

SBDC AT CLARK

Keep Calm and Small Business on

Let our MSBDC business advisors help you navigate the federal loan programs, the start up or growth of your business. All our services are FREE! Please complete our "Request for Counseling" confidentiality form and someone will contact you via email or phone to schedule a virtual appointment with an advisor. We will also continue to monitor the most up-to-date information to share with our business community.

Schedule an appointment today by emailing SBDC@clarku.edu and by registering for free at <https://bit.ly/3af2liw> to address all of your questions.

Make sure to check out our selection of **upcoming and past webinars** at clarku.edu/sbdc under "Workshops."

Other Resources:

SBA.gov: SBA offers disaster assistance in response to COVID-19.

Mass.gov: The Massachusetts state website has the latest information on COVID-19.

- Reopening Instructions/Guidance: mass.gov/reopening

Americassbdc.org: America's SBDC has gathered helpful information and resources on COVID-19.

MSBDC.org has a dedicated COVID-19 page with helpful resources and articles.

Worcesterma.gov has a page with local, state and federal assistance programs and grants.

SCORE: source of free business mentoring and education.

- [Central MA](#)

MA State Primary Elections

The Massachusetts state primary election is on **Tuesday, September 1**. The state primary is where you elect your Massachusetts and U.S. Representatives and Senators. There are a number of ways to vote.

1. In-person early voting is underway and runs **through Friday, August 28**. For a full list of times and locations where you can vote early, go to wheredoivotema.com.
2. If you requested a mail-in ballot, complete and return it as soon as possible. You can also hand-deliver your mail-in ballot at Early Voting locations and at two drop boxes at Boston City Hall.
3. Vote in-person on Tuesday, September 1. Find where and how you can vote here: <https://hubs.ly/H0tYhqg0>.

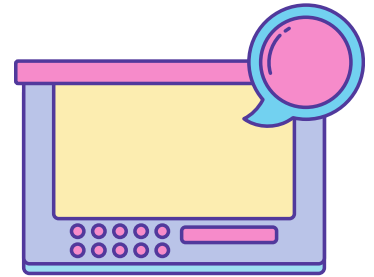


MA STEP Grant Program & Webinar

The STEP program is intended to help offset international business development and related costs for small businesses. Eligible businesses may apply for **grants ranging from a minimum of \$6,000 to a maximum of \$12,000 per business** to reimburse for costs associated with pre-approved projects, activities or services undertaken during the period October 1, 2020 to September 30, 2022. For full details and requirements, visit: <https://bit.ly/3aLZ5NR>

A **free webinar** about the Massachusetts STEP program on will be offered on **Wednesday, September 16 from 12:00 p.m. to 1:30 p.m.** Register: <https://bit.ly/2YmwSYU>

Application deadline is Wednesday, September 30 at 5:00 p.m. Applicants are encouraged to participate on the September 16 webinar and compile a thoughtful, strategic application for the greatest chance of approval.

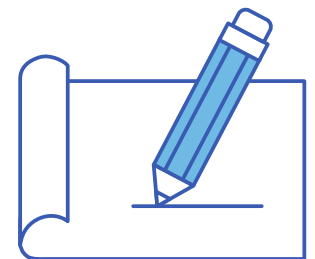


Western MA SBA Women In Biz Conference

Tuesday Septemebr 15th 1:00-4:00PM

In this virtual conference you will learn about the U.S. Small Business Administration, its Resource Partners, and **free support services available** to help you start and grow your business. You will also hear from three women business owners who will share their **stories of success, challenges, and lessons** learned as they continue work on growing their business amid the COVID-19 crisis. There will also be a **panel presentation with the SBA and its resource partners** about the different types of business certifications available for women-owned businesses as well as contracting opportunities. Lastly, this conference will feature a special presentation about "**How to market your business in uncertain times**". An optional **networking** gathering will be hosted right after the event via Zoom.

ALL ARE WELCOME! Register: <https://bit.ly/2EjzjUR>



Resources for Black, African-American owned Businesses

FREE WEBINAR: "I have my MBE/WBE/VBE: How to Use Diversity Certification For Getting Business"

Monday, September 14, 2020 from 9:30 AM to 11:00 AM EDT

<https://conta.cc/2G16TQd>

Juvia's Place Black Owned Business Grant- DEADLINE AUG 31st

- awarding six \$50,000 grants
- **View criteria and apply here:**
<https://bit.ly/3jlqyZE>

Facebook Small Business Grants for Black Biz:

- Applications for the **Small Business Grants Program** are now open for **black-owned businesses** with 1 and 50 employees that have been impacted by COVID. **Grants are up to \$4,000.00.** Apply by August 31 at 6:00p PST. Spread the word!
- <https://bit.ly/34JYefo>

SoGal Black Founder Startup Grant

- providing several \$10K and \$5K cash grants to Black women or nonbinary entrepreneurs
- Application rolling, with new grantees awarded at the end of each month
- <https://bit.ly/3hOBZsg>

Other Funding Opportunities:

- Bumble Fund for Black Women Entrepreneurs
 - The fund focuses on early-stage investments with an average of \$25-50K offered, depending on the requirements of the business.
 - <https://bit.ly/31CM5Xy>
- Discover Grants for Small Businesses until Nov. 17th 2020
 - www.Discover.com/EatItForward
- Black Founders Startup Grant, Random Selection, No application needed
 - Rolling: <https://bit.ly/2DlftOR>

Backstage Capital COVID-19 Resources

<https://backstagecapital.com/together/>



MA COVID Business Ready Certification Pilot Program

For minority, immigrant, and black-owned beauty salon & barbershop owners in Boston. Program offered in English & Spanish. Learn more and apply at:

<https://bit.ly/3eTFsnD>

View the List of Worcester's Black, African-American, African owned businesses here:

<https://bit.ly/2XAMxnh>

Women-Owned Federal Business Contracting Program

You can now submit your application for the Women-Owned Small Business federal contracting program at beta.certify.sba.gov

The Federal Government is the largest buyer of products and services in the US. The SBA Woman Owned Small Business and Economically Disadvantaged Woman Owned Small Business Programs help small businesses owned, controlled, and operated by women to compete for these federal contracts.

Check your eligibility: <https://beta.certify.sba.gov/am-i-eligible/>
View how-to videos, user guides, and more:
<https://beta.certify.sba.gov/knowledgebase>
More resources: www.sba.gov/wosbreadly



Brought to you by



U.S. Small Business Administration

Upcoming FREE Webinars

A Practical Guide to Protecting your Business from Cyber Threats

Thursday, September 17, 2020 1:00 – 2:00 p.m.
<https://bit.ly/2QwZk5R>

Help! What Could I Use the Most Help With Now?

Monday August 31, 2020 / 1pm - 2:30pm
<https://bit.ly/3aJN63f>

10-Week Business Planning Program

Mondays September 21st to December 7th
<https://bit.ly/2QbxhZj>
Eligibility Guidelines and Apply:
<https://bit.ly/2QgkZ21>

See the Full SBA August Calendar at:
<https://bit.ly/2DZeHB8>

To access statewide MSBDC Training, visit: <https://www.msbdc.org/training/>

For further webinars, trainings & resources:

- [SBA Learning Center](#)
- [SCORE Trainings](#)
- [WRCOC Calendar](#)
- [CWE Online Learning](#)

Women Supporting Women Online Open Forum

August 31, 8AM-9:30AM (EST)
<https://bit.ly/3gYhQQi>

Small Biz Roundtable: Learning to Use S.W.O.T for Your Biz Future

September 15, 2020 11:00AM-12:00PM
<https://bit.ly/2Ei12FE>

A Practical Guide to Protecting your Business from Cyber Threats!

Sep 17, 2020 1:00 PM to 2:00 PM
<https://bit.ly/2CN17k2>

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Orientación y Recursos Para Pequeñas Empresas

Ayuda con la segunda ronda PPP en Español, Haitian Kreole & Portugués

<https://hubs.ly/H0q28ns0>

Aplicación para solicitar seguro de desempleo en español con teléfono móvil

<https://bit.ly/35mg1aT>

Recursos gratuitos y Fondos de emergencia

\$10,000 están disponibles específicamente para los fundadores Hispanos. Más información en <https://rb.gy/trvhga>

[Opciones de Asistencia de SBA](#)

Otros Sitios con Recursos para pequeñas empresas

[Sitio de SBA](#)

[Amplify Latinx Facebook Page](#)

[Black Economic Council Website](#)

Fondos:

The Futures Fund BECMA:

<https://bit.ly/3gXGgd5>

COVID-19 Impact Resources:

<https://fbequity.org/covid-19-resources-2/>

"Tengo mi MBE/WBE/VBE: Cómo usar la Certificación de Diversidad para Negocio

Lunes, September 14, 2020, 9:30 AM to 11:00 AM EDT

<https://conta.cc/2G16TQd>

[GUÍA DE RESILECIA PARA PEQUEÑAS EMPRESAS](#)

[MODELO GRATIS: Plan de Resiliencia Empresarial](#)

[SEMINARIOS WEB: Plan de Resiliencia Empresarial](#)

[MODELO GRATIS: Procedimientos de emergencia](#)

[AMPLIFY LATINX: SEMINARIOS WEB](#)

[SEMINARIOS WEB PARA AFRONTAR CORONAVIRUS](#)



U.S. Small Business
Administration

Grow with **Google**
PARTNER

Stay Connected



Contact your SBDC business advisor. We're here and want to help. 508-793-7615.

Share the SBDC website link with a friend, family member, or colleague if they own a business. <https://www.clarku.edu/offices/small-business-development-center/>

Like us on our Facebook page <https://www.facebook.com/sbdcclark/> for regular updates, tips and ways to connect with our office.

To opt into our weekly newsletter and receive updates from the SBDC at Clark, **email sbdc@clarku.edu**.



The Small Business Development Center at Clark University is committed to helping your business succeed in Massachusetts. We provide free, confidential, one-on-one business assistance and free or low-cost educational training programs to prospective and existing small businesses throughout the state in order to foster the start, growth, and sustainability of these businesses.

A partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under cooperative agreement **SBAHQ20B0022** through the University of Massachusetts Amherst, Isenberg School of Management. SBDCs are a program supported by SBA and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. By contacting our office and requesting at least two weeks in advance, every attempt will be made to reasonably accommodate persons with disabilities and those who need translation services.



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