ClarkCONNECT Alumni Job Shadow Program

WHAT CAN I DO WITH MY STUDENT?

Option C: Networking-Focused (2.5 hours)



INTRODUCE THEM TO YOUR PROFESSIONAL SPACE

Even though your student can't physically join you, you can help orient them by

- Taking them on a virtual tour of your office
- Doing a walk-through of your virtual workspace
- Providing an overview of your companies' operations, divisions, and staff





ENGAGE THEM WITH AN INFORMATIONAL INTERVIEW

An informational interview can help students better understand the work you do. You can discuss

- Your own career trajectory
- Current trends in your profession
- Internships and entry-level positions in your field





HELP THEM SET GOALS WITH A RESUME REVIEW

The resume review allows you to provide insider insight into what a competitive resume looks like in your field. Some areas of discussion may include

- Overall first impressions of the resume
- Targeted room for improvement
- Goals the student should set to become a more well-rounded candidate





GUIDE THEM THROUGH NETWORKING IN YOUR INDUSTRY

Students in college oftentimes do not know where to begin when it comes to networking. You can be a starting point, from which students can begin to expand their professional network in a specific career field. You can help by:

- Introducing students to key players in your organization or network.
- Help them set their goals on what they want to achieve through networking.
- Share tips on etiquette and how to start a conversation.



REFLECT UPON THE DAY

Be sure to save room to debrief with your student. The following activities will help both you and your student end the day on a positive note.

- Answer any final questions the student may have
- Trade contact information
- Connect on LinkedIn and ClarkCONNECT



