

**HIGHLIGHTS**

Clark SOM is ranked one of the best business schools in America by Princeton Review and is one of the 5% of business schools to receive international accreditation by AACSB. Courses include working with real-world data and case studies as well as projects for local and international organizations.

US Bureau
of Labor and
Statistics
Projected
Job growth

Introduction to the Major

Go beyond forecasts and balance sheets and become immersed in the ethical, social, and environmental dimensions of the business world.

As a finance major you will master key financial skills within a collaborative, supportive environment while learning about investment analytics, capital markets, corporate finance, and emerging topics such as financial derivatives, cryptocurrencies, and green investing. You will be well-prepared for a highly competitive field as a socially responsible financial manager, investment banking analyst, or adviser, among other positions in both the public and private sectors.

CORE REQUIREMENTS

All School of Management (SOM) undergraduates complete core courses in accounting, management, information systems, quantitative methods, finance, and marketing. Finance majors then dive deeper into areas such as investment management, corporate finance, and capital markets. All SOM majors complete a strategy capstone in their senior year.

- Prerequisite: Economics and the World Economy
- Three finance core courses
- Seven business core courses
- One upper-level elective
- Capstone course: Applying the Art and Science of Management

"Clark allows me to explore my interests and build my skills to succeed. The adaptive curriculum ensures students can identify their passions and reach their goals."

—JOHN D'EUFEMIA, CLASS OF 2023



DESIGN YOUR JOURNEY




Explore and navigate Clark curriculum


Connect and engage with communities


Discover and pursue your passions


Develop professional skills


Reflect, design and plan

YEAR 1

YEAR 2



□ **Explore the School of Management**

Take a First-Year Intensive (FYI) course in the School of Management (SOM) and try some introductory courses.



□ **Learn about campus resources**

Make ClarkYou your default homepage and explore student resources related to academics, campus life, and health and wellness. Visit the Career Connections Center (CCC) to start learning about the resources available to you.



□ **Identify potential Program of Liberal Studies (PLS) courses**

Talk with an adviser about how these courses can support your academic interests and goals.



□ **Get connected**

Join activities offered through the Student Leadership and Programming office and learn about potential leadership opportunities. Log in to Handshake to find career exploration events for all class years.



□ **Explore on and off campus**

Learn more about the many SOM student organizations, including the student-run Investments and Trading Club, DECA and Women in Business. Get involved in the wider community through the Office of Community Engagement and Volunteering. Explore Worcester, the second largest city in New England with lots to offer!



□ **Reflect on what sparks your interest**

What new interests have you discovered? What else do you want to explore? Celebrate your progress!



□ **Dig in and define your interests**

Finish any introductory courses you still need to take. Connect with the SOM assistant dean for help declaring your major and finding an adviser.



□ **Explore complementary minors**

Minors or clusters of coursework in entrepreneurship, economics, or data science can be a good addition to your major.



□ **Start networking**

Create a ClarkCONNECT profile and start meeting alumni in your areas of professional interest. Create a LinkedIn profile. Join the CCC's Alumni Job Shadow Program. Attend one of SOM's industry speaker events.



□ **Expand your horizons**

Visit the Office of Study Abroad to learn more about opportunities. The London School of Economics is a popular choice for business students.



□ **Pursue leadership opportunities**

Take part in on-campus clubs that align with your interests. Apply for club leadership positions or resident assistant roles.



□ **Apply what you have learned**

Start looking into projects, internships, and other opportunities to apply your classroom knowledge. Meet with your career adviser at the CCC to strategize your search. Visit the Career Lab in ASEC for resume help.



□ **Look back and ahead**

Talk with your advisers about your plans. Will you pursue an accelerated degree program (ADP) to complete a bachelor's and master's in five years?

WHAT CAN I DO WITH MY MAJOR?

JOBS & EMPLOYERS

Alumni are employed as portfolio managers, advisers, investment analysts and more at organizations including State Street, Fidelity Investments, Amazon and Ernst and Young.

GRADUATE PROGRAMS

Finance majors pursue MBA and master's degrees in finance, accounting, marketing, and analytics at Clark and other top schools including Boston University and Columbia.

YEAR 3



□ Move into advanced coursework

Get started in upper-level finance coursework and begin taking electives. Consider options such as Money and Banking, Quantitative Finance, and Management Accounting.



□ Engage your network

Schedule informational interviews with Clark alumni to learn about their journey from college to career. Talk with faculty about ideas for possible internships. Students who land the best internships have their resumes reviewed and start their search early in the year.



□ Add to your skillset

Take advantage of LinkedIn Learning to boost your professional and critical thinking skills. Talk with faculty and advisers about certifications they recommend. Add these to your LinkedIn profile and resume.



□ Gain professional experience

Pursue a summer internship. Start working with the CCC early in your third year to prepare so you won't miss opportunities with early deadlines. Upload your resume to HandShake for review and feedback.



□ Get out of here

Study abroad or away. Many programs offer the opportunity to both study and complete an internship, giving you great exposure to international business.



□ Plan for senior year and beyond

Work with your academic adviser to shape your plans. Apply for an ADP if desired and be aware of the deadlines and requirements.



□ No regrets!

What's on your Clark bucket list? Take time for things you are passionate about. Develop new goals and plans for your future.

YEAR 4



□ Finish strong

Make sure to complete all major and PLS coursework and other requirements. Accepted into an ADP? Start taking graduate courses and connect with your graduate program's career services department on next steps.



□ Become an entrepreneur

See an unmet need on campus? Utilize the resources in our entrepreneurship program and start your own business!



□ Pull it together with your capstone

Your capstone experience draws on the knowledge and experiences you have gained at Clark. Collaborate with your SOM peers in the capstone course to improve your critical thinking and effective communication skills.



□ Hone your presentation skills

Reach out to faculty to find opportunities to attend and present at a conference or workshop.



□ What's next?

Work with the CCC and attend career fairs, employer information sessions, and recruitment events. Participate in mock interviews and reach out to alumni through ClarkCONNECT and LinkedIn.



□ Prepare to launch

Update your professional documents and LinkedIn profile. Learn how to demonstrate personal qualities such as leadership, teamwork, problem-solving, and initiative.



□ Be a lifelong learner

Reflect on your time at Clark and your next steps. Celebrate your accomplishments!



AMPLIFY YOUR MAJOR!

SOM has a vibrant student community filled with cocurricular programming.

Finance majors are part of a unique community in the School of Management, where the benefits of a small business school are felt through close connections to faculty and staff. Students also dive into their professional development through organizations, including Women and Business, TIE (Technology, Innovation, and Entrepreneurship), the student-run Investments and Trading Club, and work in the SOM Cryptocurrency lab. These groups host alumni and guest speakers, organize conferences, and connect with organizations to enhance students' experience.

CONNECT WITH US!

School of Management
Carlson Hall
508-793-7543
clarku.edu/som
[@clarkunivsom](https://twitter.com/clarkunivsom)

Advising

We are here to support your academic and personal journey.

In your first year at Clark, you will be assigned an adviser to help you select your courses and programs. Once you declare your major, SOM faculty will advise you.

CLARK
UNIVERSITY



Challenge Convention.
Change Our World.

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