

SBDC AT CLARK

Keep Calm and Small Business on

Let our MSBDC business advisors help you navigate the federal loan programs, the start up or growth of your business. All our services are FREE! Please complete our "Request for Counseling" confidentiality form and someone will contact you via email or phone to schedule a virtual appointment with an advisor. We will also continue to monitor the most up-to-date information to share with our business community.

Schedule an appointment today by emailing SBDC@clarku.edu and by registering for free at <https://bit.ly/3af2liw> to address all of your questions.

Make sure to check out our selection of **upcoming and past webinars** at clarku.edu/sbdc under "Workshops."

Other Resources:

SBA.gov: SBA offers disaster assistance in response to COVID-19.

Mass.gov: The Massachusetts state website has the latest information on COVID-19.

- Reopening Instructions/Guidance: mass.gov/reopening

Americassbdc.org: America's SBDC has gathered helpful information and resources on COVID-19.

MSBDC.org has a dedicated COVID-19 page with helpful resources and articles.

Worcesterma.gov has a page with local, state and federal assistance programs and grants.

SCORE: source of free business mentoring and education.

- Central MA

Voter Registration for Primary Election

The deadline to register to vote for MA primary election is approaching! To make sure you can vote by mail (or to vote in person Sept. 1) you must register to vote **by Saturday, August 22.**



Mass.gov

Important deadlines:

- Vote by Mail Application Deadline: **August 26**
- Vote Early: **August 22-28**
- Vote in Person Polling Hours: **7 am-8pm**

For more information and resources on how and where to vote visit: <https://www.sec.state.ma.us/ele/>



MA STEP Grant Program & Webinar

The application period is now open for the Massachusetts STEP (State Trade Expansion Program) Grant!

The STEP program is intended to help offset international business development and related costs for small businesses. Eligible businesses may apply for **grants ranging from a minimum of \$6,000 to a maximum of \$12,000 per business** to reimburse for costs associated with pre-approved projects, activities or services undertaken during the period October 1, 2020 to September 30, 2022. For full details and requirements, visit: <https://bit.ly/3aLZ5NR>

The Massachusetts Export Center will offer a **free webinar about the Massachusetts STEP program on Wednesday, September 16 from 12:00 p.m. to 1:30 p.m.** Register: <https://bit.ly/2YmwSYU>

Application deadline is Wednesday, September 30 at 5:00 p.m. There is no advantage for early applicants. We encourage you to participate on the September 16 webinar and compile a thoughtful, strategic application for the greatest chance of approval.

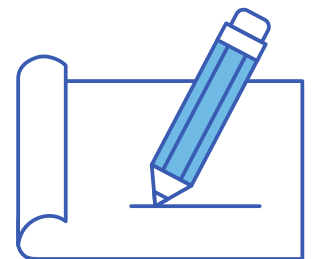


Western MA SBA Women In Biz Conference

Tuesday Septemebr 15th 1:00-4:00PM

In this virtual conference you will learn about the U.S. Small Business Administration, its Resource Partners, and **free support services available** to help you start and grow your business. You will also hear from three women business owners who will share their **stories of success, challenges, and lessons** learned as they continue work on growing their business amid the COVID-19 crisis. There will also be a **panel presentation with the SBA and its resource partners** about the different types of business certifications available for women-owned businesses as well as contracting opportunities. Lastly, this conference will feature a special presentation about "**How to market your business in uncertain times**". An optional **networking** gathering will be hosted right after the event via Zoom.

ALL ARE WELCOME! Register: <https://bit.ly/2EjzjUR>



Additional Resources for Black, African-American owned Businesses

National Black Business Month Congressional Forums

August 24-28, 2020

REGISTRATION: <https://bit.ly/3gjtRPh>

This August, we are celebrating National Black Business Month. It is an opportunity for us to highlight the important role of Black business owners in developing healthy, sustainable, strong communities across the Commonwealth.

In addition to providing jobs for over 14,000 Massachusetts residents and families, Black business owners also play a crucial civic role in keeping consumers and neighbors informed about current issues. Congressional Forums during Civic Engagement Week will thus be hosted by BECMA (August 24-28).

WHY THIS IS IMPORTANT: Through legislative debate and compromise, the U.S. Congress makes laws that influence our daily lives. Our U.S. Representatives and Senators can hold hearings that inform the legislative process, conduct investigations to oversee the executive branch, develop annual budgets that can direct federal dollars to our businesses and communities, and serve as the voice of our people and state in the federal government. These forums will give our 300+ business members, and those of our partner organizations, the opportunity to learn more about the candidates as well as their specific plans to advocate for Black- and other minority-owned businesses located in the Commonwealth.

Funding Opportunities:

- Discover Grants for Small Businesses until Nov. 17th 2020
 - www.Discover.com/EatItForward
- Black Founders Startup Grant, Random Selection, No application needed
 - Rolling: <https://bit.ly/2DlftOR>



MA COVID Business Ready Certification Pilot Program

For minority, immigrant, and black-owned beauty salon & barbershop owners in Boston. Program offered in English & Spanish. Learn more and apply at:

<https://bit.ly/3eTFsnD>

View the List of Worcester's Black, African-American, African owned businesses here:

<https://bit.ly/2XAMxnh>

Calling Female Founders & Entrepreneurs!

The application for The Capital Network's Fellowship for Female Founders is live! This **FREE six-month fellowship** is designed for female founders and CEOs of early stage, high growth startups based in the New England area who are looking to raise outside capital. Included in the fellowship are **free TCN memberships, 40+ workshops with fundraising resources and education, 1-on-1 mentoring, monthly cohort meetings, and access to a network of 100+ investors and mentors** excited to support your venture.



Apply today for this opportunity to get the education, mentorship, network, and support you need to grow your business: <https://hubs.ly/H0tQTMg0>.

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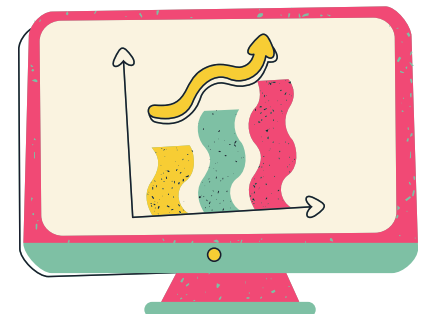
Any questions? Feel free to contact team@thecapitalnetwork.org.

THE
Capital Network

Free Two-Day Entrepreneurial Training for Veterans

Virtual Boots to Business August 25 & 26, 8:30 am - 4:00 pm

Boots to Business is a two-step training program developed by the **Small Business Administration** to introduce all Veterans and transitioning service members to business ownership. **All veterans or their spouses and/or dependent children over 18 are welcome to participate!** After completing the 2-day Boots to Business session, participants will have the tools and knowledge they need to identify a business opportunity, draft a business plan, connect with local small business resources, and launch their small business.



Register here: <https://sbavets.force.com/s/>

SBA U.S. Small Business
Administration

Upcoming FREE Webinars

Increasing Efficiencies through Effective Business Systems

August 27 @ 11:00 am - 12:00 pm

<https://bit.ly/3hU8WEp>

Challenges for Childcare Centers in MA (Part 2)

August 27 1:00PM-2:00PM

<https://bit.ly/3l2Ci57>

Reinvent Your Business With Govt. Contracting

August 26, 10AM-11AM (EST)

<https://bit.ly/30WpWDq>

Help! What Could I Use the Most Help With Now?

Monday 8/31/20 / 1pm - 2:30pm

<https://bit.ly/3aJN63f>

10-Week Business Planning Program

Mondays September 21st to December 7th

<https://bit.ly/2QbxhZj>

Eligibility Guidelines and Apply:

<https://bit.ly/2QgkZ21>

See the Full SBA August Calendar at:

<https://bit.ly/2DZeHB8>

To access statewide MSBDC Training, visit: <https://www.msbdc.org/training/>

For further webinars, trainings & resources:

- [SBA Learning Center](#)
- [SCORE Trainings](#)
- [WRCOC Calendar](#)
- [CWE Online Learning](#)

Leveraging LinkedIn Part 2

Mon, August 24, 2020, 10:00 AM – 11:15 AM EDT

<https://bit.ly/3aNyv6F>

Resources to Assist Your Small Business Pivot and Recover

Mon, Aug 24, 2020, 10AM-11AM

MICROSOFT TEAMS:

Dial: 617-433-9269

Access Code: 478345100#

NO REGISTRATION REQUIRED

Navigating Changes in SBA Lending and Future Access to Capital

Mon, Aug 24, 2020, 2PM-3PM

Dial: 617-433-9269

Access Code: 408899342#

NO REGISTRATION REQUIRED

Women Supporting Women Online Open Forum

August 31, 8AM-9:30AM (EST)

<https://bit.ly/3gYhQQi>

Small Biz Roundtable: Learning to Use S.W.O.T for Your Biz Future

September 15, 2020 11:00AM-12:00PM

<https://bit.ly/2Ei12FE>

A Practical Guide to Protecting your Business from Cyber Threats!

Sep17, 2020 1:00 PM to 2:00 PM

<https://bit.ly/2CN17k2>

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Orientación y Recursos Para Pequeñas Empresas

Ayuda con la segunda ronda PPP en Español, Haitian Kreole & Portugués

<https://hubs.ly/H0q28ns0>

Aplicación para solicitar seguro de desempleo en español con teléfono móvil

<https://bit.ly/35mg1aT>

Recursos gratuitos y Fondos de emergencia

\$10,000 están disponibles específicamente para los fundadores Hispanos. Más información en <https://rb.gy/trvhga>

[Opciones de Asistencia de SBA](#)

Otros Sitios con Recursos para pequeñas empresas

[Sitio de SBA](#)

[Amplify Latinx Facebook Page](#)

[Black Economic Council Website](#)

Fondos:

The Futures Fund BECMA:

<https://bit.ly/3gXGgd5>

COVID-19 Impact Resources:

<https://fbequity.org/covid-19-resources-2/>

[GUÍA DE RESILECIA PARA PEQUEÑAS EMPRESAS](#)

[MODELO GRATIS: Plan de Resiliencia Empresarial](#)

[SEMINARIOS WEB: Plan de Resiliencia Empresarial](#)

[MODELO GRATIS: Procedimientos de emergencia](#)

[AMPLIFY LATINX: SEMINARIOS WEB](#)

[SEMINARIOS WEB PARA AFRONTAR CORONAVIRUS](#)



U.S. Small Business
Administration

Grow with **Google**
PARTNER

Stay Connected



Contact your SBDC business advisor. We're here and want to help. 508-793-7615.

Share the SBDC website link with a friend, family member, or colleague if they own a business. <https://www.clarku.edu/offices/small-business-development-center/>

Like us on our Facebook page <https://www.facebook.com/sbdcclark/> for regular updates, tips and ways to connect with our office.

To opt into our weekly newsletter and receive updates from the SBDC at Clark, **email sbdc@clarku.edu.**



The Small Business Development Center at Clark University is committed to helping your business succeed in Massachusetts. We provide free, confidential, one-on-one business assistance and free or low-cost educational training programs to prospective and existing small businesses throughout the state in order to foster the start, growth, and sustainability of these businesses.

A partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under cooperative agreement **SBAHQ20B0022** through the University of Massachusetts Amherst, Isenberg School of Management. SBDCs are a program supported by SBA and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. By contacting our office and requesting at least two weeks in advance, every attempt will be made to reasonably accommodate persons with disabilities and those who need translation services.



sbdc@clarku.edu
508-793-7615

125 Woodland Street,
Worcester, MA 01610

Mailing: 950 Main St.
Worcester, MA
01610