Keep Calm and Small Business on

Let our MSBDC business advisors help you navigate the federal loan programs, the start up or growth of your business. All our services are FREE! Please complete our "Request for Counseling" confidentiality form and someone will contact you via email or phone to schedule a virtual appointment with an advisor. We will also continue to monitor the most up-to-date information to share with our business community.

Schedule an appointment today by emailing SBDC@clarku.edu and by registering for free at https://bit.ly/3af2liw to address all of your questions.

Other Resources:

**SBA.gov**: SBA offers disaster assistance in response to COVID-19.

**Mass.gov**: The Massachusetts state website has the latest information on COVID-19.

- Reopening Instructions/Guidance: mass.gov/reopening

**Americassbdc.org**: America's SBDC has gathered helpful information and resources on COVID-19.

**MSBDC.org** has a dedicated COVID-19 page with helpful resources and articles.

**Worcesterma.gov** has a page with local, state and federal assistance programs and grants.

**SCORE**: source of free business mentoring and education.

- Central MA

NIST Business Survey: COVID Impact and Recovery

The National Institute of Standards and Technology hopes to learn how businesses like yours are adapting to the circumstances and how this may or may not be connected to broader weather-related stressors your business may face.

The goal is to understand what support businesses like yours need and to communicate those to parties who may be able to provide assistance. We'd like to learn about practices taken that have helped reduce the impact of COVID-19, especially in the face of future hazard events.

If you feel uncomfortable answering any of the questions, you can skip them, or exit the survey at any time. This survey should take less than 15 minutes to complete. Fill out the survey: https://bit.ly/38K0hzZ
The Central Massachusetts Regional Planning Commission (CMRPC) has announced that it will be administering a grant assistance program to small businesses in Central Massachusetts impacted by the closure and losses as a result of the COVID-19 pandemic. The grant program is funded by the Mass. Office of Attorney General Maura Healey, through the Small Business Relief Partnership Grant Program. CMRPC was awarded $45,000 to distribute funds to small businesses in Central Massachusetts.

CMRPC will award grants up to $2,000 to small businesses, for eligible business expenses related to COVID-19. Grants of less than $2,000 will be considered. Awards will be limited to one per business.

Multiple businesses may apply in a single joint application; however, the total award will be limited to $5,000 per joint application. Businesses that apply as part of a joint application shall not be eligible to apply separately.

To be considered for the grant, businesses must meet the following criteria:

- Any for-profit business or non-profit organization with a physical place of business within one of the 40 communities within the CMRPC service area with 20 or fewer employees prior to Governor Baker’s state of emergency declaration.
- All applicants will be required to demonstrate a direct or indirect financial hardship resulting from COVID-19.
- The grant is intended to provide emergency support to vulnerable businesses directly impacted by COVID-19.
  - Priority will be given to owner-operated, minority and/or women-owned businesses, particularly those that are located in low-to-moderate-income census tracts.

The application period will run until Sept. 1, or until funds are depleted, whichever is sooner. For more information regarding eligibility requirements and to apply, please visit: https://www.cmrpcregionalservices.org/aggrant.
Pitch Your Big Idea to Win $10,000!
Deadline to Apply - Friday, July 31, 2020

An Award of $10,000 will be given to a small business start-up looking to launch a product or service or a small business owner looking to grow or expand an existing product or service on September 17, 2020.

- If you are a **small business owner or entrepreneur** looking to launch a **new product/service** or looking to expand your business and wish for an opportunity to present at our 5th Annual Pitch Contest, please complete the online application form: [https://bit.ly/3gRS3cd](https://bit.ly/3gRS3cd)
- Business **must be for-profit**.
- You will be required to **complete and upload a Financial Summary**.
- Applicants do not have to be a customer of HarborOne Bank to participate.

*Immediate relatives** of HarborOne employees, Past winners and Board of Directors are ineligible (**Immediate relatives includes: spouse, parents, children, grandchildren, stepchildren, step grandchildren, grandparents, step grandparents and siblings)

*Past winners of HarborOne's Small Business Pitch Contest are ineligible.*

If you have any questions, please email us at [info@harboroneu.com](mailto:info@harboroneu.com).

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Grant for Black-women Owned Businesses

Visa and IFundWomen are making **$10k grants** available to Black women-owned small businesses. These grants provide an opportunity for recipients to grow their businesses and continue to offer much needed services to their communities. Applications are being accepted from June 30, 2020 through July 31, 2020.

Apply at [https://ifundwomen.com/visa](https://ifundwomen.com/visa)
Additional Resources for Black, African-American owned Businesses


National Resources & Organizations
- Hello Alice: Black-Owned Biz Resource Center
- National Association for the Self-Employed
- Official Black Wall Street
- Accion International
- Minority Business Development
- AgencyCapital
- Pathways Program8(a) Business Development Program
- National Minority Supplier Development Council
- CATAPULT
- Disadvantaged Business Enterprise
- Program MWBE Consulting Group
- National Black MBA Association
- National Minority Business Council
- Black Founders
- Black Women Connect
- Black Women Enterprises
- DreamSpringHouston
- Area Urban League Young Professionals
- Black Enterprise

Funding Opportunities
1. Formerly Incarcerated Small Business Rescue Fund
2. Hello Alice COVID-19 Emergency Grant for Black-owned Businesses ($10k Grants)
3. Black Founders Startup Grant
4. The Futures Fund BECMA:

MA COVID Business Ready Certification Pilot Program
For minority, immigrant, and black-owned beauty salon & barbershop owners in Boston. Program offered in English & Spanish. Learn more and apply at: https://bit.ly/3eTFsnD

Small Business Strong is a private and public sector partnership set up to help women and minority owned small businesses navigate the devastating impact of the COVID-19 pandemic. We recognize that our 650,000 Massachusetts small businesses are the lifeblood of our towns, cities and communities. Small Business Strong provides expedited, pro-bono resources to small businesses.

**Resources Page:** [https://www.smallbstrong.com/resources/](https://www.smallbstrong.com/resources/)

- Federal Programs
- State Programs
- Local Programs
- Corporate Grants & Funding
- Guidance for Industries on Reopening Plan & More!

### Upcoming FREE Webinars

**Succession Planning and Exiting During a Crisis**  
July 16, 2020  
11:00 a.m. - 12:00 p.m. EST  

**Marketing During A Pandemic**  
July 22, 2020  
10:00 - 11:00 a.m. EST  

**WEBINAR SERIES: The ABC's of Returning Safely to Work**  
July 27, 28 & 29 from 1 to 2PM  

**Selling & Networking in the New Normal**  
July 30 @ 11:00 am - 12:00 pm  

**Tax Provisions, Cares Act – Beyond the PPP**  
August 13 @ 11:00 am - 12:00 pm  

**Increasing Efficiencies through Effective Business Systems**  
August 27 @ 11:00 am - 12:00 pm  

**To access statewide MSBDC Training, visit:**  
[https://www.msbdc.org/training/](https://www.msbdc.org/training/)

For further webinars, trainings & resources:

- [SBA Learning Center](https://www.sba.gov/)
- [SCORE Trainings](https://www.score.org/training)
- [WRCOC Calendar](https://www.msbdc.org/events)
- [CWE Online Learning](https://www.msbdc.org/learning)
Ayuda con la segunda ronda PPP en Español, Haitian Kreole & Portugués
https://hubs.ly/H0q28ns0

Aplicación para solicitar seguro de desempleo en español con teléfono móvil
https://bit.ly/35mg1aT

Recursos gratuitos y Fondos de emergencia
$10,000 están disponibles específicamente para los fundadores Hispanos. Más información en https://rb.gy/trvhga

Opciones de Asistencia de SBA

Otros Sitios con Recursos para pequeñas empresas
Sitio de SBA
Amplify Latinx Facebook Page
Black Economic Council Website

Fondos:
The Futures Fund BECMA:
https://bit.ly/3gXGgd5

COVID-19 Impact Resources:
https://fbequity.org/covid-19-resources-2/

Publication especial de Recursos de Coronavirus

GUÍA DE RESILECIA PARA PEQUEÑAS EMPRESAS

MODELO GRATIS: Plan de Resiliencia Empresarial

SEMINARIOS WEB: Plan de Resiliencia Empresarial

MODELO GRATIS: Procedimientos de emergencia

AMPLIFY LATINX: SEMINARIOS WEB

SEMINARIOS WEB PARA AFRONTAR CORONAVIRUS
Contact your SBDC business advisor. We're here and want to help. 508-793-7615.

Share the SBDC website link with a friend, family member, or colleague if they own a business. https://www.clarku.edu/offices/small-business-development-center/

Like us on our Facebook page https://www.facebook.com/sbdcatclark/ for regular updates, tips and ways to connect with our office.

To opt into our weekly newsletter and receive updates from the SBDC at Clark, email sbdc@clarku.edu.

The Small Business Development Center at Clark University is committed to helping your business succeed in Massachusetts. We provide free, confidential, one-on-one business assistance and free or low-cost educational training programs to prospective and existing small businesses throughout the state in order to foster the start, growth, and sustainability of these businesses.

A partnership program with the U.S. Small Business Administration and the Massachusetts Office of Business Development under cooperative agreement SBAHQ20B0022 through the University of Massachusetts Amherst, Isenberg School of Management. SBDCs are a program supported by SBA and extended to the public on a non-discriminatory basis. SBA cannot endorse any products, opinions or services of any external parties or activities. By contacting our office and requesting at least two weeks in advance, every attempt will be made to reasonably accommodate persons with disabilities and those who need translation services.