Call information will be posted on the website.

Visit <https://bit.ly/38X9OGf> to learn more and see the guidelines.



Commonwealth of Massachusetts
Executive Office of Housing and
Economic Development



Mass.gov

Resources for Black, African-American owned Businesses

Virtual Minority Small Business Conference & Expo

Hosted by U.S. Haitian Chamber of Commerce & Partners

Thursday, January 14, 2021- Jan. 15th 20221, 12pm-6pm

Learn more & Register: <https://bit.ly/35TPjs6>

SoGal Black Founder Startup Grant

- providing several \$10K and \$5K cash grants to Black women or nonbinary entrepreneurs
- Application rolling, with new grantees awarded at the end of each month
- <https://bit.ly/3hOBZsg>

Other Funding Opportunities:

- BeyGOOD Black-Owned Small Business Impact Fund
 - awarding grants of \$10,000 on the 15th of each month through the end of 2020. Apply: <https://bit.ly/31ty6TQ>
- Black Founders Startup Grant, Random Selection, No application needed
 - Rolling: <https://bit.ly/2DlftOR>

Backstage Capital COVID-19 Resources

<https://backstagecapital.com/together/>

Events for Black Business-Owners, Entrepreneurs

<https://bit.ly/2GPiRNh>

FREE Six Month Access to CareerBuilder

- EmpowerHire Pack Includes 6 Months Free Access to: 3 Job Postings, 500 Resume & Profile Searches, 100 Targeted Emails
- <https://bit.ly/33sj2Wv>

Grants Search Tool for MA Businesses

- government and foundation grants are currently available through our user-friendly grant search and grant summaries.
- <https://bit.ly/2RnrgJN>

City of Worcester Small Business Grant Program

- Eligibility: New small business owners occupying vacant space, or expanding small business owners in the Commercial Area Revitalization District as well as Quinsigamond Village.
- <https://bit.ly/3ivaZP8>



U.S. Small Business Administration

MA COVID Business Ready Certification Pilot Program

For minority, immigrant, and black-owned beauty salon & barbershop owners in Boston. Program offered in English & Spanish. Learn more and apply at:

<https://bit.ly/3eTFsnD>

View the List of Worcester's Black, African-American, African owned businesses here:

<https://bit.ly/2XAMxnh>

Upcoming FREE Webinars

Building Sustainable Business (BSB) Webinar Series

10 Modules Total, Upcoming Modules:

- **Sizing Up Your Business** - December 1, 2020 9am-11am
- **Exploring Growth Opportunities** - January 12, 2021 9am-11am

Register: <https://www.msbdc.org/bsb/>

If you have questions regarding this training, please contact Ileana Purisic at ileana.purisic@gnemsdc.org.



Intro to Government Contracting Pt. 1

Tuesday, December 1, 2020, 10:00 - 11:00 a.m.
EST

<https://bit.ly/3kR4QwY>

Increasing Revenue with an ATM for Your Biz

Wednesday, December 2, 2020, 10:00 - 11:00 a.m.
EST

<https://bit.ly/3kWIbIT>

How Can Employers Reduce the Risk of Liability?

Wednesday, December 2, 2020, 9:00 - 10:00 a.m.
EST

<https://bit.ly/2HqxiYP>

SPIN Selling - Consultative Selling Techniques

Wednesday, December 2, 2020, 10:00 a.m. - 12:00 p.m.

<https://bit.ly/3kXIOTN>

Government Contracting Pt. 2

Thursday, December 3, 2020, 10:00 - 11:30 a.m.
EST

<https://bit.ly/3pSKyqD>

Legal Requirements for Small Businesses

Wednesday, December 9, 2020, 10:00 - 11:00 a.m.
EST

<https://bit.ly/33aclcg>

Small Businesses Resources & Support & How to Do Business with Lockheed Martin

Thursday, December 10, 2020, 11:30 a.m. - 1:30 p.m.

<https://bit.ly/2UPXjUH>

Exploring Entrepreneurship - Resources to Start & Grow your Biz

Thursday, December 10, 2020, 11:00 a.m. - 12:30 p.m. EST

<https://bit.ly/2Hqz4Jt>

To access statewide MSBDC Training, visit: <https://www.msbdc.org/training/>

For further webinars, trainings & resources:

- [SBA Learning Center](#)
- [SCORE Trainings](#)
- [WRCOC Calendar](#)
- [CWE Online Learning](#)

Brought to you by



Orientación y Recursos Para Pequeñas Empresas

Virtual Minority Small Business Conference & Expo

Thursday, January 14, 2021- Jan. 15th 20221,
12pm-6pm

Learn more & Register: <https://bit.ly/35TPjs6>

Recursos gratuitos y Fondos de emergencia

\$10,000 están disponibles específicamente para los fundadores Hispánicos. Más información en <https://rb.gy/trvhga>

[Opciones de Asistencia de SBA](#)

Otros Sitios con Recursos para pequeñas empresas

[Sitio de SBA](#)

[Amplify Latinx Facebook Page](#)

[Black Economic Council Website](#)

Fondos:

The Futures Fund BECMA:

<https://bit.ly/3gXGgd5>

COVID-19 Impact Resources:

<https://fbequity.org/covid-19-resources-2/>

[WATCH 3RD ANNUAL POWER UP LATINX BIZ SUMMIT](#)

[GUÍA DE RESILECIA PARA PEQUEÑAS EMPRESAS](#)

[MODELO GRATIS: Plan de Resiliencia Empresarial](#)

[SEMINARIOS WEB: Plan de Resiliencia Empresarial](#)

[MODELO GRATIS: Procedimientos de emergencia](#)

[AMPLIFY LATINX: SEMINARIOS WEB](#)

[SEMINARIOS WEB PARA AFRONTAR CORONAVIRUS](#)



U.S. Small Business Administration

Grow with Google
PARTNER

Stay Connected



Contact your SBDC business advisor. We're here and want to help. 508-793-7615.

Share the SBDC website link with a friend, family member, or colleague if they own a business. <https://www.clarku.edu/offices/small-business-development-center/>

Like us on our Facebook page <https://www.facebook.com/sbdcclark/> for regular updates, tips and ways to connect with our office.

To opt into our weekly newsletter and receive updates from the SBDC at Clark, **email sbdc@clarku.edu**.



The Small Business Development Center at Clark University is committed to helping your business succeed in Massachusetts. We provide free, confidential, one-on-one business assistance and free or low-cost educational training programs to prospective and existing small businesses throughout the state in order to foster the start, growth, and sustainability of these businesses.

A partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under cooperative agreement **SBAHQ20B0022** through the University of Massachusetts Amherst, Isenberg School of Management. SBDCs are a program supported by SBA and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. By contacting our office and requesting at least two weeks in advance, every attempt will be made to reasonably accommodate persons with disabilities and those who need translation services.



sbdc@clarku.edu
508-793-7615

125 Woodland Street,
Worcester, MA 01610

Mailing: 950 Main St.
Worcester, MA
01610