ClarkCONNECT Alumni Job Shadow Program

WHAT CAN I DO WITH MY STUDENT?

Option C: Networking-Focused (2.5 hours)

1 INTRODUCE THEM TO YOUR PROFESSIONAL SPACE
Even though your student can't physically join you, you can help orient them by
- Taking them on a virtual tour of your office
- Doing a walk-through of your virtual workspace
- Providing an overview of your companies' operations, divisions, and staff

2 ENGAGE THEM WITH AN INFORMATIONAL INTERVIEW
An informational interview can help students better understand the work you do. You can discuss
- Your own career trajectory
- Current trends in your profession
- Internships and entry-level positions in your field

3 HELP THEM SET GOALS WITH A RESUME REVIEW
The resume review allows you to provide insider insight into what a competitive resume looks like in your field. Some areas of discussion may include
- Overall first impressions of the resume
- Targeted room for improvement
- Goals the student should set to become a more well-rounded candidate

4 GUIDE THEM THROUGH NETWORKING IN YOUR INDUSTRY
Students in college oftentimes do not know where to begin when it comes to networking. You can be a starting point, from which students can begin to expand their professional network in a specific career field. You can help by:
- Introducing students to key players in your organization or network.
- Help them set their goals on what they want to achieve through networking.
- Share tips on etiquette and how to start a conversation.

5 REFLECT UPON THE DAY
Be sure to save room to debrief with your student. The following activities will help both you and your student end the day on a positive note.
- Answer any final questions the student may have
- Trade contact information
- Connect on LinkedIn and ClarkCONNECT