Clark University GOLD Council | Meeting Agenda
Wednesday, May 11th, 2022
5:30 PM ET // 2:30 PM PT

Join Zoom Meeting
https://clarku.zoom.us/j/95585209326?pwd=bkxCK0FUTWjakZuUHpRRUt6SE9Cdz09

Meeting ID:
955 8520 9326
US: +1 301 715 8592

I. Welcome/Check-Ins [Co-Chairs]
   A. Attendance Sheet

II. Congrats to our new GOLD Co-Chair! [Emilee]
    A. Maya Fox - Class of 2016

III. Welcome to the Gold Council, Parker! [Emilee]
     A. Parker Freedman - Class of 2021

IV. Thank you for your service!

V. 2021-2022 GOLD Impact Report [Emilee & Co-Chairs]

VI. Alumni & Friends Updates [Ryanne & Team]
    A. Alumni & Friends Engagement Update
       1. Reunion (May 19-22)
    B. The Clark Fund Update
       1. Spree for Clark Giving Day Update (May 4-5)

VII. Alumni Council Update [For Awareness]
     A. Leadership Announcement: Tom Hicks ’93 is president-elect of the Alumni Council
     B. Giving Day and Fundraising Update :The Clark Fund continues to perform well and is 17% ahead of where we were at this time last year
     C. Hosted Guest Speaker, Paul Cotnoir, Dean of the Becker School of Design and Technology
        1. About 60 students coming to Clark in the fall are specifically interested in the Becker program!
        2. Their program with Clark focuses on interactive media, a broader term than digital game design, though essentially game design is their focus – lots of jobs in the field.
        3. Clark was already ranked #3 in the world for game design, so this is a great fit. Lots of room for collaboration with various departments to build skills outside of the technological side.
           a) Working with geography department to create a climate app
           b) Working with the Mosakowski Institute for Public Enterprise
c) Partnering with the Higgins School of Humanities on their spring symposium to discuss how video games fit into the culture and can take actionable means to make the world a better place

4. Along with Clark, they’ve established a major, minor, and graduate degree. Classrooms – leasing two buildings on Becker’s old campus, looking forward to the new building!

5. Becker alumni:
   a) Happy that Clark kept the Becker name
   b) Would love to participate, think about ways to bring them into the fold

VIII. **Reminder - Recommitment to the GOLD Council [Maya]**
   A. Please fill out this [form](#) by **Sunday, May 15th at 5:00 pm**

IX. **Committee Updates [Emilee & Maya // Committee Chairs]**
   A. **New Subcommittee Chairs** - Congrats to **Faaiz Masood** as our new SYA Committee Chair and **Mac Hunter** as our new Philanthropy Chair!
   B. **Communications Committee Update [Ryanne]**
   C. **Philanthropy Committee Update [Mac Hunter]**
   D. **SYA Committee Update [Faaiz Masood]**
      1. **GOLD Day of Service** (June 12)

X. **Open Discussion**
   A. Looking for an Athletics Alumni Advisor [Alex]

XI. **Next Steps**
   A. Next GOLD Council Meetings 2022-2023
      1. Tuesday, September 6, 2022 - 6-7pm EST
      2. Tuesday, November 15, 2022 - 6-7pm EST
      3. Tuesday, February 7, 2023 - 6-7 pm EST
      4. Tuesday, May 9, 2023 - 6-7 pm EST

Notes:
- Athletics Hall of Fame (May 19) where 5 alumni athletes will be inducted
- Reunion weekend (May 20-22) featuring receptions for our LGBTQ+ and BIPOC alumni
- GOLD Day of Service (June 12) where young alumni will work to clean up trails at Broad Meadow Brook Sanctuary in Worcester for their service project
- Paris meet up hosted by Tim Conley ’15, is being planned
- WooSox game for alumni for June 25, alumni council will receive early access to tickets