

WordPress Components Guide

Web Design



CLARK
UNIVERSITY

There are 4 regions of the wordpress templates where you can either add components or modify changes:

- Top content area
- Side navigation area
- ¾ or below content area
- Full width content area



Top Content Area

| Undergraduate Admissions

HOME > ADMISSIONS > UNDERGRADUATE ADMISSIONS



Find your path. Take the journey.

Be prepared to give your best — and you'll get ours. Select how you'd like to begin your Clark experience, and then join us. We're ready for you.

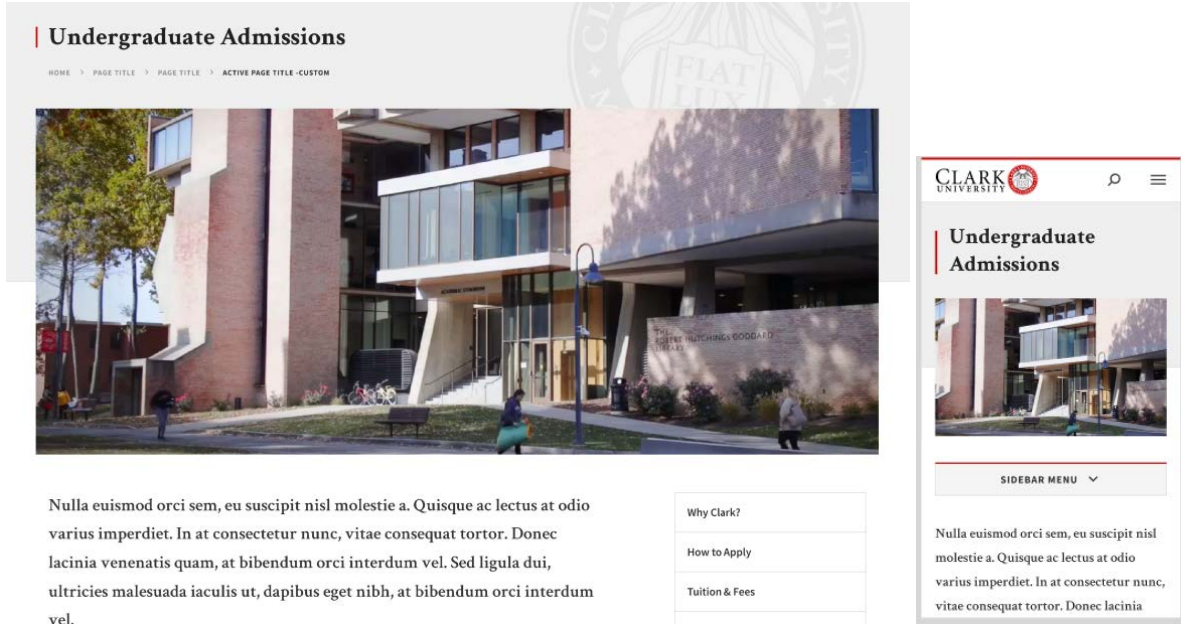
SCHEDULE A VISIT

REQUEST INFO

APPLY

Hero Image Components: The purpose of this area within the template is to setup a wide banner image at the top of your page, a video, message or forms. There are many different ways to display your content. This is not required. An image is not required. Many options available and listed below.

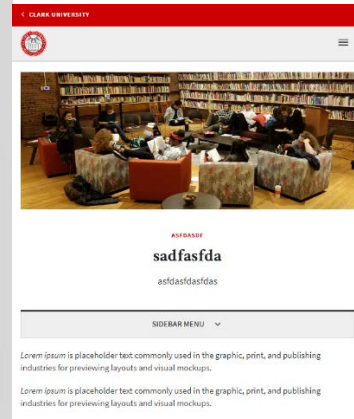
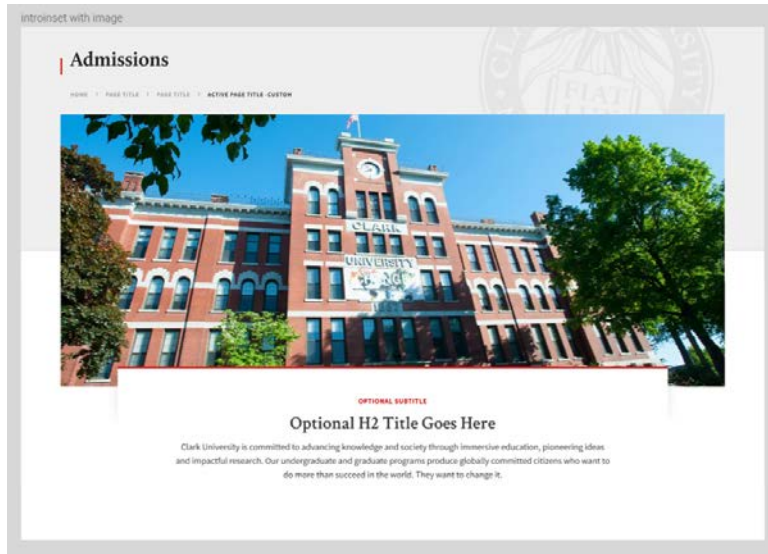
Hero Image: The purpose of this component is to display ONE banner image across your page.



FIELDS:

- Image (required) – minimize size 1340w x 550h

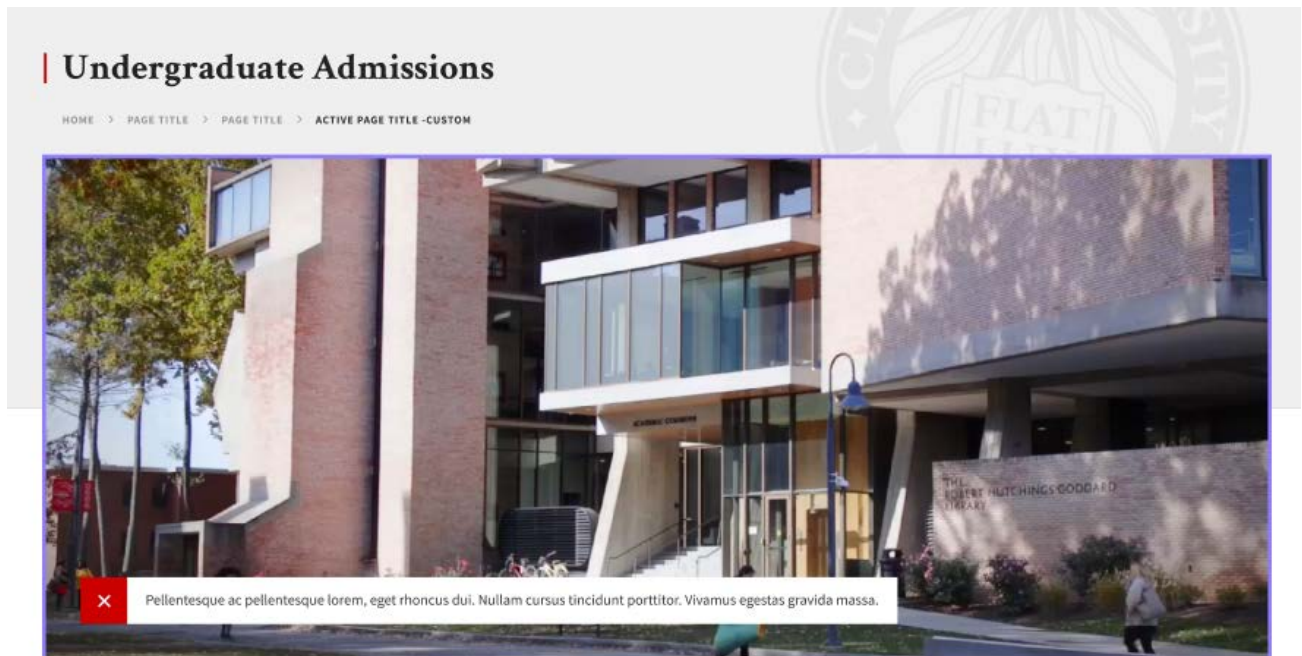
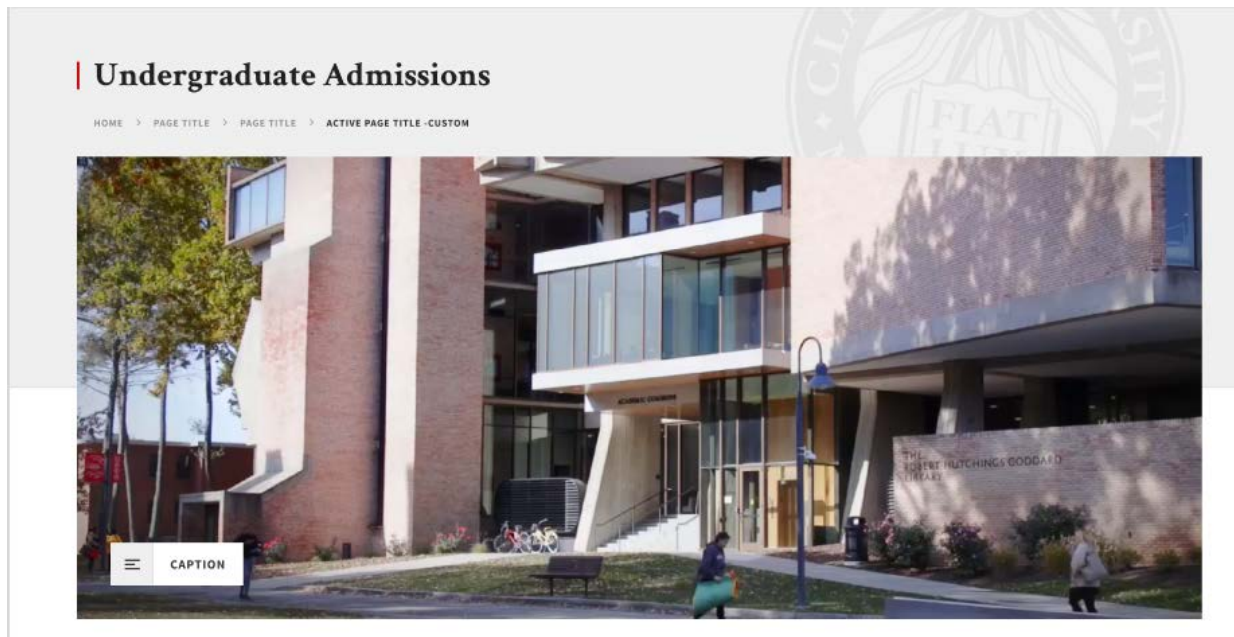
Hero Image with Intro: Purpose of this component is to add ONE image and a centered intro content area at the top of your page. This is only recommended when using the Landing Page Template.



FIELDS:

- Image (**required**) – minimize size 1340w x 550h
- Subtitle
- Title
- Content (**required**)

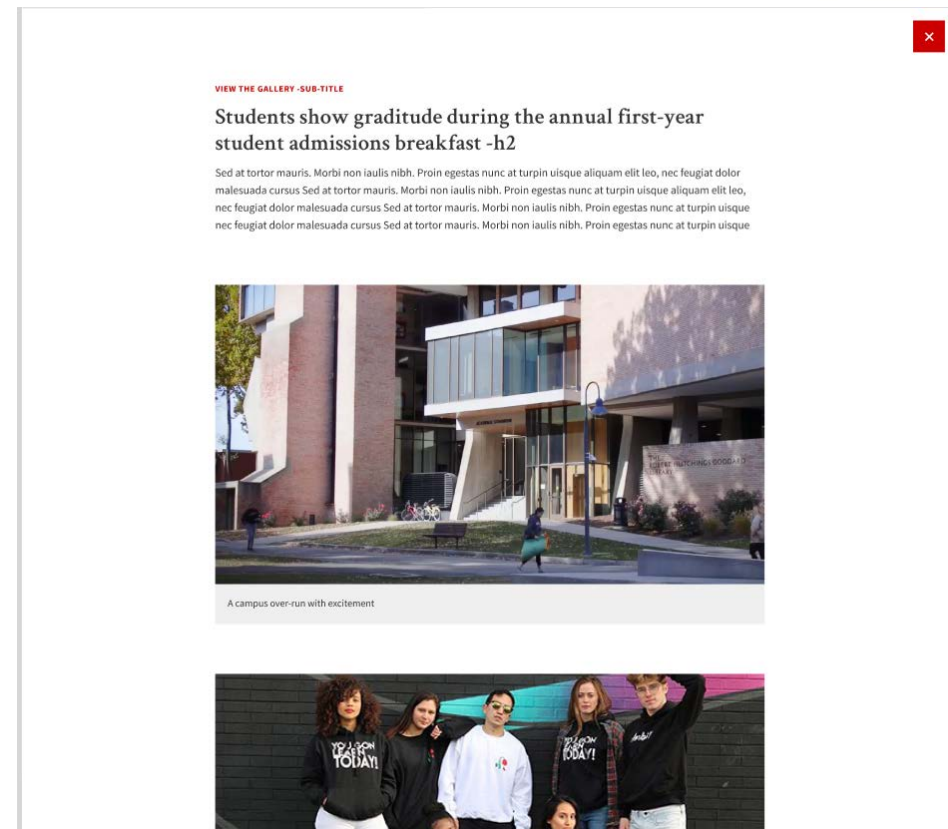
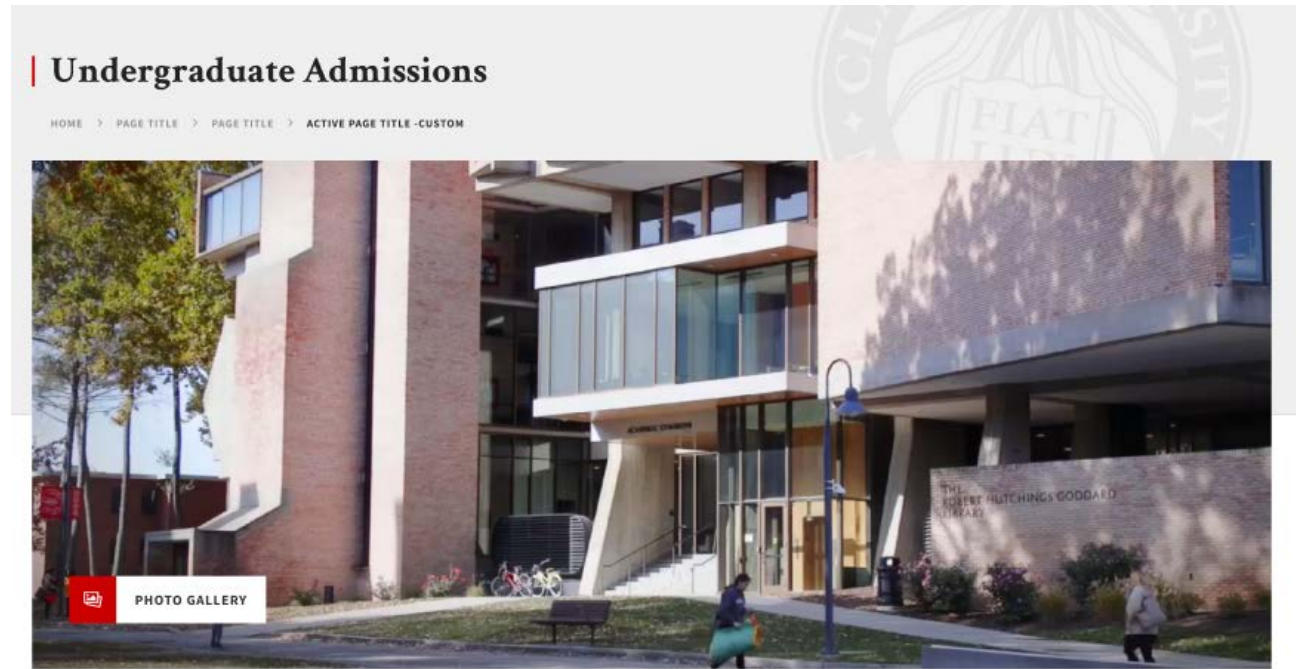
Image with Caption: The purpose of this component is to add ONE image with a caption to display for that image.



FIELDS:

- Caption (required)
- Image (required) – minimize size 1340w x 550h

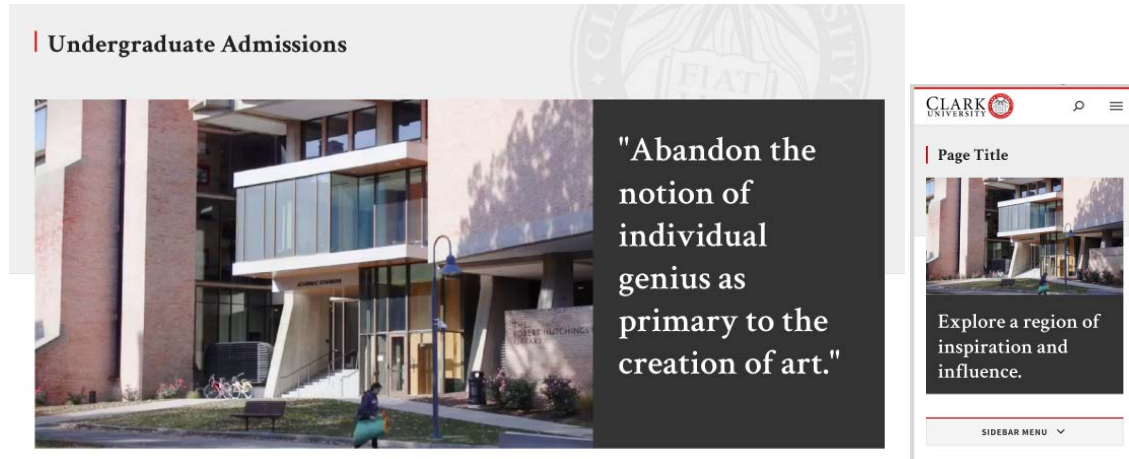
Hero Image with Gallery: The purpose of this component is to allow many images to be viewed. A wide hero banner image is set at the top of your page, when the user clicks on the photo gallery a new window opens up with multiple images.



FIELDS:

- Image (**required**) – minimize size 1340w x 550h
- Title
- Sub Title
- Content
- Additional Images
 - Images (**required**) – minimize size 880w x 480h
 - Captions

Hero Image with Side Message: Purpose of this component is to set a banner image with a side message at the top of your page.

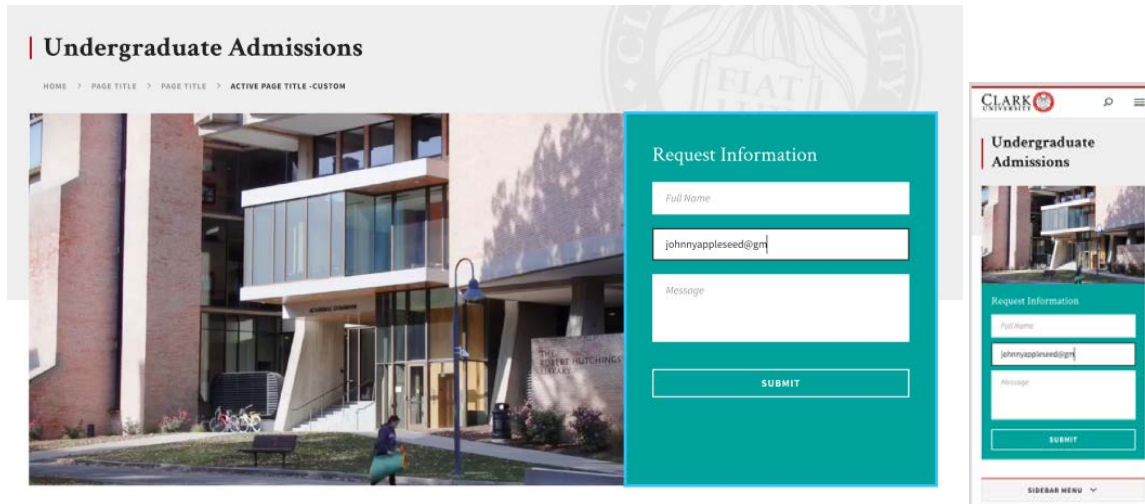


FIELDS:

- Image **(required)** – minimize size 1340w x 750h
- Sidebar Message **(required)** – character limitation of 80 characters
- Style **(required)** – color of the background of the message (options include: teal, celery, golden tainoi, purple mountain's mystery, spray, emeral, dark grey or ClarkU's red)



Hero Image with Side Form: The purpose of this component is to display a wide banner image at the top with a sidebox that contains a short form.

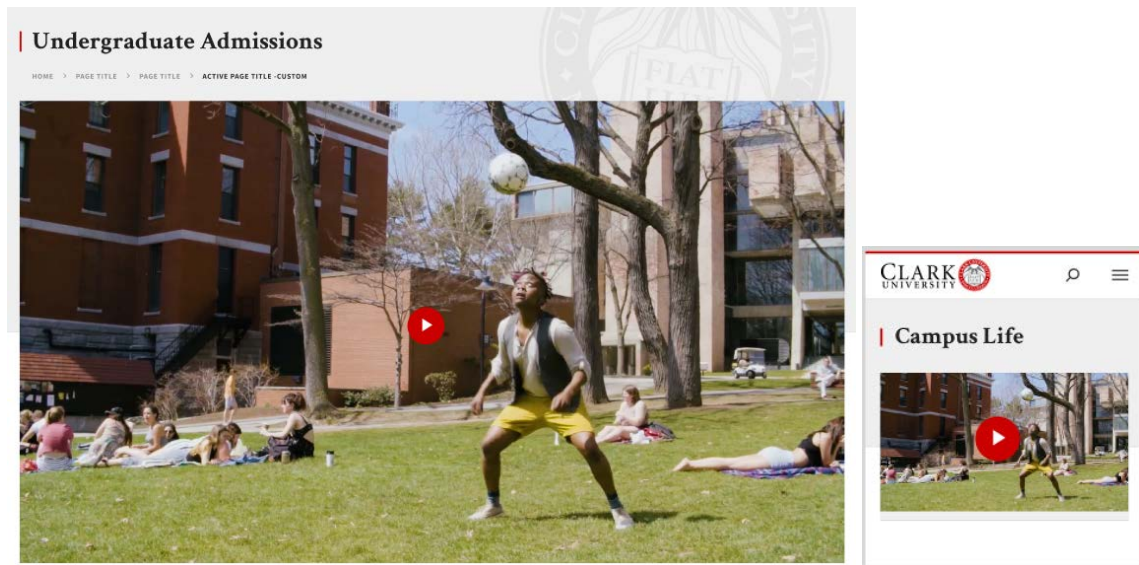


FIELDS:

- Image (required) – minimize size 1340w x 750h
- Form (required) – select one from the drop down list
- Style (required) – color of the background of the message (options include: teal, celery, golden tainoi, purple mountain’s mystery, spray, emeral, dark grey or ClarkU’s red)



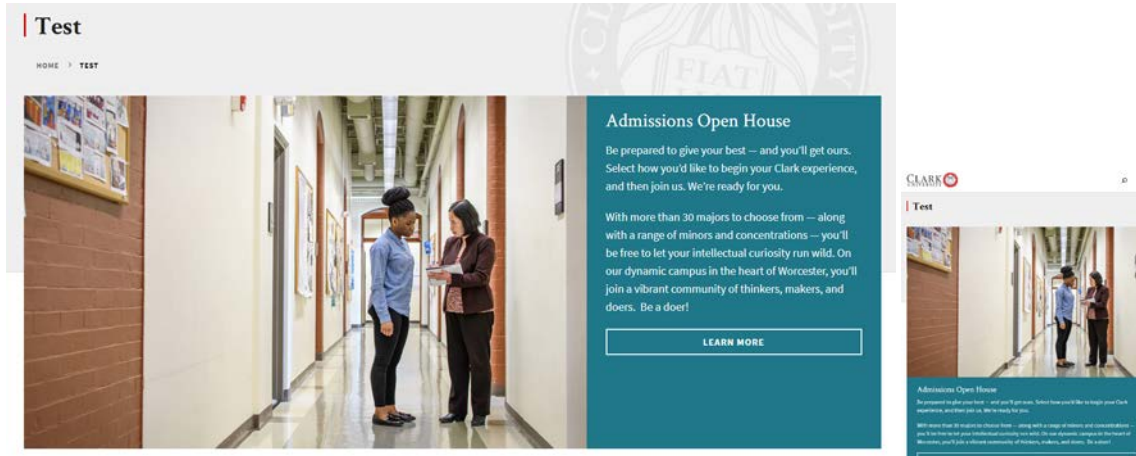
Sidebar with Video: The purpose of this component is to add a video to the top of your page. Please note that all videos must be hosted on vimeo.com.



FIELDS:

- Image (required) – minimize size 1340w x 750h
- Video (required) – Add url of video hosted on vimeo

Hero image with text – WYSIWYG: The purpose of this component is to set a wide banner image at the top with content in a box on the right. Limited to just text and a button. Recommended to keep text under 664 characters. There is a scrollable window – but we don't recommend it.

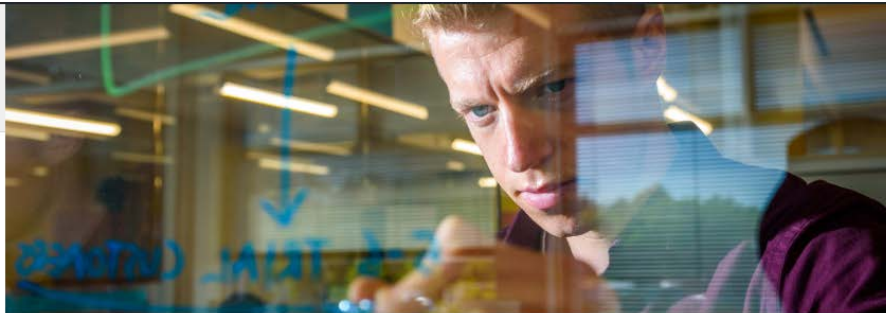


FIELDS:

- Image **(required)** – minimize size 1340w x 750h
- Title
- Content – recommend keeping under 664 characters
- Button **(required)** – add url to additional content

2/3 Components (below content area)

These components are only available in just under the top content area. It's labeled as "Below Content Area". These components are set to display only $\frac{3}{4}$ of the screen and meant to display to the left of the navigation.



Students leave Clark ready to pursue an advanced degree or launch a successful career — and poised to make a difference in our world.

During their time at Clark, our students embark on a transformative academic journey. They excel in rigorous courses that foster critical thinking, creativity, and the resilience to see their efforts through. They take learning beyond the classroom through research, internships, study abroad, and volunteer opportunities. Ultimately, they build an unshakable intellectual and ethical foundation that prepares them for professional achievement, personal fulfillment, and positive impact.

Clark University's reputation for providing top-level academics at a great value places us in notable standing among colleges and universities. Our educational mission has never been more vital, our commitment never stronger. Clark is home to a celebrated community of scholars and change agents. And while we don't do the amazing things we do for the applause, it's always nice to know that others appreciate our efforts.

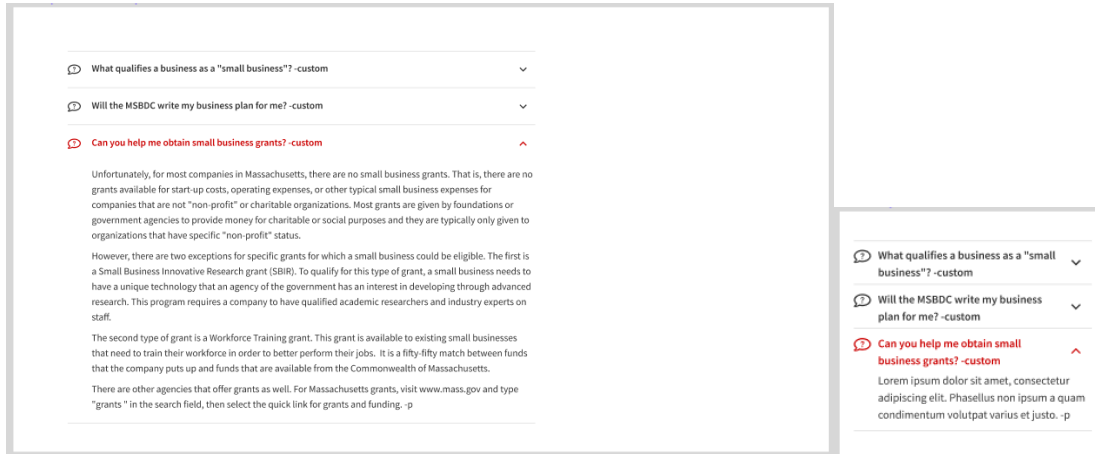


96% of undergrads are employed, in school, or engaged in voluntary service.

Once they've earned their diplomas, Clark students are well-positioned to embark on illustrious careers and enroll in prestigious graduate schools. Their education has prepared them to move confidently and thoughtfully throughout the world.

Career Preparation
Undergraduate Outcomes
Graduate Outcomes
Alumni Stories

Accordion: This component is used to display large amounts of content with the option to expand/collapse the content. Each section is considered a “bellow” where the user clicks on the arrow to expose the content. An icon can be placed on the left to identify the type of content.



FIELDS:

- Section label – character limit of 50 characters
- Section Title – character limit of 100 characters
- Header (bellow) (required) – character limit of 175 characters
- Body (required) – unlimited characters
- Icon Class – optional icon that sits on the left next to the content to identify the list.

Block Quotes: This component is meant to display quick content that needs urgent attention. Unlimited character count however, it's recommended to only display a few lines of text. It was not meant to display a huge grey box on your webs pages.

Alert Message

OPTIONAL TAG GOES HERE

Sed vel interdum eros, eget facilisis dolor. Integer posuere risus lectus, nec volutpat nunc pulvinar at. Maecenas nec imperdiet magna, a ornare mi. Pellentesque sagittis, risus in dapibus imperdiet, orci est viverra dolor, id tincidunt urna mi nec dui.

FIELDS:

- Section label – character limit of 50 characters
- Section Title – character limit of 100 characters
- Header (bellow) **(required)** – character limit of 175 characters
- Body **(required)** – unlimited characters
- Icon Class – optional icon that sits on the left next to the content to identify the list.

Dividers: This component was meant to add a horizontal line across the page to break up the content.

Gives a divider between components:

Two new electric trucks are buzzing around the Clark campus as of 2014, with zero emissions and zero pollutants!

ITS has a service truck with a compartment in back to transport electronics and computer equipment. Emergency Medical Services new emergency vehicle is also electric, with room for all the bulky EMS gear and an EMS team. The EMS vehicle was awarded \$10,000 toward purchase by the Student Sustainability Fund; additional funding in collaboration with University Police and CUSC.



ECO Award Goes to Clark in 2012, 2013, 2014, 2015

Clark is proud to be a 'Leader' in the Department of Transportation's Excellence in Commuter Options (ECO) state-wide ranking. The award was presented in March 2013, due to our many sustainable transportation options for students and employees: shuttles, bike share, car share, van pool, rideshare, carpool parking, bus and train access. Take advantage of [going a greener way!](#)



Clark's Electric Vehicle Charging Stations First in Central Massachusetts

FIELDS:

- No fields.

Free Form Component: This component was meant to add unlimited text with options to add images throughout anywhere within your content.

Clark's Electric Vehicle Charging Stations First in Central Massachusetts

Two plug-in electric vehicle (EV) charging stations were [installed in Dec. 2011](#) at Lasry BioScience and the Woodland St. parking lot. The EV charging stations were the first in Worcester and among the first west of Boston. Clark-based [Institute for Energy and Sustainability](#) helped get the ARRA award for the 'Chargepoint America' networked stations. Bring on the plug in electric cars!



Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

Clark is committed to action-based learning, which means as an undergraduate you can join faculty and graduate students in their [research](#). Our faculty members have research interests in these subfields of chemistry: materials chemistry (including bio-inorganic, bio-organic, biophysical, inorganic, materials, organic, organometallic, physical and polymer chemistry), biochemistry and molecular biology, among others.

The [Chemistry Department](#) is a supportive, collegial group of faculty, undergraduates and graduate students. During the academic year, you can attend a weekly seminar and luncheon on a subject of current research interest. Most research groups also hold weekly meetings where you can exchange ideas and get feedback on research. You are also welcome to attend the department-wide Harry C. Allen Jr. Symposium each year.

[LEARN MORE ABOUT THIS STUFF](#)

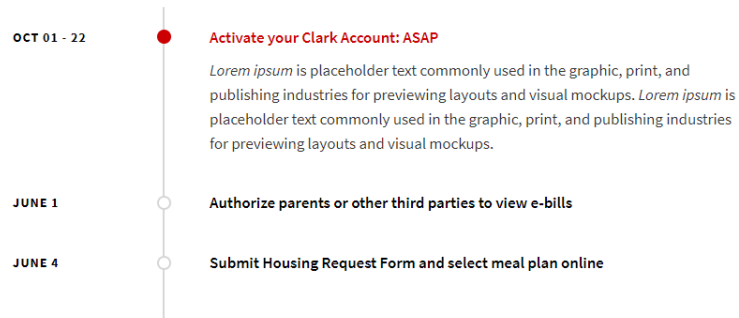
FIELDS:

- No fields. Just a wyswig to copy and paste your content into. Unlimited characters. Hyperlinks and images can be placed throughout your content.

Expanding Schedule: The purpose of this component is to display a schedule where the user clicks on the item and the content is exposed based off of the event or date.

Important Deadlines

To Do



FIELDS:

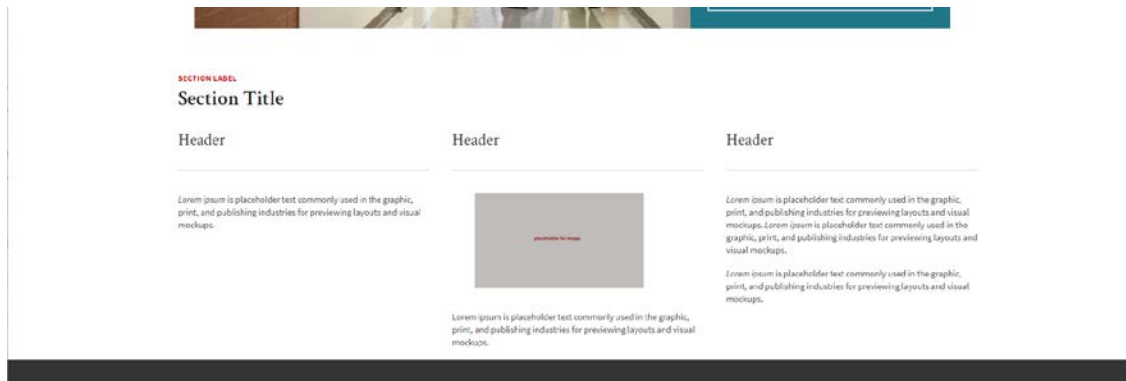
- Section label – character count set at 50 characters
- Title – character count set at 140 characters
- Times (**required**) – Unlimited items, however, it is required for a minimum of 2 items.
 - Label (date or time) – character count set at 19 characters
 - Title – character count set at 170 characters
 - Description – character count set at 350 characters

Grid Columns: This content was meant to display content either in two columns or three columns. Limited character counts in each layout. Layouts are below for each individual look.

FIELDS:

- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Grid Rows – Three Column Row or Two Column Row
- Content – Several components available (Freeform, image with content block, info box, link area or a reusable component). Below are the different types of layouts

Freeform Content:



FIELDS:

- Content – Unlimited character count and option to place hyperlinks and images within that content.

Image with Content Block: Content was mean to display in either two column or three column to display an image, short text and a button.

Meal Plan Information



Meal Plan Option 1

Nullam vulputate consequat risus id iaculis. Praesent sollicitudin lobortis enim.



Meal Plan Option 2

Nullam vulputate consequat risus id iaculis. Praesent sollicitudin lobortis enim.

FIELDS:

- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Media (**required**) – image (900w x 500h) or video (add vimeo url)
- Button – add link to content
- Label – character count of 25 characters for a label above the title
- Title (**required**) – character count of 50 characters
- Content – character count of 160 characters

Info Box: This content is meant to display in a two column or three column layout. Brief text with a link to link off to further content.

<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>	<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>	<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>
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<p>Application Deadlines</p> <hr/> <p>Link Style ></p>	<p>Application Requirements</p> <hr/> <p>Link Style ></p>	<p>Tuition & Financial Assistance</p> <hr/> <p>Link Style ></p>
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<p>Application Deadlines</p> <hr/> <p>Link Style ></p>	<p>Application Requirements</p> <hr/> <p>Link Style ></p>
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FIELDS:

- Title (**required**) – character limit of 40 characters
- Content – unlimited character count, however recommended to keeping it at a minimum.
- Button (**required**) – add link

Link Area: This component was meant to give a list of links set in two column or three columns. Usually used for related links.

Ut at odio nec arcu >	Nulla eget tempus augue >	Cras consectetur vehicula >
Nulla eget tempus augue >	Ut at odio nec arcu >	Proin facilisis ex →
Cras consectetur vehicula >	Nulla eget tempus augue >	Ut at odio nec arcu >

FIELDS:

- Link – add link

Image Content Block: This component was meant to display an image on the right with some brief content. Limited character counts.

Grid Block



Ipsum dolor sit amet, consectetur adipiscing

Duis vel faucibus augue. Nunc condimentum ipsum dolor, nec lobortis quam porttitor sit amet. Ut tempus quis enim in tempor. Vestibulum vel ligula congue, feugiat odio sed, egestas eros. Aliquam nec dolor lacinia commodo.

[Read More >](#)

FIELDS:

- Section label – character count of 50 characters
- Section Title – character count of 100 characters
- Media (**required**) – image (535w x x 340h) or Video (add vimeo url)
- Content title – character limit of 80 characters
- Content – character limitation of 280 characters
- Link - add url of the link

Money Box: This component was meant to highlight a cost such as awards, tuition or fees.

Presidential Award <i>Merit Based</i>	\$1,500.00
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FIELDS:

- Section Title (**required**) – character count of 100 characters
- Subtext
- Dollars – no need to put in \$ just numbers

Program Buttons: This component was meant to highlight one of Clark's Programs.

PROGRAM ALSO OFFERED AS:



FIELDS:

- Label – default is set for the text to display “Program Also offered As:” – but you can override it.
- Buttons (**required**) – Select Degree to display.
 - Select Degree (**required**) – Select from the drop down list
 - Link (**required**) – Add url for the program page.

Staff Listing: This component was meant to highlight one of Clark’s Programs.

Program Faculty



[Yuko Aoyama](#)
Asc Prov/Rsrch Dean/Prof

✉ yaoyama@clarku.edu
☎ 508-793-7403



[Anthony Bebbington](#)
Professor

✉ abebbington@clarku.edu
☎ 508-793-7370



[Asha Best](#)
Assistant Professor

✉ abest@clarku.edu
☎ 508-793-7790



[Youjin Chung](#)
Assistant Professor

✉ ychung@clarku.edu

FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Listing Content (**required**) – Several options to populate this content: Departmental, Manual or Staff Selection
 - Department Listing (feed that automatically pulls in content)
 - Select – drop down field with pre-populated departments listed. Only one selection is offered.
 - Manual Listing (manually add staff member)
 - Staff Name – unlimited characters
 - Staff Link – add url to a biography page
 - Staff Title – unlimited title
 - Staff Profile Picture – at least 150w
 - Staff Email – [name@clarku.edu](#)
 - Staff Phone – Use format of +1-508-555-1212
 - Staff Selection Listing – Unlimited selections. Choose from drop down to choose staff member(s).

Tabs: This component was meant to organize large amounts of content into a tabbed format.

THE ESSENTIALS

Program Overview

Coursework	Beyond Coursework	Research	Outcomes
<p><i>Lorem ipsum</i> is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups. <i>Lorem ipsum</i> is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups. <i>Lorem ipsum</i> is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.</p>			
Skills for Success ▼			
Sample Courses ▼			

FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Tabs – Unlimited Tabs, however, we recommend no more than 4-5 tabs. Minimum of 2 is required.
 - Tab Label (**required**)
 - Content – choose of either an Accordion or One Column (free form text) – unlimited characters.

Testimonials: This component was meant to display short testimonials from people. You can set as many quote you want, but recommend no more than 8.

SPEAK FOR YOURSELF

Meet Our Faculty



“ One of the reasons I moved to Clark was to do this kind of teaching. At large universities, where you’re teaching large classes, you don’t get to bring your research into your teaching, or take your teaching out into the field as easily.

— Rinku Roy Chowdhury
Associate Professor
GRADUATE SCHOOL OF GEOGRAPHY



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Image – 160w x 160h
- Quote – character limit is set to 240 characters
- Quote Author – unlimited characters
- Quote Title – unlimited characters
- Quote Affiliation – unlimited characters

Full Width Components

Clark students challenge themselves, shape themselves, know themselves. Here, you'll gain new levels of understanding and discover fresh ways to create knowledge — and then put it to work in the wider world. That's the Clark way.

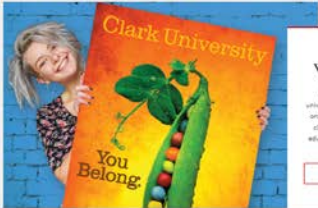
With more than 35 majors to choose from — along with a range of minors and concentrations — you'll be free to let your intellectual curiosity run wild. On our dynamic campus in the heart of Worcester, you'll join a vibrant community of thinkers, makers, and doers who channel their passions to make a meaningful difference in their communities around the world. At Clark, we recognize that our diversity is our strength — which is why who you are is what we want.

EXPERIENCE CLARK
Open House

Have an immersive experience at Clark during our holiday open house. You will learn more about student life at Clark, our exceptional academic offerings, the campus culture and community, and opportunities for research and internships.

[Register for Nov. 11th >](#)

Undergraduate Tuition and Fees
Why Choose Clark
How to Apply
Plan Your Visit
Financial Aid and Scholarships
Meet Our Courseware
JUMP TO CONTACT INFO >

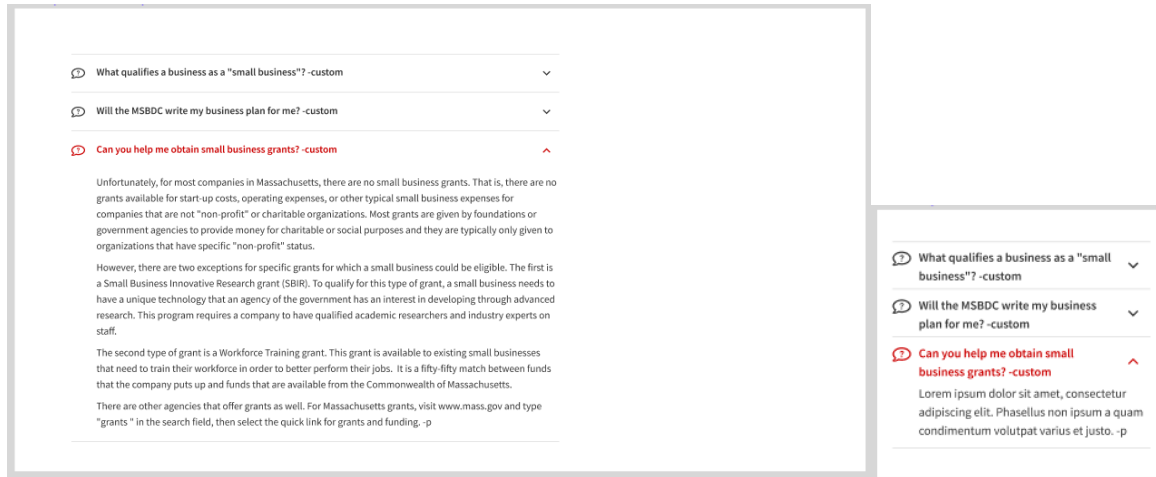


AN EDUCATION THAT MATTERS
Why Choose Clark?

What makes us different from other universities? It's our commitment to hands-on, experiential learning in and out of the classroom. Our innovative approach to education. Our unwavering dedication to creating positive change.

[LEARN MORE](#)

Accordions – Full Width: This component was meant to display large amounts of content that allows the user to expand or collapse the content. It's meant to display at full width across your page. User clicks on the down arrow to expose content.

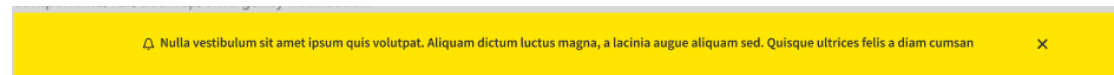
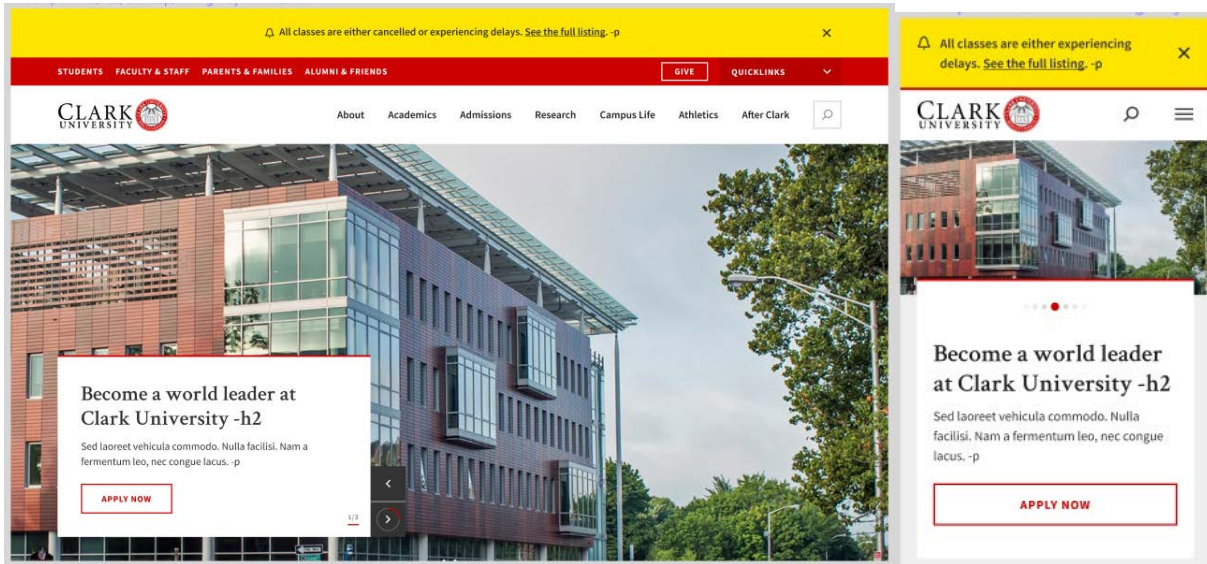


Also Available in 2/3rd components area (below content area).

FIELDS:

- Sub Title – character limit of 75 characters
- Title – character limit of 100 characters
- Header (bellow) – character limit of 175 characters
- Content – unlimited character count
- Icon – Icon that display left to the header

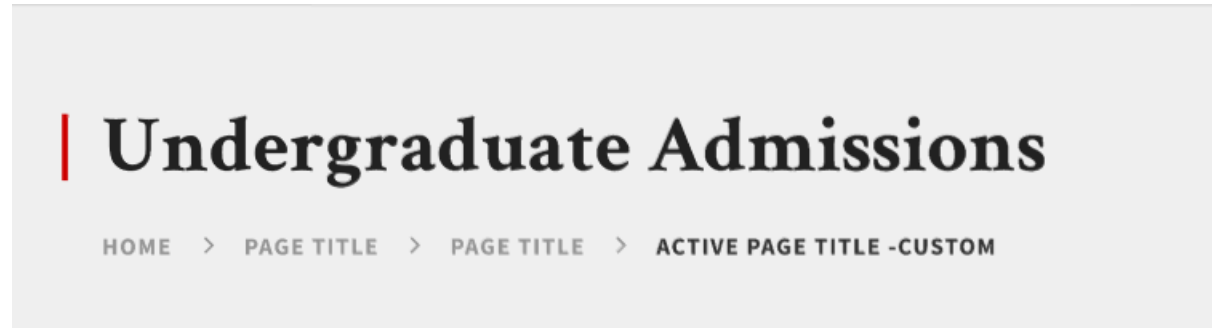
Alerts: Only Emergency Personnel can add this. This component is turned off from most CMS Users. This component was meant to put an emergency alert at the top of the page. Brief content with an option for a link to further details if needed.



FIELDS:

- Button to Enable or Display – click on or off
- Message – Unlimited character count with an option to add a link within text
- Style (**required**) – colors choose from (Picton Blue, Celery, Golden Tainoi, Purple Mountain Majesty, Spray, Bermuda)

Bread Crumbs: This content is set automatically to display just under the title to give the users another way to navigate through the content on a website.



FIELDS:

- No fields – automatically fed on page

Call to Action Area: This component is meant to display call to action buttons to stand out.

NO TIME LIKE THE PRESENT

Start Your Application

We want curiosity, creativity, and imagination. We want a thirst for knowledge and a hunger for exploration. We want thinkers and doers with a work ethic that just won't quit. In short, we want you.

EARLY DECISION OR EARLY ACTION

REGULAR DECISION

INTERNATIONAL APPLICANTS

TRANSFER APPLICANTS

OPTIONAL SUBTITLE

Section title

Nulla euismod orci sem, eu suscipit nisi molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisi molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisi molestie a. Quisque a

FIRST-YEAR STUDENT

INTERNATIONAL STUDENTS

TRANSFER STUDENTS

OPTIONAL SUBTITLE

Section title

Nulla euismod orci sem, eu suscipit nisi molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisi molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor

FIRST-YEAR STUDENT

INTERNATIONAL STUDENTS

TRANSFER STUDENTS

FIELDS:

- Section label – character limit of 50 characters
- Section title – character limit of 100 characters
- Content – character limit of 400 characters
- Background Color (**required**) – grey or white background behind text and buttons
- Button (**required**) – Link to url for further detailed content

Call to Action Bar: This component is meant to put a red bar full width with limited text and a button to link off to more details.

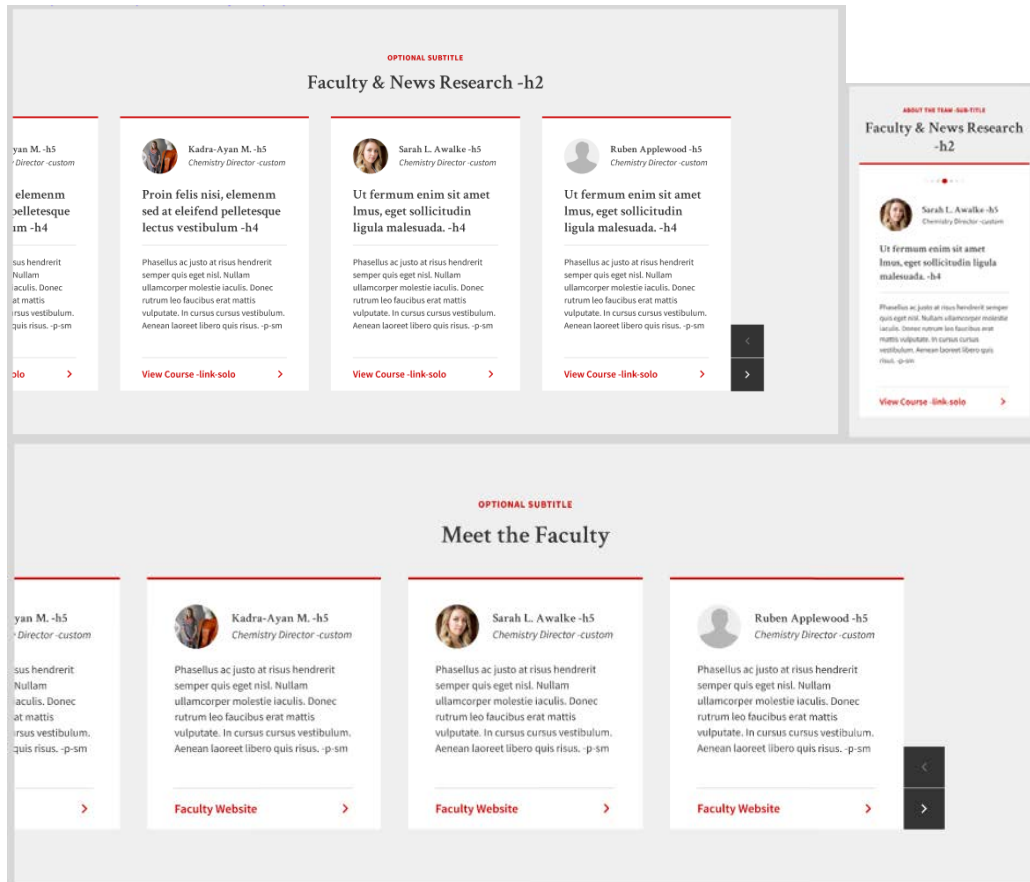


FIELDS:

- Text (**required**) – character limit of 80 characters.
- Button (**required**) – Link to url

Carousels: This component is meant to display content with a slider affect to view a bunch of “cards”. There are several options based off of a plain image card carousel to displaying people cards. User clicks on the arrows in each direction to expose more cards.

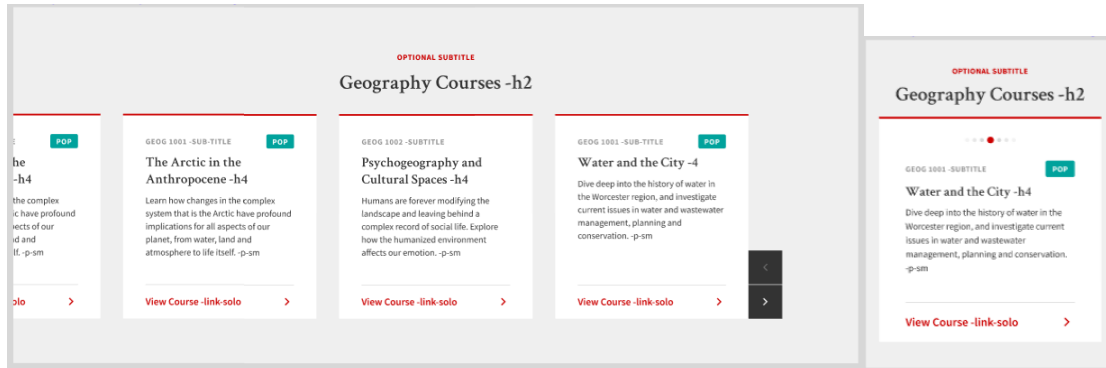
People/Research Carousel: This component is meant to display quick content to highlight People. Links available for more information. User can click on the arrows in each direction to expose more options.



FIELDS:

- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- People:
 - Button to turn on “use of person” options
 - Person Image – 80w x 80h
 - Person title
 - Title – character limit of 80 characters
 - Content – character limit of 215 characters
 - Link – add url link
- Text (required) – character limit of 80 characters.

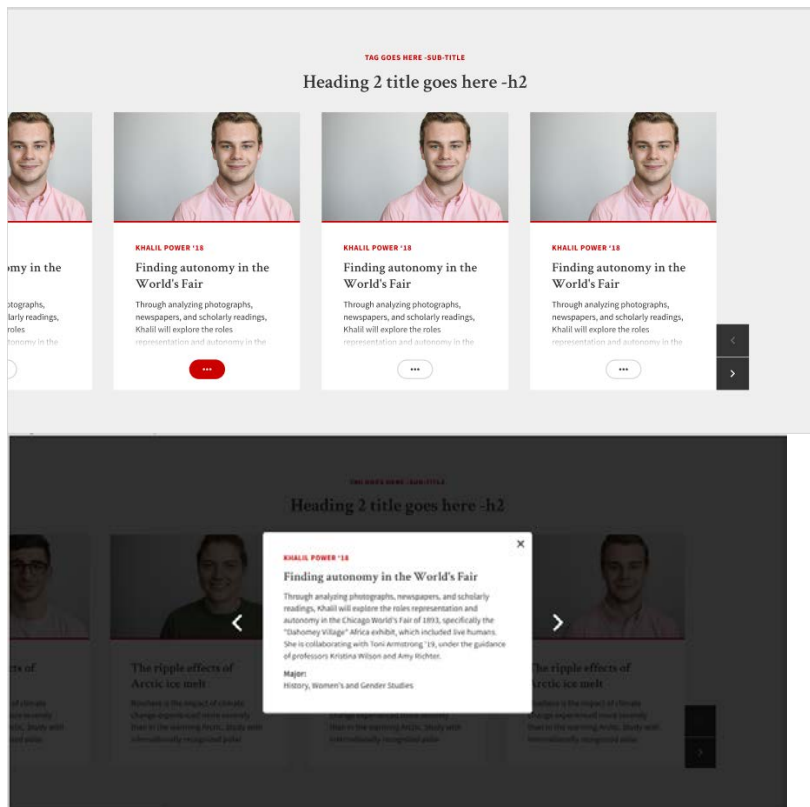
Courses Carousel: This component is meant to display course information. Links available for more information. User can click on the arrows in each direction to expose more options.



FIELDS:

- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Course – drop down with list of courses entered into the system.

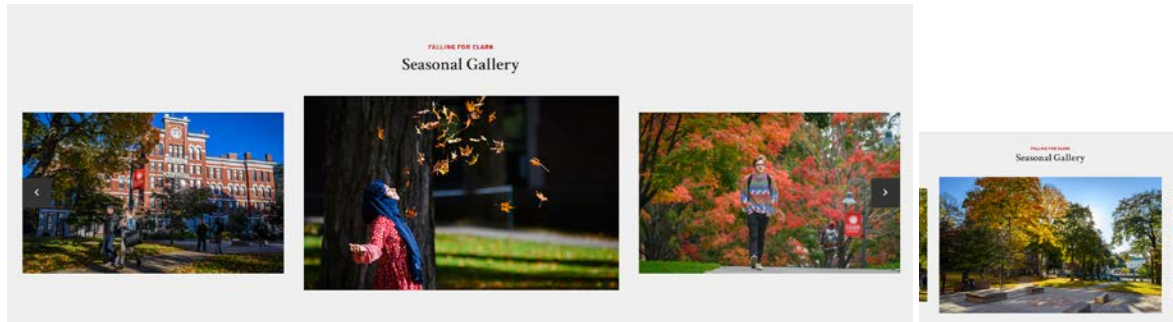
Image Card Carousel: This component is meant to display an image, link and short content in a card setting, where the user can click on the arrows to expose more cards.



FIELDS:

- Background Color – Grey or White
- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Section Description – unlimited characters, however, we recommend to keeping it to 250 characters.
- Image Cards – unlimited selections, however, we recommend no more than 12 items.
 - Image (required) – 900w x 525h
 - Title Label – character count set at 30 characters
 - Title (required) – character count set at 80 characters
 - Card Layout – Link Layout or Modal Layout
 - Link Layout – short content with a button to link off
 - Content – character count is set at 160 characters
 - Link Button – add url to link to more content
 - Modal Layout – longer content that is displayed with ... at the bottom to expose more content
 - Content – character limit is set to 830 characters. Links can be placed within the text.

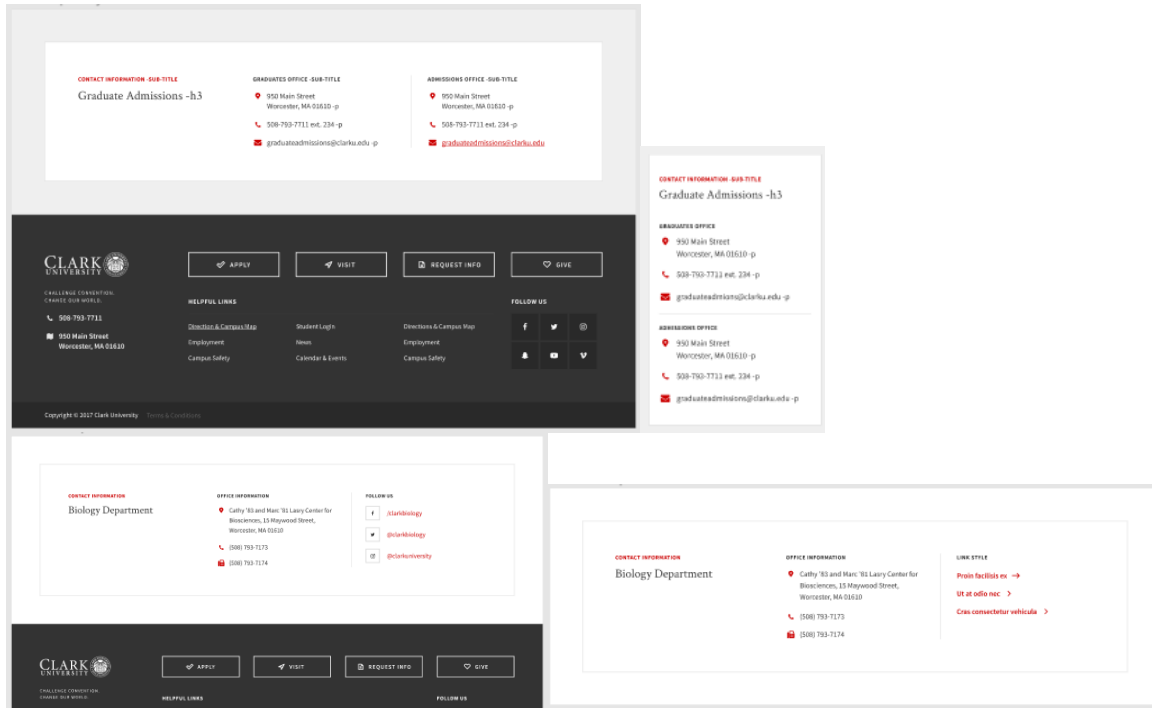
Photo Gallery Carousel: This component displays images, with one large image in the center and two smaller photos with arrows on the side for users to expose more photos.



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Background color – White or Grey
- Gallery – unlimited images, but recommend no more than 25 images.

Contact Box: This component was designed to display contact information from addresses to office hours to social media contact information.



FIELDS:

- Title Label (required) – no character limit, but recommend to keep smaller character counts on label.
- Title (required) – no character limit, but recommend to keep smaller character counts on title.
- Background Color (required) – White or Grey
- Boxes (required) – at least one box is required:
 - Title (required) – no character limit, but recommend to keep smaller character counts on title.
 - Box Layout (required) – Icon List, Link List or Social Media List
 - Icon List Layout: add unlimited list items
 - Icon (required) – small icons which offers options from anywhere from facebook icons to a clock to display hours. Choose from drop down list.
 - Text Layout (required) – Email Layout, Phone Layout or Text Layout
 - Link List Layout: add links to create a list for such items like “related links” or “quick links”
 - Link (required) – unlimited list of links, however, we recommend no more than 6 links in list
 - Social Media List Layout: a list of social media icons and links
 - Icon (required) – drop down list of social media icons from facebook to twitter
 - Link (required) – add url of social media account or page

Deadlines: This component was built to highlight Deadlines that are important to stand out to audiences. Audiences and uses can be from Parents to make sure they get forms or processes done in time to Admissions Deadlines or highlighting current students to hand in projects at times. Component can also highlights required for Program pages.

Admission Deadlines

Duis vel eros vitae odio ullamcorper varius. Praesent non accumsan nisi. Aliquam ultrices, velit et porta semper, metus tortor feugiat nisi, a luctus tellus risus quis libero. Vestibulum maximus eleifend odio a hendrerit.

MASTER | MBA MASTER IN BUSINESS

STAY ON TRACK
MBA Master in Business

GSM offers three rounds of application review each semester for full-time applicants. All part-time applications are reviewed on a rolling admission basis.

[VIEW PROGRAM](#)

ROUND	SUMMER/ FALL SEMESTER	SPRING SEMESTER
Round 1*	February 1	September 1
Round 2	March 15	October 15
Round 3	April 15	November 15

* priority admission and scholarship consideration

Admissions Deadlines

MASTER

CHOOSE A PROGRAM

- Account Education
- History
- Community, Health and Education Studies
- Creative Writing (minor only)
- English
- Geography
- Management
- Physics
- Sociology

FIELDS:

- Section Label – character limit set to 50 characters
- Section Title – character limit set to 100 characters
- Description – unlimited character count, however, recommending only use a sentence or two.
- Program – drop down list of Programs if you want to highlight a program
- Use Static Content button – Yes or No
 - Program Label – unlimited character count, however recommend smaller character counts
 - Program title – unlimited character count, however recommend smaller character counts
 - Content – unlimited character count, however, recommend smaller character counts
 - Link button – url to detailed content
 - Deadlines Table (**required**) – unlimited rows and columns, but recommend no more than 6 rows and 3 columns
 - Use Table Header – No or Yes – however for 508 compliance reasons we strongly recommend headers.
 - Deadlines Footnotes – unlimited character count, however, recommend smaller character counts.

Dynamic Stories (not in the system): Still under development at this time. Will update specs once available.

MAECENAS MALESUADA LEO AC AUGUE MOLESTIE

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Tracking down skinks in a Philippine jungle gym society

Aliquam porttitor orci ac enim varius efficitur. Aenean scelerisque, elit vel sollicitudin iaculis

[Read More >](#)

Tracking down skinks in a Philippine jungle gym society

Aliquam porttitor orci ac enim varius efficitur. Aenean scelerisque, elit vel sollicitudin iaculis

[Read More >](#)

MORE STORIES

MAECENAS MALESUADA LEO AC AUGUE MOLESTIE

Storytelling Section Title

Curabitur sed neque nisi. Nam consectetur erat id egestas feugiat. Nulla et dui lobortis, tincidunt diam eu, efficitur risus. Vivamus scelerisque, sapien quis auctor varius, arcu arcu congue sapien, in consequat ipsum tellus interdum magna. Maecenas condimentum, dolor at vehicula egestas, sapien ligula luctus turpis, rhoncus euismod ex elit vel justo.

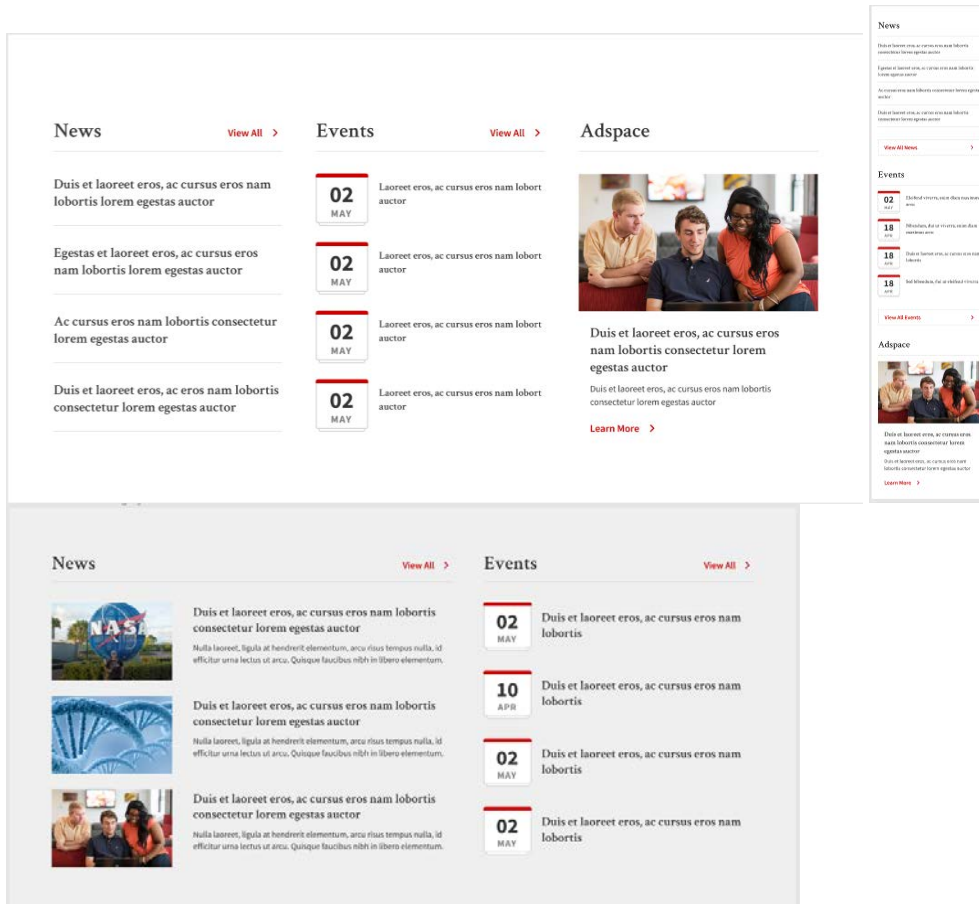
Tracking down skinks in a Philippine jungle gym society

Aliquam porttitor orci ac enim varius efficitur. Aenean scelerisque, elit vel sollicitudin iaculis

[Read More >](#)

MORE STORIES

Flexible News & Events: This component is only offered currently on sub sites such as offices/departments/centers/schools. Display a combination of News / Announcements, Events and optional Ad space.



FIELDS:

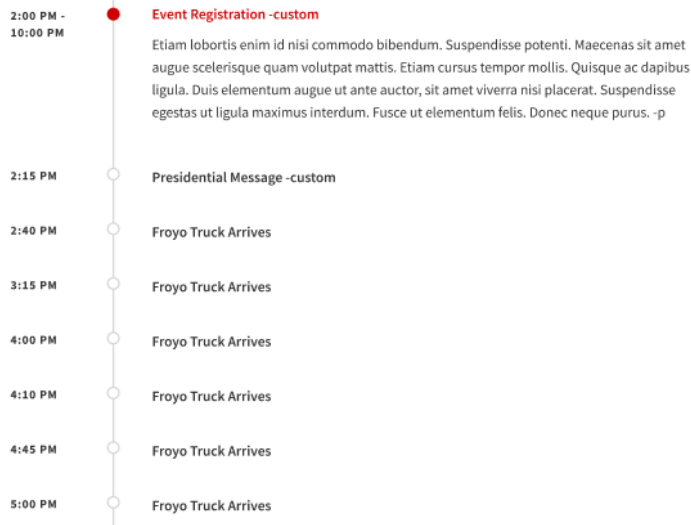
- Background Color – White or Grey
- Layout Options – Two Columns or Three Columns
- Blocks – Adspace, Events and News
 - Adspace
 - Section Title – character limit set at 40 characters
 - Image – 533w x 300h
 - Title – character limit set of 100 characters
 - Content – unlimited characters, however, we recommend you limit to a few sentences.
 - Link – add url to a page with further content
 - Events – automatic feed to pull in event items
 - News – automatic feed to pull in Stories

Expanding Schedules:

Clark Opening Day 2018 -h2

Saturday September 24, 2018 @ 2:00 PM -p-xl

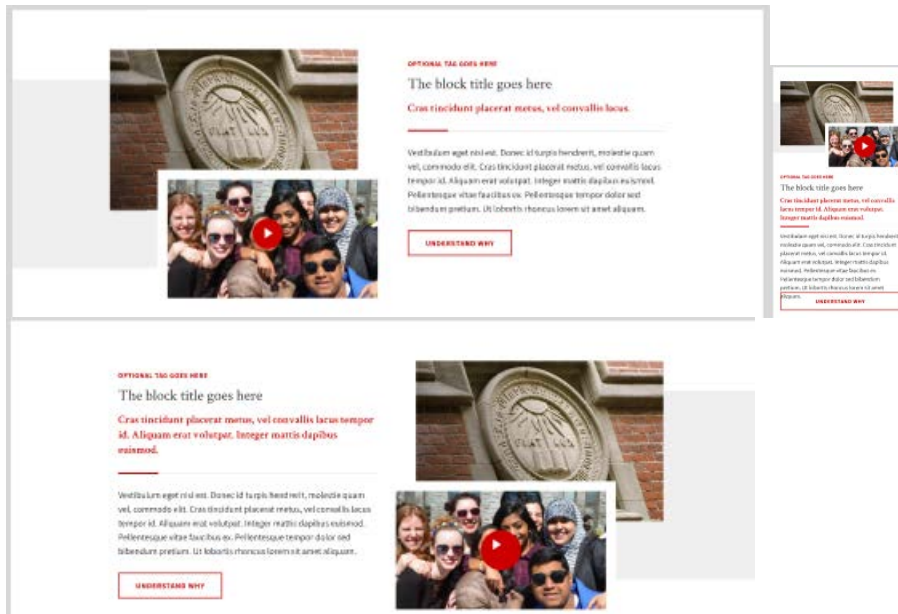
Event Timeline: -h3



FIELDS:

- Section Label – character limit set to 50 characters
- Section Title – character limit set to 140 characters
- Times (**required**) – unlimited entries
 - Label (**required**) – This is used for setting the times (4:00 p.m. – 5:00 p.m.) or dates (Oct 1 – Oct 25)
 - Title (**required**) – character count of 170 characters. Used for the event name for example
 - Description – character count of 350 characters. Can add an image, video and links to this count area.

Featured Grid Block: This component was built to highlight important content with an image placed in the background with another image or video placed over that image. Recommend using this for video mostly. Image on top of image should be rarely used.



FIELDS:

- Grey BG button: To Enable White or Grey background behind content/images.
- Content Position button: Left or Right as options
- Section Label – character limit set to 50 characters
- Section Title – character limit set to 65 characters
- Intro Text – just above main content. Centered. Character limit of 100 characters
- Text – character count of 480, but suggest keeping character count to 320 characters when using a link button.
- Button Link – add url to pages with further details. Unlimited buttons, but recommend only one to make it stand out.
- List Link – adds an arrow link at the bottom of the text. Unlimited list links, but recommend no more than 3.
- Featured Image (**required**) – 495w x 320h. Image displays in the background. Video or Image will be placed over this image.
- Media (**required**) – Image or Video as options
 - Image – 420w x 236h
 - Video – vimeo url to video

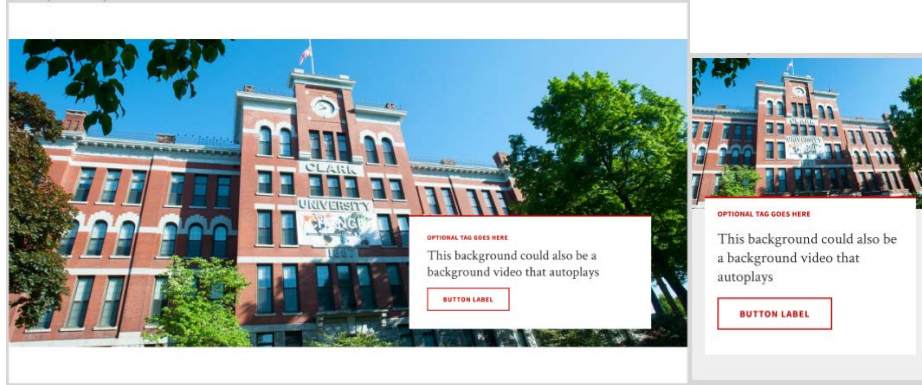
Four Column Link Area: This component was to feature an important subject matter with related links to that subject matter. Four links are set as default, however, you can add another row of links. However we don't recommend it and we recommend instead you use the Three Column Link Area.



FIELDS:

- Image (**required**) – 650w x 420h
- Section Label – character count is set at 50 characters
- Section Title (**required**) – character count is set at 50 characters
- Content (**required**) – character count is set at 320
- Links – 4 link buttons to add url to detailed content.

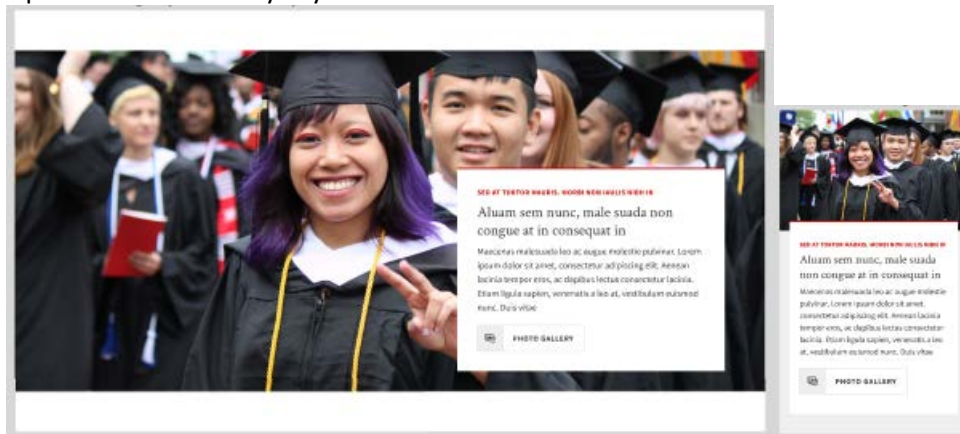
Full Image Content Block:



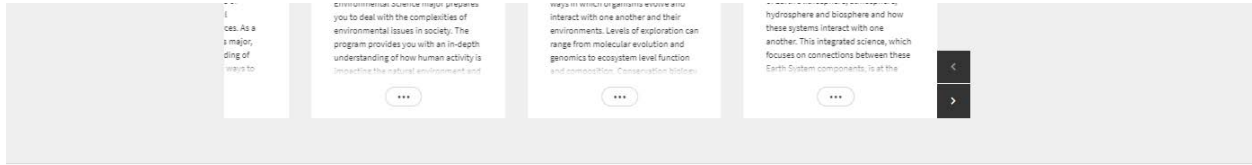
FIELDS:

- Image (**required**) 1500w x 680h
- Background Video – vimeo url to video. This will be set on top of image.
- Content Location (**required**) – Bottom Right or Bottom left
- Section Label – character limit set to 50 characters
- Section Title – character limit set to 70 characters
- Content – character limit set to 160 characters
- Layout Option: Additional button layout or Photo gallery layout
 - Button Layout
 - Button Link – add url to detailed pages. One button only.
 - Gallery Layout – unlimited images, however do not recommend more than 10 images.
 - Section Label – above photo gallery. Character count set to 85.
 - Section Title – above photo gallery. Character count set to 30.
 - Content – above photo gallery. Character count set to 420 characters.
 - Images:
 - Image button – Add Image. 880w x 480h. Recommend not adding more than 10 images
 - Caption – unlimited character count, but recommend limited characters

Optional Photo Gallery Layout:



Full Width Columns: This component was built to display a few different components to take up the full width of your pages. This should only be used to display content below your right hand sidebar or navigation. Components include: Free form, accordions or an adspace. Specs for each component within this layout are already listed within this document:



Green Careers

Green Jobs involves careers that focus primarily on the environment and clean energy and technology. Learn more about these Green Job opportunities and view some of our alumni careers in sustainability or search their career paths with the 'Return on Education Never Stops' which includes their stories, videos and news.

[Download presentation >](#)

[View Alumni Careers >](#)

[Bureau of Labor Statistics on Green Jobs >](#)

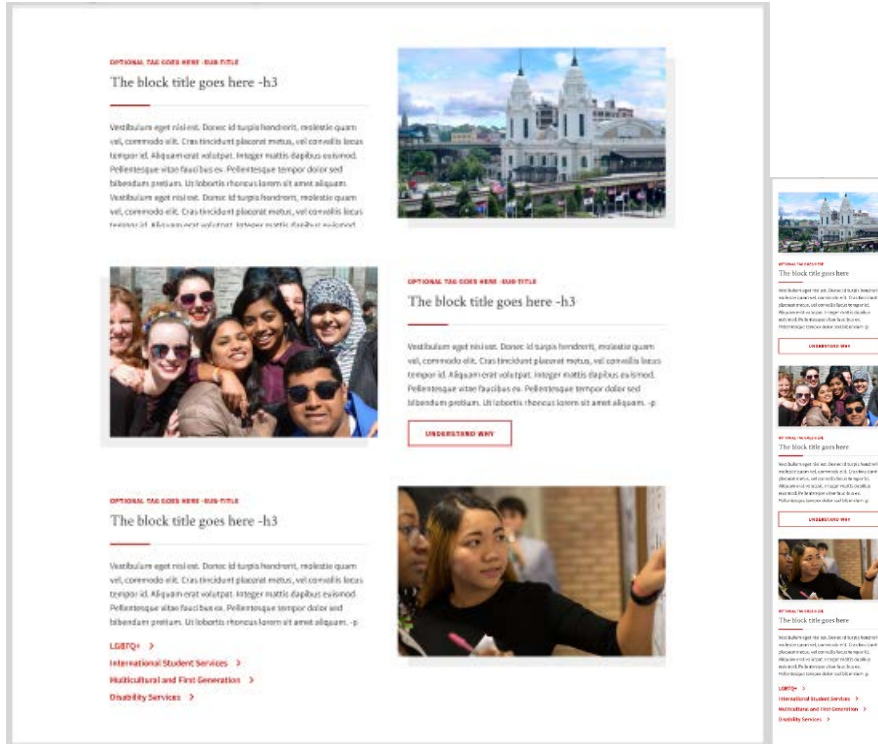


Clark Alumni in Sustainability Careers

FIELDS:

- Container options – 10/12 Column Grid (aligns with top banner hero image width) or 12/12 Column Grid (straight across the entire webpage)
- Layout Options – 4 columns, 60/40, 70/30 or Full Width
 - 4 Columns – Adspace or Wysiwig options for each column
 - 60/40 – Accordion, adspace or wysiwig options for each section. Option to change from 60/40 to 40/60.
 - 70/30 – Accordion, adspace or wysiwig options for each section. Option to change from 70/30 to 30/70.
 - Full width – Accordion or Wysiwig

Grid Blocks: The purpose of this component is to have the ability to place images and text in an alternative pattern like below.



FIELDS:

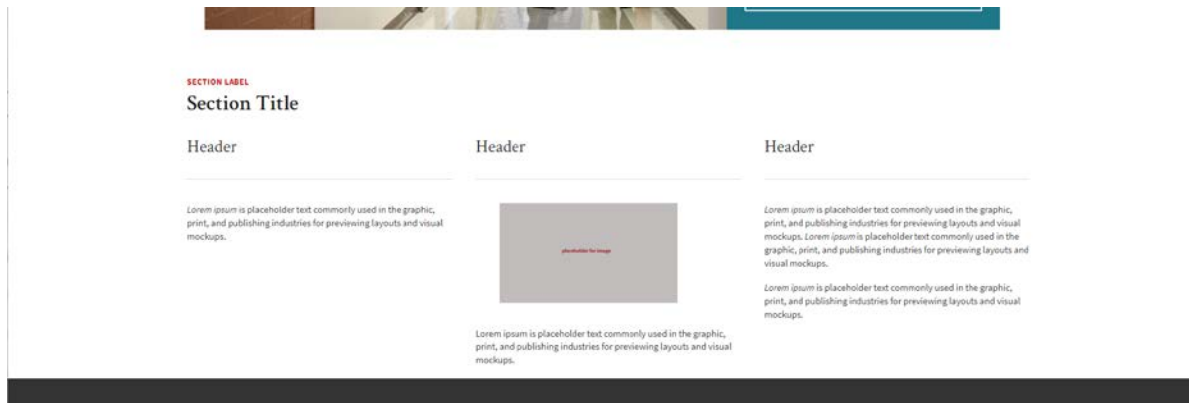
- Content Position – button to display content Left or Right of the image
- Title Label – character limit set to 50 characters
- Title (required) – character limit set to 65 characters
- Content – character limit set to 480 characters, however recommend 320 characters.
- Button Link – add url to further content. Option to add more than one, but we recommend just one button. If you want more than one links, use the list link.
- List Link – The link style is an arrow for this type of link. Add url to further content. You have the option to add multiple links, but we recommend no more than 3-4 links
- Media (required) – Image or Video
 - Image (required) 535w x 340h
 - Video – add url to vimeo video

Grid Columns: This content was meant to display content either in two columns or three columns. Limited character counts in each layout.

FIELDS:

- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Grid Rows – Three Column Row or Two Column Row
- Content – Several components available (Freeform, image with content block, info box, link area or a reusable component). Below are the different types of layouts

Freeform Content:



FIELDS:

- Content – Unlimited character count and option to place hyperlinks and images within that content.

Image with Content Block: Content was mean to display in either two column or three column to display an image, short text and a button.

Meal Plan Information



Meal Plan Option 1

Nullam vulputate consequat risus id iaculis. Praesent sollicitudin lobortis enim.



Meal Plan Option 2

Nullam vulputate consequat risus id iaculis. Praesent sollicitudin lobortis enim.

FIELDS:

- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Media (**required**) – image (900w x 500h) or video (add vimeo url)
- Button – add link to content
- Label – character count of 25 characters for a label above the title
- Title (**required**) – character count of 50 characters
- Content – character count of 160 characters

Info Box: This content is meant to display in a two column or three column layout. Brief text with a link to link off to further content.

<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>	<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>	<p>Veniam, quis nostrum exercitationem ullam</p> <p>Morbi dapibus nisi a ipsum auctor eleifend. Nullam consectetur rutrum scelerisque. Morbi at neque porta, convallis pharetra diam.</p> <hr/> <p>Link Style ></p>
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<p>Application Deadlines</p> <hr/> <p>Link Style ></p>	<p>Application Requirements</p> <hr/> <p>Link Style ></p>	<p>Tuition & Financial Assitance</p> <hr/> <p>Link Style ></p>
--	---	--

<p>Application Deadlines</p> <hr/> <p>Link Style ></p>	<p>Application Requirements</p> <hr/> <p>Link Style ></p>
--	---

FIELDS:

- Title (**required**) – character limit of 40 characters
- Content – unlimited character count, however recommended to keeping it at a minimum.
- Button (**required**) – add link

Link Area: This component was meant to give a list of links set in two column or three columns. Usually used for related links.

Ut at odio nec arcu >	Nulla eget tempus augue >	Cras consectetur vehicula >
Nulla eget tempus augue >	Ut at odio nec arcu >	Proin facilisis ex →
Cras consectetur vehicula >	Nulla eget tempus augue >	Ut at odio nec arcu >

FIELDS:

- Link – add link

Handpicked Stories: This component is to manually pick any ClarkNow News Stories to display on your page in either two columns or three columns.

LATEST NEWS

English Department



'United We Gala'

Clark diverse student community gathers, performs in annual show

[Read More >](#)



'The Dutch Moment'

Professor Klooster's book explores 17th-century empire building

[Read More >](#)



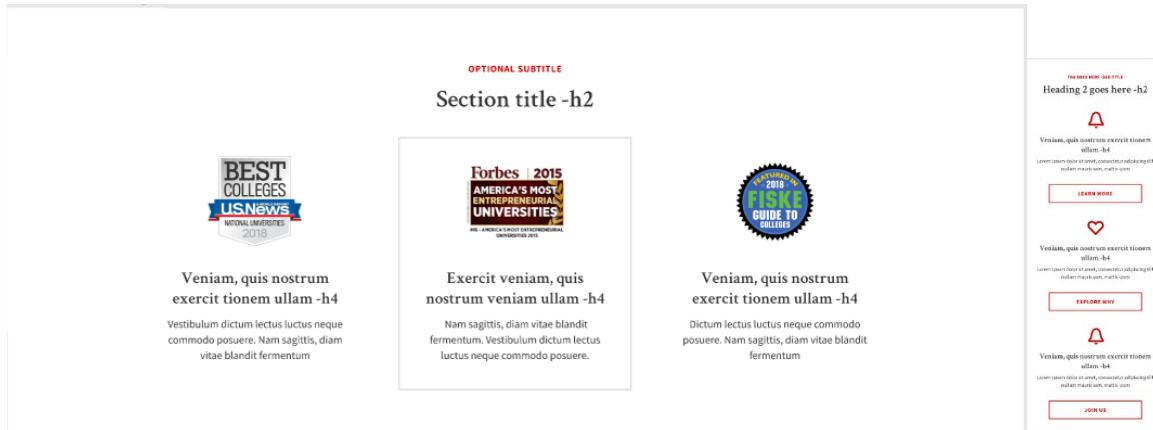
American studies expertise sends Clark professo...

[Read More >](#)

FIELDS:

- Section Label – character count of 50 characters
- Section Title – character count of 100 characters
- Background Color: White or Grey
- Columns: Two or Three
- Stories (**required**) – Drop down list of ClarkNow Stories or you can search off of keyword or title of article. Unlimited stories can display in each column, however, we don't recommend more than 6 for a 3 column or 4 for a two column.

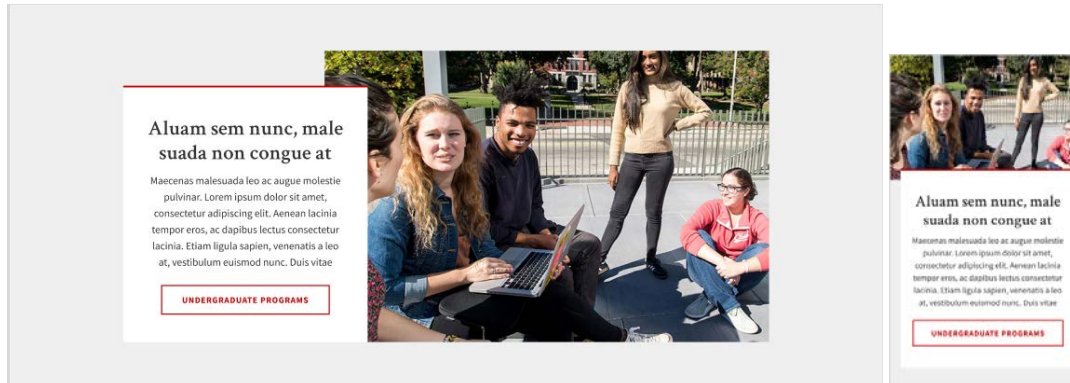
Icon Content: This component was built to display 3 columns of short content with either an image or icon. You can add additional rows if needed, but recommend no more than 2 rows.



FIELDS:

- Section Label – character count of 50 characters
- Section Title **(required)** – character count of 100 characters
- Box Layout **(required)** – Icon Layout or Image Layout
 - Icon Layout **(required)** – 3 minimum is required
 - Icon **(required)** – Select an Icon from a drop down list of icons available
 - Title **(required)** – character count set at 50 characters
 - Content – character count set at 155 characters
 - Link – Yes or No
 - Select Link – add url of link to detailed content
 - Image Layout **(required)** – 3 minimum is required
 - Image **(required)** – 566w x 300h
 - Title **(required)** – character count set at 50 characters
 - Count **(required)** – character count set at 155 characters
 - Link – Yes or No
 - Select Link – add url of link to detailed content

Image Content Block: This component is to highlight important content to stand out, just like a featured item. It displays short teaser text with optional links to further details.



FIELDS:

- Section Label – character count of 50 characters
- Section Title – character count of 100 characters
- Background Color – Grey or White
- Image Position – Left or Right
- Media (**required**) – Image or Video
 - Image – 850w x 556h
 - Video – url of vimeo video
- Content: Currently there is one option for “Text with Button”. Further development for more options in the future.
 - Section Label – character count set at 40 characters
 - Title – character count set at 40 characters
 - Content – character count set at 250 characters
 - Button – add url to detailed content. Multiple buttons are allowed, but we recommend no more than two.

Icon List or Arrow Bulleted List: This is only available for Program pages.

Why Study Lorem ip Sum at Clark? -h3

- Choose from Standard Track or the **American Chemical Society (ACS) Certified Track** -p
- Benefit from many opportunities for one-one and small group interactions with faculty -p
- Conduct research alongside faculty and doctoral students as early as your first year.
- Use **state-of-the-art research equipment**, like our NMR spectrometer, normally found only in much larger departments.
- Present your research on campus or at professional conferences.

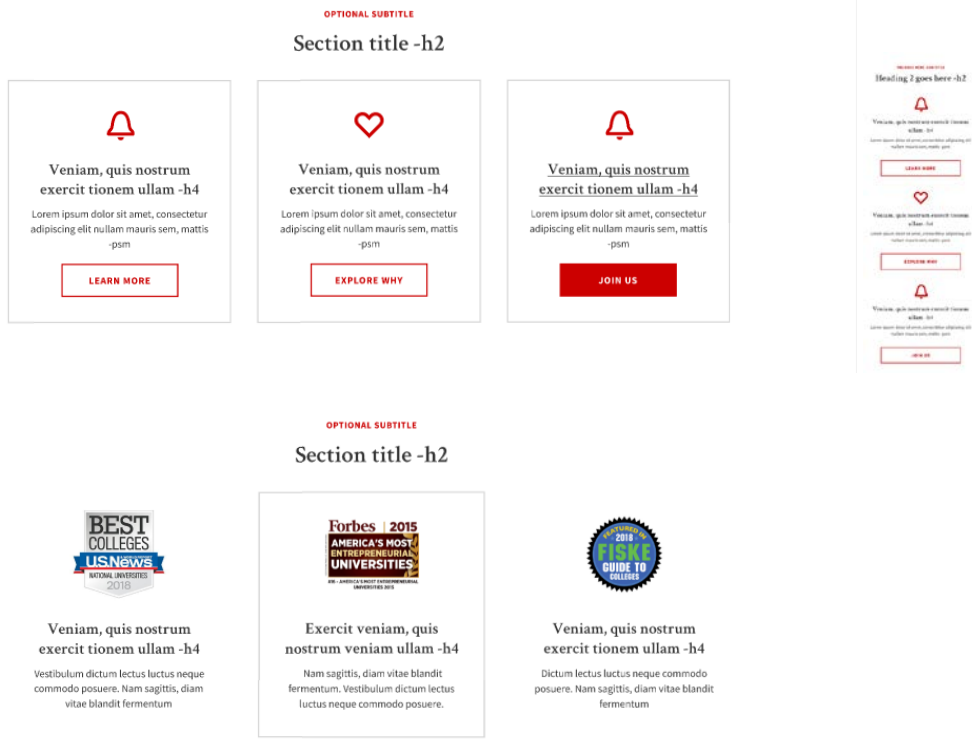
Why Study Geographer Clark? -h3

- Since our founding in 1911, we have grown to be an internationally recognized leader in the field of geography.
- Our geography major is consistently ranked as the best in the country.
- We will work with professors whose research interests range from global climate change to urban development, land use and transportation, climate change and education, and who partner with organizations that include NOAA, the National Oceanic and Atmospheric Administration, and the White House.
- We are home to the Institute, a geographic information science center that is used worldwide.
- Our excellent B.S. M.S. program in Geography, with the option to earn a Ph.D., is available to qualifying students.
- Our major center has the best graduate programs and provides meaningful careers.

FIELDS:

- Wysiwig content – highlight content and add format for “arrow bulleted list”.

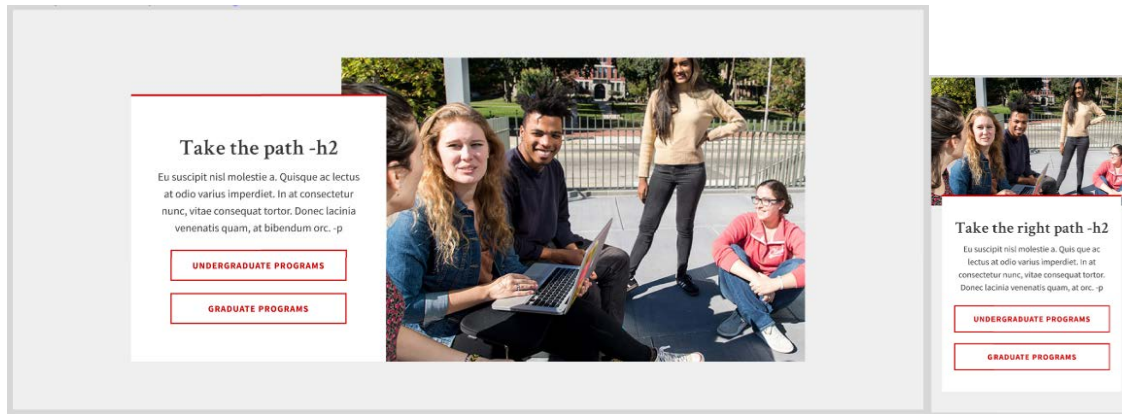
Icon Content: The purpose of this component is to display content with either images or icons with a link to further detail. Multiple rows are available, however, we recommend that only do two rows.



FIELDS:

- Section Label – character count of 50 characters
- Section Title – character count of 100 characters
- Box Layout – Icon Layout or Image Layout
 - Icon Layout
 - Icon (required) – drop down list of available icons
 - Title (required) – character count set of 50 characters
 - Content (required) – character count set of 155 characters
 - Link – add url to detailed content
 - Image Layout
 - Image – 566w x 300h
 - Title (required) – character count set at 50 characters
 - Content (required) – character count set at 155 characters
 - Link – add url to detailed content

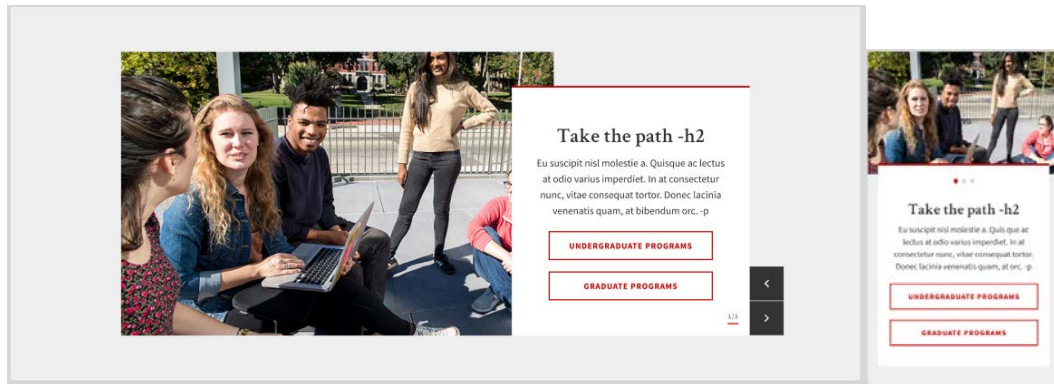
Image & Content Block: This component was meant to have a larger image, small intro text and buttons leading off to further content. This component stands out and should be used to really feature an important subject matter.



FIELDS:

- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Background Color – White or Grey
- Image Position – Left or Right
- Media (**required**) – Image or Video
 - Image – 850w x 556h
 - Video – enter vimeo url
- Content – Text and Button only options at this point
 - Section Label – character count of 40 characters
 - Section Title – character count of 40 characters
 - Content – character count of 250 characters
 - Button Link – add url to more content

Image & Content Slider: The purpose of this component is to feature important content with image, intro text and buttons to link off to further detail. Unlimited content slides, however, we recommend no more than 6.




FIELDS:

- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Background Color – White or Grey
- Image Position – Left or Right
- Slides **(required)** – Image only. Minimum of 2 slides.
 - Image **(required)** – 850w x 556h
 - Section Label – character count of 40 characters
 - Section Title – character count of 40 characters
 - Content – character count of 250 characters
 - Button Link – add url to more content

In the News + Content: This component can only be used on the main Clarku website and not intended to be used on sub sites like an office, department or center website. This component displays all the public relations “In the News” articles.

Section Title



CONTENT LABEL

Content Title

Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts.

[LEARN MORE](#)

In the News [View All >](#)

NPR
Forget Oakland Or Hoboken. Worcester, Mass., Is The New 'It' Town

MICHAEL ABRASH '79 IN NEXT REALITY NEWS
The AR software development leaders of 2018

BASEBALL COACH BILLY CATHER IN THE WORCESTER TELEGRAM AND GAZETTE
Jennifer Toland's college notes

FIELDS:

- Background Color – Grey or White
- Section Title – unlimited character count, however we recommend short character counts
- Content Label – character count is set at 50 characters
- Content Title – character count is set at 50 characters
- Content – character count is set at 120 characters
- Link – add url to detailed content

Info Boxes: The purpose of this component is for two or three columns of text boxes with links going off for further content. Multiple rows are available, but we recommend no more than 2 rows.

SED AT TORTOR MAURIS. MORBI NON IAULIS NIBH. PROIN

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[Link Style -link-solo](#) >

OPTIONAL SUBTITLE

An award never felt so good -h2

Veniam, quis nostrum exercit ationem ullam dola -h4

- Dana-Farber Cancer Institute -p-sm
DANA-FARBER CANCER INSTITUTE -SUB-TITLE
- Camp Kinetic/Camp Kronos Jr. Museum -p-sm
ASSISTANT SCIENCE COUNSELLOR -SUB-TITLE
- Abbott Bioresearch Center -p-sm
ORGANIC SYNTHESIS INTERN -SUB-TITLE
- Maine Medical Center Research Institute -p-sm
VECTOR-BORNE DISEASE LABORATORY INTERN -SUB-TITLE

Veniam, quis nostrum exercit ationem ullam dola -h4

- Dana-Farber Cancer Institute -p-sm
DANA-FARBER CANCER INSTITUTE -SUB-TITLE
- Camp Kinetic/Camp Kronos Jr. Museum -p-sm
ASSISTANT SCIENCE COUNSELLOR -SUB-TITLE
- Abbott Bioresearch Center -p-sm
ORGANIC SYNTHESIS INTERN -SUB-TITLE
- Maine Medical Center Research Institute -p-sm
VECTOR-BORNE DISEASE LABORATORY INTERN -SUB-TITLE

SED AT TORTOR MAURIS. MORBI NON IAULIS NIBH. PROIN

Sed at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor

Sed at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus.

Sed at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus at tortor mauris. Morbi non iaulis nibh. Proin eugiat dolor malesuada cursus at tortor mauris.

[Link Style -link-solo](#) >

Sed at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus.

Sed at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus at tortor mauris. Morbi non iaulis nibh. Proin egestas nunc at turpin uisque aliquam elit leo, nec feugiat dolor malesuada cursus at tortor mauris. Morbi non iaulis nibh. Proin eugiat dolor malesuada cursus at tortor mauris.

[Link Style -link-solo](#) >

OPTIONAL SUBTITLE

An award never felt so good -h2

Veniam, quis nostrum exercit ationem ullam dola -h4

- Dana-Farber Cancer Institute -p-sm
DANA-FARBER CANCER INSTITUTE -SUB-TITLE
- Camp Kinetic/Camp Kronos Jr. Museum -p-sm
ASSISTANT SCIENCE COUNSELLOR -SUB-TITLE
- Abbott Bioresearch Center -p-sm
ORGANIC SYNTHESIS INTERN -SUB-TITLE
- Maine Medical Center Research Institute -p-sm
VECTOR-BORNE DISEASE LABORATORY INTERN -SUB-TITLE

Veniam, quis nostrum exercit ationem ullam dola -h4

- Dana-Farber Cancer Institute -p-sm
DANA-FARBER CANCER INSTITUTE -SUB-TITLE
- Camp Kinetic/Camp Kronos Jr. Museum -p-sm
ASSISTANT SCIENCE COUNSELLOR -SUB-TITLE
- Abbott Bioresearch Center -p-sm
ORGANIC SYNTHESIS INTERN -SUB-TITLE
- Maine Medical Center Research Institute -p-sm
VECTOR-BORNE DISEASE LABORATORY INTERN -SUB-TITLE

FIELDS:

- Background Color – Grey or White
- Section Label – character limit is set at 50 characters
- Section Title – character limit set at 100 characters
- Layout – Two or Three Columns
- Boxes – Link Box or List Box
 - Link Box – Short content with a link at the bottom of the box
 - Title (**required**) – character count set at 130 characters
 - Content (**required**) – character count set at 340 characters
 - Link – add link to further detail
 - List Box – bulleted list with subtitles
 - Title (**required**) – character count set at 45 characters
 - List Items
 - Text (**required**) – unlimited character count, but we recommend limited characters
 - Subtitle – character limit of 40 characters

Intro Copy: This component is intro text that is centered and full width. Use this on landing pages.

TITLE LABEL

Title

Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups. *Lorem ipsum* is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.


FIELDS:

- Section Label – character count set at 50 characters
- Title – unlimited character count, however, we recommend limited characters
- Content (**required**) – character count set at 370 characters

Latest News: This component was meant to display ClarkNow news items only. The left side has a larger feature news item that is manually selected, the items listed on the right are automatically feed in.

THE LATEST FROM CU - SUB-TITLE

The latest from ClarkNow -h2




ALUMNI EXPERIENCE -SUB-TITLE

Alumnus' career takes flight at NASA -h3

Sed laoreet vehicula commodo. Nulla facilisi. Nam a fermentum leo, nec congue lacus. Proin vestibulum fermentum arcu sed consequat. Sed laoreet vehicula.


GRADUATE ACADEMICS - SUB-TITLE

Clark takes its stand on the political views in this day and age -h4



UNDERGRADUATE RESEARCH

Explore the molecular and chemical at Clark University -h4




CLARK IN THE COMMUNITY

A team of advisers and mentors will help you shape an academic journey that meet ambitions. -h4

MORE NEWS

THE LATEST FROM CU

The latest from ClarkNow




ALUMNI EXPERIENCE

Alumnus' career takes flight at NASA

Sed laoreet vehicula commodo. Nulla facilisi. Nam a fermentum leo, nec congue lacus. Proin vestibulum fermentum arcu sed consequat. Sed laoreet vehicula.


GRADUATE ACADEMICS

Clark takes its stand on the political views in this day and age



UNDERGRADUATE RESEARCH

Explore the molecular and chemical at Clark University



CLARK IN THE COMMUNITY

A team of advisers and mentors will help you shape an academic journey that meet ambitions.

MORE NEWS

FIELDS:

- Section Label – character count set at 50 characters
- Title – character count set at 100 characters
- Featured Story – drop down list and search box to choose one featured story.
- Show Link to ClarkNow – button that will display “More News”

LEEP Content Image Slider: This component offers an interactive experience to display multiple content regarding the LEEP program and should not be used on any other pages within our site.

How it works

LEEP ensures that the experiences you have today prepare you to meet the expectations of tomorrow, allowing you to pursue a fulfilling life and career. During your four years at Clark, you'll take on more responsibility and gain confidence to tackle academic and personal challenges of greater complexity and depth. This is your pathway through LEEP.


ORIENT

EXPLORE

ACT

LAUNCH

Acquire the knowledge and abilities essential for success at — and after — Clark.



Program of Liberal Studies
Build fundamental understanding in a variety of disciplines and make vital connections across subjects. Build fundamental understandings.

[Link Style >](#)

Majors & Minors
Engage in work that marries theory and practice and prepare for advanced study and career success.

[Link Style >](#)


How it works

LEEP ensures that the experiences you have today prepare you to meet the expectations of tomorrow, allowing you to pursue a fulfilling life and career. During your four years at Clark, you'll take on more responsibility and gain confidence to tackle academic and personal challenges of greater complexity and depth. This is your pathway through LEEP.

ORIENT

EX

Acquire the knowledge and abilities essential for success at — and after — Clark.



Program of Liberal Studies
Build fundamental understanding in a variety of disciplines and make vital connections across subjects. Build fundamental understandings.

[Link Style >](#)

FIELDS:

- Background Color – White or Grey
- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Section Description – unlimited character count, however we recommend a short description
- Section Content – One Column or Two Column
 - One Column
 - Content – character count is set at 350 characters
 - Two Columns
 - Left Content – character count set at 175 characters
 - Right Content – character count set at 175 characters
- Slides – 3 slides are required
 - Label – unlimited character count, however, we recommend short labels
 - Slide Intro – character count set at 180 characters
 - Slide Content – Content or Image
 - Content
 - Title – character count set at 60 characters
 - Content – character count set at 130 characters
 - Link – add url to detailed content
 - Image

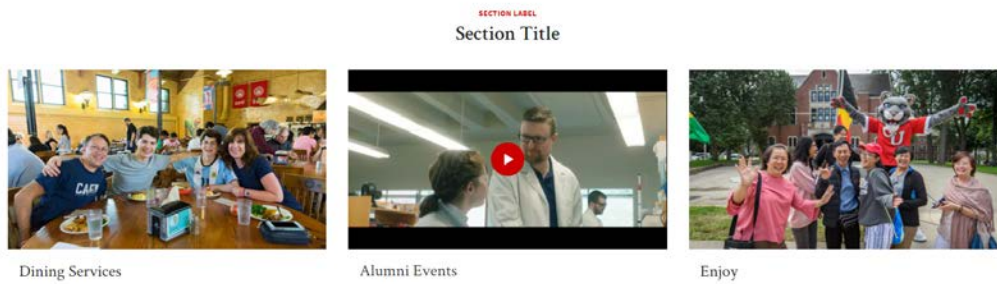
Logo Showcase: This component is to showcase company logos.



FIELDS:

- Section Label – character count set at 50 characters
- Title – character count set at 100 characters
- Logos (**required**) – at least one image is required. Multiple rows and unlimited logos can be added, however, we recommend no more than 2-3 rows of images.
 - Image – no set size
 - Link – add url to website

Mixed Media Blocks: A three column component that offers a mix of displaying either Images, Videos or photo galleries.




FIELDS:

- Section Label – character count is set at 50 characters
- Section Title – character count is set at 100 characters
- Blocks – Image, Video or Photo Gallery
 - Image
 - Image (required)
 - Link (required) – add url to detailed content
 - Video
 - Title – no character count, but recommend to keep title short
 - Video (required) – link to vimeo url
 - Photo Gallery
 - Section Label
 - Gallery Title
 - Gallery Content
 - Images (required)

News Feed by Topic: This component was built for just the main Clarku website and should not be used on subsites like offices, departments or centers. This component will pull in a feed for news articles from the ClarkNow site.


Faculty Research News [View All Research News >](#)



Study highlights changes in Arctic's food chain

Prof. Frey's cover article highlights changes in Arctic's food chain


[Read More >](#)



Rohingya atrocities denounced at Clark panel

UN: A 'textbook case of ethnic cleansing'

[Read More >](#)



NOAA Fellows work to protect endangered species

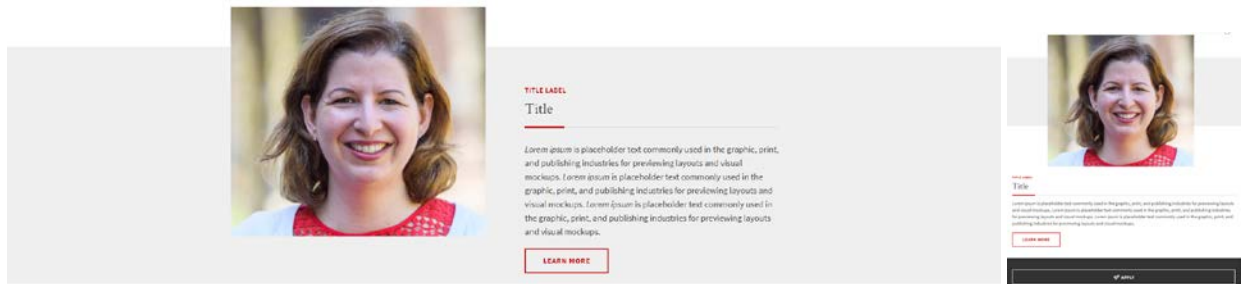
Undergrads conduct research spanning Arctic to Gulf

[Read More >](#)

FIELDS:

- Background Color – Grey or White
- Section Title – character count set at 25 characters
- View all link text – unlimited character count, however this should be a short title
- Topics – drop down list of topics to choose from

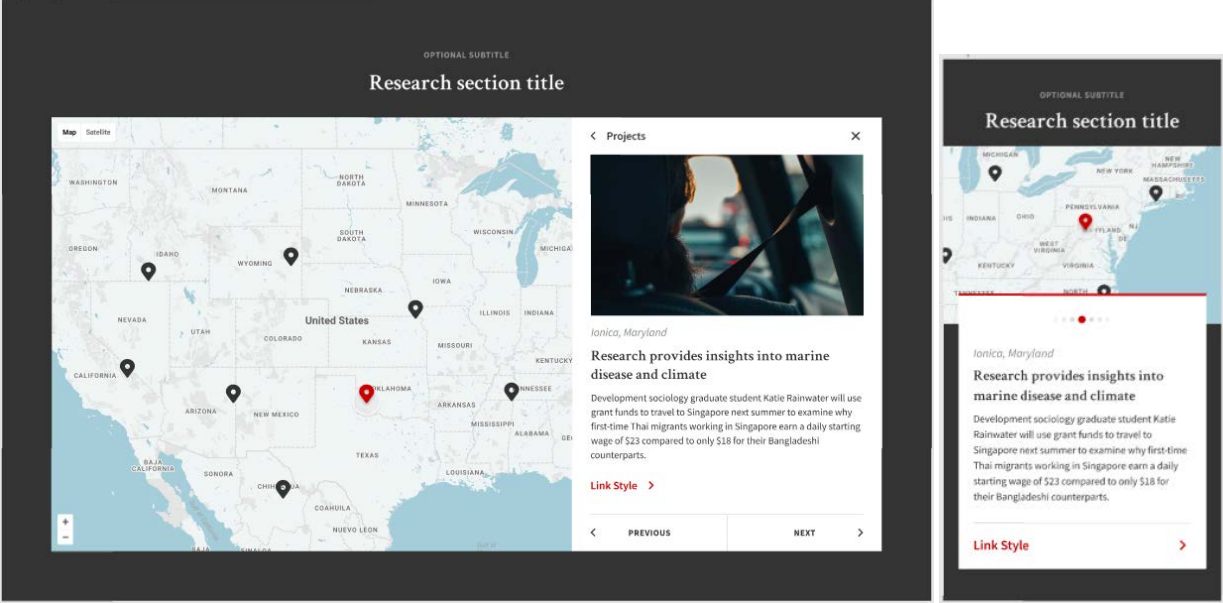
Portrait Block: This component is to display featured content with a portrait image.



FIELDS:

- Background Color – Grey or White
- Content Position – Left or Right
- Section Label – character limit set at 50 characters
- Title (**required**) – character limit set at 100 characters
- Text – character count is set at 320 characters
- Button Link – add url to detailed content. Multiple buttons, however we recommend limiting to two buttons.
- List Link – add arrow link to detailed content. Multiple links, however we recommend limiting to three links.
- Media
 - Image – 515w x 640h

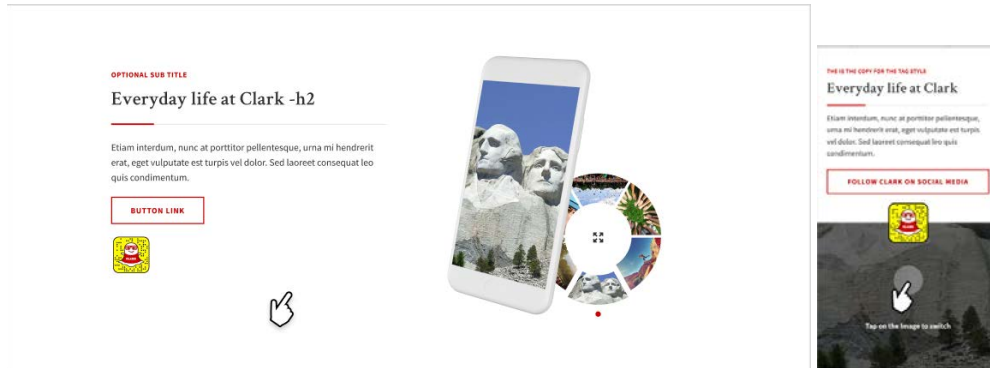
Research Map: This component is meant to display a google map of project centers throughout the world. This component should only be used by the Web team or Marketing only.



FIELDS:

- Section Label – unlimited characters, however, we recommend short labels
- Section Title – unlimited characters, however, we recommend short titles
- Project Type – radio buttons to select types.

SnapChat: This component displays images and connects to our SnapChat Channel.



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 65 characters
- Text – character count set at 270 characters
- Button – link provided to connect to snapchat account
- Background Color – White or Grey
- Blocks – 6 images (required)

Staff Listing: This component was meant to highlight one of Clark’s Programs.

Staff Listing Section title

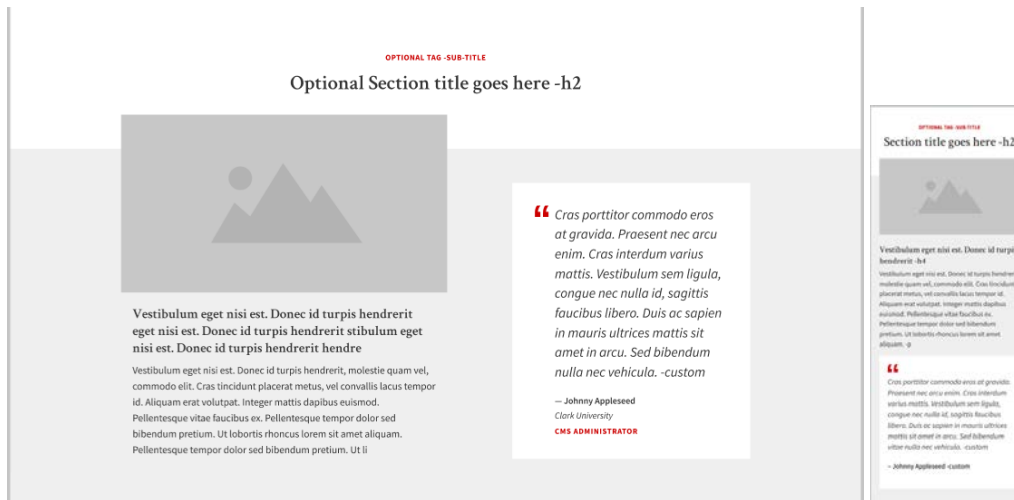
The desktop view shows a vertical list of five staff members. Each entry includes a circular profile picture, the staff member's name, their department title, an email icon with address, and a phone icon with number. The mobile view shows the same list on a smaller screen with a 'CLARK UNIVERSITY' header, a 'Meet the Staff' title, and a 'SIDEBAR MENU' dropdown.

Name	Department Title	Email	Phone
Ruben William Applewood III.	Department Title	rwapplewoodiii@clarku.edu	508-567-5677
Jenny Miller	Department Title	jmillier@clarku.edu	508-567-5677
James Chen	Department Title	jchen@clarku.edu	508-567-5677
Frank Cai	Department Title	fcai@clarku.edu	508-567-5677
Johnny Bravo	Department Title	jbravo@clarku.edu	508-567-5677

FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Listing Content (**required**) – Several options to populate this content: Departmental, Manual or Staff Selection
 - Department Listing (feed that automatically pulls in content)
 - Select – drop down field with pre-populated departments listed. Only one selection is offered.
 - Manual Listing (manually add staff member)
 - Staff Name – unlimited characters
 - Staff Link – add url to a biography page
 - Staff Title – unlimited title
 - Staff Profile Picture – at least 150w
 - Staff Email – name@clarku.edu
 - Staff Phone – Use format of +1-508-555-1212
 - Staff Selection Listing – Unlimited selections. Choose from drop down to choose staff member(s).

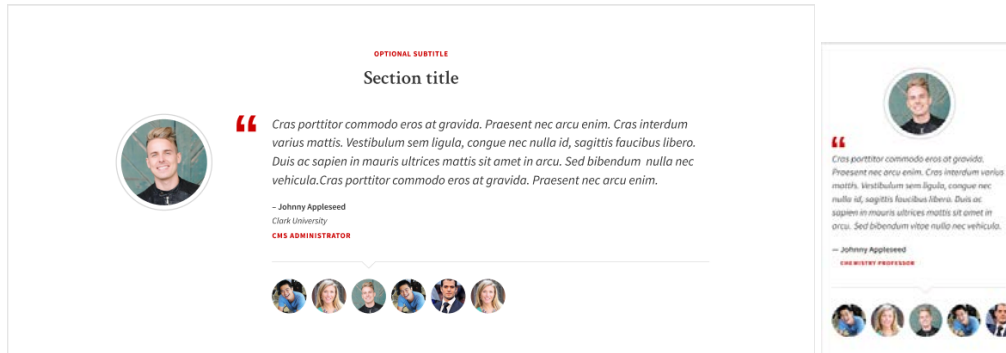
Story Quotes: This component is to feature person or subject matter with a side quote. Image or video can be placed on the left.



FIELDS:

- Section Label – character limit set at 50 characters
- Section Title – character limit set at 100 characters
- Story Tab (left side of the component)
 - Media (required) – Image or Video
 - Image – 575w x 313h
 - Video – add url of vimeo video
 - Title (required) – character count set at 380 characters
- Quote Tab (right side of the component)
 - Quote (required) – character count set at 260 characters
 - Quote Arthur (required) – unlimited characters
 - Author Title – unlimited characters
 - Author Affiliation

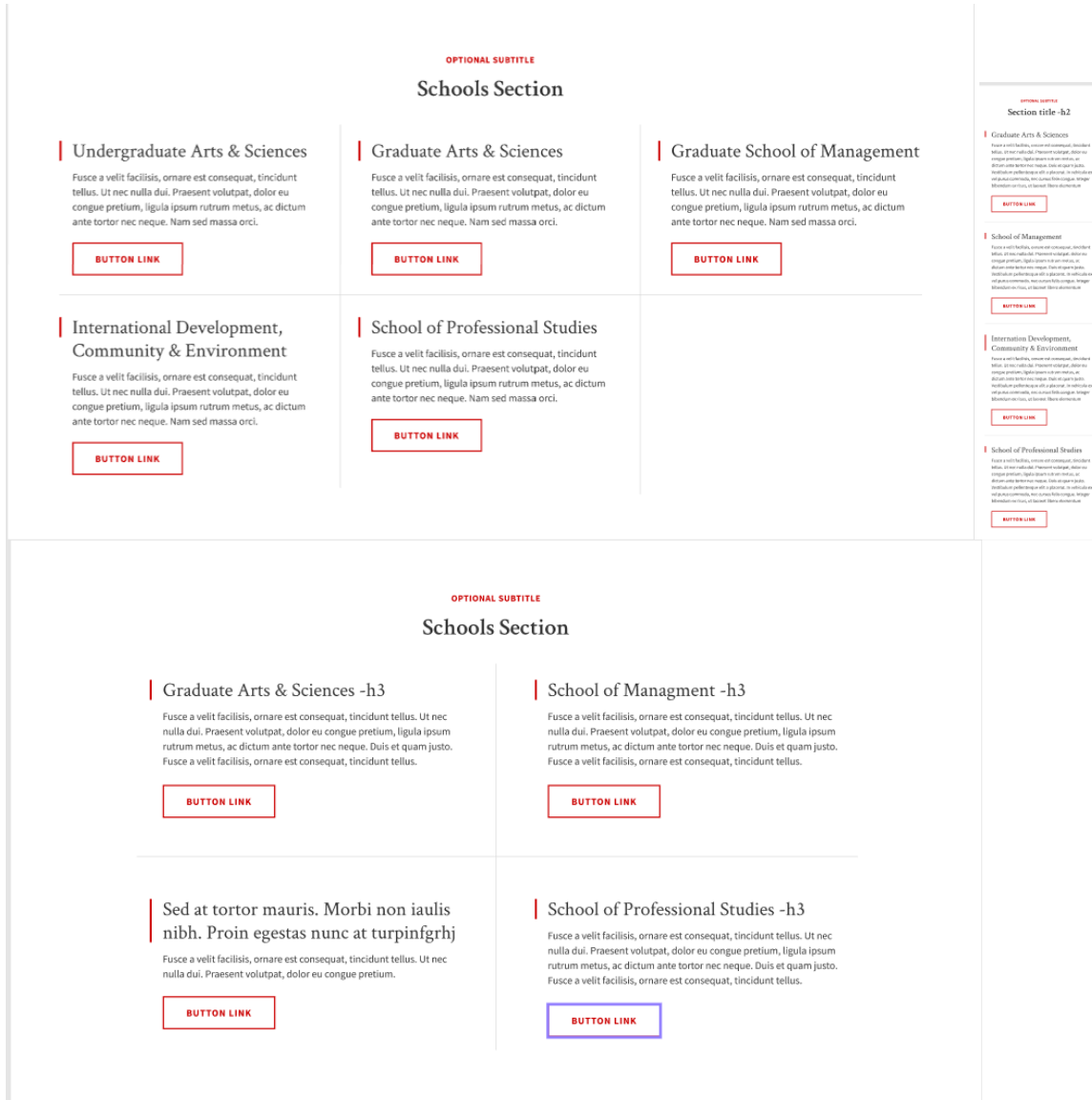
Testimonials: This component displays testimonials. Unlimited items, however, we recommend no more than 10.



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Image – 160w x 160h
- Quote – character limit is set to 240 characters
- Quote Author – unlimited characters
- Quote Title – unlimited characters
- Quote Affiliation – unlimited characters

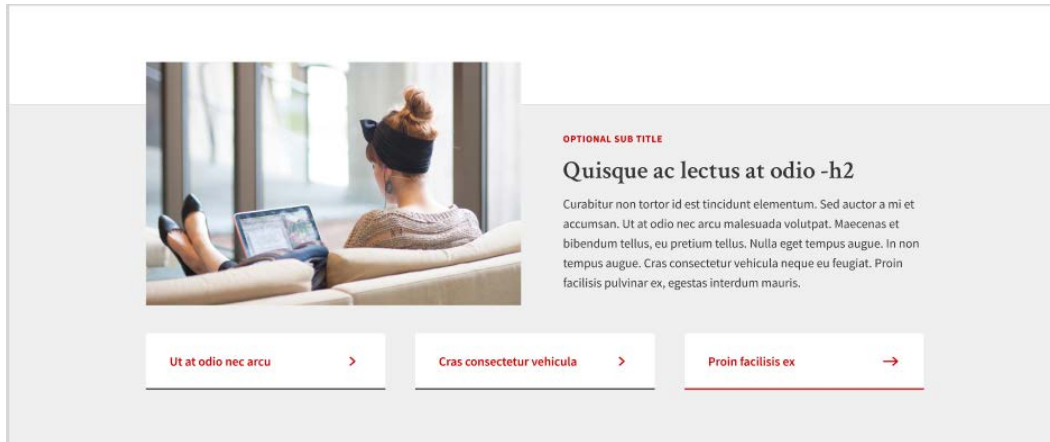
Text Grids: This component displays either a two column or three column text boxes with an optional link button. Multiple rows are available, however, we don't recommend more than two or three rows.



FIELDS:

- Background Color – White and Grey
- Section Label – character count is set at 50 characters
- Section Title – character count is set at 100 characters
- Boxes – two or three set across
 - Title (required) – character count is set at 65 characters
 - Content (required) – character count is set at 275 characters
 - Button Link – add url to detailed content

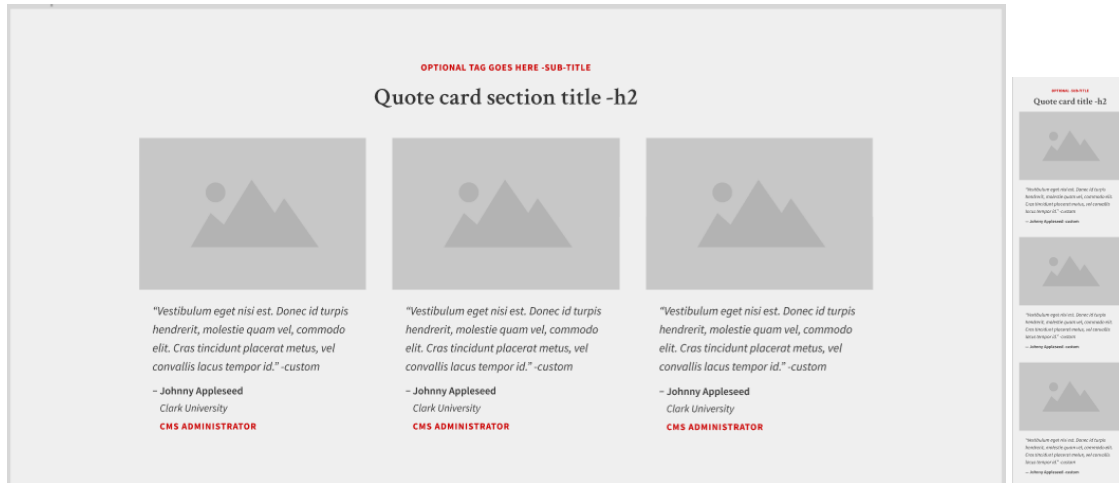
Three Column Image Block: This component was to feature an important subject matter with related links to that subject matter. Three links are set as default, however, you can add another row of links.



FIELDS:

- Image (**required**) – 650w x 420h
- Section Label – character count is set at 50 characters
- Section Title (**required**) – character count is set at 50 characters
- Content (**required**) – character count is set at 320
- Links – 4 link buttons to add url to detailed content.

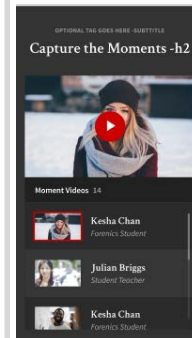
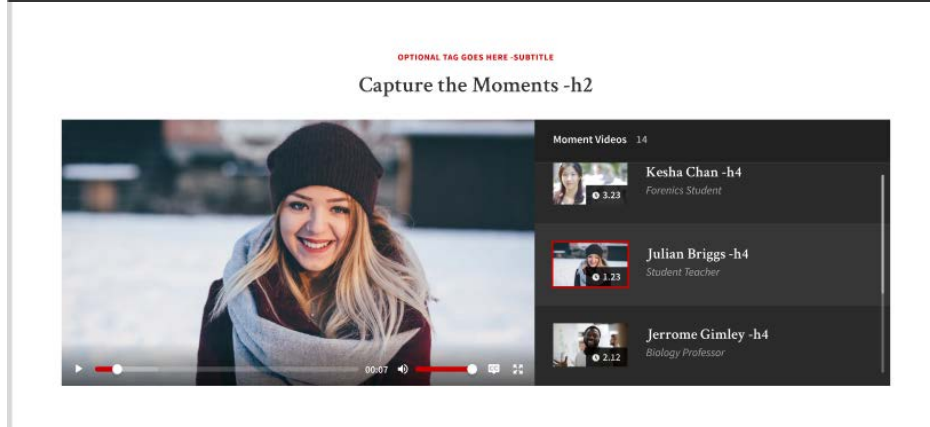
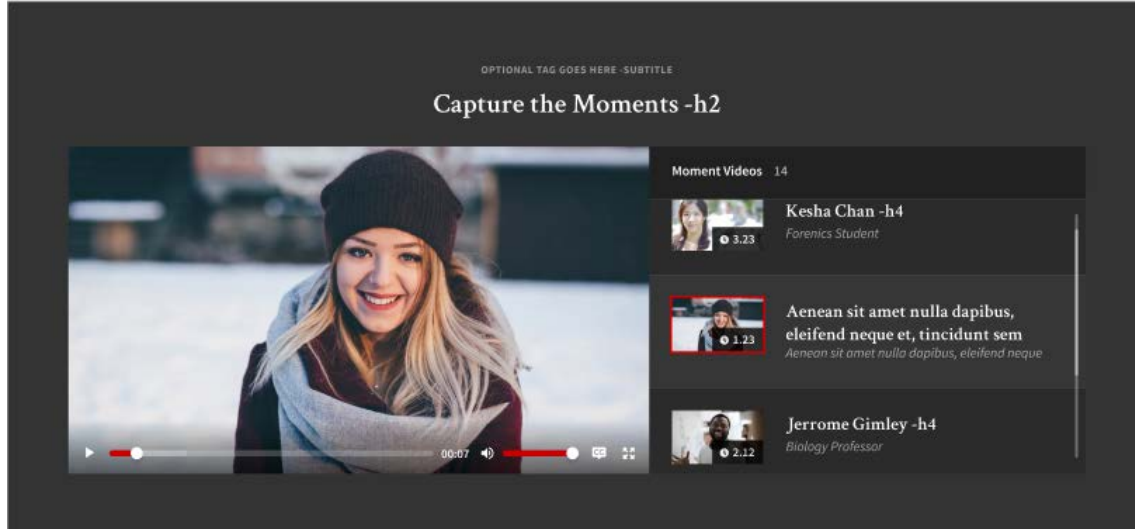
Three Column Quote Blocks: This component will display three quotes with images.



FIELDS:

- Section Label – character count is set at 50 characters
- Title (required) – character count is set at 100 characters
- Background Color – Grey or White
- Quotes (required)
 - Image (required) – 343w x 229h
 - Text (required) – character count set at 260 characters
 - Name (required) – unlimited character count
 - Title – unlimited character count
 - Affiliation – unlimited character count

Video Playlist: This component displays a playlist of vimeo videos.

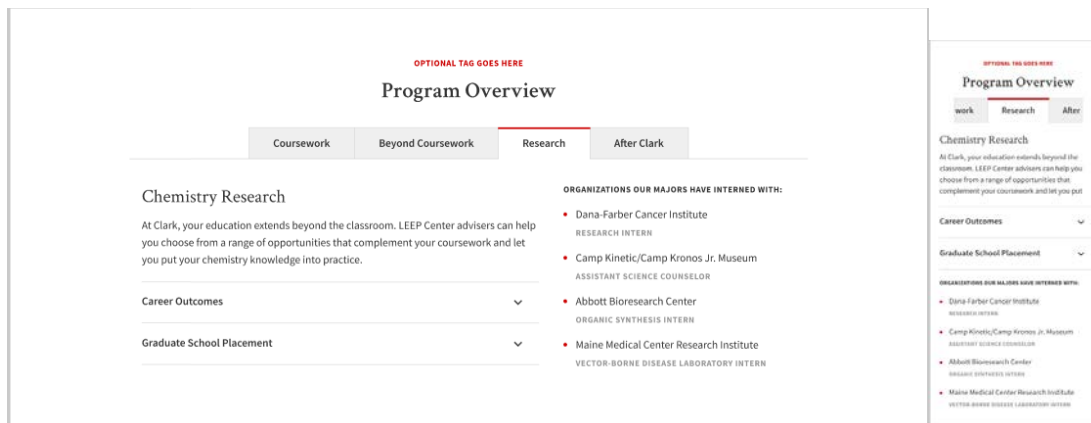


FIELDS:

- Background Color – Grey or White
- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Videos – unlimited but we recommend max 8. Required at least 2 videos.
 - Vimeo URL (**required**)
 - Title (**required**) – character count set at 60 characters
 - Subtitle (**required**) – character count set at 45 characters

Tabs: The purpose of this component is to organize large amounts of content in tabs. Several of the existing components we have can be setup in these tabs with three layouts. One Column, Two Column (Even) and a Two Column (Special) within these layouts several options to include: Freeform, accordions or adspaces.

The below example is the **Two Column Special**:



FIELDS:

- Section Label – character count set at 50 characters.
- Section Title (**required**) – character count set at 100 characters
- Tabs – unlimited, however, we recommend no more than 5-6
 - Label (**required**) – unlimited character count, however, we recommend that it's kept short
 - Content Layout – One Column, Two Column Even or Two Column Special
 - One Column – Freeform (wysiwyg) unlimited character count with the ability to add images/videos and hyperlinks
 - Two Column – both columns will be even in height and width. Freeform (wysiwyg) - unlimited character count with the ability to add images/videos and hyperlinks
 - Two Column Special – the ability to add an Accordions or Freeform (wysiwyg) on the left column. Adspace, bulleted list or Freeform (wysiwyg) are options for the right column.
 - Left Column – one option below is **required**:
 - Accordions – unlimited accordion items, however, we recommend to keeping the items to a limited amount due to the height of the column next to it in order to balance them off each other.
 - Header (**required**) – character count of 150 characters.
 - Body (**required**) – unlimited character count
 - Freeform (wyswig) – unlimited character count with the ability to add images/videos and hyperlinks

- Right Column – one option below is **required**:
 - Adspace
 - Design – solid red background (filled) or red outline around the box or adspace
 - Image
 - Title Label – character count set at 50 characters
 - Title – character count set at 50 characters
 - Content – character count set at 320 characters
 - Link – add url to more detailed content
 - Fancy Bulleted List – unlimited rows or bulleted items, however we recommend a short list
 - Title – this is a title above the bulleted list. Unlimited characters, however we recommend a short title
 - List items – Text and Subtitle – unlimited characters, however, we recommend short text and titles. No hyperlinks are available for this bulleted list.
 - Freeform (wysiwyg) – unlimited character count with the ability to add images/videos and hyperlinks

More Layout options: The below is the an example of the **One Column** layout.

OPTIONAL TAG GOES HERE


Program Overview

- Coursework
- Beyond Coursework
- Research
- After Clark

Chemistry Research

Clark is committed to action-based learning, which means as an undergraduate you can join faculty and graduate students in their **research**. Our faculty members have research interests in these subfields of chemistry: materials chemistry (including bio-inorganic, bio-organic, biophysical, inorganic, materials, organic, organometallic, physical and polymer chemistry), biochemistry and molecular biology, among others.

The **Chemistry Department** is a supportive, collegial group of faculty, undergraduates and graduate students. During the academic year, you can attend a weekly seminar and luncheon on a subject of current research interest. Most research groups also hold weekly meetings where you can exchange ideas and get feedback on research. You are also welcome to attend the department-wide Harry C. Allen Jr. Symposium each year.



Student taking ice photos for our chemistry research intern program

OPTIONAL TAG GOES HERE

Program Overview

- Coursework
- Beyond Coursework
- Research
- After Clark

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

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The below example is the **Two Column (even)**:

OPTIONAL TAG GOES HERE

Program Overview

Coursework

Beyond Coursework

Research

After Clark

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

Clark is committed to action-based learning, which means as an undergraduate you can join faculty and graduate students in their **research**. Our faculty members have research interests in these subfields of chemistry: materials chemistry (including bio-inorganic, bio-organic, biophysical, inorganic, materials, organic, organometallic, physical and polymer chemistry), biochemistry and molecular biology, among others.

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OPTIONAL TAG GOES HERE

Program Overview

work

Research

After

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

Clark is committed to action-based learning, which means as an undergraduate you can join faculty and graduate students in their **research**. Our faculty members have research interests in these subfields of chemistry: materials chemistry (including bio-inorganic, bio-organic, biophysical, inorganic, materials, organic, organometallic, physical and polymer chemistry), biochemistry and molecular biology, among others.

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The below examples is the **Two Column (special)**:

OPTIONAL TAG GOES HERE

Program Overview

Coursework


Beyond Coursework

Research

After Clark

Chemistry Research

All student are required to take two courses each in calculus and physics. (If you're planning to go on to graduate school, we strongly urge you to take additional advanced courses in chemistry, mathematics, physics, and biochemistry while at Clark.) You'll also be required to demonstrate competence in communicating chemical concepts (e.g., through reports based on research in the chemical literature, Academic Spree Day or Fall Fest presentations, Directed Study papers, Honors theses, or publications), as well as take a standardized undergraduate chemistry knowledge diagnostic exam before graduation.



Student taking ice photos for our chemistry research intern program

OPTIONAL TAG GOES HERE

Program Overview

work

Research

After

Chemistry Research

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Student taking ice photos for our chemistry research intern program

OPTIONAL TAG GOES HERE

Program Overview

Coursework

Beyond Coursework

Research


After Clark

Chemistry Research

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FEATURED COURSE

Inorganic Chemistry



How a molecular develops into an atom

OPTIONAL TAG GOES HERE

Program Overview

work

Research


After

Chemistry Research

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Featured Course

Inorganic Chemistry



How a molecular develops into an atom

OPTIONAL TAG GOES HERE

Program Overview

Coursework

Beyond Coursework

Research

After Clark

Chemistry Research

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ADSPACE TAG

Some adspace title will go here and can push two lines

At Clark you'll get more than a great education. You'll also be prepared for a long, productive career and life of consequence.

[Learn More >](#)

OPTIONAL TAG GOES HERE

Program Overview

work

Research

After

Chemistry Research

All students are required to take two courses each in calculus and physics. (If you're planning to go on to graduate school, we strongly urge you to take additional advanced courses in chemistry, mathematics, physics, and biochemistry while at Clark.) You'll also be required to demonstrate competence in communicating chemical concepts (e.g., through reports based on research in the chemical literature, Academic Spree Day or Fall Fest presentations, Directed Study papers, Honors theses, or publications).

ADSPACE TAG


Some adspace title will go here and can push two lines

At Clark you'll get more than a great education. You'll also be prepared for a long, productive career and life of consequence.

[Learn More >](#)

Sidebar

The Sidebar region offers options for one Call to Action (red) button or an Adspace or a free-style wyswig area. These options will need to be setup by the web team only.




Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor. Donec lacinia venenatis quam, at bibendum orci interdum vel. Sed ligula dui, ultricies malesuada iaculis ut, dapibus eget nibh, at bibendum orci interdum vel.

Donec lacinia venenatis quam, at bibendum orci interdum vel. Sed ligula dui, ultricies malesuada iaculis ut, dapibus eget nibh, at bibendum orci interdum vel.

- Why Clark
- How to Apply**
- US Applicants
- International Applicants
- Transfer Applicants
- Tuition & Fees
- Financial Aid
- Visit Clark

APPLY NOW



Resources for Clark

Sustainable Clark is a community effort. It takes all of us, employees and students together, to make a difference on campus and in our world with the choices we make. Clark is full of 'green growing on'; just take a look at the detailed Resources pages here or take a walk across campus! However, we recognize that the needs of the people who work at Clark everyday may be different from the student population, and we have a few resources specific to office and department life.

IT TAKES A VILLAGE

Here's how you can help

Compost!

Help facilitate Clark's commitment to sustainability

Review our growing list of how to help.

View List →



Resources and Partners

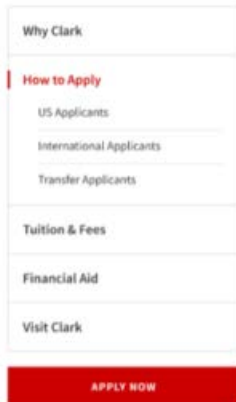
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CTA Buttons – red button to another website or webpage. Only one button is allowed at this time.



FIELDS:

- Select Link – add url to a webpage or site

Sidebar Content Area – you have the option to add either an Adspace or a free form Wysiwig area.



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Adspace – filled or outlined adspace with limited text and optional link.

FIELDS:

- Filled or Outlined button – must choose one. Filled will give a background of red vs outline with a red line and white background.
- Title Label – character limit set at 50 characters.
- Title – character limit set at 50 characters
- Content – character set at 320 characters
- Link - one link to existing content

Wysiwyg – free style wyswig with images and links.



Welcome, parents and family members! We're excited to have you in the Clark community.

This is a special time for your entire family, and we want to help you stay involved and informed during your student's time with us. Here, you'll find useful links to keep you in the loop about life on campus, events, news and resources. Stay connected.

Value and Affordability

When it comes to paying for college, the roadmap is not the same for everyone. These links will help guide you and give you the necessary contacts so we can work together to make the process less daunting.

- [Accelerated B.A./Master's Program](#)



A GUIDE FOR NEW FAMILIES

New Family Handbook

With this handbook, learn more about Clark and the resources available to your student.

[Download Handbook](#) >

FIELDS:

- Content – unlimited character counts, however, we recommend short text as you don't want this content in the right sidebar be extremely long.
- Images – can be set within the content area. We recommend small images
- Links – unlimited links, but again, only recommend a few.

ClarkNow Articles

ClarkNow articles are only to be entered by the Marketing & Communications Public Relations team.

Clark University among College Consensus' '50 Underrated Colleges Doing Great Things'

University is the only Central Mass. school included on the list

November 9, 2018

By Clark News & Media Relations



Share



[Clark University](#) is included on a list of "[50 Underrated Colleges Doing Great Things](#)," by [College Consensus](#), a new college ranking website that blends publisher rankings and student reviews to identify colleges of note. Clark is the only school from Central Massachusetts to make the list, and is one of only three Massachusetts colleges included.

"50 Underrated Colleges Doing Great Things" comprises colleges and universities with unique curricular designs, model or influential programs, and community engagement and service.

Clark is described as "one of the most innovative colleges in America," one that "was a pioneer from the beginning." The text cites Clark's proximity to Boston, its "large endowment," "generous alumni support" and commitment to the Worcester community, and its emphasis on student engagement and numerous community partnerships.

Story (Article): This template is to how news articles that can be categorized by topics and categories.

FIELDS:

- Stories Title (**required**)
- Story Details
 - Section Label – character count set at 50 characters
 - Short Title – character count set at 50 characters
 - Except – no character count set but recommend shorter content as this will appear under titles.
 - Short Except – character count set at 75 characters
 - Exclude from curated stories button – Yes/No. If marked yes, this story will still be accessible by linking directly to the news article but not listed in the News Archive or listing of stories.
- Content – wyswig format – unlimited characters, where you can add content, images and links.
- Featured Image (currently this is turned off)
- Thumbnail Image – 650w x 440h – this will be placed on a news archive or news listing page where it just pulls in the title of an article, image and short except.
- Full Width Components – content such as galleries, videos, grid blocks, etc. can be placed within the news article and Story Content.
 - Story Content – by adding this component you can break up the text and have a full component in the middle of your article, then continue on with Story Content (wyswig).