Consolidated Financial Statements, Supplementary Schedules and Report of Independent Certified Public Accountants

**Clark University** 

May 31, 2021 and 2020

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#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To the Board of Trustees Clark University

We have audited the accompanying consolidated financial statements of Clark University and subsidiary (the "University"), which comprise the consolidated statement of financial position as of May 31, 2021 and 2020, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the University's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Clark University and subsidiary as of May 31, 2021 and 2020, and the changes in its net assets, and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# **Supplementary information**

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating statement of financial position as of May 31, 2021 and consolidating statement of activities for the year ended May 31, 2021 is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such supplementary information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures. These additional procedures included comparing and reconciling the information directly to the underlying accounting and other records used to prepare the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the supplementary information is fairly stated, in all material respects, in relation to the consolidated financial statements as a whole.

Boston, Massachusetts September 27, 2021

Scant Thornton LLP

# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION May 31,

		2020					
		(In tho	housands)				
ASSETS							
Cash and cash equivalents	\$	63,089	\$	54,885			
Funds held by trustees (Note 4)		1,116		1,072			
Interest and dividends receivable		133		28			
Grants and contracts receivable		1,697		1,131			
\$552 and \$473 in 2021 and 2020, respectively		339		382			
Other accounts receivable		1,434		1,316			
Loans receivable (Note 12)		6,785		6,872			
Prepaid expenses and other assets		2,757		1,832			
Contributions receivable, net (Note 5)		4,499		4,718			
Student loans receivable, net (Note 6)		2,751		3,668			
Beneficial interests in outside trusts		1,967		1,403			
Investments, at fair value (Note 7)		522,809		425,377			
Land, buildings, equipment, and construction in progress -							
net of accumulated depreciation (Note 9)		124,875		128,558			
Total assets	\$	734,251	\$	631,242			
LIABILITIES							
Accounts payable and accrued expenses	\$	18,167	\$	13,826			
Advance payments under grants and contracts		2,028		2,250			
Other liabilities		4,517		4,008			
Deposits and deferred revenue		8,372		9,580			
Notes payable (Note 10)		9,644		9,606			
Interest rate swap, at fair value (Note 8)		590		1,170			
Bonds payable (Note 11)		56,219		58,488			
Liability for split-interest agreements		6,863		5,999			
Federal loan program advances		3,288		4,130			
Total liabilities		109,688		109,057			
NET ASSETS: (Note 14)							
Without donor restriction		165,207		147,679			
With donor restriction							
Time and purpose		294,086		215,792			
Perpetual		165,270		159,751			
Underwater endowment				(1,037)			
Total net assets		624,563		522,185			
Total liabilities and net assets	\$	734,251	\$	631,242			

The accompanying notes are an integral part of these consolidated financial statements.

# **CONSOLIDATED STATEMENTS OF ACTIVITIES**

# Years Ended May 31, 2021 and 2020

	Without Restric		h Donor trictions		2021 Total	 2020 Total
			 (In tho	ısands	5)	 
Operating revenue and other support:						
Student tuition and fees, net (Note 2)		72,915	\$ -	\$	72,915	\$ 76,718
Auxiliary services	•	10,899	-		10,899	14,337
Contributions		2,371	1,996		4,367	6,084
Income appropriated under spending policy	2	20,186	3,866		24,052	20,801
Grants and contracts	•	12,853	53		12,906	9,078
Federal student financial aid		1,046	-		1,046	1,046
Other investment return (loss)		(179)	(163)		(342)	31
Other income		1,309	` -		1,309	2,544
Net assets released from restrictions		5,393	 (5,393)			<u> </u>
Total operating revenue and other support	12	26,793	359		127,152	130,639
Operating expense:						
Instruction	4	14,041	_		44,041	47,391
Student services		15.065	_		15,065	15,537
Academic support		16,658	_		16,658	17,383
General institutional		17,869	_		17,869	13,328
Alumni and development		4,744	-		4,744	5,000
•		,	-		14,891	,
Research and sponsored programs		14,891	-			11,676
Auxiliary services		12,019	 		12,019	 13,294
Total operating expense	12	25,287			125,287	 123,609
Change in net assets from operations		1,506	359		1,865	 7,030
Non-operating activity:						
Investment income (loss) net of amounts						
appropriated under spending policy	•	14,849	82,687		97,536	(18,646)
Contributions		71	3,030		3,101	9,799
Income appropriated under spending policy		42	252		294	282
Change in value of interest rate swap		580	-		580	(976)
Change in value of beneficial interests in outside trusts (Note 7)	)	-	564		564	(89)
Annuity and unitrust obligation expense	,	(90)	(1,736)		(1,826)	(1,008)
Other non-operating income (expense), net		359	(95)		264	853
Net assets released from restrictions		211	(211)			 
Total non-operating revenue (expense)		16,022	84,491		100,513	(9,785)
CHANGE IN NET ASSETS		17,528	84,850		102,378	(2,755)
Net assets - beginning of year	14	47,679	374,506		522,185	524,940
Net assets - end of year	\$ 16	65,207	\$ 459,356	\$	624,563	\$ 522,185

The accompanying notes are an integral part of these consolidated financial statements.

# **CONSOLIDATED STATEMENTS OF ACTIVITIES**

# Year Ended May 31, 2020

	Without Donor Restrictions	With Donor Restrictions	2020 Total
Operating revenue and other cupports		(In thousands)	
Operating revenue and other support: Student tuition and fees, net (Note 2)	\$ 76,718	\$ -	\$ 76,718
	14,337	φ -	14,337
Auxiliary services		2.005	
Contributions	2,399	3,685	6,084
Income appropriated under spending policy	16,969	3,832	20,801
Grants and contracts	8,959	119	9,078
Federal student financial aid	1,046	-	1,046
Other investment return (loss)	5	26	31
Other income	2,544	-	2,544
Net assets released from restrictions	6,150	(6,150)	
Total operating revenue and other support	129,127	1,512	130,639
Operating expense:			
Instruction	47,391	-	47,391
Student services	15,537	-	15,537
Academic support	17,383	_	17,383
General institutional	13,328	_	13,328
Alumni and development	5,000	_	5,000
Research and sponsored programs	11,676	_	11,676
Auxiliary services	13,294	-	13,294
Total operating expense	123,609		123,609
Change in net assets from operations	5,518	1,512	7,030
Non-operating activity:			
Investment income (loss) net of amounts			
appropriated under spending policy	(3,022)	(15,624)	(18,646)
Contributions	98	9,701	9,799
Income appropriated under spending policy	40	242	282
Change in value of interest rate swap	(976)	-	(976)
Change in value of beneficial interests in outside trusts (Note 7)	` -	(89)	(89)
Annuity and unitrust obligation expense	(345)	(663)	(1,008)
Other non-operating income (expense), net	617	236	853
Net assets released from restrictions	269	(269)	
Total non-operating revenue (expense)	(3,319)	(6,466)	(9,785)
CHANGE IN NET ASSETS	2,199	(4,954)	(2,755)
Net assets - beginning of year	145,480	379,460	524,940
Net assets - end of year	\$ 147,679	\$ 374,506	\$ 522,185

The accompanying notes are an integral part of this consolidated financial statement.

# **CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES**

# Years Ended May 31, 2021 and 2020

											Res	earch and								
				tudent		cademic		General		umni and		onsored		Auxiliary		rating and		2021		2020
	Ins	truction	S	ervices	s	upport	Inst	titutional	Dev	elopment		rograms		Services	Mair	ntenance		Total		Total
										(In thou	ısands	s)								
Expenses:																				
Salary and wages	\$	28,767	\$	6,971	\$	8,102	\$	6,140	\$	2,914	\$	3,613	\$	381	\$	5,927	\$	62,815	\$	61,118
Employee benefits		7,502		1,985		2,458		1,311		1,000		953		127		1,584		16,920		15,747
Purchased services		2,255		2,175		1,446		6,338		166		5,388		4,029		349		22,146		19,834
Travel, conferences and meals		786		292		128		17		47		460		20		6		1,756		4,372
Utilities, maintenance and occupancy		80		20		127		305		34		300		322		3,202		4,390		4,384
Operating expense, equipment, supplies,																				
library, and other related costs		901		885		2,097		555		415		1,685		146		377		7,061		7,091
					,															
Subtotal prior to allocations		40,291		12,328		14,358		14,666		4,576		12,399		5,025		11,445		115,088		112,546
Allocations:																				
Interest and fees		108		91		84		81		2		53		381		-		800		1,416
Depreciation		1,772		1,640		1,200		1,401		69		1,254		2,063		-		9,399		9,647
Operations and maintenance		1,870		1,006		1,016		1,721		97		1,185		4,550		(11,445)				
Tabel	•	44.044	•	45.005	•	40.050	•	47.000	•	4 744	•	44.004	•	40.040	•		•	405.007	•	400.000
Total	<b>\$</b>	44,041	<b>\$</b>	15,065	<b>\$</b>	16,658	\$	17,869	<b>\$</b>	4,744	Ъ	14,891	\$	12,019	<b>\$</b>		<b>\$</b>	125,287	Þ	123,609

# **CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES**

# Year Ended May 31, 2020

											Res	search and					
	Ins	struction	Student Academic Services Support			General Institutional		Alumni and Development		Sponsored Programs		Auxiliary Services		Operating and Maintenance		2020 Total	
_									(In tr	nousands)							
Expenses:																	
Salary and wages	\$	29,037	\$	6,585	\$	8,452	\$	4,669	\$	2,858	\$	3,170	\$	343	\$	6,004	\$ 61,118
Employee benefits		7,203		1,884		2,458		633		955		762		100		1,752	15,747
Purchased services		4,558		2,014		1,264		3,402		231		3,027		4,882		456	19,834
Travel, conferences and meals		1,375		1,174		260		463		285		765		32		18	4,372
Utilities, maintenance and occupancy		140		63		144		302		3		31		397		3,304	4,384
Operating expense, equipment, supplies,																	
library, and other related costs		1,109		904		2,371		521		484		1,288		207		207	7,091
Subtotal prior to allocations		43,422		12,624		14,949		9,990		4,816		9,043		5,961		11,741	112,546
Allocations:																	
Interest and fees		193		211		150		142		2		119		599		-	1,416
Depreciation		1,826		1,653		1,225		1,401		81		1,277		2,184		-	9,647
Operations and maintenance		1,950		1,049		1,059		1,795		101		1,237		4,550		(11,741)	
Total	\$	47,391	\$	15,537	\$	17,383	\$	13,328	\$	5,000	\$	11,676	\$	13,294	\$	-	\$ 123,609

# **CONSOLIDATED STATEMENTS OF CASH FLOWS**

# Years Ended May 31,

		2021		2020		
		(In thou	ısands)			
Cash flows from operating activities:						
Change in net assets	\$	102,378	\$	(2,755)		
Adjustments to reconcile change in net assets to net						
cash used in operating activities		0.000		0.047		
Depreciation		9,399		9,647		
Amortization of debt issuance costs and premium/discount		70		4		
Student loans cancelled/assigned to the federal government		248		(2) 179		
Bad debt expense Change in value of interest rate agreement				976		
Change in value of interest rate agreement Loss on extinguishment of debt		(580)		30		
Contributions restricted for long-term purposes		(3,101)		(9,799)		
Interest and dividends restricted for long-term purposes - net		(3, 101)		(929)		
Donated assets (non-cash) contributions and payments		(101)		(1,218)		
Realized and unrealized investment gains		(122,345)		(1,305)		
Loss on disposal of land, buildings and equipment		88		(1,303)		
Changes in assets and liabilities		00		,		
Accounts receivable and interest and dividends receivable		(386)		(559)		
Prepaid expenses and other assets		(925)		(339)		
Contributions receivable		168		(856)		
Grants and contracts receivable		(566)		102		
Beneficial interests in outside trusts		(564)		89		
Accounts payable and accrued expenses		4,341		293		
Other liabilities		509		658		
Liability for split interest agreements		864		(293)		
Deposits and deferred revenue		(1,208)		1,230		
Advance payments under grants		(222)		(1,079)		
				<u> </u>		
Net cash used in operating activities		(11,967)		(5,919)		
Cash flows from investing activities:						
Student loans receivable, net		925		949		
Purchase of land, buildings, equipment and construction in progress		(5,804)		(6,798)		
Proceeds from sales of investments		257,302		65,933		
Purchases of investments		(232, 174)		(28,926)		
Interest and dividends restricted for long-term purposes - net		34		929		
Net change in funds held by trustees		(44)		(10)		
Net cash provided by investing activities		20,239		32,077		
Cash flows from financing activities:						
Contributions restricted for long-term purposes		3,101		9,799		
Decrease in federal loan program advances		(842)		(1,292)		
Payments of financing and issuance costs		-		(101)		
Extinguishment of debt		-		(11,830)		
Proceeds from bonds payable		-		10,750		
Principal payments on bonds payable		(2,300)		(3,260)		
Donated assets (non-cash) contributions and payments		(114)		(5,852)		
Issuance of loan receivable		87		(131)		
Net cash used in financing activities		(68)		(1,917)		
NET CHANGE IN CASH AND CASH EQUIVALENTS		8,204		24,241		
Cash and cash equivalents - beginning of year		54,885		30,644		
Cash and cash equivalents - end of year	\$	63,089	\$	54,885		
	•	,		- /		
Supplemental disclosures:	Φ.	070	œ.	4 740		
Cash paid for interest	\$	872	\$	1,748		
Additions to land, buildings, equipment and construction in process	¢.	700	¢	204		
remaining in accounts payable and accrued expense at year end	\$	709	\$	394		

The accompanying notes are an integral part of these consolidated financial statements.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

May 31, 2021 and 2020

#### **NOTE 1 - ORGANIZATION**

Clark University (the "University") was established in 1887 and serves as a teaching and research institution offering undergraduate and graduate degrees to approximately 3,400 full- and part-time students drawn from 50 states and 86 foreign countries. The University's main campus is located in Worcester, Massachusetts. The University is accredited by the New England Association of Schools and Colleges and offers liberal arts-based education as well as professional master's degree and doctoral programs.

The University participates in student financial assistance programs sponsored by the United States Department of Education and the Commonwealth of Massachusetts, which facilitate the payment of tuition and other expenses for certain students.

In November of 2015, the University established Jonas Realty Corporation ("JRC"), a Massachusetts not-for-profit organization, to support and operate for the benefit of the University. JRC is classified as a 501 (c)(3) functionally integrated supporting organization of the University to hold and manage the land and building of the Shaich Family Alumni and Student Engagement Center. The University is the controlling member of JRC and, as such, the financial statements of JRC have been consolidated with the financial statements of the University. All intercompany transactions have been eliminated in the consolidation.

#### **NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

The following is a summary of the significant accounting policies followed by the University.

#### Basis of Presentation

The accompanying consolidated financial statements of the University have been prepared on the accrual basis of accounting and in accordance with accounting principles generally accepted in the United States of America ("US GAAP").

Net assets, revenues, expenses, gains, and losses are classified into two categories based on the existence or absence of donor-imposed restrictions. The categories are without donor restrictions and with donor restrictions.

Net assets with donor restrictions are further classified into two categories: those that are restricted in perpetuity generally represent the historical cost (fair value at date of gift) of contributions and other inflows of assets whose use by the University is limited by donor-imposed stipulations that neither expire with the passage of time nor can be fulfilled or otherwise removed by the University. These include certain life income funds (in cases where the remainder interest for such gifts is perpetually restricted) and certain perpetual revolving loan funds that have been established by donors for the benefit of students at the University. The life income and revolving loan funds are recorded at fair value.

Net assets with donor restrictions that are restricted with regard to time or purpose generally result from contributions and other inflows of assets whose use by the University is limited by law or donor-imposed stipulations that either expire with the passage of time or can be fulfilled and removed by actions of the University pursuant to those stipulations.

Net assets without donor restriction generally result from contributions or other inflows of assets whose use by the University is not limited by donor-imposed stipulations. These net assets may be designated for specific purposes by actions of the University, invested as quasi endowment, or may otherwise be limited by contractual agreement with outside parties.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

Revenues are reported as increases in net assets without restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Realized and unrealized gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restriction unless their use is restricted by explicit donor stipulation or by law.

Expirations of restrictions on net assets are reported as net assets released from restrictions in the Consolidated Statements of Activities. In certain situations, donor-restricted gifts which are received and spent within the same year are reported as revenues without donor restrictions.

Operating activities presented in the consolidated statements of activities consist of revenues earned, net investment return of the endowment appropriated by Clark's Board of Trustees for spending, and expenses incurred in conducting Clark's programs and services. Functional classifications of expenses include instruction, student services, academic support, auxiliary services (primarily operation of residence halls and dining services), alumni and development, research and sponsored programs, and general institutional (communications, community and government relations, centralized services, and administrative services). Depreciation and facilities operating and maintenance expenses are allocated to the functional classifications based on the use and square footage of each building. Interest expense is allocated to the functional classifications based on the use of each building that has been debt-financed.

Non-operating activities presented in the consolidated statements of activities include endowment investment activity net of amounts appropriated for spending, contributions and gifts that are restricted by donors to invest in perpetuity or to support the construction and purchase of capital assets, net change in life income and similar split-interest agreements, and the net change in the estimated value of the interest rate swap agreement. Non-operating activities also include changes in net asset classification when donor restrictions for non-operating activities have been met.

#### Use of Estimates

The preparation of consolidated financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. The more significant estimates made by the University involve allowances for uncollectible accounts, functional expense allocation, net realizable values of contributions receivable, economic useful lives of buildings and equipment, conditional asset retirement obligations, fair values of investments and interest rate swap, impairment of land, buildings and equipment, beneficial interests in outside trusts, and present values of annuity payment liabilities. Actual results could differ from those estimates.

### Cash and Cash Equivalents

Cash and cash equivalents include all highly liquid instruments purchased with an initial maturity of three months or less, excluding balances whose use is restricted or that are included in the investment accounts.

# Concentration of Credit Risk

The University maintains cash balances at several banks in excess of federally insured limits.

#### Other Assets

Other assets include prepaid expenses such as insurance as well as inventories. Inventories consist principally of supplies and are carried at cost.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### **Unconditional Promises**

Gifts which are recorded at fair value when received, including unconditional promises to give, are recorded as revenue when the donor's written commitment is received. Unconditional pledges of more than one year are recorded after discounting to the fair value of expected future cash flows, net of an allowance for unfulfilled pledges.

#### Bond Issuance Costs and Bond Discount/Premium

Costs incurred in connection with bond issuance are deferred and amortized on a straight-line basis over the life of the respective debt issues; original issue discount or premium is amortized over the life of the respective debt issues using the effective-interest method.

#### Beneficial Interests in Outside Trusts

The University's split-interest agreements with donors consist primarily of charitable gift annuities, pooled income funds, and charitable remainder trusts. Assets are invested and payments are made to donors and/or other beneficiaries in accordance with the respective agreements. Contribution revenue is recognized at the date the agreement is established, net of the liability recorded for the present value of the estimated future payments due to the respective donors and/or other beneficiaries or at the fair value of the estimated future receipts discounted for the estimated time period to complete the agreement.

The University records its beneficial interests in trusts at the fair value of the assets contributed to the trust at the time the University is notified of the trust's existence. Annual changes in the market value of the assets are recognized as restricted gains or losses within non-operating activity in the consolidated statements of activities.

#### Investments

Investments other than real estate, life insurance policies and notes receivable are stated at fair value. Real estate is stated at the fair value at the time of donation and notes receivable are stated at the outstanding principal amount of the notes (the recorded amounts for these assets approximate fair value). The fair value of publicly traded securities is based upon quoted market prices or net asset values. Other securities for which no such quotations or valuations are readily available are carried at estimated fair values. The estimated fair value of these investments is based on valuations provided by external investment managers and reviewed by management. The University believes the carrying amount of these financial instruments is a reasonable estimate of fair value. Because these investments are not readily marketable, their estimated value is subject to uncertainty and therefore may differ from the value that would have been used had a ready market for such investments existed. Such differences could be material. Securities contributed to the University are recorded at fair value on the date of the gift.

Changes in fair value are recorded as unrealized gains or losses on investments. Realized gains or losses from the sale of investment securities are computed on the specific-identification-cost basis or, for pooled funds, on the average-cost basis.

#### Collections of Art, Historical Treasures, and Other Similar Assets

The University houses certain collections of works of art, literary works and artifacts. These collections are protected and preserved for public exhibition, education, research, and the furtherance of public service. They are neither disposed of for financial gain nor encumbered in any manner. Accordingly, these collections are not recorded or capitalized for financial statement purposes.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### Land, Buildings, and Equipment

Land, buildings, equipment and information technology ("IT") equipment are recorded at cost on the date of acquisition or construction or, if received as a gift, at the fair value at the time of receipt, net of accumulated depreciation.

Depreciation is computed on a straight-line basis using a half-year convention for new additions over the following estimated useful lives:

Buildings
Building improvements
Assets under finance lease
Furniture, fixtures, and equipment
Internal use software, minor and major
Software as service-implementation costs
Land improvements and infrastructure
Leasehold improvements

40-50 years
20 years
Life of lease
8 years, 4 years for IT & Gym
5 years and 10 years
Term of contract
15 years
Shorter of useful life or lease period

Expenditures for maintenance, repairs, and books for the library are charged to operations as incurred; betterments that materially extend the life of the assets are capitalized. Capital assets are removed from the records at the time of disposal, and any resulting gain or loss is included in the Consolidated Statements of Activities.

## **Conditional Asset Retirement Obligations**

In the normal course of its operations, the University incurs legal obligations to perform certain retirement activity with regard to the ultimate disposition of some of its tangible long-lived assets due to the nature of material used in their construction or operation. The timing of the performance of these retirement activities is within the control of the University and, due to the long useful lives of these assets, will be performed at some future date. The University has recorded a liability of \$1.9 million and \$1.8 million for these activities as of May 31, 2021 and 2020, respectively. Updates are made when data based on experience or environment are known. The estimated liability relates principally to buildings and equipment that are partially depreciated.

#### Income Taxes

The University and JRC are not-for-profit organizations as described in Section 501(c)(3) of the Internal Revenue Code, as amended (the "Code"), and are generally exempt from income taxes pursuant to Section 501(a) of the Code. The University is required to assess uncertain tax positions and has determined that there were no such positions that are material to the consolidated financial statements.

#### Federal Student Loan Advances

These amounts include funds advanced to the University under the Federal Perkins Loan Program. The federal government has terminated the program and the amount is refundable to the federal government.

#### Revenue Recognition

Substantially all of the University's revenue is derived from student tuition and fees, private contributions, federal and state student assistance, and auxiliary enterprises related to the University. Auxiliary enterprises include dining halls, residence halls, and other undertakings which provide services primarily to students, faculty, and staff for fees directly related to, but not necessarily equivalent to, the costs of the services.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

Prices for undergraduate and graduate tuition are set based upon the strategic initiatives of the University, the costs of providing the instructional and support services needed for a quality program, and an assessment of the pricing of similar institutions in our market segment. As we set an appropriate tuition price for each program, we also consider to what extent we wish to offer financial assistance in the form of need-based and merit-based discounts designed to expand the population of students that are able to enroll in these various programs. The cost of room and board are determined separately from tuition based on competitive costs with alternative housing and dining options in the University's immediate neighborhood and to cover the costs of providing these services.

Tuition, fees and auxiliary revenue and associated discounts are recognized as revenue in the period to which they relate. Student deposits and deferred revenue represent tuition and student deposits paid in advance, which are recognized as income when the related educational services are provided. The components of net tuition for the years ended May 31 are as follows:

(In Thousands)	 2021	 2020
Tuition and fees Financial aid discount	\$ 146,382 (73,467)	\$ 149,430 (72,712)
Student tuition and fees, net	\$ 72,915	\$ 76,718

Under its Accelerated Degree Program, the University offers qualifying undergraduate students the opportunity to receive a graduate tuition scholarship. Under the scholarship, students may receive up to 100% remission of their graduate tuition. In connection with this scholarship program, at May 31, 2021 and 2020, the University had deferred revenue of \$6.4 million.

The activity and balance for deposits, advance payments under grants and contracts, and deferred revenue from contracts are shown in the following table:

					Аc	celerated				
	Α	dvance			I	Degree				
	P	ayments	En	rollment	Program					
		Únder	and		and Other		Other			
	Gr	ants and	Housing		Deferred		De	eferred		
(In Thousands)		ontracts		eposits		Tuition	Re	evenue		Total
(				<u>'</u>						
Balance at May 31, 2019	\$	3,329	\$	951	\$	7,297	\$	102	\$	11,679
Revenue recognized, deposits										
applied/forfeited		(1,834)		(1,019)		(996)		(30)		(3,879)
Payments received for future										
performance obligations		755		1,106		2,106		63		4,030
D. I				4 000		0.407		405		44.000
Balance at May 31, 2020		2,250		1,038		8,407		135		11,830
Revenue recognized, deposits		(2 240)		(860)		(2.049)		(90)		(6.226)
applied/forfeited Payments received for future		(3,348)		(000)		(2,048)		(80)		(6,336)
performance obligations		3,126		964		695		121		4,906
performance obligations		,		301						.,500
Balance at May 31, 2021	\$	2,028	\$	1,142	\$	7,054	\$	176	\$	10,400
Dalarioc at May 51, 2021	<u> </u>		<u> </u>		<u> </u>		<u> </u>		<u> </u>	,

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### **Contracts and Grants**

Federal government grants and contracts normally provide for the recovery of direct and indirect costs, subject to audit. The University recognizes revenue associated with direct and indirect costs as the related costs are incurred or expended. Recovery of related indirect costs generally is recorded at predetermined fixed rates negotiated with the federal government.

#### Financial Aid Discount

The University's financial aid is reported in the Consolidated Statements of Activities as an adjustment to revenues. The financial aid program is funded through endowment income, gifts and grants, and institutional resources.

#### Federal and State Student Assistance

Substantial financial aid for students is provided by grants (including work study) and loans through federal and state programs. Federal aid totaled \$16.2 million and \$16.6 million for the years ended May 31, 2021 and 2020, respectively. Federal Pell Grants and Direct Student Loans in the amount of \$14.0 million and \$14.6 million for the years ended May 31, 2021 and 2020, respectively, are pass-through funding to students and are not included in the Consolidated Statements of Activities. State aid totaled \$1.0 million for both the years ended May 31, 2021 and 2020, respectively, and are also pass-through funding to students and are not included in the Consolidated Statements of Activities.

#### Functional Expense Allocation

Expenses have been allocated to programmatic and non-programmatic functions based on the estimated percentage of effort, usage, square footage and other criteria.

Expenses are presented by functional classification in accordance with the overall service mission of the University. Each functional classification displays all expenses related to underlying operations by natural classification. Depreciation expense is allocated based on estimated square footage occupancy. Interest expense on external debt is allocated to the functional categories which have benefited from the proceeds of the external debt. Operating and maintenance expense represents space related costs which are allocated to the functional categories directly and/or based on the estimated square footage occupancy.

# New Accounting Pronouncements:

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2016-02, *Leases (Topic 842)*. This guidance is intended to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about leasing arrangements. ASU 2016-02 requires not-for-profit lessees to report a right-of-use ("ROU") asset along with a lease liability.

The University elected to apply practical expedients allowing it to: (1) not reassess whether any expired or existing contracts previously assessed as not containing leases are, or contain, leases; (2) not reassess the lease classification for any expired or existing leases; and (3) not reassess initial direct costs for any existing leases. The University adopted ASU 2016-02 effective June 1, 2020 and, as a result, the accompanying Consolidated Statement of Financial Position as of May 31, 2021 includes the ROU assets and lease liabilities, which are not reflected in the accompanying Consolidated Statement of Financial Position as of May 31, 2020 (see Note 10).

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### **NOTE 3 - LIQUIDITY AND AVAILABILITY OF RESOURCES**

Clark University financial assets available within one year of the Consolidated Statement of Position date for general expenditures as of May 31 are as follows:

(In Thousands)	 2021	 2020
Total assets at year end	\$ 734,251	\$ 631,242
Less:		
Loans receivable due in more than one year	(6,785)	(6,872)
Restricted contributions receivable due in less than one year	(3,795)	(2,077)
Contributions receivable due in more than one year	(946)	(2,005)
Donor-restricted endowment funds	(426,781)	(345,326)
Board-designated endowment funds	(77,454)	(62,965)
Prepaid expenses and other assets	(2,757)	(1,832)
Land, buildings, equipment, and construction-in-progress net of	( , ,	( , ,
accumulated depreciation	(124,875)	(128,558)
Add:	( , /	( -,,
Endowment spending rule	 23,020	25,596
Financial assets available at year end for current use	\$ 113,878	\$ 107,203

As part of the University's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities and other obligations come due. In addition, the University invests cash in excess of daily requirements in short-term investments. To help manage unanticipated liquidity needs, the University has a committed line of credit in the amount \$10 million which it could draw upon. Additionally, the University has a board-designated endowment of \$77.5 million as of May 31, 2021. Although the University does not intend to spend from its board-designated endowment funds other than amounts appropriated for general expenditure as part of its annual budget approval and appropriation process, amounts from its board-designated endowment could be made available if necessary. However, both the board-designated endowment funds and donor-restricted endowments contain investments with lock-up provisions that reduce the total investments that could be made available. See Note 7 for disclosures about investments.

The University's endowment funds consist of donor-restricted and board-designated endowment funds. Income from donor-restricted endowments is primarily restricted for specific purposes; therefore, is not available for general expenditure. As described in Note 15, for fiscal years 2021 and 2020, the Board of Trustees approved a distribution rate of 6.00% and 5.00% of the average market value of the endowment funds for the past 20 quarters, respectively, and has approved a distribution rate between 5.00% and 5.50% for fiscal year 2022. Under the provision of the spending rule, the amount appropriated was \$24.3 million and \$21.1 million for fiscal years 2021 and 2020, respectively.

As described in Note 8, the University has unfunded commitments on alternative investments totaling \$72.3 million and \$46.0 million for fiscal years 2021 and 2020, respectively.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

### **NOTE 4 - FUNDS HELD BY TRUSTEES**

The University has several funds held by trustees, which are restricted as to use according to debt agreements. As of May 31, 2021 and 2020, the University had debt service fund collateral and debt reserve funds totaling \$1.1 million.

### **NOTE 5 - CONTRIBUTIONS RECEIVABLE**

Contributions receivable at May 31 are time restricted and also have the following purpose restrictions:

(In Thousands)		2021	 2020		
Endowment for academic purposes	\$	125	\$ 50		
Endowment for scholarships		1,251	349		
Endowment for other programs		990	1,177		
Non-endowment for academic purposes		461	527		
Non-endowment for facilities		530	987		
Non-endowment for other programs		1,169	1,926		
Non-endowment for scholarships		81	54		
Unrestricted		363	 203		
Total contributions receivable		4,970	5,273		
Less: Fair value discount (discount rates range from 7.99% to 13.50%) and allowance for unfulfilled pledges		(471)	(555)		
Contributions receivable, net	\$	4,499	\$ 4,718		
Contributions are expected to be realized in the following years end	ded May	31:			
(In Thousands)		2021	2020		
In less than one year	\$	3,816	\$ 2,962		
Between one year and five years		1,154	 2,311		
Total contributions receivable	\$	4,970	\$ 5,273		

The University also has been notified of revocable bequest intentions which have not been recorded in the consolidated financial statements as of May 31, 2021 and 2020.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

### **NOTE 6 - STUDENT LOANS RECEIVABLE**

The University makes uncollateralized loans to students based on financial need. Student loans are funded through federal government loan programs or institutional resources. As of May 31, 2021 and 2020, student loans represented 0.4% and 0.6% of total assets, respectively.

As of May 31, student loans consisted of the following:

(In Thousands)	 2021	2020				
Federal Perkins Loan Program University Loan Program	\$ 2,769 63	\$	3,685 73			
Total student loans receivable	2,832		3,758			
Less: allowance for doubtful loans Beginning of year Increase (decrease) End of year	 (90) 9 (81)		(86) (4) (90)			
Student loans receivable, net	\$ 2,751	\$	3,668			

The University participates in the Federal Perkins Loan Program. Funds advanced by the federal government of \$3.3 million and \$4.1 million at May 31, 2021 and 2020, respectively, are ultimately refundable to the federal government and are classified as liabilities in the Consolidated Statements of Financial Position. Outstanding loans cancelled under the program result in a decrease in the liability to the federal government.

At May 31, 2021 and 2020, the following amounts were past due under both student loan programs:

(In Thousands)	9 Days st Due	90 Days st Due	+ Days st Due	 tal Past Due
2021	\$ 71	\$ 15	\$ 492	\$ 578
2020	\$ 194	\$ 6	\$ 533	\$ 733

Allowances for doubtful loans are established based on prior collection experience for the previous 3 years and the current economic factors which, in management's judgment, could influence the ability of loan recipients to repay the amounts per the loan terms. University loan balances are written off only when they are deemed to be permanently uncollectible. Amounts due under the Federal Perkins Loan Program are assignable to the government; therefore, the allowance calculation is based on the probable credit loss for the institutional portion of the fund and a percentage of the portfolio that may not be assignable to the federal government.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# May 31, 2021 and 2020

### **NOTE 7 - INVESTMENTS**

As of May 31, investments consisted of the following:

(In Thousands)	2021			2020		
Marketable securities						
Cash and cash equivalents	\$	12,921	\$	4,016		
Corporate bonds		18,579		21,692		
Government bonds		4,860		61		
Real estate investment trusts		4,938		-		
Equity securities		63,012		48,706		
Partnerships						
Private equity/venture capital		55,172		34,465		
Private equity international		14,005		2,911		
Real assets		19,431		15,282		
Absolute return/hedge funds		119,085		121,229		
International equity mutual funds		80,149		87,555		
Domestic equities		113,899		71,022		
Other partnerships		122		93		
Real estate, life insurance, notes receivable		203		362		
Other investments		4,921		8,840		
Beneficial interest in trusts		11,512		9,143		
Total investments	\$	522,809	\$	425,377		

Beneficial interest in trusts as of May 31, 2021 is comprised of marketable investments of \$0.2 million in money market mutual funds, \$9.1 million in equity mutual funds, \$1.8 million in bonds, and \$0.4 million in publicly traded real estate investment trusts ("REITs"). Beneficial interest in trusts as of May 31, 2020 is comprised of marketable investments of \$0.4 million in money market mutual funds, \$6.9 million in equity mutual funds, \$1.5 million in bonds, and \$0.3 million in publicly traded REITs.

Overall investment results on all investments, net of investment expenses and management fees, are summarized in the table below.

(In Thousands)	 2021	 2020
Net realized and unrealized gain (loss) Interest and dividends, net Investment expense	\$ 122,345 220 (1,179)	\$ 1,305 1,336 (359)
Split-interest agreement annuity payments, change in annuities and unitrusts payable, and related expenses, net	 (1,108)	 (911)
Total investment return	\$ 120,278	\$ 1,371

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# May 31, 2021 and 2020

For the years ended May 31, investment return is reported in the Consolidated Statements of Activities as follows:

(In Thousands)	 2021	 2020
Income appropriated under spending policy	\$ 24,346	\$ 21,083
Investment income net of amounts appropriated under spending		
policy	97,536	(18,646)
Other investment return	(342)	31
Change in value of beneficial interests in outside trusts	564	(89)
Annuity and unitrust obligation expense	 (1,826)	(1,008)
Total investment return	\$ 120,278	\$ 1,371

Endowment and annuity funds are generally pooled for investment purposes. Units of the pool are assigned on the basis of market value per unit at the beginning of the quarter in which funds are received. Income is distributed quarterly thereafter on a per-unit basis.

In conjunction with the annuity funds, the University has recorded a liability, included in liabilities for split interest agreements, equal to the present value of future cash flows expected to be paid to the beneficiaries based upon their actuarial expected lives.

The University has indirect investments in derivative financial instruments through partnership investments. Derivatives, such as forward foreign currency contracts and futures contracts, are used by the partnerships to hedge against risk.

#### **NOTE 8 - FAIR VALUE MEASUREMENTS**

The University measures the fair value of assets and liabilities as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). A fair value hierarchy is used to prioritize the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

- Level 1 inputs are unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities;
- Level 2 inputs include quoted prices in markets that are not active, or inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability; and
- Level 3 inputs are unobservable for the asset or liability and reflect management's own estimates.

An asset's or liability's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### Contributions Receivable

Contributions receivable are reported based on non-recurring fair value measurements and classified as Level 3. Any multi-year pledges received are initially recorded at the present value of estimated future cash flows. The discounts on these pledges are computed using rates commensurate with the risks involved and applicable to the year(s) in which the promised fund(s) are expected to be received.

#### Investments

Investments whose values are based on quoted market prices in active markets are classified as Level 1. These investments primarily consist of publicly traded mutual funds, government bonds, corporate bonds and equity securities. Investments whose values are based on prices in markets that are not active are classified as Level 2. Interests in private partnerships that can be redeemed at the measurement date and interests in private partnerships that are not redeemable at the measurement date are measured at net asset value ("NAV").

#### Beneficial Interests in Trusts

Assets held in outside trusts are classified as Level 3, as the University is not the trustee for these trusts and the unit of ownership is an individual interest in the trust. The University determines the fair value of the outside trusts based on the underlying investments as reported by the relevant Trustee(s). Assets held in other trusts are classified according to the nature of the underlying assets in the trust as the University is the trustee for these trusts.

#### Annuities and Unitrusts Payable

Annuities and Unitrusts Payable are based on non-recurring Level 3 fair value measurements. These instruments are initially recorded at the present value of future cash flows with a fair value discount rate adjusted for market conditions to determine fair value.

#### Interest Rate Swap

The fair value of interest rate swap agreement(s) is estimated through the use of pricing models which reflect the contractual terms of the swap(s) and where the inputs to those models are readily observable from actively quoted markets.

The fair value of the University's interest rate swap is determined based on a discounted cash flow method using the following significant inputs: the contractual terms of the swap such as the notional amount, fixed coupon rate, floating coupon rate (based on interbank rates consistent with the frequency and currency of the interest cash flows) and tenor.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

The following tables set forth the University's financial assets and liabilities that were accounted for at fair value on a recurring basis as of May 31, 2021 and 2020 by level within the fair value hierarchy.

					May	31, 2021				
(In Thousands) Assets	F	Quoted Prices in Active Markets Level 1)	Obs I	nificant Other servable nputs evel 2)	Siç Unc e	gnificant observabl Inputs evel 3)	Me	easured at NAV		Total
Marketable securities Cash and cash equivalents Corporate bonds Government bonds Real estate investment trusts Equity securities Partnerships	\$	12,921 18,579 4,860 4,938 63,012	\$	- - - -	\$	- - - -	\$	- - - - 401,863	\$	12,921 18,579 4,860 4,938 63,012 401,863
Other Beneficial interests in trusts Beneficial interests in		- 11,512		-				4,921 -		4,921 11,512
outside trusts	Ф.	115 000	Ф.		ф.	1,967	•	406,784	Ф.	1,967
Total	\$	115,822	\$		<u>\$</u>	1,967	\$	400,764	<u>\$</u>	524,573
Liabilities Interest rate swap	\$		\$		\$	590	\$	<u>-</u>	\$	590
Total	\$		\$		\$	590	\$		\$	590
(In thousands) Assets Marketable securities	F	Quoted Prices in Active Markets Level 1)	Obs I	gnificant Other servable nputs evel 2)	Siç Unc e	gnificant observabl Inputs evel 3)	Me	easured at NAV		Total
Cash and cash equivalents Corporate bonds Government bonds Equity securities Partnerships Other Beneficial interests in trusts Beneficial interests in	\$	4,016 21,692 61 48,706 - 9,143	\$	- - - - -	\$	- - - - -	\$	332,464 8,933	\$	4,016 21,692 61 48,706 332,464 8,933 9,143
outside trusts						1,403				1,403
Total	\$	83,618	\$		\$	1,403	\$	341,397	\$	426,418
Liabilities Interest rate swap	\$	<u> </u>	\$	<u>-</u>	\$	1,170	\$	<u> </u>	\$	1,170
Total	\$		\$		\$	1,170	\$		\$	1,170

There were no transfers between levels during the years ended May 31, 2021 and 2020.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

The following table sets forth the liquidity, redemption policies, and unfunded commitments of the University's investments that have been accounted for using NAV per share or its equivalent as a practical expedient for calculating fair value as of May 31, 2021.

	_		_	nfunded	_	
(In Thousands)	Fa	air Value	Con	nmitments	Frequency	Notice Period
Other partnerships Private equity/venture capital Private equity/international Private equity/international Real assets Real assets Absolute return/hedge funds International equity mutual funds	\$	122 14,113 37,829 2,665 565 1,685 12,320 9,100 10,331 119,085 80,149	\$	11,331 41,491 1,881 - 480 6,096 4,183 6,796	quarterly temporarily illiquid illiquid lockup quarterly temporarily illiquid Illiquid temporarily illiquid illiquid quarterly, annually quarterly, annually	90 days (1) n/a n/a 45-91 days (1) n/a (1) n/a 45-90 days 60-90 days
Domestic equities		113,899		-	quarterly, annually	60-105 days
Other investments		4,921			illiquid	
Total	\$	406,784	\$	72,258		

<sup>(1)</sup> Temporarily illiquid includes lockups with definite expiration dates or funds in liquidation which have suspended normal liquidity terms or trusts that become liquid upon death of final beneficiary.

### NOTE 9 - LAND, BUILDINGS, EQUIPMENT AND CONSTRUCTION IN PROGRESS

Land, buildings, equipment and construction in progress consisted of the following at May 31:

(In Thousands)	2021			2020		
Land Land improvements and infrastructure Buildings Building improvements Furniture, fixtures, and equipment Assets under finance lease Internal use software Leasehold improvements	\$	9,949 20,998 124,741 102,081 13,428 1,356 920 69	\$	9,949 20,630 123,817 101,205 12,881 1,356 886 69		
Total		273,542		270,793		
Less: accumulated depreciation Construction in progress		(152,646) 3,979		(144,924) 2,689		
Land, buildings and equipment, net	<u>\$</u>	124,875	\$	128,558		

The figures above include activity residing in JRC. Specifically, \$3.1 million of land, \$1.7 million of land improvements and \$16.1 million of buildings are attributable to JRC as of May 31, 2021.

The University has entered into contracts for various construction projects on campus. The total obligation for these contracts is \$2.6 million of which \$0.7 million had been expended at May 31, 2021.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

### **NOTE 10 - COMMITMENTS AND CONTINGENCIES**

# Notes Payable

JRC has loans outstanding which are payable to two Community Development Entities, the Community Builders and Massachusetts Housing and Investment Corporation, issued in November 2015 in connection with the acquisition of land and construction of the Shaich Family Alumni and Student Engagement Center in the amount of \$9.7 million. See Note 12 for details.

#### Leases

The University assesses contracts at inception to determine whether an arrangement is or includes a lease, which conveys the University's right to control the use of an identified asset for a period of time in exchange for consideration. The University is committed to one non-cancelable operating lease for space, for which a ROU asset and a lease liability are recorded on the Consolidated Statement of Financial Position as of May 31, 2021. The lease expires in 2113 and contains variable lease payments that adjust based on market indices. There are no renewal or termination options, residual value guarantees, or any restrictions or covenants.

The University has elected the practical expedient to forgo applying the recognition requirements in ASC 842 to short-term leases, and has elected to forgo application of ASC 842 to leases below a certain dollar threshold that are immaterial to the financial statements.

The University also leases equipment under leases which are classified as finance leases. The obligation associated with these leases is included in other liabilities in the Consolidated Statements of Financial Position. The amount of assets recorded under finance leases is included in land, buildings, equipment and construction in progress and had a capitalized value of \$1.4 million for both May 31, 2021 and 2020, with related accumulated amortization of \$1.3 million and \$1.2 million, as of May 31, 2021 and 2020, respectively.

As of May 31, 2021, the ROU asset and lease liability were as follows (in thousands):

Operating lease ROU asset	\$ 975
Operating lease liability:	
Other current liabilities	10
Other long-term liabilities	 965
Total operating lease liability	\$ 975

The amount of the ROU asset and lease liability were determined using a risk-free discount rate of 1.96%, based on the 30-year U.S. Treasury Rate, which most closely approximated the remaining term of the lease at the date that the ROU asset and lease liability were recorded, plus 50 basis points.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# May 31, 2021 and 2020

The maturity of the University's lease liability for operating leases as of May 31, 2021 is as follows (in thousands):

Years Ending May 31,	
2022	\$ 11
2023 2024	11 11
2025	11
2026	11
Thereafter	2,695
Total lease payments	2,750
Less: imputed interest	(1,775)
Total operating lease liability	\$ 975

Lease expense for the years ended May 31, 2021 and 2020 was \$83,000 and \$189,000, respectively.

As of May 31, 2021, future minimum rental payments due under non-cancelable lease agreements were as follows (in thousands):

	perating _eases		nance eases	 Total
2022	\$ 32	\$	61	\$ 93
2023	28		-	28
2024	13		-	13
2025	11		-	11
2026	11		-	11
Thereafter	 2,696			 2,696
Total minimum lease payments	\$ 2,791		61	\$ 2,852
Less: imputed interest		-	(1)	
Finance lease obligation		\$	60	

# Contingencies

All funds expended by the University in connection with government grants and contracts are subject to audit by governmental agencies. In the opinion of management, any cost disallowances resulting from these audits would not have a material effect on the University's financial position.

The University is periodically involved in claims, suits, and other legal matters, all of which arise in the normal course of business. Management does not believe that the outcome of any currently pending matters, either individually or in the aggregate, will have a material impact on the University's Consolidated Statement of Financial Position or Consolidated Statement of Activities.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# May 31, 2021 and 2020

# **NOTE 11 - BONDS PAYABLE**

Bonds payable as of May 31 consisted of the following:

(In Thousands)		2021		2020
In April 2008, the University issued \$50,255 of Series 2008 revenue bonds through MDFA for the purpose of renovations and an addition to Goddard Library, and to redeem the Series 2000 and 2002 bonds. As security for the bonds, TD Bank issued an irrevocable, transferable, direct-pay letter of credit in an amount sufficient to pay the aggregate principal and an amount of up to 45 days interest on the bonds. The bonds, for which interest is payable at the weekly SIFMA Municipal Swap Index (0.05% on May 31, 2021) are due in varying installments, plus interest, with final maturity in 2036.	\$	32,090	\$	33,645
In August 2015, the University issued \$17,895 of Series 2015 revenue bonds through Capital One Municipal Funding for the purpose of refunding the University's Series 2005 bonds, to finance the renovation and/or equipping of certain facilities of the institution, and to pay the costs of issuing the bonds. The bonds carry a fixed interest rate of 2.40% and are due in varying installments plus interest, with final maturity in 2035. Sinking fund payments must be made in annual amounts ranging from \$770 to \$1,085.		13,750		14,495
In April 2020, the University issued \$10,750 of Series 2020 revenue bonds to JP Morgan Chase Bank, N.A. for the purpose of refunding the University's Series 2011 bonds. The bonds carry a fixed interest rate of 1.74%, are due in varying installments, plus interest, with final maturity in 2028. Sinking fund payments must be made in annual amounts ranging from \$1,135 to \$1,550.		10,750		10,750
Total outstanding bonds		56,590		58,890
Unamortized financing issue costs		(371)		(402)
Total bonds payable	\$	56,219	\$	58,488
Principal payments related to the above indebtedness due in future fisc May 31, 2021:	al yea	rs are as fol	lows a	as of
(In Thousands)				
2022 2023 2024 2025 2026 Thereafter		_	\$	3,530 3,670 3,830 3,975 4,135 37,450
Total		=	\$	56,590

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

# Interest Rate Swap Agreement

The University entered into an interest rate swap agreement with a major financial institution with the intended purpose to effectively fix the interest cost on \$15 million of the Series 2008 bonds at 1.711%. The variable rate received under the term of the swap agreement is calculated at 75% of 1-month London Interbank Offered Rate ("LIBOR"), which on May 31, 2021 was 0.08588% resulting in an effective rate of 0.06441%. The swap agreement expires in October 2032, and the notional principal amount will decrease as the bonds mature. The swap agreement is reported at fair value in the Consolidated Statements of Financial Position. The fair value of the swap agreement is based on pricing models that consider risks and market factors. The change in the fair value of the swap agreement is reported in non-operating revenue (expense) in the Consolidated Statements of Activities and amounted to \$0.6 million 2021 and (\$1.0 million) in 2020, respectively.

The agreements related to the bonds payable contain certain financial covenants which provide for, among other things, debt service requirements. As of May 31, 2021, the University was in compliance with the financial covenants.

Interest expense on bonds payable was \$0.7 million and \$1.4 million for the years ended May 31, 2021 and 2020, respectively.

#### **NOTE 12 - NEW MARKET TAX CREDIT**

During fiscal year 2016, the University financed the land acquisition and building construction of the Shaich Family Alumni and Student Engagement Center (the "Project"), a building located at 939 Main Street in Worcester, primarily for classroom, meeting and office space used in support of its alumni and students. This was accomplished through JRC (see Note 1) which entered into several debt transactions in order to fund the Project, including accessing the New Market Tax Credit ("NMTC") program. The NMTC program offers credits against federal income taxes over a seven-year period for Qualified Equity Investments in designated Community Development Entities ("CDEs") pursuant to Section 45D of the Code in order to assist eligible businesses in making investments in certain low-income communities. JRC is a Qualified Active Low Income Community Business for the purpose of the NMTC program.

An investment fund (the "Fund") was established and funded by a leveraged loan of \$6.7 million from the University and an investment of NMTC equity from an investor (Fund Investor). The Fund invested in CDEs controlled by Massachusetts Housing Investment Corporation ("MHIC") and The Community Builders ("TCB") which made loans to JRC on November 20, 2015 as follows:

(In thousands)	Loan Amoun	t
TCB CDE IX B-2	\$ 853	3
TCB CDE IX A-2	1,863	3
MHIC MPM-1	4,788	3
MHIC MPM-2	2,196	<u>}</u>
Total	\$ 9,700	)

JRC used the borrowed funds and a capital contribution of \$13.9 million from the University to fund property purchases, construction costs and transaction financing costs for the Shaich Family Alumni and Student Engagement Center. JRC and the University entered into a lease for the University to use the building with a monthly rent payment beginning December 1, 2016.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

Interest on the four loans is paid by JRC to MHIC and TCB, commencing on December 1, 2015, at 0.75% per annum. The notes all mature on December 31, 2049 with interest only payments through December 1, 2022 and principal and interest payments from January 1, 2023 to the maturity date of December 31, 2049. The University provided a limited payment guaranty and a completion guaranty to the CDEs to secure the loans.

The loan receivable and related interest receivable from the Fund to the University are recorded in Loan Receivable. JRC has recorded the loan obligations owed to MHIC and TCB in Notes Payable. Because there is no right of offset between the loan receivable due to the University and the notes payable by JRC, the loan receivable and notes payable are presented separately on the Consolidated Statements of Financial Position.

The leveraged loan matures on December 31, 2043, and the Fund will pay the University interest only at a rate of 1.00% per annum for the outstanding balance commencing December 10, 2015. Amortization begins January 1, 2023, with the first amortizing payment due December 10, 2023.

At the end of the seven year tax credit investment period, and for the following six months (Put Option Period), between January 1, 2023 and July 1, 2023, the Fund Investor has an option, but not an obligation, to sell to the University the Fund Investor's interest in the Fund for a put exercise price of \$1. If the put is not exercised, then the University has the right and option, at any time during the six month period following the Put Option Period, to elect to purchase the Fund Investor's interest in the Fund, at an amount equal to the fair market value at the time of exercise.

Interest expense related to the outstanding notes payable for the years ended May 31, 2021 and 2020 was \$73,000 in both years. Interest income related to the loan receivable for the years ended May 31, 2021 and 2020 was \$67,000 in both years.

#### **NOTE 13 - LINES OF CREDIT**

The University has a demand note working capital line of credit of \$10 million with TD Bank. The line bears interest at a rate of 30-day LIBOR plus 150 basis points with a floor of 4%, and expires January 2023. There were no borrowings outstanding on the line at May 31, 2021 or May 31, 2020.

On December 3, 2018, the University committed to a local community development corporation, which participates in the University Park Partnership, a line of credit of up to \$500,000 for five years with a maximum draw of \$100,000 per year. The line of credit is to cover carrying costs during restoration of a property in the Main South neighborhood. Outstanding balances on the line of credit are guaranteed by 92 Grand Street Commons LLC, which is secured by a mortgage on the property. This line of credit has been fully paid off and the related mortgage has been discharged. The outstanding balance as of May 31, 2021 and 2020 was \$0 and \$79,000, respectively.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

#### **NOTE 14 - COMPONENTS OF NET ASSETS**

The components of net assets at May 31 are as follows:

(In Thousands)	 2021	 2020
Net assets without donor restriction Undesignated funds Board designated endowment	\$ 87,753 77,454	\$ 84,714 62,965
Total net assets without donor restriction	 165,207	147,679
Net assets with donor restriction Restricted to time and purpose		
Endowment investment gains Pledges and life insurance policies for non-endowment	277,081	198,173
purposes	2,484	3,725
Unspent endowment income restricted as to purpose	7,310	6,238
Unspent gifts restricted as to purpose	6,793	6,418
Trust agreements neither for unrestricted nor endowed		
purposes	418	201
Perpetual donor restriction		
Endowed funds	153,585	149,497
Pledges and life insurance policies for endowment purposes	2,299	1,437
Trust agreements with endowed purposes	8,583	8,037
Donor-restricted loan funds	 803	 780
Total net assets with donor restriction	 459,356	 374,506
Total net assets	\$ 624,563	\$ 522,185

The University has classified certain funds in the Consolidated Statements of Financial Position as net assets restricted as to time or purpose, which is consistent with the donors' primary intent. However, through agreements with the donors, these funds are available to the University to meet financial obligations in the event no other sources are available. At May 31, 2021, endowed funds with a fair value of \$144.8 million representing \$74.4 million of gains in net assets with restrictions as to time or purpose and \$70.4 million of principal in net assets with restrictions in perpetuity, could be utilized by the Trustees if it should become impossible and/or impractical to employ the funds as the donors intended.

Designated funds without restriction are legally considered to be funds without restriction invested with the University's pooled endowment.

#### **NOTE 15 - ENDOWMENTS**

The University's endowment consists of approximately 600 different funds established for a variety of purposes. Its endowment includes both donor-restricted endowment funds and funds designated by the University to function as quasi-endowments. As required by US GAAP, net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence, or absence, of donor-imposed restrictions.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

# Interpretation of Relevant Law

In June 2009, the Commonwealth of Massachusetts enacted a version of the Uniform Prudent Management of Institutional Funds Act ("UPMIFA"). Although UPMIFA offers short-term spending flexibility, the explicit consideration of the preservation of the endowed funds among factors for prudent investment and spending suggests that a donor-restricted endowment fund is still perpetual in nature. Under UPMIFA, the Board of Trustees is permitted to determine a prudent payout amount, even if the market value of the fund is below the historic-dollar value. There is an expectation that, over time, the amount of net assets with restrictions in perpetuity will generally remain intact. The perspective is aligned with the accounting standards definition that funds restricted in perpetuity are those that must be held in perpetuity even though the historic-dollar value may be spent on a temporary basis. The remaining portion of the donor-restricted endowment fund that is not classified in net assets with restrictions in perpetuity and is regarded as net appreciation is classified as net assets with restrictions as to time or purpose until those amounts are appropriated for expenditure by the organization in a manner consistent with the University's spending policy.

#### **Endowment Investment Policy**

The University has adopted an investment philosophy, which combined with the spending rate, attempts to provide a predictable stream of returns thereby making funds available to programs that are supported by its endowment, while at the same time seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for donor-specified periods, as well as designated funds. Under the University's investment policy and spending rate, both of which are approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce an inflation-adjusted return in excess of the spending rate over a long period of time. Actual returns in any given year may vary.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the University relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The University outsources management to a variety of managers with differing strategies. The Investment Committee of the Board is responsible for setting asset allocation policy and selecting and overseeing the managers.

### Spending Policy

The University utilizes the total return method for determining the distribution to pooled funds. The total return includes investment yield (interest and dividends, less investment fees), realized gains (losses), and unrealized appreciation (depreciation). On this basis, for fiscal years 2021 and 2020, the Board of Trustees approved a distribution rate of 6.00% and 5.00% of the average market value of the endowment funds for the past 20 quarters, respectively, and has approved a distribution rate between 5.00% and 5.50% for fiscal year 2022. Funds that are "underwater" by 20% or less will have spending distributions calculated using the same formula as that adopted by the Board of Trustees for all other endowment funds, provided that this level does not exceed 7% of the beginning market value of any fund that is "underwater."

Funds that are "underwater" by an amount in excess of 20%, but less than 30%, will be deemed at risk of permanent loss of principal, and spending will be reduced to a level of 2.5% of the beginning market value of the fund, with all further income and capital gains to be added to the principal of the fund until the amount "underwater" has been reduced to 20% or less. This calculation and adjustment will be made only at the beginning of each fiscal year and continue for at least that year. Funds that are "underwater" by an amount equal to or in excess of 30% will be frozen, with no distribution to support programs unless and until the shortfall amount has been reduced to 30% or less. This calculation and adjustment will also be made only at the beginning of each fiscal year and continue for at least that year. Net assets are released from restriction up to the spending rate.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# May 31, 2021 and 2020

Endowment net asset composition by type of fund as of May 31, 2021:

(In Thousands))	Without Donor Restriction			Vith Donor Restriction	Total		
Donor-restricted endowment funds Board-designated funds	\$	- 77,454	\$	426,781 1,950	\$	426,781 79,404	
Total funds	\$	77,454	\$	428,731	\$	506,185	

Changes in endowment net assets for the fiscal year ended May 31, 2021:

(In Thousands)	Without Donor Restriction		 ith Donor estriction	Total
Endowment net assets, beginning of year Investment returns, net Contributions and other additions Transfers	\$	62,965 18,795 20	\$ 347,671 99,965 2,092 61	\$ 410,636 118,760 2,112 61
Appropriations of endowment assets for expenditure (draw) Expenses		(4,154) (172)	 (20,193) (865)	 (24,347) (1,037)
Endowment net assets, end of year	\$	77,454	\$ 428,731	\$ 506,185

Endowment net asset composition by type of fund as of May 31, 2020:

(In Thousands)	Without Donor Restriction		 ith Donor estriction	Total		
Donor-restricted endowment funds Board-designated funds	\$	62,965	\$ 346,025 1,646	\$	346,025 64,611	
Total funds	\$	62,965	\$ 347,671	\$	410,636	

Changes in endowment net assets for the fiscal year ended May 31, 2020:

(In Thousands)	Without Donor Restriction		-	/ith Donor Restriction	Total
Endowment net assets, beginning of year Investment returns, net Contributions and other additions	\$	61,941 429 11	\$	355,631 1,946	\$ 417,572 2,375 7,441
Transfers Appropriations of endowment assets		4,000		7,430 375	4,375
for expenditure (draw) Expenses		(3,409) (7)		(17,674) (37)	 (21,083) (44)
Endowment net assets, end of year	\$	62,965	\$	347,671	\$ 410,636

# **NOTE 16 - RETIREMENT PLANS**

The University participates in a defined contribution plan administered by the Teachers Insurance & Annuity Association and Fidelity Investments. The plan requires a two-year waiting period before new employees

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

May 31, 2021 and 2020

may participate, however this requirement is waived for those with two years of continuous service in a non-student position at another institution of higher education. Participants contribute at least 5% of salary and the University contributes 10% of salary. Expenses recognized by the University related to the above were \$4.4 million in 2021 and \$4.2 million in 2020.

The University has a health care insurance cost reimbursement program for eligible retired faculty members. Benefits are a fixed monthly amount with no provision for increase over time. Actual expense reimbursements paid under this program during both fiscal 2021 and 2020 totaled \$20,000. As of both May 31, 2021 and 2020, the University had accrued \$0.4 million, respectively, for the health care insurance cost reimbursement program which is included in accrued salary expenses in the Consolidated Statements of Financial Position.

# **NOTE 17 - RELATED PARTY TRANSACTIONS**

Clark's Assistant Secretary and Vice President of Community Relations is also the Treasurer and a board member of the Community Development Corporation, to whom Clark had guaranteed a line of credit related to restoration of the Main South neighborhood. The line was paid in full and closed in fiscal year 2021. See Note 13 for more information on the line of credit.

### **NOTE 18 - SUBSEQUENT EVENTS**

For purposes of determining the effects of subsequent events on these consolidated financial statements, management has evaluated events subsequent to May 31, 2021 and through September 27, 2021, the date on which the consolidated financial statements were available to be issued.

### NOTE 19 - BECKER SCHOOL OF DESIGN AND TECHNOLOGY

On March 28, 2021, Clark University and Becker College executed a Letter of Agreement and a parallel Memorandum of Understanding, which documented a shared commitment to Clark establishing a new academic program in game design called the Becker School of Design and Technology, and to ensuring pathways for Becker students to transfer to Clark to finish their studies in associated programs starting with the Fall 2021 semester. This program had no impact to the consolidated financial statements for the year ended May 31, 2021.



# CONSOLIDATING STATEMENT OF FINANCIAL POSITION

# May 31, 2021

	May 31, 2021							
	Clark		Jonas Realty					
	U	niversity	Co	rporation		ninations		Total
A d.				(In tho	usands	)		
Assets:	¢	60.000	¢.	101	•		Φ.	62.000
Cash and cash equivalents	\$	62,898	\$	191	\$	-	\$	63,089
Due to/from related party		1 116		-		-		1 116
Funds held by trustees		1,116		-		-		1,116
Interest and dividends receivable		133		-		-		133
Grants and contracts receivable		1,697		-		-		1,697
Student accounts receivable, net of allowance for doubtful								
accounts of \$473 and \$392 in 2020 and 2019, respectively		339		<del>-</del>		<del>-</del>		339
Other accounts receivable		1,434		941		(941)		1,434
Loan receivable		6,785		-		-		6,785
Prepaid expenses and other assets		8,120		-		(5,363)		2,757
Contributions receivable, net		4,499		-		-		4,499
Student loans receivable, net		2,751		-		-		2,751
Beneficial interests in outside trusts		1,967		-		-		1,967
Investments, at fair value		522,809		-		-		522,809
Land, buildings, equipment, and construction in progress-						_		
net of accumulated depreciation		103,973		20,902				124,875
Total assets	\$	718,521	\$	22,034	\$	(6,304)	\$	734,251
Liabilities:								
Accounts payable and accrued expenses	\$	19,053	\$	55	\$	(941)	\$	18,167
Advance payments under grants and contracts		2,028		-				2,028
Other liabilities		10,037		19		(5,539)		4,517
Deposits and deferred revenue		8,372		-		-		8,372
Notes payable (Note 10)		-		9,644		_		9,644
Interest rate swap at fair market value (Note 11)		590		· -		_		590
Bonds payable (Note 11)		56,219		_		_		56,219
Liability for split-interest agreements		6,863		_		_		6,863
Federal loan program advances		3,288				-		3,288
Total liabilities		106,450		9,718		(6,480)		109,688
Net Assets:								
Without restriction		152,715		12,316		176		165,207
With restriction		.02,0		,		-		-
Time or purpose		294,086		_		_		294,086
Perpetual		165,270		_		_		165,270
Underwater endowment		100,270		<u>-</u>		-		100,210
Total net assets		612,071		12,316		176	_	624,563
Total liabilities and net assets	\$	718,521	\$	22,034	\$	(6,304)	\$	734,251

# **CONSOLIDATING STATEMENT OF ACTIVITIES**

# For the Year Ended May 31, 2021

	Clark University Without Restriction	Without Without		Total Without Restriction
		(In tho	usands)	
Operating Revenue and Other Support:				
Student tuition and fees, net (Note 2)	\$ 72,915	\$ -	\$ -	\$ 72,915
Auxiliary services	10,899	-	-	10,899
Contributions	2,371	-	-	2,371
Income appropriated under spending policy	20,186	-	-	20,186
Grants and contracts	12,853	-	-	12,853
Federal student financial aid	1,046	-	-	1,046
Other investment return	(179)	-	-	(179)
Other income	1,309	373	(373)	1,309
Net assets released from restrictions	5,393			5,393
Total operating revenue and other support	126,793	373	(373)	126,793
Operating Expense:				
Instruction	44,020	-	21	44,041
Student services	15,017	-	48	15,065
Academic support	16,616	-	42	16,658
General institutional	17,815	39	15	17,869
Alumni and development	4,744	-	-	4,744
Research and sponsored programs	14,891	-	-	14,891
Auxiliary services	12,003	-	16	12,019
Allocated depreciation/interest/fees		691	(691)	
Total operating expense	125,106	730	(549)	125,287
Change in net assets from operations	1,687	(357)	176	1,506
Non-Operating Activity:				
Investment income (loss) net of amounts				
appropriated under spending policy	14,849	-	-	14,849
Contributions	71	-	-	71
Income appropriated under spending policy	42	-	-	42
Change in value of interest rate swap	580	-	-	580
Change in value of beneficial interests in outside trusts (Note 7)	-	-	-	-
Annuity and unitrust obligation recovery (expense)	(90)	-	-	(90)
Other non-operating charges, net	359	-	-	359
Net assets released from restrictions	211			211
Total non-operating revenue (expense)	16,022			16,022
Change in net assets	17,709	(357)	176	17,528
Net assets - beginning of year	135,006	12,673		147,679
Net assets - end of year	\$ 152,715	\$ 12,316	\$ 176	\$ 165,207