

MEDIA, CULTURE, & THE ARTS

Bachelor of Arts



Introduction to the Major

Give your passions an artistic outlet and a directed focus while studying Media, Culture, and the Arts through an interdisciplinary lens.

Today's media crosses boundaries and pushes limits. In Clark's Media, Culture, & the Arts major you will engage in media production while studying history and theory informed by philosophical, artistic, and technological traditions — all through an interdisciplinary lens. Study all aspects of media in a diverse cultural environment with a global perspective. From graphic design, photography, and video to theater, illustration, and game development, make the new media of tomorrow!

Highlights

Create and collaborate in the wider context of Clark's Visual and Performing Arts Department (V&PA), a tight-knit community that includes students studying in art history; media, culture and the arts; music; screen studies; studio art; and theater arts.



"MCA is a rigorous, innovative new pathway through the liberal arts that is limited only by a student's imagination and ingenuity."

- Hugh Manon, Faculty in Screen Studies and MCA



What can I do with my major?

JOBS & EMPLOYERS

Clark alumni in the visual and performing arts include the founders of Company One in Boston, comic Charles Gould, and many others who have continued to pursue their creative passions. Graduates also work in media production, talent management, communications, and more for employers including the city of Worcester, Rebel Interactive Group, and Himalaya.

RECENT INTERNSHIPS

MCA students have interned in audio and video production, marketing, and other fields with organizations including The Documentary Group, Macmillan, and Unite America.

Foundational Courses

Media, Culture and the Arts combines hands-on media production experiences with cultural and historical study, and critical analysis of media practice.

- MCA 101 - Introduction to the theory, history & analysis of Media
- Three media production workshops
- Three histories of sight & sound courses
- Three theories of culture courses
- Two creative intermedia seminars
- Capstone or Honors Project

Find out more at clarku.edu/programs/major/media-culture-and-the-arts-ba/

YOUR CLARK EXPERIENCE



Discover and Demonstrate your Purpose



Cultivate Your Communities



Engage Locally & Globally



Develop your Professional Identity

Year 1



Find your MCA on-ramp

Take one of more than 20 media production courses that focus on practical skills and applications to get your intellectual and creative juices flowing.



Get involved

Join a student club such as Radio of Clark University or Clark University Players. Visit community engagement fairs to learn about opportunities to get involved off campus.



Explore Worcester!

Go see a show at the Palladium or Mechanics Hall. Visit the American Antiquarian Society or Worcester Art Museum.

Year 2



Delve deeper

Work with the MCA program director to design your path through the program and officially sign on to the MCA major.

Studying diverse media and time periods will help you to produce innovative work that can interrogate and transform the field. Look and listen closely to cultural and social forms and trends.



Consider study abroad

Look into options for junior year or a semester abroad that also fulfill program requirements. Visit the Study Abroad Office to explore the possibilities.



Explore your interests

Get involved with the New Play Festival, the Geller Jazz Festival, or the Schiltkamp Gallery.

Year 3



Synthesize!

Take a creative intermedia seminar to apply media theory and production techniques in a fully collaborative and interdisciplinary context.



Seek new experiences

Upload your resume to Handshake for review and feedback. Visit the Career Lab during drop-in hours for help taking it to the next level.

Dive into an internship, job, or research opportunity. Bring a passion project to life with the support of Opportunity Funding.



Plan for senior year and beyond

Connect with your career adviser to strategize and plan. Notify the graduate school if you intend to apply for the 4+1 Accelerated Master's Degree to earn a bachelor's and master's in five years.

Considering honors? Talk with your faculty adviser to propose a research or creative project.

Year 4



Pull it all together

Take Media Now! Theory into Practice as your capstone or design and carry forward your own project. This is a chance to use all you have learned during your time at Clark.



Showcase your work

Share your passions and your work by presenting at ClarkFEST or at an off-campus festival or conference. Pass on your knowledge and give back by working as a Peer Learning Assistant (PLA). What other experiences can you leverage to pursue your goals?



Get ready to launch

Talk with faculty and your career adviser about your plans. Identify faculty who know you well and will serve as references or write letters of recommendation. Update your professional profiles including LinkedIn. Schedule a mock job interview through the Career Connections Center.