

CAMPAIGN CLARK

# THE IMPACT *of* GIVING





# A TIME FOR APPRECIATION AND ASPIRATION

I am delighted to share with you this overview of the most ambitious and successful comprehensive campaign in Clark University history.

On May 5, 2017, with great enthusiasm and optimism, and with the vision of then-President David Angel driving us, we embarked on the public phase of Campaign Clark to raise \$125 million. When the campaign concluded on May 31, 2020, we had surpassed our original goal, raising \$156,284,346 in an extraordinary display of generosity and commitment — a testament to the trust, the respect, and the love Clarkies have for their University.

This is a time for celebration — for a round of applause that acknowledges our collective achievement in service to Clark, especially for the students who are poised to become the next generation of leaders in government and business, medicine and science, the arts and education. And while the pandemic does not allow us to gather in person to mark this historic occasion in fitting fashion, neither can it rob us of our shared sense of accomplishment and the spirit of community that supplied Campaign Clark its potency and its momentum.

Your gift, and the gifts made by thousands of fellow donors, allows Clark to make meaningful investments in academics, research, capital improvements, and student support in the form of scholarships, fellowships, and other financial aid. Many of you also devote your time and expertise to mentor students and provide them professional opportunities as they chart their career paths. All your contributions, in their many forms, fortify our efforts to always be a university of caring and consequence.

Campaign Clark represents the tireless and creative efforts of many people, and I thank them all for their work on behalf of this very special institution. I especially want to thank David Angel and Campaign Clark co-chairs Bill Mosakowski '76, L.H.D. '12, Robert Stevenish, P '86, L.H.D. '19, and Tony Tilton, LL.D. '13, whose leadership and counsel throughout the campaign were critical to its success. Our new president, David Fithian '87, also has been an avid campaign supporter, even as he develops his own vision and strategies for future Clark philanthropy. And a special thank you to faculty and staff, who have been steadfast supporters throughout the campaign.

The Campaign Clark theme, “Now is our time,” has never been more appropriate than at this moment. Energized by new ambitions and strengthened with new resources, Clark is now empowered to advance its standing as a university whose students and faculty bring positive, lasting change to the world. And you made that happen.

With my best wishes and deepest gratitude,



**JEFF GILLOOLY**

Vice President for University Advancement





A special thank-you to these dedicated groups who ensured the success of Campaign Clark: the campaign co-chairs, the Clark Board of Trustees, Alumni Council, Parents Council, Graduates of the Last Decade (GOLD) Council, and members of the President's Leadership Councils in San Francisco, Los Angeles, Boston, New York, Washington, D.C., and South Florida.

# THE POWER *of* YOUR GIVING

Public phase launched May 5, 2017



OVERALL ACHIEVEMENT IN DOLLARS

**\$156,284,346**

ORIGINAL GOAL

**\$125,000,000**

TOTAL NUMBER OF DONORS

**16,600**

# OF NEW ENDOWED FUNDS

**63**

# OF NEW SCHOLARSHIPS

**42**





**VICKI  
PETRIDES '56  
ON WHY SHE  
GIVES TO  
CLARK:**



“

I was the only woman in my chemistry classes, and the professors always encouraged me. Clark gave me the ability to say, ‘I can do it,’ and because of that I’ve felt the responsibility to give something in return.”

Vicki has given to The Clark Fund for more than 60 years.



## AN EDUCATION WITH POP



At Clark, learning that begins in the classroom never ends there.

That's by design. The University's academic approach is exemplified in Problems of Practice (POP) courses, which allow students to work with organizations, businesses, and community partners to address complex questions, problems, and challenges that have significance beyond campus. With the support of grants from the Andrew W. Mellon Foundation and the Davis Educational Foundation, Clark has developed new POP courses in the humanities and social sciences that connect what students learn in the classroom with authentic problems faced by professionals working in the field.

In one recent course, history professor Janette Greenwood's students researched the lives of African American families photographed in Worcester in the early 1900s. Greenwood's students interviewed the descendants of people shown in the photos, helping them to reconstruct their genealogies, and then collaborated with the Worcester Art Museum to stage a powerful exhibition featuring these images of the city's hidden history.

"These courses help students take the knowledge they're gaining in their classes and put it to work out in the community," says Leanne Greeley Bond, director of grants and programs at the Davis Educational Foundation. "This is a very natural path of innovation that's important to higher education."

“It’s unbelievable to know there’s a team at Clark University working on our family history, right in our backyard.”

– KIM PERKINS HAMPTON, Worcester resident

### IMAGES OF LINEAGES:

Visitors study the family photos on display at the Worcester Art Museum.



**“I am so grateful for our donors who believe in the Institute’s vision and mission. We could not do the work without them.”**

– NADIA WARD, M.ED., PH.D., director of the Mosakowski Institute for Public Enterprise



## PURSuing OUTCOMES THAT TRANSFORM



Two major gifts are helping fulfill the mission of the Mosakowski Institute for Public Enterprise to develop systems that support and promote the behavioral health of adolescents and young adults, particularly young men of color.

For Signe Kurian '91, advocating for mental health awareness has long been a priority. Much of her philanthropy has targeted vulnerable and underserved populations, so when the opportunity arose to make a gift to the Mosakowski Institute, Signe found the partnership to be a natural fit.

“I’m passionate about the mental health issues of the younger generation in America. I think it’s reached epidemic levels,” she says. “The Mosakowski Institute is working to address one of those pieces for a targeted population that is historically underserved, and by doing so is lifting communities and producing tangible results.”

Mark Wetzel’s family gives to the Worcester community through the Ruth and Warren A. Ellsworth Foundation, which for generations has been a philanthropic cornerstone both for the city and for Clark University. Many Clark students have shaped successful lives and careers thanks to the generous scholarship support provided by the foundation.

Mark notes that the Ellsworth Foundation’s contribution to the Mosakowski Institute recognizes “the need to meet the shortfall in services for behavioral assistance for adolescents and young adults. It’s amazing how much impact Clark can have when it gives young people the ability and skills to cope, learn, and grow, and to become successful contributors to their communities.”

With the support of caring and committed allies like Signe Kurian and Mark Wetzel, the Mosakowski Institute is reimagining a better world, and doing the important work to make it a reality.



# A LEGACY HONORED; A MISSION FURTHERED



Clark University was changed forever with the arrival of D'Army Bailey '65.

D'Army brought Malcolm X to campus and organized student protests of Worcester companies that did not hire or promote Black Americans. He forged a career as an esteemed judge, and continued to work toward a just and equitable world. Among his many accomplishments, he spearheaded the creation of the National Civil Rights Museum in Memphis.

To honor the renowned civil rights activist, who died in 2015, the University established the D'Army Bailey '65 Diversity Fund to support initiatives that advance and sustain an inclusive, engaged campus — providing scholarships to students from historically underrepresented backgrounds, assisting in the recruitment and retention of a more diverse faculty, and fostering a more inclusive curriculum. To date, the D'Army Bailey Fund has received more than 400 gifts from generous donors.

“My dad always fought for the right thing, and his moral compass was always in the right place, even if it was unpopular,” says his son, Justin Bailey '00. “Clark was one of the earliest institutions to embrace that. The University set a high bar for itself.”

The Fund named for his father continues to raise the bar — and challenges all of us to clear it.

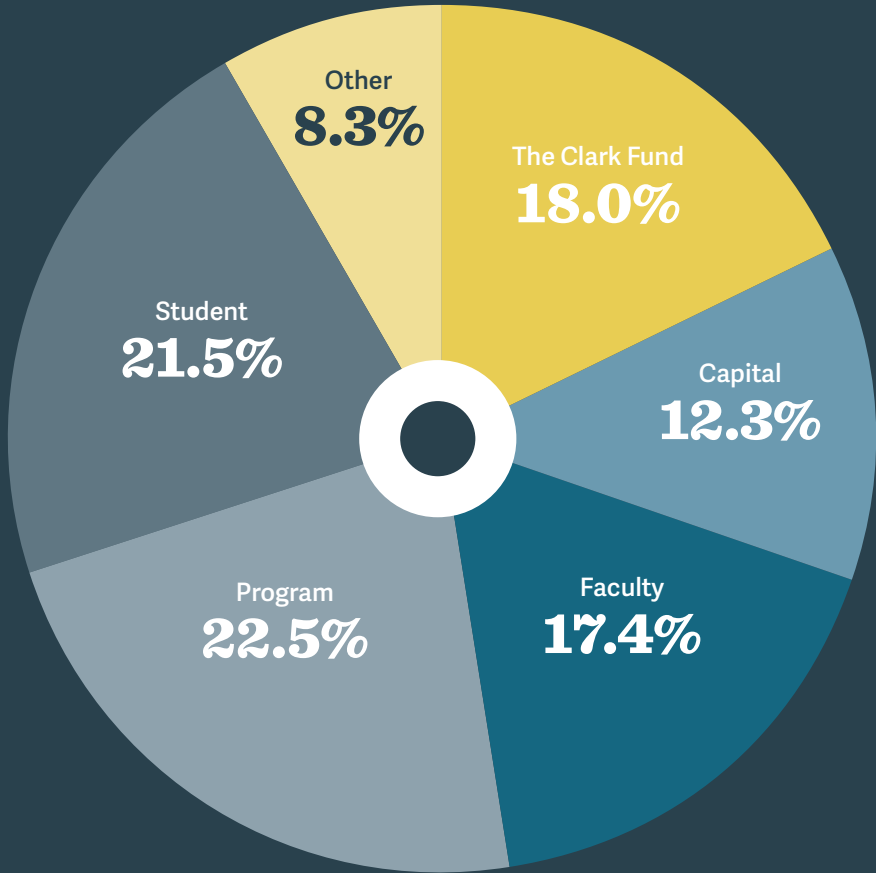


## TOWARD JUSTICE FOR ALL:

Justin Bailey '00 with then-President David Angel at the D'Army Bailey '65 Diversity Fund launch.



PERCENTAGE OF TOTAL CAMPAIGN DOLLARS RAISED BY AREA OF SUPPORT



THE  
SOUNDS  
OF  
SCIENCE

Within the forests of Central Massachusetts, Clark geography professor Florencia Sangermano is studying landscape changes and biodiversity using an unlikely tool — acoustics.

Equipped with passive recorders and a software license awarded through a Wildlife Acoustics grant, Sangermano aims to understand how vegetation productivity — measured through satellite remote sensing — relates to the “soundscape” in a forest and across landscapes affected by human activity. The study, currently on hold due to the pandemic, was originally slated to take place in Bolivia, but permitting issues and the country’s political climate led Sangermano to refocus her efforts locally.

Last year, she and her team sampled 10 Massachusetts Audubon sites and a municipal conservation area in Worcester County, representing various levels of human influence. The recorders donated by Wildlife Acoustics were placed in the study areas for several days, allowing the team to compare the complexity of sounds produced by animals with the stresses placed on their habitats. To date, the analysis has uncovered human impacts on soundscapes extending for more than two kilometers into forested areas.

“We are grateful to Wildlife Acoustics for providing the equipment, even when the original research had to be placed on hold,” Sangermano says. “Equipment is also being used to teach soundscape ecology to undergraduate and graduate students.”

Her research promises to open some eyes, and ears, into the ways we affect the land and the creatures who call it home.


DONOR PARTICIPATION

  
Corporations  
\$3,417,244

Organizations  
\$2,165,496


Parents  
\$3,322,535

Friends  
\$7,740,476

  
Alumni  
\$63,470,597

Foundations  
\$36,311,258

  
Estates  
\$38,323,240

  
Faculty/Staff  
\$1,533,500



**GROUP EFFORT:**  
Professor Florencia Sangermano teaches a remote sensing class on the Clark green.







# A CLARK STORY THAT'S STILL BEING WRITTEN

Samuel Begner '98 was editor of *The Scarlet* in 1997 when a Holocaust denier wanted to buy ad space in its pages. Begner rejected the ad, and wrote an editorial explaining his decision — which earned him a Bess Myerson Campus Journalism Award from the Anti-Defamation League.

When Sam took his own life in 2012 after struggling with mental illness for many years, his family and friends responded in the most fitting way. They created The Samuel G. Begner '98 Endowed Fund for *The Scarlet* in 2017 to allow the newspaper's staffers to attend off-campus enrichment and networking events such as journalism conferences and workshops.

Katherine Hamilton '20 attended a conference in Minnesota during the summer before her junior year. "It was an extremely inspiring experience," she says. "The conference helped me understand how crucial it is to have strong leaders in media."

"Leadership and writing were both terribly important to Sam, and *The Scarlet* provided him a stellar platform for both," says Sam's mother, Cory, who, with her husband, Alan, established the fund with Sam's friend and *Scarlet* co-editor, Rebecca Kirsznar Katz '97. "He could masterfully express his position on issues important to himself and the University community in a format that was sure to influence a lot of people."

"I hope that this fund, with Sam's name attached to it, will encourage future students to follow his example."

Sam's work at *The Scarlet* embodied his curiosity, integrity, and leadership." — CORY BEGNER, P '98

## WHERE INTERNSHIPS HAVE IMPACT

Experiential learning is a hallmark of the Clark education, with all undergraduates given the opportunity to build skills, gain experience, and learn from professionals.

The Theodore H. Barth Foundation provides yearly funding for at least six undergraduates to complete unpaid summer internships at nonprofit organizations. These awards include up to \$3,500 that students can use for living expenses or other needs.

Since the program's launch in 2007, nearly 100 Barth interns have done vital work both locally and globally and continue to do so after graduating from Clark. Among them is former intern Despoina Lioliou '17 (pictured), who went on to earn her master's degree at the Harvard School of Education and today is a project coordinator in the Center for Social Development and Education at UMass Boston.

Larry Franks, M.A. '73, is a Barth Foundation trustee; his wife, Ellen Berelson, is the president. It was Larry's idea to link the foundation with Clark student internships, and Clark's is the only program of its kind that Barth funds.

"We wanted the awards to go to students who couldn't afford to take an internship unless it was somehow paid or subsidized, and who wanted to have an impact on society in the nonprofit sector," he says.

Many students choose to complete internships in Worcester. "That deepens the connection between Clark University and the community," Larry notes, "and between Clark students and the city." He's proud that the Barth Foundation plays a key role in fostering those enduring links.



# RESOURCES THAT MEET THE CHALLENGE



Ron Shaich '76, L.H.D. '14, stood before the audience at the May 5, 2017, public launch of Clark University's comprehensive campaign and articulated the possibilities that lay ahead for Clark "to truly activate its extraordinary potential."

"It's absolutely clear there is a crying need for young people who have creativity, who have empathy, who have an understanding of others, who have resilience in the face of difficulty and the courage to do what is right," he said.

The \$5 million gift Ron Shaich and his family made to Campaign Clark helps meet that need every day. The Shaichs' generous gift offers cornerstone support for the University's model for liberal education, exemplified by the LEEP (Liberal Education and Effective Practice) Student Success Network located in the Shaich Family Alumni and Student Engagement Center.

With a Clark education at their backs, our students and alumni are a force for future transformation — doing good things, doing hard things, pursuing solutions to some of our greatest challenges, always with creativity, empathy, resilience, and courage.

“The LEEP Student Success Network empowers our students to move in the world with confidence, passion, empathy, and consequence.” — BETSY HUANG, dean of the college



#### MAIN STREET MAINSTAY:

The Shaich Family Alumni and Student Engagement Center is the hub for LEEP planning and advising.



# LESSONS FOR LIFE AND CAREER



When he was a biology student at Clark, Dr. Richard Pietras '69 learned how important mentorship is for a fledgling scientist.

Professor David Moulton “ushered me into the world of biomedical exploration, and I remain most grateful to him for his example,” Pietras says. “This type of faculty-student interaction is typical of the academic environment at Clark, and critical in guiding students in their career choices and goals.”

In 2017, Dr. Pietras became the mentor when he welcomed then-Clark senior Colin Sterling '18 into the Undergraduate Cancer Research Training Program, a joint effort between the Center to Eliminate Cancer Health Disparities and UCLA's Jonsson Comprehensive Cancer Center, where Pietras was director of the Stiles Program in Integrative Oncology. That summer's research culminated in a 2019 article in the journal *Cancer Letters*, with Sterling and Pietras as two of the co-authors.

The experience at UCLA inspired Colin to earn his master's in biotechnology from American University. His next pursuit is a doctorate in cancer biology.

Colin remains grateful for Dr. Pietras' guidance. “His mentorship and keen concern for the overall well-being of fellow Clarkies extended beyond the academic framework. He has a genuine desire to see every mentee succeed and to reveal their potential.”

**MENTORSHIP AT  
THE MICROSCOPE:**  
Colin Sterling '18  
during his student days  
in the Lasry Center for  
Bioscience.



**ENVISIONING  
SOLUTIONS:**  
Matthew Pacenka '20  
at work in a Clark  
physics lab.



# BECAUSE RESEARCH MATTERS, NOW AND ALWAYS

Dr. Laurence Fechter '67 spent 36 years as a professor and researcher in environmental toxicology, so he understands the importance, and the challenges, of securing grant funding.

That's why Larry and his husband, Tom, established the Larry Fechter and Tom Stansbury Innovation Fund for Faculty Research in Laboratory Sciences. The fund ensures opportunities for undergraduates to participate in research and aids faculty in obtaining extramural funding, which offers a bonus to the University in the form of support for libraries and infrastructure.

Larry credits his own undergraduate research experience in Dr. David Stevens' experimental psychology lab — where he studied the effects of drugs on the central nervous system — with helping him win admittance to the University of Rochester's doctoral program in neuropsychology.

Larry and Tom's gift provides Clark faculty with “starter grants” to fund the gathering of pilot data necessary to apply for substantial research grants. The gift already has made an impact at Clark, while the bulk of the funding will come later as a bequest from their estate.

Larry and Tom hope the fund will help shape and inspire future scientists, opening a door that allows them to consider big questions, then pursue bigger answers.



# SEEKING ANSWERS EVERYWHERE



As an undergraduate student at Clark University, Bruce Weiller '81 discovered a passion for scientific research that led to a Ph.D. in chemistry and a successful research career focused on advanced technology for satellites and rockets.

Bruce and his wife, Shari, are funding opportunities for students in the sciences through the Edwin A. Weiller Summer Research Scholarship Fund, named after Bruce's late father. The fund will support undergraduates in the Biology, Chemistry, Physics, and Geography departments who conduct summer research in collaboration with faculty members.

"Making sure there are vibrant research opportunities on campus for Clark students seemed a good way to leverage my interests and background into making a meaningful gift to Clark," Bruce says. "The goal is to have students come together around science and share ideas, encourage cross-fertilization, and support faculty in their research efforts."

Weiller, a Clark trustee, serves as chief investment officer of The Weiller Value Fund — an investment partnership he and his father started in 2004. "In the end, the source of capital for this gift originates from my father," Bruce says.

Bruce and Shari hope eventually to expand the fund's reach to help Clark students unlock their research passions in a wide range of disciplines and chart meaningful career paths in their fields.



**TASK AT HAND:**  
A Clark student  
conducts an experiment  
in a chemistry lab.



# GAME ON!

How much do Clarkies love their sports?

This much: Despite the cancellation of the fall and winter seasons because of the pandemic, the Clark community raised \$121,720 through the annual Cougar Challenge, surpassing last year’s total by \$15,000. The Challenge is a collaboration between The Clark Fund and Athletics, and supports the purchase of equipment, training gear, and apparel for the University’s 17 varsity teams.

The Cougar Challenge launched for the first time during Campaign Clark, in the fall of 2019. The Challenge saw more than 1,700 donors contribute to Clark Athletics and varsity teams.

Donors from across the country and around the world came together to make the Challenge a success, raising more than \$105,000 from alumni, student-athletes, parents, friends, family members, faculty, and staff.

“The success of the Cougar Challenge has been overwhelming,”- says Trish Cronin director of athletics and recreation. “This year in particular has been a difficult one for our student-athletes and coaches, so to see this show of support from so many generous donors has been truly inspiring. It will have tremendous impact on the student-athlete experience.”



## A RESOURCE FOR STUDENTS WITH INTERNATIONAL AMBITIONS

For years, Corey and Chase Hinderstein, both members of the Class of 1996, have pondered how to give back to the University that means so much to them.

“Clark had a tremendous impact on my formative years,” says Chase, who manages stock portfolios for a financial advisory group. And Corey, vice president of international fuel cycle strategies for the Nuclear Threat Initiative, credits Clark with providing the basis for her career, which has included, from 2015 to 2016, leading the Iran Task Force for the U.S. Department of Energy’s National Nuclear Security Administration. On a personal level, the two met and fell in love at Clark. Their wedding photo hangs on the wall at Annie’s Clark Brunch.

Corey and Chase have funded, through The Clark Fund, The Corey (Gay) Hinderstein ’96 and Chase Hinderstein ’96 Term Scholarship, to be awarded annually to an upperclass undergraduate seeking to expand their horizons internationally and who expresses interest in a career with global reach. Corey and Chase understand how important it is to sustain these opportunities for students through their annual support of The Clark Fund.

Corey says their gift is the couple’s first step to reengage with the Clark community. “We wanted to wait until we could have a meaningful impact. We’re in a position where we can help one student now; maybe in the future we can do more,” she says.

“We’re happy to set an example,” Chase adds. “You don’t have to donate billions to make a difference.”



# CONNECTIONS THAT BRIDGE COLLEGE AND CAREER



When Roy DiNicola '90 was a Clark senior, the post-graduation job search was straightforward: print your résumé, mail it to a company, and wait.

Those days have long passed. Now, it's all about strategic networking, and Clark students have an advantage: ClarkCONNECT, an online platform that links them with mentors — especially alumni — in their fields of interest. It also allows employers to post job and internship opportunities.

Since its launch in 2017, nearly 2,000 students and 4,000 alumni have registered for ClarkCONNECT, resulting in more than 2,700 mentor-mentee connections. A generous gift from DiNicola has helped perpetuate the program's success and supports students pursuing paid and unpaid summer internships through the ClarkCONNECT internship fund.

Whether students are interested in the nonprofit or for-profit sectors, an advanced degree, or opportunities to volunteer — the platform serves a critical role, says DiNicola, head of North American Relationship Management at GMO, LLC.

"ClarkCONNECT gives students a leg up when they're planning their next steps. They can find alumni to talk to as they think about the future and avoid going blindly into the working world."

DiNicola says the ultimate barometer of the platform's impact is the measure of success and enrichment Clark students experience once they've used it. "If students use ClarkCONNECT and are successful after Clark," he notes, "they'll tell everyone about it."



“Being connected to alumni — to people who have done the jobs and the internships — is vital.”

— DONNA CURRY  
senior executive director, Career Connections Center



Please visit [clarku.edu/campaign](https://clarku.edu/campaign) to see the Campaign Clark Honor Roll of Donors and to view this report online.

# OUR CLARK STORY CONTINUES

Each of Clark University's more than 35,000 alumni, as well as countless friends and supporters, can tell a story about their experience with Clark that is at once unique and strikingly similar. In each story we would find elements of fierce individualism and a broadly shared appreciation of Clark's distinctive culture. The purposeful way in which Clark encourages us to embrace the best in ourselves individually, and flourish together as a community, is a defining feature of our University, one that we among many are eager to see perpetuated.

The stories in this report illustrate the path-breaking learning and growth that occur when Clarkies band together with shared intent to fortify our foundation and fuel our vision for what a Clark education is and can be going forward.

The mission of Clark is being fulfilled — and expanded — every day, thanks to the many supporters and volunteers who have contributed financially or donated their time and expertise in service to the singular goal of a strengthened and elevated Clark University. The generosity of our passionate alumni, committed parents, and countless special friends funds academic offerings that empower and enlighten, supports research that uncovers new knowledge, creates scholarship opportunities for deserving students, and inspires our work in the community.

We are deeply grateful for your unwavering commitment to our University and delighted by your active partnership in making this the kind of aspirational place that prepares students to meet imposing challenges head-on. In turn, Clark remains committed to the thoughtful stewardship of the resources you provide and to ensuring that every gift has the greatest possible impact.

Thank you for your part in making Campaign Clark an unqualified success, and for helping set the course for the great things that await our beloved university. Giving back to Clark will always be an essential element of our shared story that ensures the vitality of our institution and the power of a Clark education for generations to come.

David Fithian

PRESIDENT DAVID FITHIAN '87

David P. Angel

PRESIDENT DAVID P. ANGEL (2010-JUNE 2020)





NOW  
IS OUR TIME.