



**Clark University GOLD Council | Meeting Agenda**  
**Wednesday, May 11th, 2022**  
**5:30 PM ET // 2:30 PM PT**

**Join Zoom Meeting**

<https://clarku.zoom.us/j/95585209326?pwd=bkxCK0FUTWtjakZuUHpRRUt6SE9Cdz09>

**Meeting ID:**  
**955 8520 9326**

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- I. **Welcome/Check-Ins [Co-Chairs]**
  - A. [Attendance Sheet](#)
- II. **Congrats to our new GOLD Co-Chair! [Emilee]**
  - A. [Maya Fox](#) - Class of 2016
- III. **Welcome to the Gold Council, Parker! [Emilee]**
  - A. [Parker Freedman](#) - Class of 2021
- IV. **Thank you for your service!**
- V. **[2021-2022 GOLD Impact Report](#) [Emilee & Co-Chairs]**
- VI. **Alumni & Friends Updates [Ryenne & Team]**
  - A. Alumni & Friends Engagement Update
    - 1. [Reunion](#) (May 19-22)
  - B. The Clark Fund Update
    - 1. Spree for Clark Giving Day Update (May 4-5)
- VII. **Alumni Council Update [For Awareness]**
  - A. Leadership Announcement: Tom Hicks '93 is president-elect of the Alumni Council
  - B. Giving Day and Fundraising Update :The Clark Fund continues to perform well and is 17% ahead of where we were at this time last year
  - C. Hosted Guest Speaker, Paul Cotnoir, Dean of the Becker School of Design and Technology
    - 1. About 60 students coming to Clark in the fall are specifically interested in the Becker program!
    - 2. Their program with Clark focuses on interactive media, a broader term than digital game design, though essentially game design is their focus – lots of jobs in the field.
    - 3. Clark was already ranked #3 in the world for game design, so this is a great fit. Lots of room for collaboration with various departments to build skills outside of the technological side.
      - a) Working with geography department to create a climate app
      - b) Working with the Mosakowski Institute for Public Enterprise



- c) Partnering with the Higgins School of Humanities on their spring symposium to discuss how video games fit into the culture and can take actionable means to make the world a better place
  4. Along with Clark, they've established a major, minor, and graduate degree. Classrooms – leasing two buildings on Becker's old campus, looking forward to the new building!
  5. Becker alumni:
    - a) Happy that Clark kept the Becker name
    - b) Would love to participate, think about ways to bring them into the fold
- VIII. **Reminder - Recommitment to the GOLD Council [Maya]**
  - A. Please fill out this [form](#) by **Sunday, May 15th at 5:00 pm**
- IX. **Committee Updates [Emilee & Maya // Committee Chairs]**
  - A. **New Subcommittee Chairs** - Congrats to **Faaz Masood** as our new SYA Committee Chair and **Mac Hunter** as our new Philanthropy Chair!
  - B. **Communications Committee Update [Ryenne]**
  - C. **Philanthropy Committee Update [Mac Hunter]**
  - D. **SYA Committee Update [Faaz Masood]**
    1. [GOLD Day of Service](#) (June 12)
- X. **Open Discussion**
  - A. Looking for an Athletics Alumni Advisor [Alex]
- XI. **Next Steps**
  - A. Next GOLD Council Meetings 2022-2023
    1. Tuesday, September 6, 2022 - 6-7pm EST
    2. Tuesday, November 15, 2022 - 6-7pm EST
    3. Tuesday, February 7, 2023 - 6-7 pm EST
    4. Tuesday, May 9, 2023 - 6-7 pm EST

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**Notes:**

- Athletics Hall of Fame (May 19) where 5 alumni athletes will be inducted
- Reunion weekend (May 20-22) featuring receptions for our LGBTQ+ and BIPOC alumni
- GOLD Day of Service (June 12) where young alumni will work to clean up trails at Broad Meadow Brook Sanctuary in Worcester for their service project
- Paris meet up hosted by Tim Conley '15, is being planned
- WooSox game for alumni for June 25, alumni council will receive early access to tickets