

# BUSINESS ADMINISTRATION

*Bachelor of Science*



## Introduction to the Major

**Go beyond forecasts and balance sheets and immerse yourself in the ethical, social, and environmental dimensions of the business world.**

In the School of Business at Clark, don't expect business as usual. Through in-depth case studies and group projects based on real-world business challenges, you will learn to consider triple bottom lines, social responsibility, and ethical impacts on people and communities. Business Administration majors gain a foundation in all aspects of business and enhance the "soft" skills required today, such as communication, teamwork, and problem-solving.

### Highlights

Experiential learning through hands-on projects is key to the Clark business learning experience. Undergraduate students benefit from the Small Business Development Center and can work with developing businesses in our community. Students may also be invited to take part in applied honors research to look at solutions for real business problems in areas and industries of interest to them.



**"Clark has so many awesome opportunities and clubs for students to get involved! Being involved in multiple clubs or programs has allowed me to grow a huge network and really set my resume apart from other students. Get involved in everything and don't say no to new opportunities!"**

- Jayme Brown '25, MBA '26



### What can I do with my major?

#### **JOBS & EMPLOYERS**

Our students come from diverse backgrounds and their career choices are just as varied. Graduates have worked at organizations such as Apple and PwC and founded companies that include the world famous Blue Man Group. International students have found success here in the U.S., or put their skills to work building impressive careers in other countries.

#### **GRADUATE PROGRAMS**

Graduates pursue MBA and master's degrees in marketing, finance, education, law, and other fields at George Washington University, Columbia, and other top schools.

### **Foundational Courses**

**All School of Business undergraduates complete 7 core courses.**

- MGMT 100 - The Art and Science of Management
- ACCT 101 - Principles of Accounting
- BAN 104 - Introduction to Management Information Systems
- QBUS 110 - Quantitative Methods for Managers
- FIN 142 - Principles of Finance
- MGMT 210 - Management and Behavioral Principles
- MKT 230 - Marketing Management

**Find out more at [clarku.edu/business/academics/undergraduate-programs/business-administration-bs/](http://clarku.edu/business/academics/undergraduate-programs/business-administration-bs/)**

# YOUR CLARK EXPERIENCE



**Discover and Demonstrate your Purpose**



**Cultivate Your Communities**



**Engage Locally & Globally**



**Develop your Professional Identity**

## Year 1



### **Explore the School of Business**

Take a First-Year Intensive (FYI) course in the School of Business and try some introductory courses.



### **Get Connected**

Join activities offered through the Student Leadership and Programming office and learn about potential leadership opportunities. Log in to Handshake to find career exploration events for all class years.



### **Explore on and off campus**

Learn more about the many School of Business student organizations, including our chapter of the American Marketing Association and Women in Business. Get involved in the wider community through the community engagement fairs.

## Year 2



### **Dig in and define your interests**

Finish any introductory courses you still need to take. Connect with the School of Business assistant dean for help declaring your major and finding an adviser.

Minors or clusters of coursework in data science, sociology, or psychology can be a good addition to your major.



### **Pursue leadership opportunities**

Take part in on-campus clubs that align with your interests. Apply for club leadership positions or resident assistant roles.



### **Start planning for an internship**

Start looking into projects and internships to apply your classroom knowledge. Meet with your career adviser at the CCC to strategize your search. Visit the Career Lab in ASEC for resume help.

## Year 3



### **Explore the world**

Visit the Office of Study Abroad to learn about opportunities. Many programs offer the opportunity to both study and complete an internship, giving you great exposure to international business.



### **Gain professional experience**

Pursue a summer internship. Start working with the CCC early in your third year to prepare so you won't miss opportunities with early deadlines.



### **Plan for senior year and beyond**

Work with your academic adviser to shape your plans. Apply for the 4+1 Accelerated Master's Degree if desired and be aware of the deadlines and requirements.

## Year 4



### **Finish strong**

Make sure to complete all major and core coursework and other requirements. Accepted into a 4+1 Accelerated Master's Degree? Start taking graduate courses and connect with career services on next steps.



### **Pull it together with your capstone**

Your capstone experience draws on all of the knowledge and experiences you have gained at Clark. Collaborate with your peers in the capstone course to improve your critical thinking and effective communication skills.



### **What's next?**

Work with the CCC and attend career fairs, employer information sessions, and recruitment events. Participate in mock interviews and reach out to alumni through LinkedIn.