

WordPress Components Guide



CLARK
UNIVERSITY

There are 4 regions of the WordPress templates where you can either add components or modify changes:


- Top content area
- Side navigation area
- ¾ or below content area
- Full width content area



Top Content Area

Undergraduate Admissions

HOME > ADMISSIONS > UNDERGRADUATE ADMISSIONS



Find your path. Take the journey.
Be prepared to give your best — and you'll get ours. Select how you'd like to begin your Clark experience, and then join us. We're ready for you.

SCHEDULE A VISIT

REQUEST INFO


APPLY

Hero Image Components: The purpose of this area within the template is to setup a wide banner image at the top of your page, a video, message, or forms. There are many ways to display your content. This is not required. An image is not required. Many options available and listed below.

Hero Image: The purpose of this component is to display ONE banner image across your page.

Undergraduate Admissions

HOME > PAGE TITLE > PAGE TITLE > ACTIVE PAGE TITLE - CUSTOM




Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consetetur nunc, vitae consequat tortor. Donec lacinia venenatis quam, at bibendum orci interdum vel. Sed ligula dui, ultricies malesuada iaculis ut, dapibus eget nibh, at bibendum orci interdum vel.

Why Clark?

How to Apply

Tuition & Fees

Undergraduate Admissions



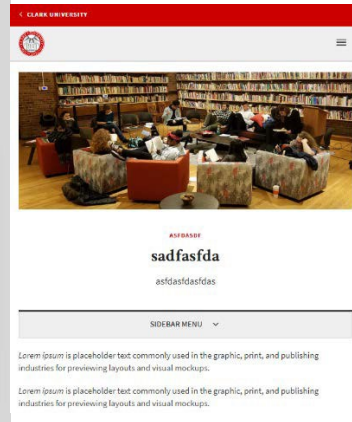
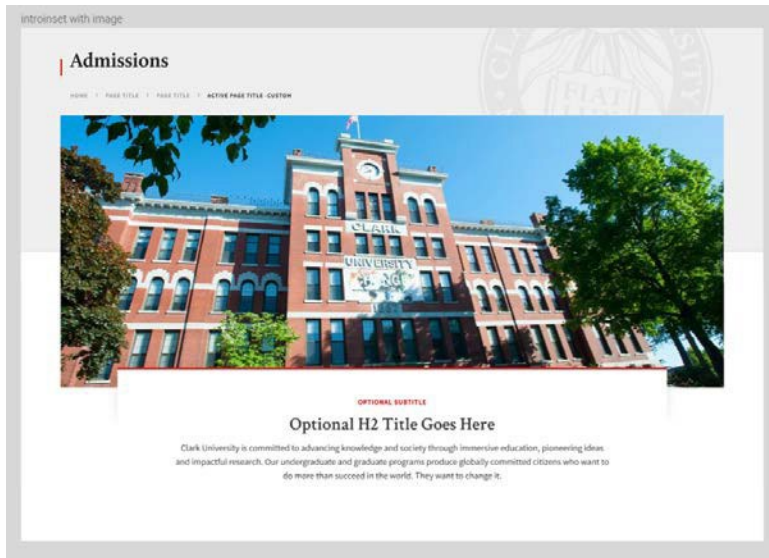
SIDEBAR MENU

Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consetetur nunc, vitae consequat tortor. Donec lacinia

FIELDS:

- Sub Hero Title (show/hide text)
- Image **(required)** – minimize size 1340w x 550h

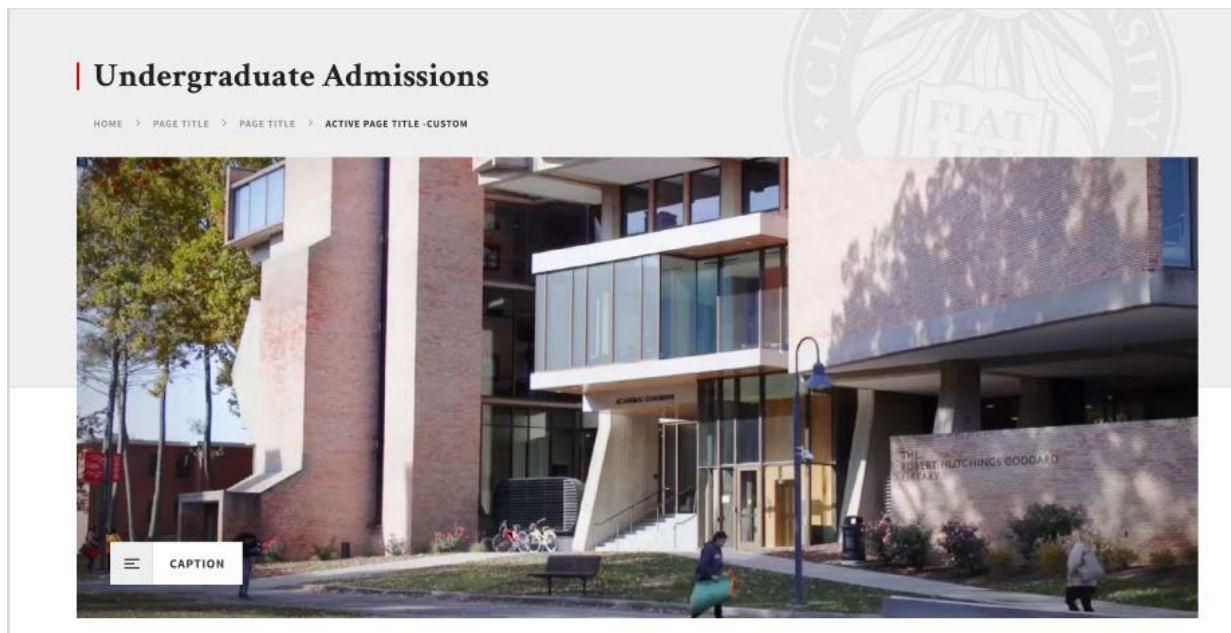
Hero Image with Intro Copy: Purpose of this component is to add ONE image and a centered intro content area at the top of your page. This is only recommended when using the Landing Page Template.



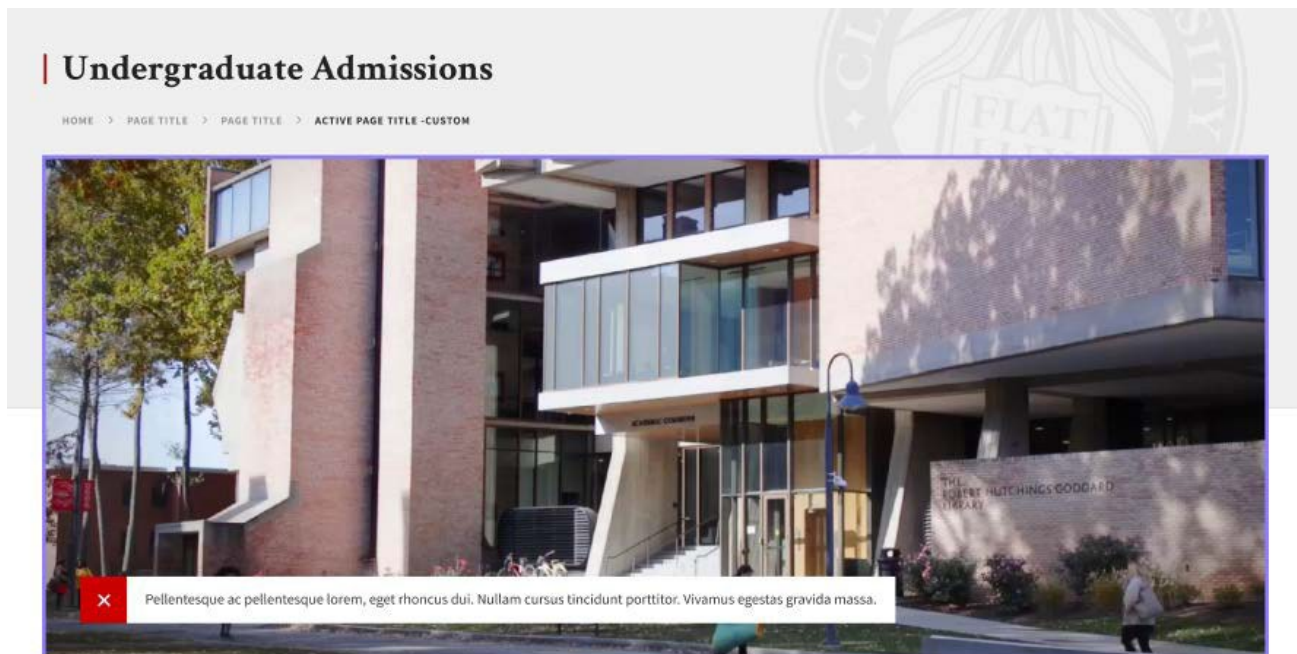
FIELDS:

- Sub Hero Title (show/hide text)
- Image **(required)** – minimize size 1340w x 550h
- Subtitle – unlimited characters, but suggest less than 120 characters
- Title – unlimited characters, but suggest less than 120 characters
- Content Block **(required)** – unlimited characters

Image with Caption: The purpose of this component is to add ONE image with a caption to display for that image.



FIELDS:



- Title (show/hide text)
- Caption: Content Block (required)
- Image (required) – minimize size 1340w x 550h

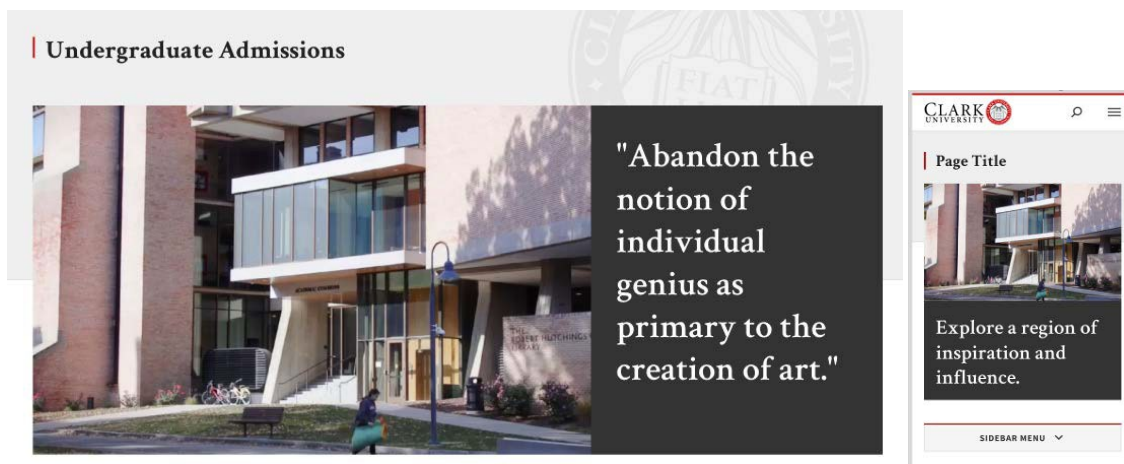
Hero Image with Gallery: The purpose of this component is to allow many images to be viewed. A wide hero banner image is set at the top of your page, when the user clicks on the photo gallery a new window opens with multiple images. Recommending not going over 12 images.



FIELDS:

- Title (show/hide text)
- Opening Image (**required**) – minimize size 1340w x 550h
- Title
- Subtitle
- Content Block
- Additional Images
 - Images (**required**) – minimize size 880w x 480h
 - Captions – Content Block Editor

Hero Image with Side Message: Purpose of this component is to set a banner image with a side message at the top of your page.

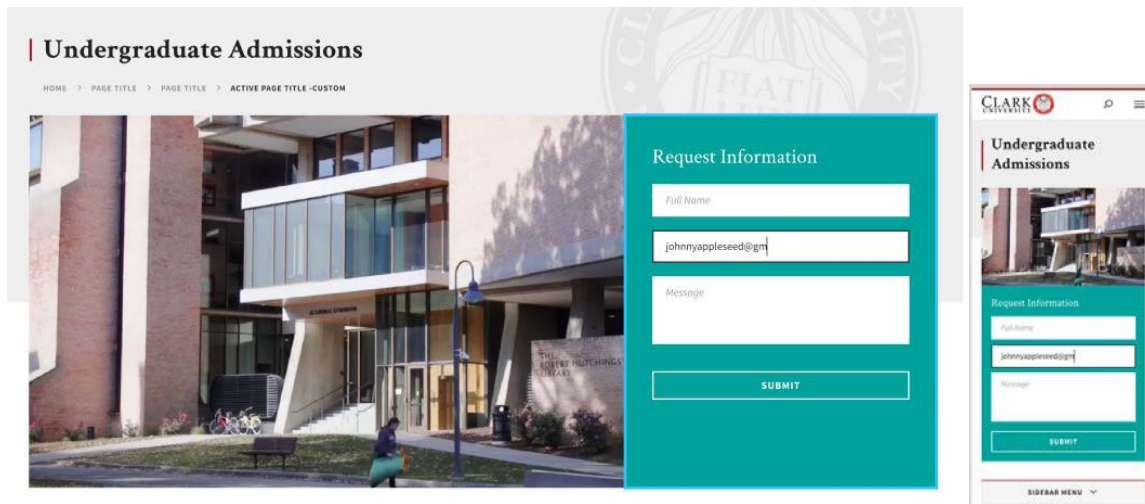


FIELDS:

- Title (show/hide text)
- Image (required) – minimize size 1340w x 750h
- Sidebar Message – Content Block (required) – character limitation of 80 characters
- Style (required) – color of the background of the message (options include teal, celery, golden tainoi, purple mountain’s mystery, spray, emerald, dark grey or ClarkU’s red)



Hero Image with Side Form: The purpose of this component is to display a wide banner image at the top with a side box that contains a short form.

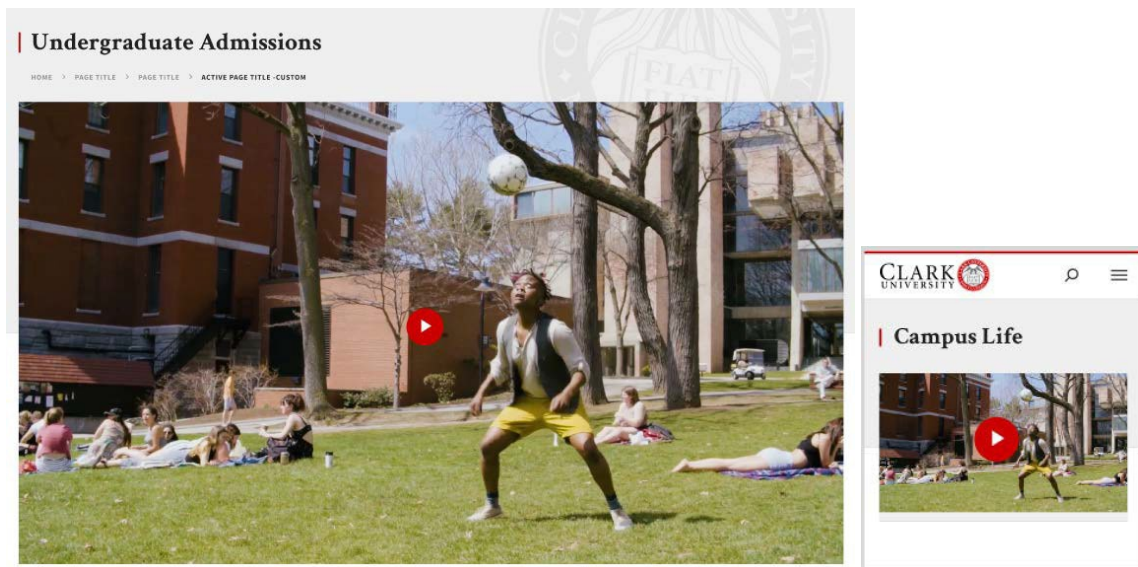


FIELDS:

- Title (show/hide text)
- Image (required) – minimize size 1340w x 750h
- Form (required) – select one from the drop-down list of forms built within system
- Style (required) – color of the background of the message (options include teal, celery, golden tainoi, purple mountain’s mystery, spray, emerald, dark grey or ClarkU’s red)



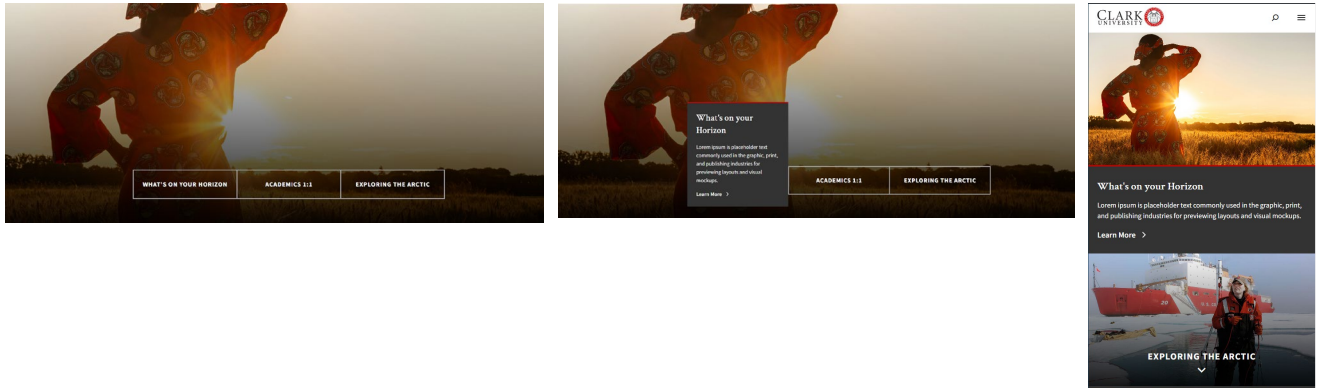
Video: The purpose of this component is to add a video to the top of your page. Please note that all videos must be hosted on vimeo.com or youtube.com.



FIELDS:

- Title (show/hide text)
- Image (**required**) – minimize size 1340w x 750h
- Video (**required**) – Add url of video hosted on vimeo or youtube
- Autoplay Video (button – default)
- Hide Play (button – show/hide play button)

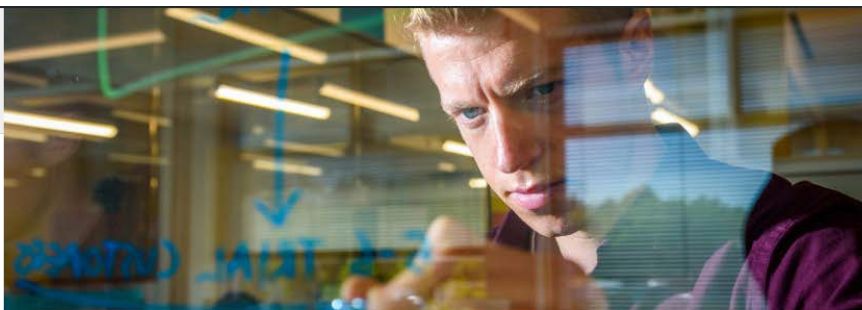
Alternate Hero: This component is only available for the Clark homepage and not intended to be used anywhere else on our subsites. Large hero image with roll-over affect to display content and link. Video is also available on this component.



FIELDS:

- Use Alternate Hero button – Yes/No
- Hero Sections:
 - Image (**required**) – 2300w x 1266h
 - Video (**required**) – url link to vimeo or youtube; video title for accessibility
- Section Heading – character limit of 30 characters. Unlimited sections, however, only recommend up to 4 sections.
- Content Block – character limit of 175 characters. Image and Video is available – but not recommended to use.
- Button – add url to additional content. Link URL, Link Title, and Advisory Text.

2/3 Components (below content area)



Students leave Clark ready to pursue an advanced degree or launch a successful career — and poised to make a difference in our world.

During their time at Clark, our students embark on a transformative academic journey. They excel in rigorous courses that foster critical thinking, creativity, and the resilience to see their efforts through. They take learning beyond the classroom through research, internships, study abroad, and volunteer opportunities. Ultimately, they build an unshakable intellectual and ethical foundation that prepares them for professional achievement, personal fulfillment, and positive impact.

Clark University's reputation for providing top-level academics at a great value places us in notable standing among colleges and universities. Our educational mission has never been more vital, our commitment never stronger. Clark is home to a celebrated community of scholars and change agents. And while we don't do the amazing things we do for the applause, it's always nice to know that others appreciate our efforts.



96% of undergrads are employed, in school, or engaged in voluntary service.

Once they've earned their diplomas, Clark students are well-positioned to embark on illustrious careers and enroll in prestigious graduate schools. Their education has prepared them to move confidently and thoughtfully throughout the world.

Career Preparation
Undergraduate Outcomes
Graduate Outcomes
Alumni Stories

These components are only available in just under the top content area. It's labeled as "Below Content Area". These components are set to display only 3/4 of the screen and meant to display to the left of the navigation.

Icon List or Arrow Bulleted List: This is only available for Program pages and must be added within the Free Form / Wysiwig Content Block.

Why Study Lorem ip Sum at Clark? -h3

- Choose from Standard Track or the **American Chemical Society (ACS) Certified Track**. -p
- Benefit from many opportunities for one-one and small group interactions with faculty. -p
- Conduct research alongside faculty and doctoral students as early as your first year.
- Use **state-of-the-art research equipment**, like our NMR spectrometer, normally found only in much larger departments.
- Present your research on campus or at professional conferences.

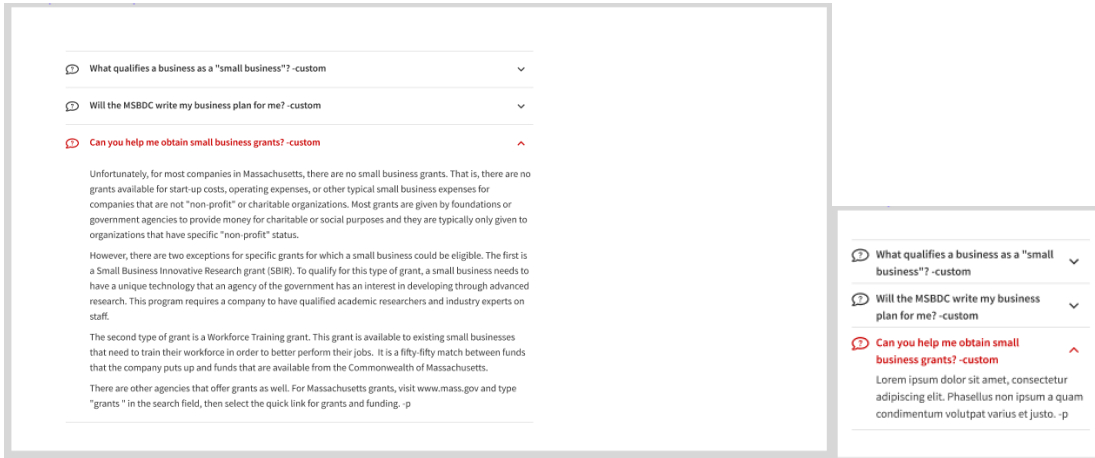
Why Study Geography Clark? -h3

- Since our founding in 1863, we have proven to be an internationally recognized leader in the field of geography.
- Our geography major is consistently ranked as the best in the country.
- We work with our professors whose research interests encompass all aspects of the earth, from our own environment to global climate change, development, and human population, and who partner with organizations that promote environmental justice, sustainability, and the wellbeing of our planet.
- We are home to 100+ internships, a program of study abroad, and a career center that is used by students.
- Our accelerated BA, MA, program in Geography, with the first year transfer, is available to qualifying students.
- Our major center has led to graduate programs and pursue meaningful careers.

FIELDS:

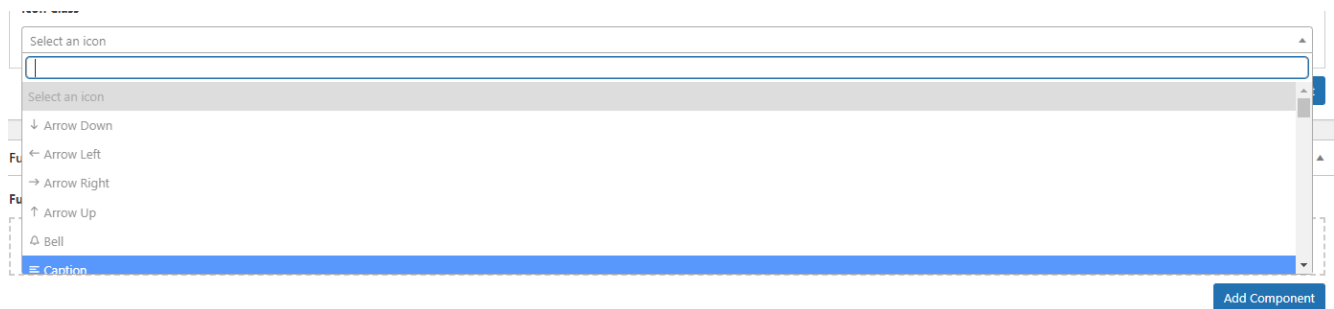
- Wysiwig content block – highlight content and add format for "arrow bulleted list".

Accordions: This component is used to display large amounts of content with the option to expand/collapse the content. Each section is considered a “bellow” where the user clicks on the arrow to expose the content. An icon can be placed on the left to identify the type of content.



FIELDS:

- Section label – character limit of 50 characters
- Section Title – character limit of 100 characters
- Query Tag (add a value that will add a parameter to automatically open this item)
- Header (bellow) (required) – character limit of 175 characters
- Content – Block Editor (required) – unlimited characters
- Icon Class – optional icon that sits on the left next to the content to identify the list.



Block Quotes: This component is meant to display quick content that needs urgent attention. Unlimited character count however, it's recommended to only display a few lines of text. It was not meant to display a huge grey box on your web pages.

Alert Message

OPTIONAL TAG GOES HERE

Sed vel interdum eros, eget facilisis dolor. Integer posuere risus lectus, nec volutpat nunc pulvinar at. Maecenas nec imperdiet magna, a ornare mi. Pellentesque sagittis, risus in dapibus imperdiet, orci est viverra dolor, id tincidunt urna mi nec dui.

FIELDS:

- Section Title – character limit of 100 characters
- Section label – character limit of 50 characters
- Content – Block Editor (**required**) – unlimited characters

Comments: This component was meant to pull in a feed of comments that web visitors fill out via a comments form. This requires the “Comments” to be setup in the settings of the website under “Discussions” area.

[View Responses on Welcome Messages](#)

Connie Swenson
Alumna
February 3, 2020 at 1:20 pm [Edit >](#)

I was so happy to hear this news. You were one of the first students I met at Clark Freshman year. You helped me integrate into the social community, at age 18, when I was homesick. I remember playing silly games every weekend in a dorm with you and a small group at Bullock hall. You always took charge, and made everyone feel good about themselves. So happy for you and Michael.

Shirley Hanson LaBrecque
Class of 1969
January 24, 2020 at 4:45 pm [Edit >](#)

How thrilling to have a Clark alum serve as President! Best wishes for a stimulating, challenging first year (and hopefully far beyond), as you reacquaint yourself with the University and Worcester and lead us into a new decade.

Welcome Messages



Congratulate Our Next President

We invite you to share a message of congratulations and welcome with David Fithian and the Clark community.

[View Responses on Welcome Messages](#)

Connie Swenson
Alumna
February 3, 2020 at 1:20 pm

I was so happy to hear this news. You were one of the first students I met at Clark Freshman year. You helped me integrate into the social community, at age 18, when I was homesick. I remember playing silly games every weekend in a dorm with you and a small group at Bullock hall. You always took charge, and made everyone feel good about themselves. So happy for you and Michael.

Dividers: This component was meant to add a horizontal line across the page to break up the content.

Two new electric trucks are buzzing around the Clark campus as of 2014, with zero emissions and zero pollutants!

ITS has a service truck with a compartment in back to transport electronics and computer equipment. Emergency Medical Services new emergency vehicle is also electric, with room for all the bulky EMS gear and an EMS team. The EMS vehicle was awarded \$10,000 toward purchase by the Student Sustainability Fund; additional funding in collaboration with University Police and CUSC.



ECO Award Goes to Clark in 2012 – 2019



Clark is proud to be a 'Leader' in the Department of Transportation's Excellence in Commuter Options (ECO) state-wide ranking. The first award was presented in March 2013, due to our many sustainable transportation options for students and employees: shuttles, bike share, car share, van pool, rideshare, carpool parking, bus and train access. We have continued to be a leader in MA with these and other initiatives, although our emissions from transportation remain significant. Take advantage of [going a greener way!](#)

ECO Award Goes to Clark in 2012, 2013, 2014, 2015

Clark is proud to be a 'Leader' in the Department of Transportation's Excellence in Commuter Options (ECO) state-wide ranking. The award was presented in March 2013, due to our many sustainable transportation options for students and employees: shuttles, bike share, car share, van pool, rideshare, carpool parking, bus and train access. Take advantage of [going a greener way!](#)



Clark's Electric Vehicle

Clark's Electric Vehicle Charging Stations First in Central Massachusetts

Gives a divider between components:

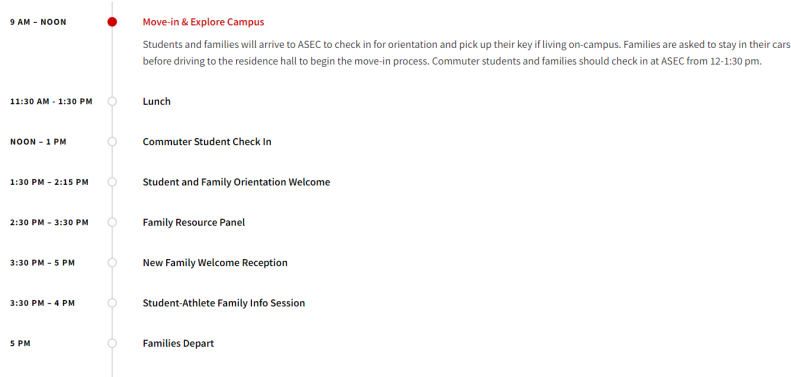
FIELDS:

- No fields.

Expanding Schedule: This component's purpose is to show a timeline and the user clicks to expand or display the content within that set time/date:

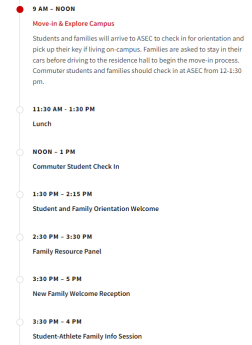
In-Person First-Year Family Orientation

After your student moves in, we invite you to join our First-Year Family Orientation to learn more about what to expect.



In-Person First-Year Family Orientation

After your student moves in, we invite you to join our First-Year Family Orientation to learn more about what to expect.



FIELDS:

- Title Label – character count of 50 characters – displays in **RED UPPERCASE TEXT**
- Section Title – character limit of 140 characters
- Times: - each is a section and is unlimited entries (**required**)
 - Label – character limit of 19 characters (usually the date or time) (**required**)
 - Title – character limit of 170 characters (usually the subject matter) (**required**)
 - Content – Block Editor (**required**) – character limit of 350

Faculty Profile Listing: Was never completed and working. Intent was to bring in Departmental Listing and manually add individual faculty members. However, I would refer you over to use the Staff Listing component instead.

The screenshot shows the Clark University Faculty Directory page. At the top, there is a red navigation bar with links for 'STUDENTS', 'NEW STUDENTS', 'FACULTY & STAFF', 'PARENTS & FAMILIES', and 'ALUMNI'. Below this is a search bar and a 'Faculty Directory' section. The main content area displays a list of faculty members with columns for Faculty, Department(s), and Contact. On the right side, there is a sidebar with a search bar and a list of departments. Below the sidebar, three faculty profiles are shown in detail, each with a photo, name, title, and contact information.

FACULTY	DEPARTMENT(S)	CONTACT
 Amir Aazami Assistant Professor, Department of Mathematics B.A., University of California, Berkeley, 2001 M.Sc. and M.Phil., Yale University, 2006 Ph.D., Duke University, 2011	Mathematics	aaazami@clarku.edu 1-508-793-7449
 Maria Acosta Cruz Professor, Language, Literature and Culture Department B.A., University of Puerto Rico, Mayaguez, 1978; M.A., State University of New York, Binghamton, 1980;	Language, Literature & Culture	macostacruz@clarku.edu 1-508-793-7677
 Michael Addis Professor, Hatt School of Psychology B.A., University of California, Berkeley, 1987; Ph.D., University of Washington, Seattle, 1993.		

FIELDS:

- Content Label – character limit of 50 characters. This appears above the faculty listing.
- Title – character limit of 100 characters. This appears above the faculty listing.
- Content Block – unlimited characters. Video and Image are not available. This appears just above the faculty listing.

Free Form Component: This component was meant to add unlimited text with options to add images throughout anywhere within your content.

There is no finish line for sustainability.

From working to reduce greenhouse gases to expanding our investment in solar energy, and doing the little things that reduce consumption, Clark University is making sustainability not just a goal, but a long-term commitment. Sustainability is a journey; we invite you to join us.



Opportunities for Research

Doctoral students pursue their course needs and research interests with supportive confidence among faculty whose work is recognized through funding by the [National Science Foundation](#) and the [National Institutes of Health](#).

Students also can leverage the department's size and collaborative nature to take part in [interdisciplinary research groups](#) in [faculty labs](#), as well as partnerships with Worcester Polytechnic Institute and the University of Massachusetts Medical School.

Graduate students publish their work in scientific journals and present their work at conferences including [The Protein Society's annual symposium](#) and Clark's [Graduate Student Multidisciplinary Conference](#), among others, with funding assistance available from the department and professional organizations.

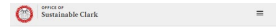
FACULTY RESEARCH

Funding for Research

Research assistantships are available as funding allows. The department also provides funding for graduate students to attend conferences at which they present their research. Students are encouraged to seek additional support for research and travel expenses as well.

Doctoral Student Research Interests

Our Ph.D. students conduct research in a variety of areas, from ubiquitin ligases to amyloid fibrils to ion-conducting polymers to polymer-based heat reservoirs, which often lead to publication in journals. This scholarly work often becomes the basis of their dissertations.



What is Sustainable Clark?



DISCOVER MORE

There is no finish line for sustainability.

From working to reduce greenhouse gases to expanding our investment in solar energy, and doing the little things that reduce consumption, Clark University is making sustainability not just a goal, but a long-term commitment. Sustainability is a journey; we invite you to join us.



FIELDS:

- Content Block. Just a wyswig to copy and paste your content into. Unlimited characters. Hyperlinks and images can be placed throughout your content.

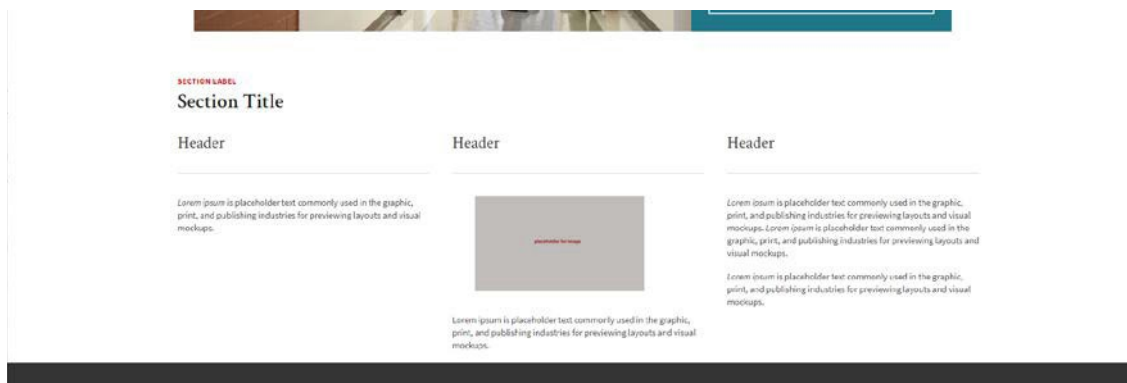
Grid Columns: This content was meant to display content either in two columns or three columns. Limited character counts in each layout. Layouts are below for each individual look. Has section title, label and intro set on top of the two or three column cards.

FIELDS:

- Background Color: Choose of Grey or White (**required**)
- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Intro – character count of 250 characters
- Button(s) – can set unlimited buttons
- Grid Rows – Three Column Row or Two Column Row
- Content Cards – Several components available (Freeform Content, Image with Content Block, Info Box, Link Area or a Reusable Component). Below are the different types of layouts

GRID OPTIONS:

Freeform Content:




FIELDS:

- Content Block – Unlimited character count and option to place hyperlinks and images within that content.


Image with Content Block: Content was mean to display in either two column or three columns to display an image, short text and a button.

Common Threads at Clark




Knowledge in Action
In the classroom and through research, we're focused on putting knowledge into action.

[LEARN MORE](#)



Global Reach
Members of the Clark community can be found across the globe.

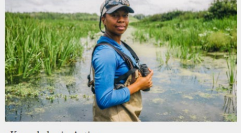
[LEARN MORE](#)



Environment and Sustainability
We offer programs and courses that delve into green issues.


[LEARN MORE](#)

Common Threads at Clark



Knowledge in Action
In the classroom and through research, we're focused on putting knowledge into action.

[LEARN MORE](#)



Global Reach
Members of the Clark community can be found across the globe.

[LEARN MORE](#)

FIELDS:

- Media (**required**) – image (900w x 500h) or video:
 - Video requires url of vimeo or youtube)
 - Video Accessibility Title
- Link – enter url, link title and advisory text – hidden link – only the image is a link
- Button – added button link to content area. Enter URL, link title and advisory text.
- Label – character count of 25 characters for a label above the title
- Title (**required**) – character count of 45 characters
- Content Block – character count of 100 characters

Info Box: This content is meant to display in a two column or three column layouts. Brief text with a link to link off to further content.

All You Need to Know

How do you pay your tuition bill? Which accounting codes should departments use? How do you fill out travel forms? How does the University handle risk management issues? Below are the offices that can help you with business and financial services at Clark University.

<p>Accounts Payable</p> <p style="font-size: x-small;">Need to pay a vendor or reimburse an employee? Accounts Payable oversees payments to vendors, as well as reimbursements to employees for charges approved for University business.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>	<p>Budget Office</p> <p style="font-size: x-small;">Have questions about your office or department's budget? The Budget Office can help. Besides developing and managing Clark's operating budget, the office helps staff monitor University budgets.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>	<p>Business Manager</p> <p style="font-size: x-small;">The Business Manager handles purchasing, risk management, and insurance matters, oversees the dining services contract, and administers Clark University's online purchasing system, SmartBuy Plus.</p> <p style="text-align: right; font-size: x-small;">Contact Us ></p>
<p>Cashier's Office</p> <p style="font-size: x-small;">Where do students go for financial aid or other tuition-related refunds? The Cashier's Office, in fact, also handles payments, deposits, and stamps for departmental use.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>	<p>Controller's Office</p> <p style="font-size: x-small;">The Controller's Office oversees proper management of Clark University's financial resources, as well as subsidiary reports of monthly expenses and budget status.</p> <p style="text-align: right; font-size: x-small;">Contact Us ></p>	<p>General Accounting</p> <p style="font-size: x-small;">General Accounting processes journal vouchers, assists staff with accounting-related inquiries, prepares tax-related documents, and provides support for the Controller's Office.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>
<p>Grant and Contract Accounting</p> <p style="font-size: x-small;">Grant and Contract Accounting prepares reports, as required by sponsoring agencies, for awards processed through the Sponsored Programs and Research and Corporate and Foundation Relations offices.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>	<p>OneCard/Cash Card</p> <p style="font-size: x-small;">The OneCard Office prints your official University identification, otherwise known as OneCard. The card provides access to building, dining and printing services, and the CashCard program.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>	<p>Payroll</p> <p style="font-size: x-small;">The Payroll Office is responsible for ensuring that employees are paid accurately and on time. This is also the place to go if you have questions about employee time sheets, tax forms, and other payroll matters.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>

<p>Application Deadlines</p> <p style="text-align: right; font-size: x-small;">Link Style ></p>	<p>Application Requirements</p> <p style="text-align: right; font-size: x-small;">Link Style ></p>
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All You Need to Know

How do you pay your tuition bill? Which accounting codes should departments use? How do you fill out travel forms? How does the University handle risk management issues? Below are the offices that can help you with business and financial services at Clark University.

<p>Accounts Payable</p> <p style="font-size: x-small;">Need to pay a vendor or reimburse an employee? Accounts Payable oversees payments to vendors, as well as reimbursements to employees for charges approved for University business.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>
<p>Budget Office</p> <p style="font-size: x-small;">Have questions about your office or department's budget? The Budget Office can help. Besides developing and managing Clark's operating budget, the office helps staff monitor University budgets.</p> <p style="text-align: right; font-size: x-small;">Learn More ></p>
<p>Business Manager</p> <p style="font-size: x-small;">The Business Manager handles purchasing, risk management, and insurance matters, oversees the dining services contract, and administers Clark University's online purchasing system, SmartBuy Plus.</p> <p style="text-align: right; font-size: x-small;">Contact Us ></p>

FIELDS:

- **Title (required)** – character limit of 40 characters
- **Content Block** – unlimited character count, however recommended to keeping it at a minimum.
- **Link** – added arrow link. Link URL, Title of link, Advisory Text

Link Area: This component was meant to give a list of links set in two column or three columns. Usually used for related links.

The screenshot shows a website page titled "People". At the top left, there is a breadcrumb trail: "HOME > PEOPLE". Below this, a text block reads: "Use the links below to learn more about our faculty, doctoral students, and staff, including research interests and contact information." Below the text is a horizontal navigation bar with three links: "Faculty", "Staff", and "Doctoral Students", each with a right-pointing arrow. To the right of the main content area is a sidebar. The sidebar has a "SIDEBAR MENU" dropdown and a red banner for the "OFFICE OF ENVIRONMENTAL HEALTH AND SAFETY". Below the banner, it says: "Use the links below to learn more about our faculty, doctoral students, and staff, including research interests and contact information." The sidebar also has a navigation bar with "Faculty", "Staff", and "Doctoral Students" links. The main content area below the navigation bar shows "CONTACT INFORMATION" for the "Gustaf H. Carlson School of Chemistry". It lists "CONTACT US" with an address: "Arthur M. Sackler Sciences Center, Room 5134, 950 Main Street, Worcester, MA 01610". It also provides phone numbers: "1-908-793-7116" and "1-508-793-7117 Fax". Below this is a "HELPFUL LINKS" section with links to "Faculty Directory", "Staff Directory", "Sciences at Clark", and "Biochemistry and Molecular Biology".

FIELDS:

- Link – added arrow link. Link URL, Link Title, and Advisory Text

Image Content Block: This component was meant to display an image on the right with some brief content. Limited character counts.



Major or Minor in Chemistry

Students majoring in chemistry can choose from two tracks according to their career goals: the American Chemical Society-certified track and the Standard track. High-achieving students can take their studies to the next level through our honors program.

[Learn More >](#)

- Pursue an honors project.
- Work closely with faculty and graduate students in a research laboratory.
- Intern at a biotech company, hospital, laboratory, or another employer to gain skills and experience.
- Qualify for Clark's Accelerated B.A./M.S. programs in chemistry, or biochemistry and molecular biology.



Major or Minor in Chemistry

Students majoring in chemistry can choose from two tracks according to their career goals: the American Chemical Society-certified track and the Standard track. High-achieving students can take their studies to the next level through our honors program.

[Learn More >](#)



Major or Minor in Biochemistry and Molecular Biology

We partner with the Department of Biology to offer this interdisciplinary major or minor, which prepares students for graduate school or cutting-edge careers in biotech and healthcare.

[Learn More >](#)

FIELDS:

- Section label – character count of 50 characters
- Section Title – character count of 100 characters
- Media (**required**) – image (535w x x 340h) or Video
 - Video url (vimeo or youtube)
 - Video Accessibility Title
- Content title – character limit of 80 characters
- Content – character limitation of 280 characters
- Link - added arrow link at the bottom of the content. Link URL, Link Title and Advisory Title for link.

Money Box: This component was meant to highlight a cost such as awards, tuition, or fees. This component is only displayed on the Tuition & Fees webpages within Admissions websites.

M.S. in Marketing Analytics

Cost Per Course	\$5,225
Program Cost <small>Program Cost Based on 10 Courses</small>	\$52,250
Scholarship or Fellowship Awarded Select Scholarship ▼	

M.S. in Marketing Analytics

Cost Per Course	\$5,225
Program Cost <small>Program Cost Based on 10 Courses</small>	\$52,250
Scholarship or Fellowship Awarded Select Scholarship ▼	

Estimated Fees and Other Expenses

One-Time Fees

- International Student Service Fee: \$375
- Student Service Fee: \$1,900

Annual Fees

- SOM Activity Fee: \$80



FIELDS:

- Title **(required)**
- Subtext
- Dollars – no need to put in \$ just numbers. Just enter the amount. **(required)**

Program Buttons: This component was meant to highlight one of Clark’s Programs.

Why Major in Biology?

Biology is the study of life at all levels: molecular, cellular, individual, ecological, and systemic. Thanks to our hands-on approach to learning, the building blocks of all life — from amoebas to zebras, plants to people — will become your own real-world explorations.

As a biology major pursuing a bachelor of arts degree at Clark University, you'll learn from some of the leading minds in the field — who will also be your collaborators as you join their research projects in areas such as animal locomotion, cancer biology, cell division, epigenetics, virus-host interactions, gene expression, and more. You'll see why biology is one of Clark's most popular majors as you experience life as never before.

CATALOG REQUIREMENTS FOR:

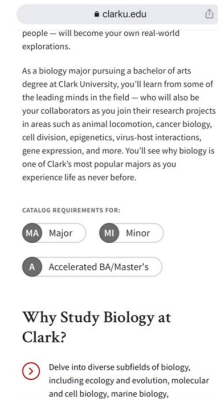


Why Study Biology at Clark?

- Delve into diverse subfields of biology, including ecology and evolution, molecular and cell biology, marine biology, conservation biology, botany, neuroscience, and animal behavior.

FIELDS:

- Label – default is set for the text to display “Program Also offered As:” – but you can override it.
- Buttons (**required**) – Select Degree to display. Can add as many as needed.
 - Select Degree (**required**) – Select from the drop-down list that is populated by a taxonomy.
 - Link (**required**) – Add url for the program page. Link url, link title, advisory title of link.



Staff Listing: This component was meant to highlight one of Clark's Programs.

Director



Robert Johnston
Professor

rjohnston@clarku.edu
 508-751-4619

Assistant Director



Dana Bauer
Asst Director/Research Scin

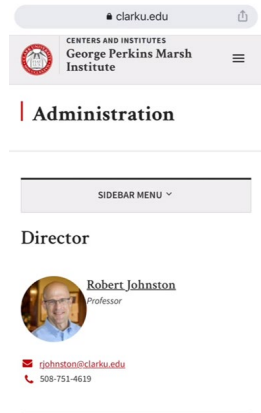
dbauer@clarku.edu
 508-751-4617

Research Grant Portfolio and Operations Manager



Pamela Dunkle
Rsrch Grant Portfolio Ops Mgr

pdunkle@clarku.edu
 508-751-4622



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Listing Content (**required**) – Several options to populate this content: Departmental, Manual or Staff Selection
 - Department Listing (feed that automatically pulls in content) * **CURRENTLY DOESN'T WORK**
 - Select – drop down field with pre-populated departments listed. Only one selection is offered.
 - Manual Listing (manually add staff member)
 - Staff Name – unlimited characters
 - Staff Link – add url to a biography page. Add URL link, link title and advisory title.
 - Staff Title – unlimited title
 - Staff Profile Picture – at least 150w
 - Staff Email – name@clarku.edu
 - Staff Phone – Use format of +1-508-555-1212
 - Staff Selection Listing – Unlimited selections. Choose from drop down to choose staff member(s) that get pulled in from the banner system to populate the data.

Tabs: This component was meant to organize large amounts of content into a tabbed format.

The Biology Path

Curriculum

Hands-On Learning

Research

Careers / Graduate Study

You'll begin the major by obtaining a broad foundation in biology before choosing an area of focus (e.g., cell and molecular biology, ecology and evolution, among others), or the pre-health careers track. In consultation with your faculty adviser, you'll select courses appropriate to your area of specialization. You should include one course that develops research techniques in biology, a seminar course, and a capstone experience, which can be an upper-level research course, internship, or directed research (on or off campus).

In addition to 10 courses in biology, you're required to complete one or two courses in chemistry, two courses in mathematics, and another two from mathematics, computer science, or the natural sciences.

If you're considering a career teaching biology at the high school level, we encourage you to check out the [Noyce Scholarship program](#). A robust [Prehealth Advising Program](#) is available if you're interested in pursuing a career in the health professions.

Skills You Learn ▼

Academic Achievement Awards ▼

Facilities ▼

Honors Program ▼

Related Programs ▼

BUILDING YOUR FOUNDATION

The Clark Experience

We structure our curriculum around Liberal Education and Effective Practice (LEEP), which connects classroom learning with action through world and workplace experiences.

[Learn More >](#)

Curriculum

Twelve courses are required to complete the Asian studies major. You'll choose a specialization in one of three areas: China, Japan, or the combined region of East, South, and Southeast Asia, and complete a minor (or a second major) in another department that complements your area of focus.

Attaining a level of functional literacy in an Asian language relevant to your area of specialization is a key component of the Asian studies major. You accomplish this by taking language courses, and by studying abroad for at least one semester — a full year is strongly recommended — through one of four programs:

- Internal Global University near Osaka, Japan
- CET Language Program in Beijing, China
- CET Internship Program in Shanghai, China
- CET in Ho Chi Minh City, Vietnam

Asian studies is one of seven undergraduate programs affiliated with Clark's [Center for Global Race and Area Studies](#), a community of faculty and students from a variety of disciplines who study diverse, disadvantaged, or marginalized societies and populations, with an emphasis on promoting social justice.

Academic Achievement Awards ▼

Skills You Learn ▼

Honors Program ▼

Related Programs ▼

BUILDING YOUR FOUNDATION

The Clark Experience

We structure our curriculum around Liberal Education and Effective Practice (LEEP), which connects classroom learning with action through world and workplace experiences.

[Learn More >](#)


FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Tabs – Unlimited Tabs, however, we recommend no more than 4-5 tabs. Minimum of 2 is required.
 - Tab Label (**required**)
 - Content – choose of either an Accordion or One Column Content Block (free form text).
 - Accordion: Query tag (bookmark); Header (**required**); Body – Content Block (unlimited characters) (**required**)
 - Content Block – unlimited characters. Ability to add text, links, media, etc.

Testimonials: This component was meant to display short testimonials from people. You can set as many quotes as possible but recommend no more than 8.


SPEAK FOR YOURSELF

Meet Our Faculty



“ *My teaching philosophy is grounded in the idea that all it takes is one spark to ignite one's passions. What I love most about Clark is witnessing the moment when students are set ablaze with intellectual discovery.*

— Nicole Overstreet
Assistant Professor
DEPARTMENT OF PSYCHOLOGY



SPEAK FOR YOURSELF

Meet Our Faculty



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— Nicole Overstreet
Assistant Professor
DEPARTMENT OF PSYCHOLOGY



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Image – 160w x 160h
- Quote – Content Block - character limit is set to 240 characters. No media is allowed.
- Quote Author – unlimited characters
- Quote Title – unlimited characters
- Quote Affiliation – unlimited characters

Full Width Components

Full Width Components: These components spread across the full width of the pages. Below is example with a $\frac{3}{4}$ component on top and below in the grey area a full width component.

Clark students challenge themselves, shape themselves, know themselves. Here, you'll gain new levels of understanding and discover fresh ways to create knowledge — and then put it to work in the wider world. That's the Clark way.

With more than 38 majors to choose from — along with a range of minors and concentrations — you'll be free to let your intellectual curiosity run wild. On our dynamic campus in the heart of Worcester, you'll join a vibrant community of thinkers, makers, and doers who channel their passions to make a meaningful difference in their communities around the world. At Clark, we recognize that our diversity is our strength — which is why who you are is what we start.

EXPERIENCE CLARK Open House

Have an immersive experience at Clark during our half-day open house. You will learn more about student life at Clark, our exceptional academic offerings, the campus culture and community, and opportunities for research and internships.

[Register for Nov. 11th](#) >

Undergraduate Tuition and Fees

Why Choose Clark?

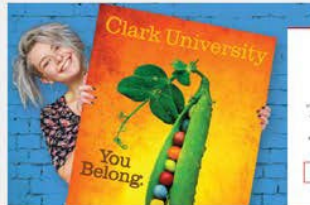
How to Apply

Plan Your Visit

Financial Aid and Scholarships

Meet Our Counselors

[JUMP TO CONTACT INFO](#) >

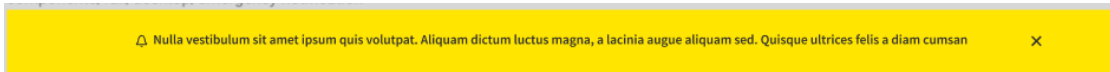
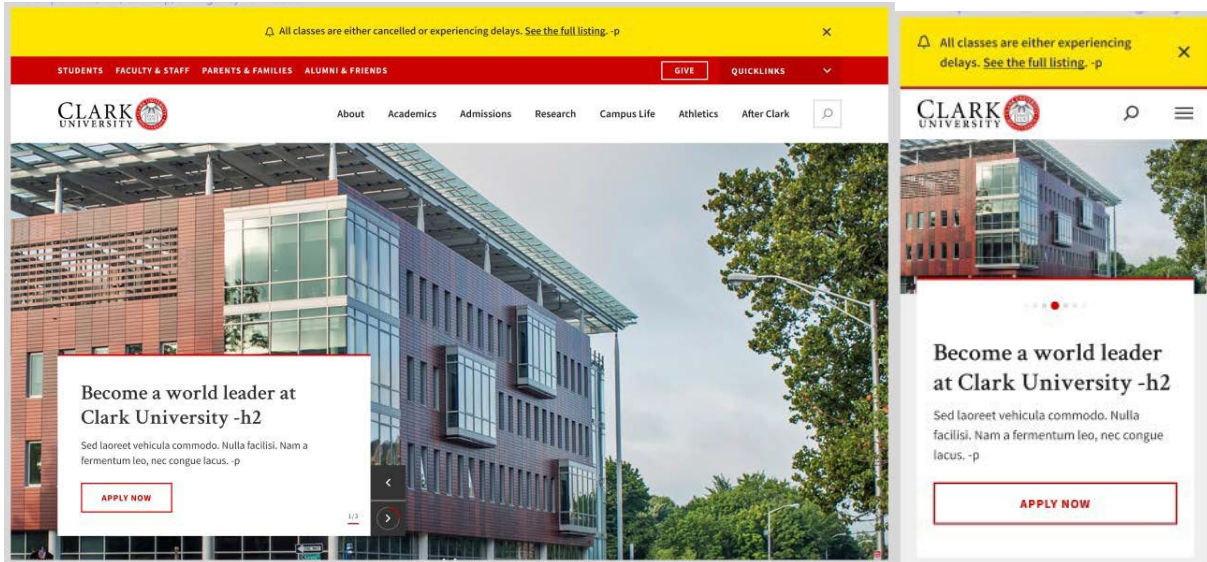


EXPERIENCE THE DIFFERENCE Why Choose Clark?

What makes us different from other universities? Is it our commitment to hands-on, experiential learning in and out of the classroom? Our innovative approach to education? Our unwavering dedication to creating positive change?

[LEARN MORE](#)

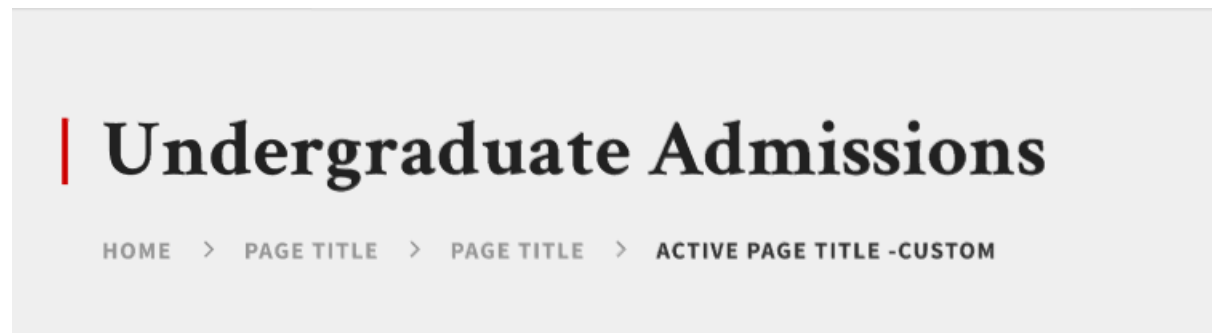
Alerts: Only Emergency Personnel can add this. This component is turned off from most CMS Users. This component was meant to put an emergency alert at the top of the page. Brief content with an option for a link to further details if needed.



FIELDS:

- Button to Enable or Display – click on or off
- Message – Unlimited character count with an option to add a link within text
- Style (required) – colors choose from (Picton Blue, Celery, Golden Tainoi, Purple Mountain Majesty, Spray, Bermuda)

Bread Crumbs: This content is set automatically to display just under the title to give the users another way to navigate through the content on a website.



FIELDS:

- No fields – automatically fed on all pages throughout our system.

Big Text (LEEP Journey): The intent of this component is to display large text with a line to journey through the content.




Climate

Vital Signs of the Planet

As greenhouse gas emissions blanket the Earth, they trap the sun's heat. This leads to global warming and climate change. The world is now warming faster than at any point in recorded history.

[Learn More >](#)

Change



Vital Signs of the Planet

As greenhouse gas emissions blanket the Earth, they trap the sun's heat. This leads to global warming and climate change. The world is now warming faster than at any point in recorded history.

[Learn More >](#)

Change



AN EXPONENTIAL THREAT

Causes, Effects & Solutions to

AN EXPONENTIAL THREAT

Causes, Effects & Solutions to Climate Change on Our Environment

Climate change is real, and it is really something serious that people don't play a subtle role. The problem is that most people don't really understand what it really is, and what causes it. The truth is, the climate is changing each and every day.

[Learn More >](#)



Act Now

FIELDS:

- Title – character count of 7 for the large text (required)
- Show/Hide Red Line – toggle on/off to hide/show red line
- Red Line Position – chooses for the red line position are upper left, upper right, or upper center.

Block Quotes: This component is meant to display quick content that needs urgent attention. Unlimited character count however, it's recommended to only display a few lines of text. It was not meant to display a huge grey box on your web pages.

PLEASE NOTE:

The Office for Academic Support continues to provide tutoring — in biology, chemistry, computer science, economics, geography, math, psychology, and Spanish — and peer success advising — time management, organization, study skills, etc. Tutoring is available in person or online. Please visit clarku.mywconline.net to make an appointment with a tutor. Academic coaching meetings with Cherilyn Bonin or Shalyn Hopley are also available in person or online.

Schedule a meeting with Cherilyn at calendly.com/cbonin or email cbonin@clarku.edu. Schedule a meeting with Shalyn at calendly.com/shopley or email shopley@clarku.edu.

PLEASE NOTE:

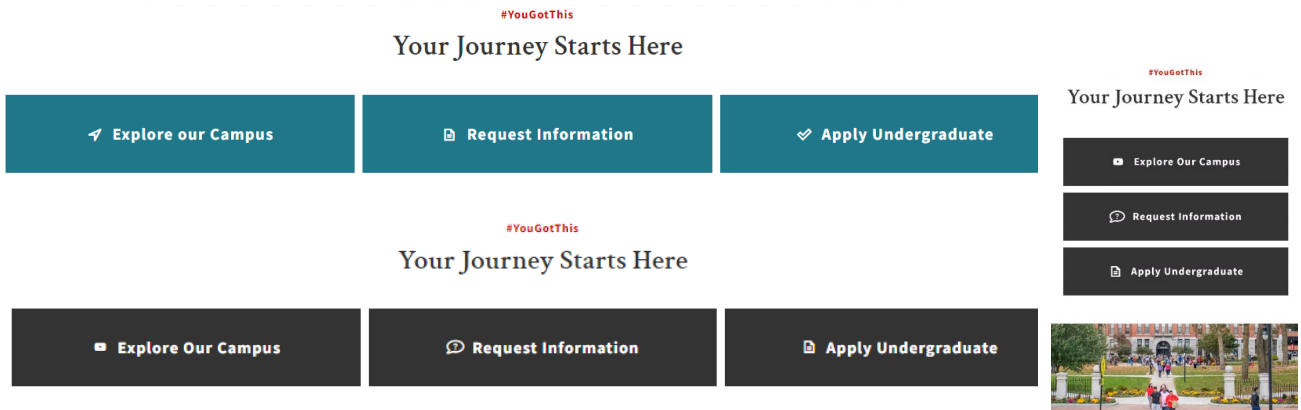
The Office for Academic Support continues to provide tutoring — in biology, chemistry, computer science, economics, geography, math, psychology, and Spanish — and peer success advising — time management, organization, study skills, etc. Tutoring is available in person or online. Please visit clarku.mywconline.net to make an appointment with a tutor. Academic coaching meetings with Cherilyn Bonin or Shalyn Hopley are also available in person or online.

Schedule a meeting with Cherilyn at calendly.com/cbonin or email cbonin@clarku.edu. Schedule a meeting with Shalyn at calendly.com/shopley or email shopley@clarku.edu.

FIELDS:

- Section Title – character limit of 100 characters
- Section label – character limit of 50 characters
- Content – Block Editor (**required**) – unlimited characters

Call to Action Buttons: This component is meant to display call to action buttons to stand out.



FIELDS:

- Section Label
- Section Heading
- Button Background Color: Charcoal, Teal, Red, Purple. This will be the color for all the buttons.
- Button Icon – drop down list of available icons available for the button.
- Button **(required)** – URL link, link text and advisory title (unlimited buttons)

Clark at a Glance: This component's intent is to display quick facts and figures in a carousel setting.

FAST FACTS

Clark at a Glance

Clark was founded in 1887 as one of the first all-graduate institutions in the country. Today, Clark promotes a rigorous liberal arts curriculum within the context of a research experience that addresses challenges on a global scale.

<p>2,252 + 1,154</p> <p>Undergraduate + graduate students</p> <p>Who We Are ></p>	<p>4</p> <p>Merit scholarship categories</p> <p>Explore Options ></p>	<p>97%</p> <p>Of undergraduate alumni are employed, in school, or engaged in voluntary service 6 months after graduation</p> <p>Career Outcomes ></p>
<p>30%</p> <p>Of undergraduates enroll in Clark master's programs on full scholarships</p> <p>Accelerated Degree Programs ></p>	<p>\$514 million</p> <p>Clark University endowment (as of June 30, 2021)</p> <p>More Fast Facts ></p>	<p>65%</p> <p>Of undergraduates receive need-based financial aid</p> <p>Learn About Affordability ></p>

FAST FACTS

Clark at a Glance

Clark was founded in 1887 as one of the first all-graduate institutions in the country. Today, Clark promotes a rigorous liberal arts curriculum within the context of a research experience that addresses challenges on a global scale.

● ○ ○ ○ ○ ○ ○ ○

2,252 + 1,154

Undergraduate + graduate students

Who We Are >

FIELDS:

- Title – character limit of 100 characters
- Content Label – character limit of 50 characters
- Content Block – unlimited characters – no images are allowed. (required)
- Slides: Left column / Right Column with the option of one or two cards within that column.
 - One Block or Two Blocks
 - Block One Stat (required)
 - Block Text (normal or small size text to display) (required)
 - Block One Title – Content Block – unlimited text, images, links (required)
 - Block One Link – URL Link, Link Text and Advisory Title – one button only (required)
 - Image – 400h x 400w

Comments: This is a feed that automatically pulls in comments that were filled out by the users who filled out a form. No fields to fill out, however, the comments need to be turned on as a feature for your site and a form to be created on what you would like to capture. Example: Name, Title, Date, Comment

[View Responses on Welcome Messages](#)

Connie Swenson
Alumna
February 3, 2020 at 1:20 pm

I was so happy to hear this news. You were one of the first students I met at Clark Freshman year. You helped me integrate into the social community, at age 18, when I was homesick. I remember playing silly games every weekend in a dorm with you and a small group at Bullock hall. You always took charge, and made everyone feel good about themselves. So happy for you and Michael.

Shirley Hanson LaBrecque
Class of 1969
January 24, 2020 at 4:45 pm

How thrilling to have a Clark alum serve as President! Best wishes for a stimulating, challenging first year (and hopefully far beyond), as you reacquaint yourself with the University and Worcester and lead us into a new decade.

Yosef Gottlieb
PhD, 1991, MALA, 1978, BA 1976
January 23, 2020 at 6:28 am

[View Responses on Welcome Messages](#)

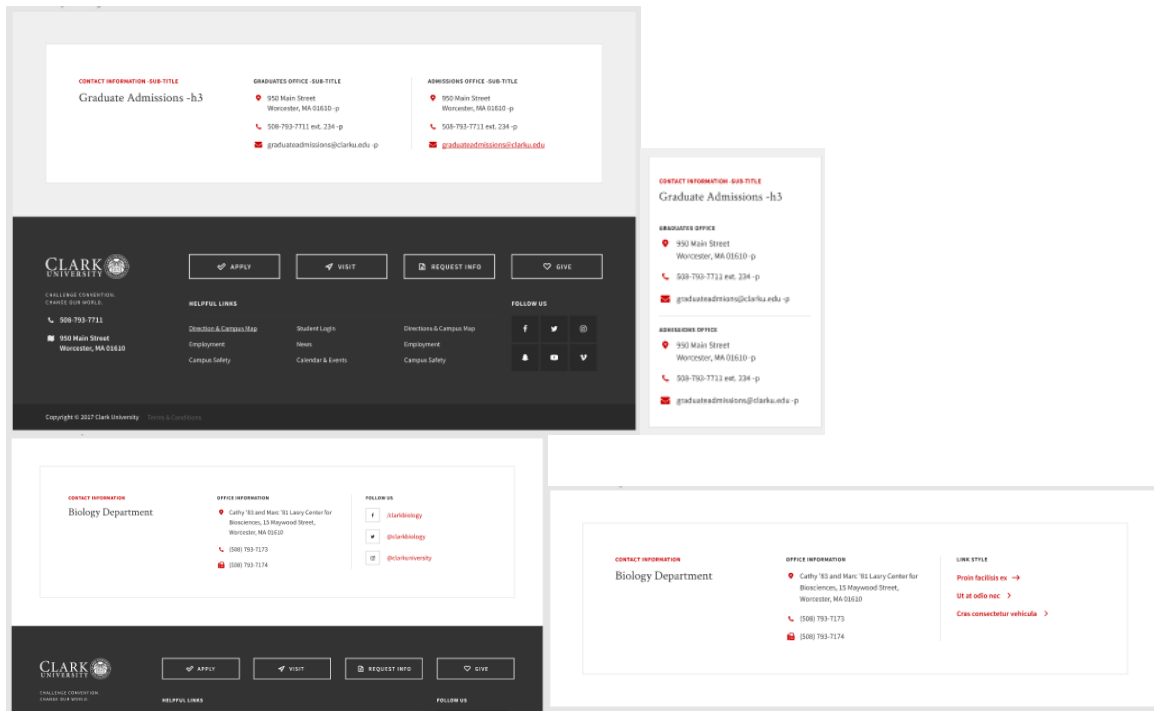
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Shirley Hanson LaBrecque
Class of 1969

FIELDS: None – as it's an automatic feed.

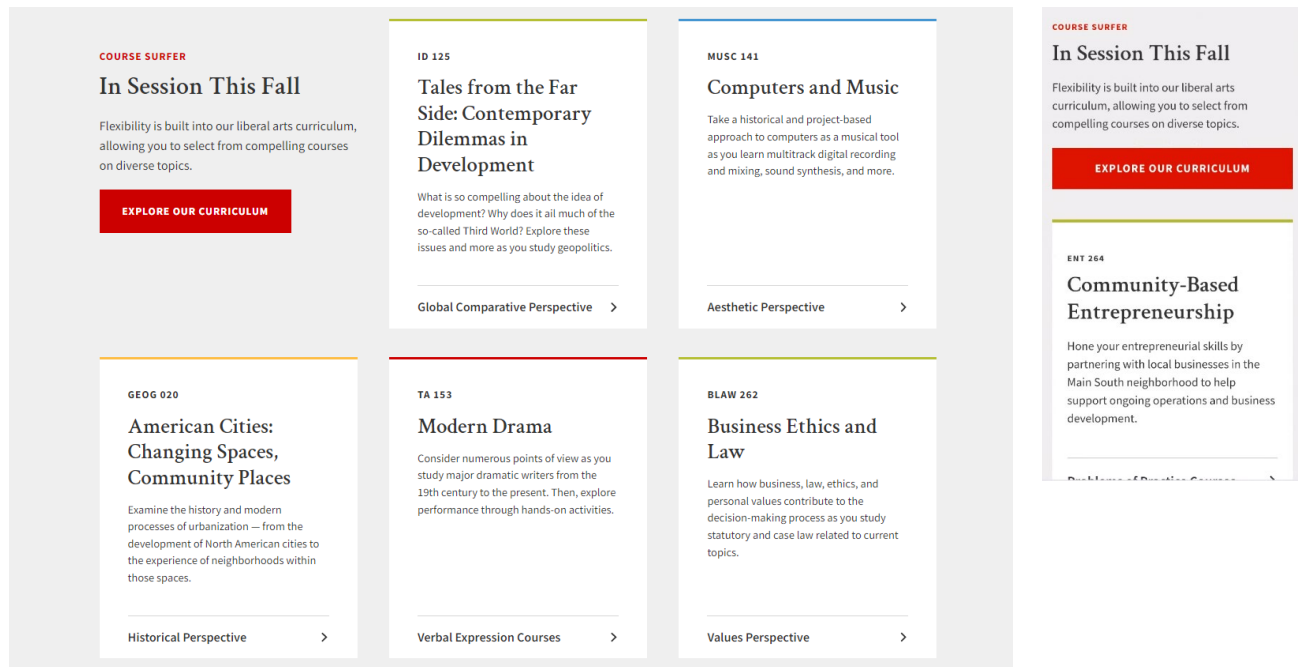
Contact Box: This component was designed to display contact information from addresses to office hours to social media contact information.



FIELDS:

- Title Label (required) – no character limit but recommend keeping smaller character counts on label.
- Title (required) – no character limit but recommend keeping smaller character counts on title.
- Background Color (required) – White or Grey
- Boxes (required) – at least one box is required:
 - Title (required) – no character limit but recommend keeping smaller character counts on title.
 - Box Layout (required) – Icon List, Link List or Social Media List
 - Icon List Layout: add unlimited list items
 - Icon (required) – small icons which offers options from anywhere from Facebook icons to a clock to display hours. Choose from drop down list.
 - Text Layout (required) – Email Layout, Phone Layout or Text Layout
 - Link List Layout: add links to create a list for such items like “related links” or “quick links”
 - Link (required) – unlimited list of links, however, we recommend no more than 6 links in list
 - Social Media List Layout: a list of social media icons and links
 - Icon (required) – drop down list of social media icons from Facebook to twitter
 - Link (required) – add url of social media account or page

Course Surfer: The intent of this component is to display courses that are offered here at Clark University. These rotate in. This component is only used by the Marketing/Web Team and is not used anywhere else within the site.



FIELDS:

- Section Label
- Section Title (required)
- Content Block – unlimited characters
- Button – URL Link, Link Text and Advisory Title
- Courses (required) – Select Course from the drop-down listing. These courses are entered by the Marketing team through a different component

CTA (Call to Action) Area: This component is meant to display call to action buttons to stand out.

NO TIME LIKE THE PRESENT

Start Your Application

We want curiosity, creativity, and imagination. We want a thirst for knowledge and a hunger for exploration. We want thinkers and doers with a work ethic that just won't quit. In short, we want you.

EARLY DECISION OR EARLY ACTION REGULAR DECISION INTERNATIONAL APPLICANTS TRANSFER APPLICANTS

OPTIONAL SUBTITLE

Section title

Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque a

FIRST-YEAR STUDENT INTERNATIONAL STUDENTS TRANSFER STUDENTS

OPTIONAL SUBTITLE

Section title

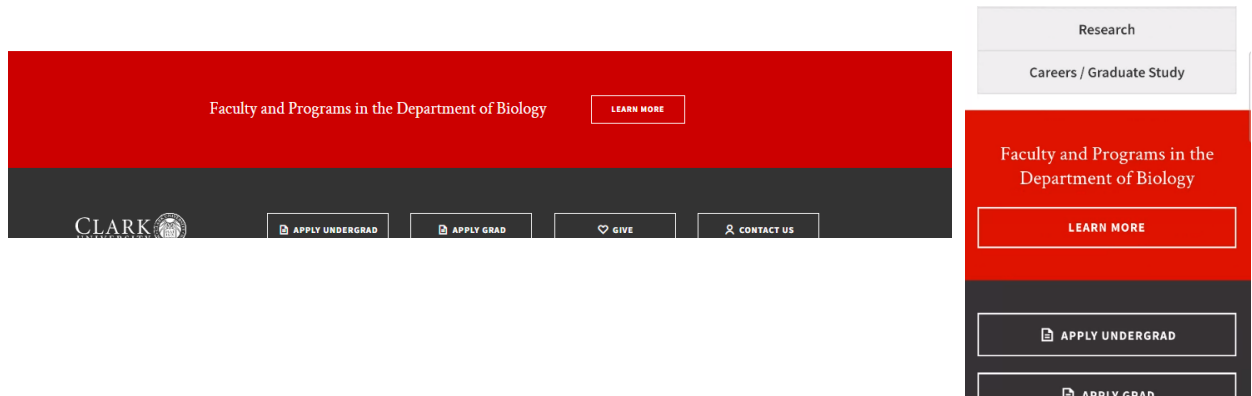
Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque ac lectus at odio varius imperdiet. In at consectetur nunc, vitae consequat tortor Nulla euismod orci sem, eu suscipit nisl molestie a. Quisque a

FIRST-YEAR STUDENT INTERNATIONAL STUDENTS TRANSFER STUDENTS

FIELDS:

- Section label – character limit of 50 characters
- Section title – character limit of 100 characters
- Content – character limit of 400 characters
- Button Style – Filled or Outlined
- Background Color (**required**) – grey or white background behind text and buttons
- Button (**required**) – Link to url for further detailed content, link text, and advisory title

Call to Action Bar: This component is meant to put a red bar full width with limited text and a button to link off to more details.

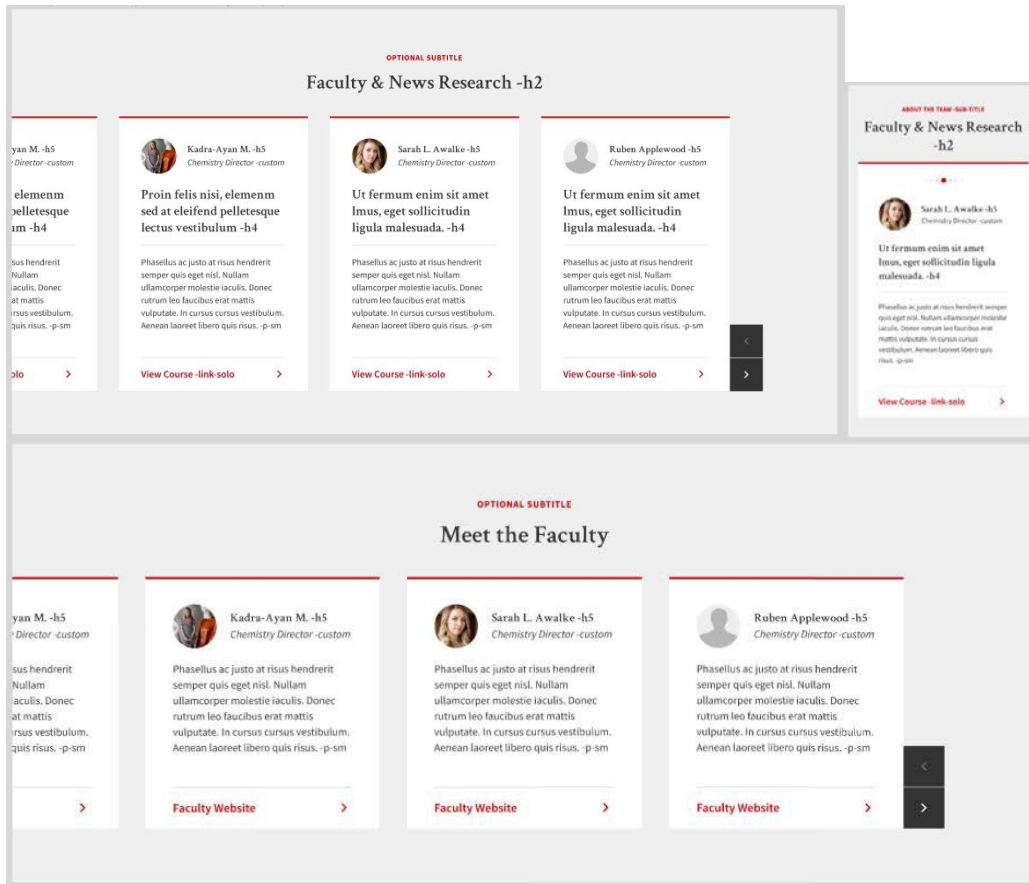


FIELDS:

- Text (**required**) – character limit of 80 characters.
- Button (**required**) – Link to url, link title and advisory title
- Extra Link - this shows up centered in smaller text/italicized – Link to url, link title and advisory title

Carousels: These components are meant to display content with a slider affect to view a bunch of “cards”. There are several options based off a plain image card carousel to displaying people cards. User clicks on the arrows in each direction to expose more cards.

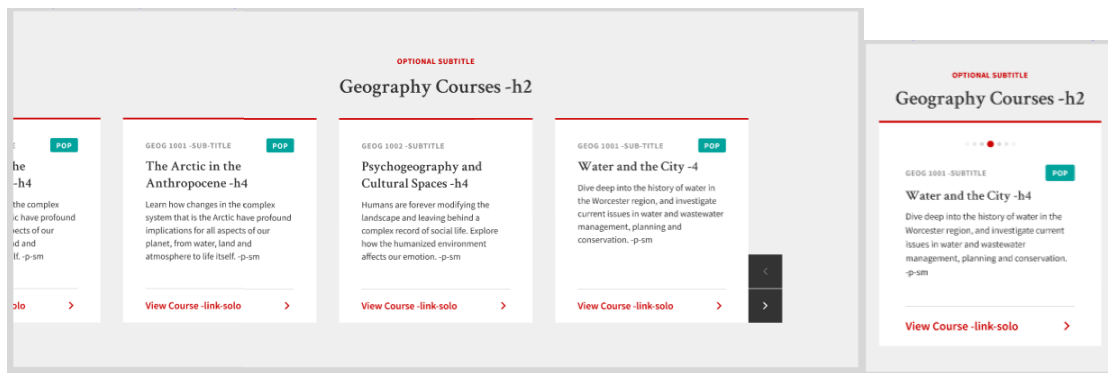
People/Research Carousel: This component is meant to display quick content to highlight People. Links available for more information. User can click on the arrows in each direction to expose more options.



FIELDS:

- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- People:
 - Button to turn on “use of person” options
 - Person Image – 80w x 80h
 - Person title
 - Title – character limit of 80 characters
 - Content – character limit of 215 characters
 - Link – add url link
- Text (required) – character limit of 80 characters.

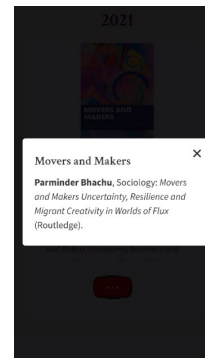
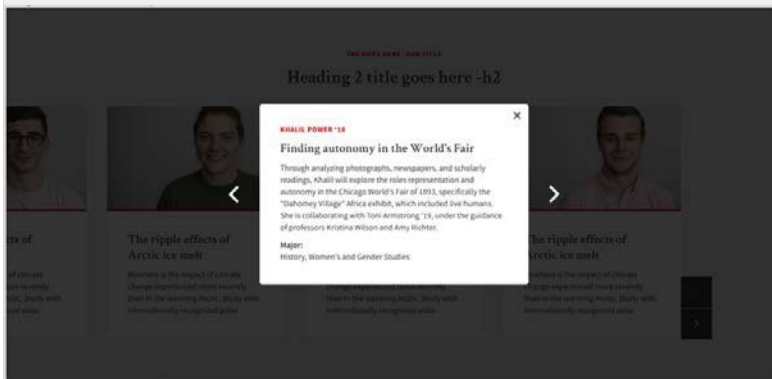
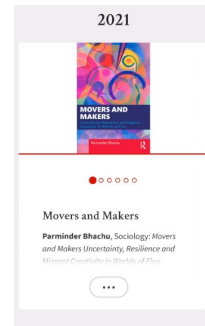
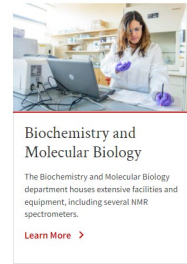
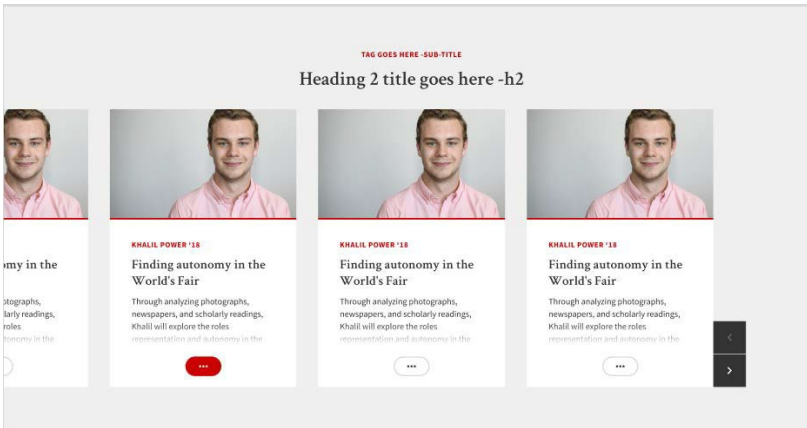
Courses Carousel: This component is meant to display course information. Links available for more information. User can click on the arrows in each direction to expose more options.



FIELDS:

- Background Color: Grey or White
- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Course – drop down with list of courses that have been entered into the system.

Image Card Carousel: This component is meant to display an image, link and short content in a card setting, where the user can click on the arrows to expose more cards.



FIELDS:

- Background Color – Grey or White
- Section label – character limitation of 50 characters.
- Section Title – character limitation of 100 characters.
- Section Description – unlimited characters, however, we recommend to keeping it to 250 characters.
- Image Cards – unlimited selections, however, we recommend no more than 12 items.
 - Image (required) – 900w x 525h
 - Title Label – character count set at 30 characters
 - Title (required) – character count set at 80 characters
 - Card Layout – Link Layout or Modal Layout
 - Link Layout – short content with a button to link off
 - Content – character count is set at 160 characters
 - Link Button – add url to link to more content
 - Modal Layout – longer content that is displayed with ... at the bottom to expose more content
 - Content – character limit is set to 830 characters. Links can be placed within the text.

Photo Gallery Carousel: This component displays images, with one large image in the center and two smaller photos with arrows on the side for users to expose more photos.

Faces and Places of Clark





What's Happening at Becker





Working collaboratively with leaders across the campus, the Office of Human Resources establishes, implements, and communicates policies, procedures, and systems to support high performing, positive, diverse, and inclusive environment and culture across the campus in support of the University's mission.

Faces and Places of Clark





CAREERS

'They are always hiring in our industry'

Stanley Pierre-Louis '92 returned to Clark University for a special visit centered on Clark's robust presence in the world of game design and interactive media.

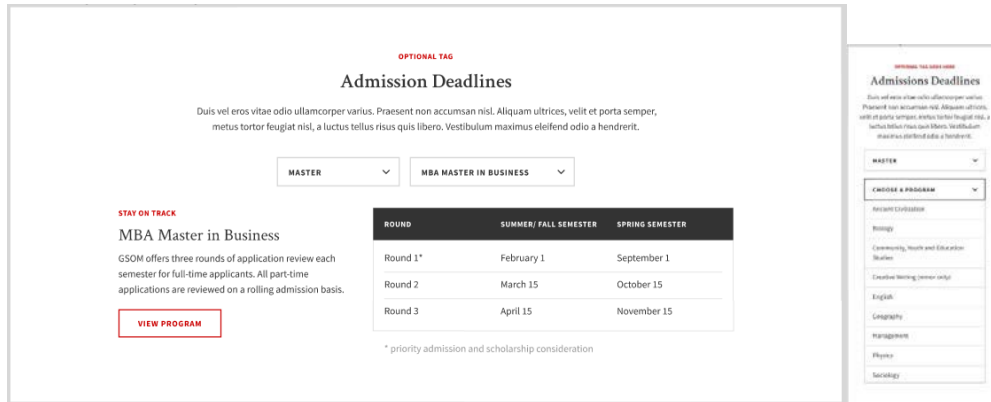
Pierre-Louis, the CEO and president of the [Entertainment Software Association](#), chatted with students in the Becker School of Design & Technology (BSDT) and lauded Clark for its planned [Center for Media Arts, Computing, and Design](#), expected to open in fall 2023. The market, he said, is awaiting BSDT students. "They are literally always hiring in our industry," he said. "I hear from CEOs on my board that there are never enough people to fill the jobs."

[Read full story >](#)

FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Background color – White or Grey
- Gallery – unlimited images/videos but recommend no more than 25 images. Video or Images.
 - Video:
 - Video URL
 - Video Accessibility Title
 - Image:
 - Image Lightbox (yes/no)
 - Caption – Content Block – unlimited characters, Image/Video can be placed but not recommended.
 - Image

Deadlines: This component was built to highlight Deadlines that are important to stand out to audiences. Audiences and uses can be from Parents to make sure they get forms or processes done in time to Admissions Deadlines or highlighting current students to hand in projects at times. Component can also highlights required for Program pages.



FIELDS:

- Section Label – character limit set to 50 characters
- Section Title – character limit set to 100 characters
- Description – unlimited character count, however, recommending only use a sentence or two.
- Program – drop down list of Programs if you want to highlight a program
- Use Static Content button – Yes or No
 - Program Label – unlimited character count, however, recommend smaller character counts
 - Program title – unlimited character count, however, recommend smaller character counts
 - Content – unlimited character count, however, recommend smaller character counts
 - Link button – url to detailed content
 - Deadlines Table (**required**) – unlimited rows and columns, but recommend no more than 6 rows and 3 columns
 - Use Table Header – No or Yes – however for 508 compliance reasons we strongly recommend headers.
 - Deadlines Footnotes – unlimited character count, however, recommend smaller character counts.

Events Landing Listing: This component is strictly used by the Marketing Web Team to display calendar events in a listing view.

What's Happening at Clark

[View All Campus Events >](#)

National Library Week: April 3-9, 2022

● April 9, 2022 Eastern Time

Celebrate National Library Week with Goddard Library! Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.

Sponsored by: Clark University Alumni Association

Clark University Festival Concert

● April 27, 2022 @ 7:30 p.m. - 9:30 p.m. Eastern Time

The Clark University Chorus and Sinfonia, joined by the New England Repertory Orchestra, will present a concert of German choral-orchestral masterpieces as part of the Clark University Festival concert 7:30 p.m. April 27 in Mechanics Hall, downtown Worcester.

Presidential Inauguration Academic Symposium: Global and Climate Change

● April 29, 2022 @ 12:30 p.m. - 1:30 p.m. Eastern Time

Some of Clark's leading scholars discuss current research and worldwide policy engagement around climate and environmental change impacts, vulnerability, mitigation, resilience, and adaptation.



clarku.edu/events/

LEARN MORE

What's Happening at Clark

[View All Campus Events >](#)



International Student Welcome

● August 22, 2022 @ 9:00 a.m. - August 24, 2022 @ 5:00 p.m. Eastern Time

The International Center is excited to welcome international students to campus a few days before the undergraduate and graduate orientations begin.

Sponsored by: International Center

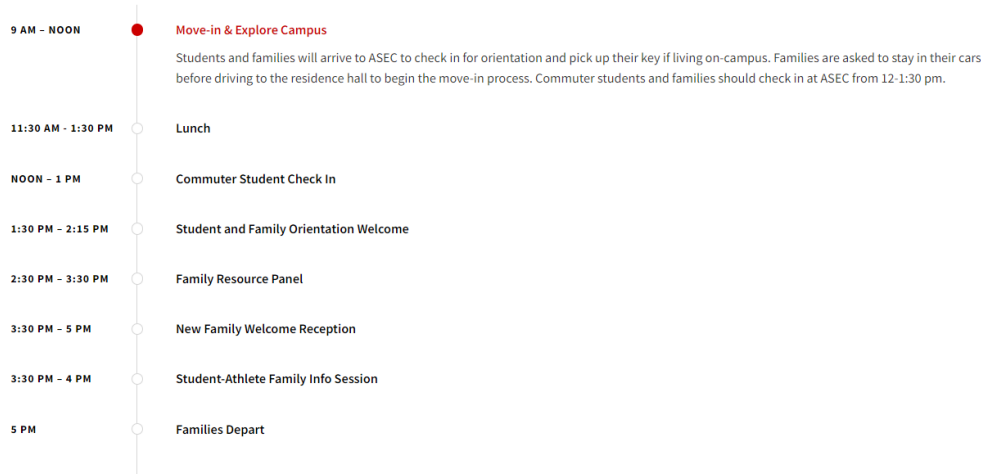
FIELDS:

- Content Label – character limit of 50 characters
- Title – character limit of 100 characters
- Content Block – unlimited characters however no access to add images or video
- Automatic Feed (hidden) that pulls in all calendar events that are tagged “display on events landing page”.

Expanding Schedules: Purpose of this component is to show date/time orientation of content. User clicks on the time and content appears.

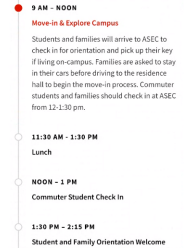
In-Person First-Year Family Orientation

After your student moves in, we invite you to join our First-Year Family Orientation to learn more about what to expect.



In-Person First-Year Family Orientation

After your student moves in, we invite you to join our First-Year Family Orientation to learn more about what to expect.



FIELDS:

- Section Label – character limit set to 50 characters
- Section Title (required)
- Times (required) – unlimited entries
 - Label (required) – This is used for setting the times (4:00 p.m. – 5:00 p.m.) or dates (Oct 1 – Oct 25) – character limitation of 19 characters
 - Title (required) – character count of 170 characters. Used for the event name for example.
 - Description – character count of 350 characters. Can add an image, video and links to this count area.

Faculty Listing: This component automatically feeds a listing of our faculty pulled from the Banner System to display in a directory. Please note this is only used by the Marketing Web Team.

ALL DEPARTMENTS ▾

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

FACULTY	DEPARTMENT(S)	CONTACT
<p><u>Amir Aazami</u> Assistant Professor, Department of Mathematics B.A., University of California, Berkeley, 2001 M.Sc. and M.Phil., Yale University, 2006 Ph.D., Duke University, 2011</p>	Mathematics	aaazami@clarku.edu 1-508-793-7449
<p><u>Maria Acosta Cruz</u> Professor, Language, Literature and Culture Department B.A., University of Puerto Rico, Mayaguez, 1975; M.A., State University of New York, Binghamton, 1980; Ph.D., 1984.</p>	Language, Literature & Culture	macostacruz@clarku.edu 1-508-793-7677
<p><u>Michael Addis</u></p>	Psychology	maddis@clarku.edu

clarku.edu/academics/o

CLARK UNIVERSITY

Faculty Directory

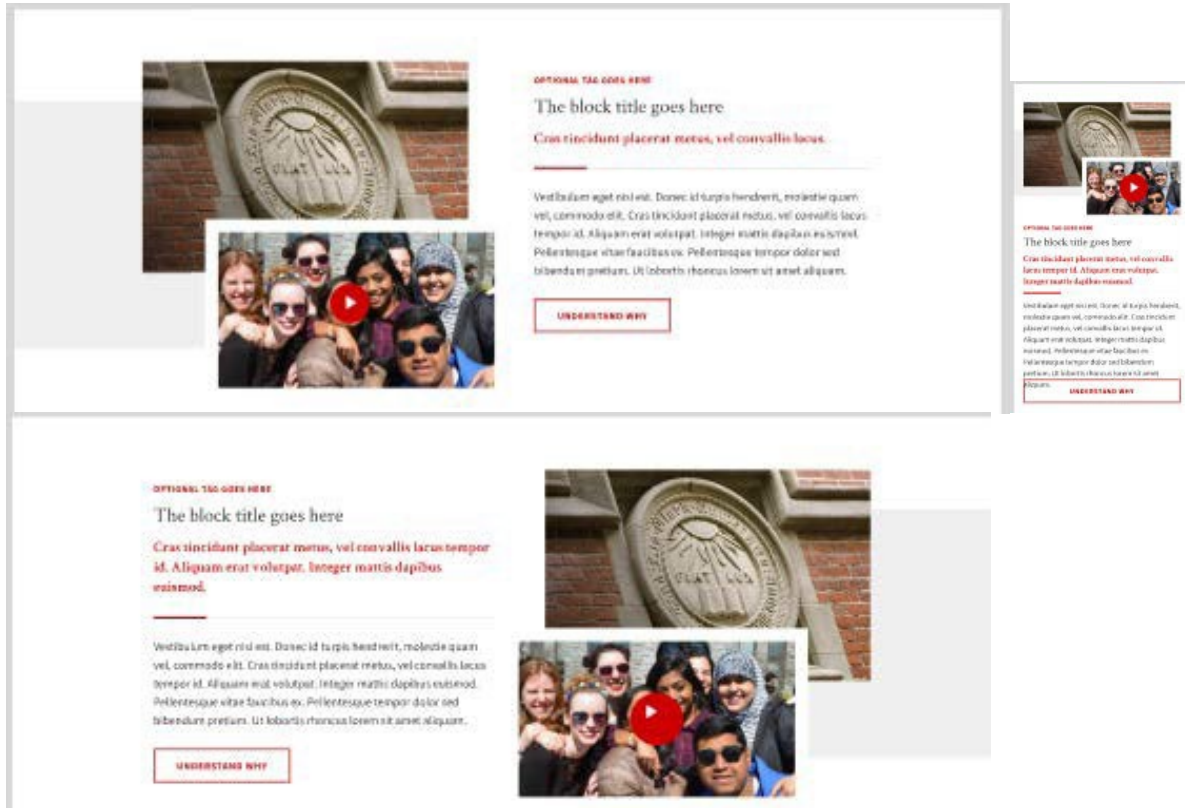
ALL DEPARTMENTS ▾

Amir Aazami
 Assistant Professor,
 Department of Mathematics
 B.A., University of California,
 Berkeley, 2001
 M.Sc. and M.Phil., Yale University,
 2006
 Ph.D., Duke University, 2011
 Mathematics
aaazami@clarku.edu

FIELDS:

- Content Label – character limit of 50 characters
- Title – character limit of 100 characters
- Content Area – Content Block – unlimited characters, however, no image or video available for this block.

Featured Grid Block: This component was built to highlight important content with an image placed in the background with another image or video placed over that image. Recommend using this for video mostly. Image on top of image should be rarely used.



FIELDS:

- Background Color: White or Grey background behind content/images.
- Content Position button: Left or Right as options
- Section Label – character limit set to 50 characters
- Section Title – character limit set to 65 characters
- Intro Text – Content Block – just above main content. Centered. Character limit of 100 characters. No option for video and image.
- Text – character count of 480 but suggest keeping character count to 320 characters when using a link button.
- Button Link – add url to pages with further details. Unlimited buttons but recommend only one to make it stand out. Link URL, Link Label, and Advisory Title
- List Link – adds an arrow link at the bottom of the text. Unlimited list links but recommend no more than 3. Link URL, Link Label, and Advisory Title
- Featured Image (**required**) – 495w x 320h. Image displays in the background. Video or Image will be placed over this image.
- Media (**required**) – Image or Video as options
 - Image – 420w x 236h
 - Video – vimeo or youtube url; video accessibility title

Flexible News & Events: This component is only offered currently on sub sites such as offices/departments/centers/schools. Display a combination of News / Announcements, Events, and optional Ad space.

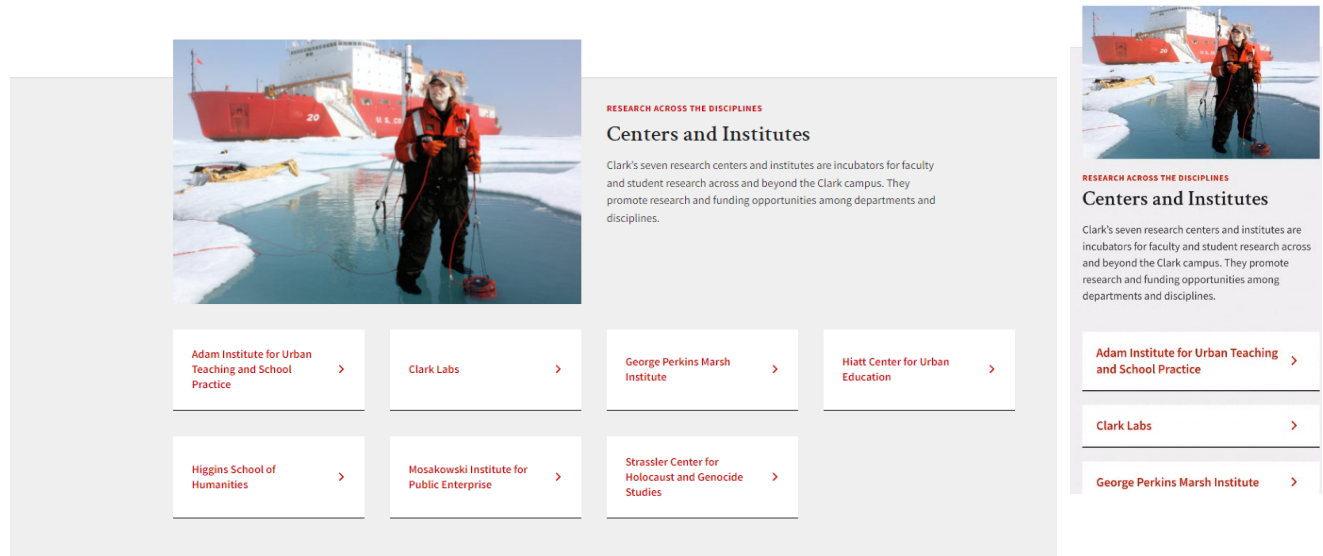
The image displays two examples of a website layout for 'Flexible News & Events'. The top example shows a grid with three columns: News, Events, and Adspace. Each column has a 'View All' link. The News column lists four items with placeholder text. The Events column lists four items, each with a date badge (02 MAY). The Adspace column features a large image of three people and a 'Learn More' link. The bottom example shows a similar layout but with images for the News items and a different arrangement of Events items.

FIELDS:

- Title Label – character count of 50 characters
- Section Title – character count of 100 characters
- Content Block – unlimited character count with options to add images/videos
- Background Color – White or Grey
- Layout Options – Flexible Two Columns, Two Columns or Three Columns
- Blocks – Adspace, Events and News
 - Adspace
 - Section Title – character limit set at 40 characters
 - Image – 533w x 300h
 - Title – character limit set of 100 characters
 - Content Block – unlimited characters, however, we recommend you limit to a few sentences.

- Link – add url to a page with further content. Link URL, Link Title, and Advisory Text
- Events – automatic feed to pull in event items
- News – automatic feed to pull in Stories

Four Column Link Area: This component was to feature an important subject matter with related links to that subject matter. Four links are set as default; however, you can add another row of additional links. However, we don't recommend it and we recommend instead you use the Three Column Link Area instead that is listed further down in this document.



RESEARCH ACROSS THE DISCIPLINES

Centers and Institutes

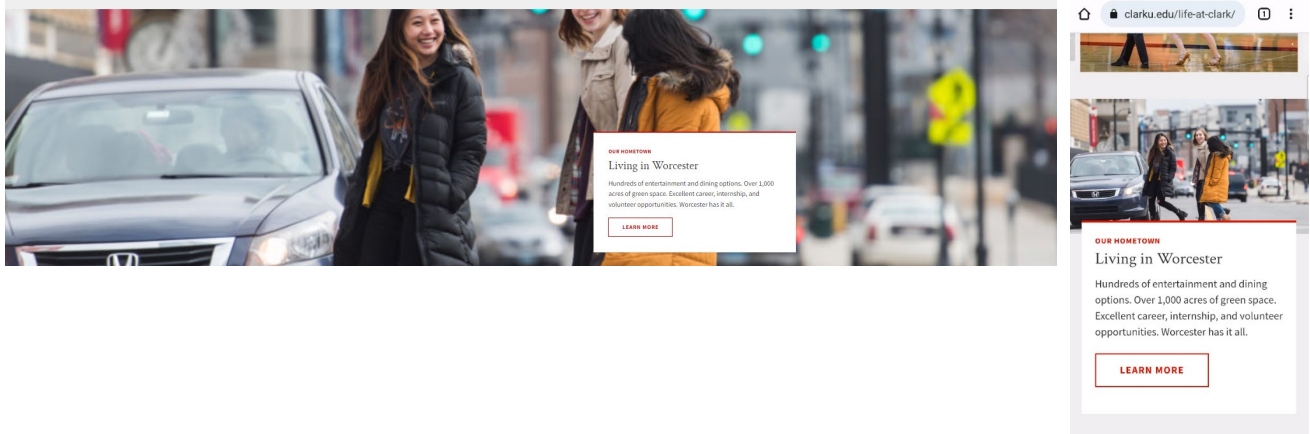
Clark's seven research centers and Institutes are incubators for faculty and student research across and beyond the Clark campus. They promote research and funding opportunities among departments and disciplines.

- Adam Institute for Urban Teaching and School Practice >
- Clark Labs >
- George Perkins Marsh Institute >
- Hiatt Center for Urban Education >
- Higgins School of Humanities >
- Mosakowski Institute for Public Enterprise >
- Strassler Center for Holocaust and Genocide Studies >

FIELDS:

- Image (**required**) – 650w x 420h
- Section Label – character count is set at 50 characters
- Section Title (**required**) – character count is set at 50 characters
- Content Block (**required**) – character count is set at 320. No video or image available.
- Links – 4 link buttons to detailed content. Link URL, Link title, Advisory Text

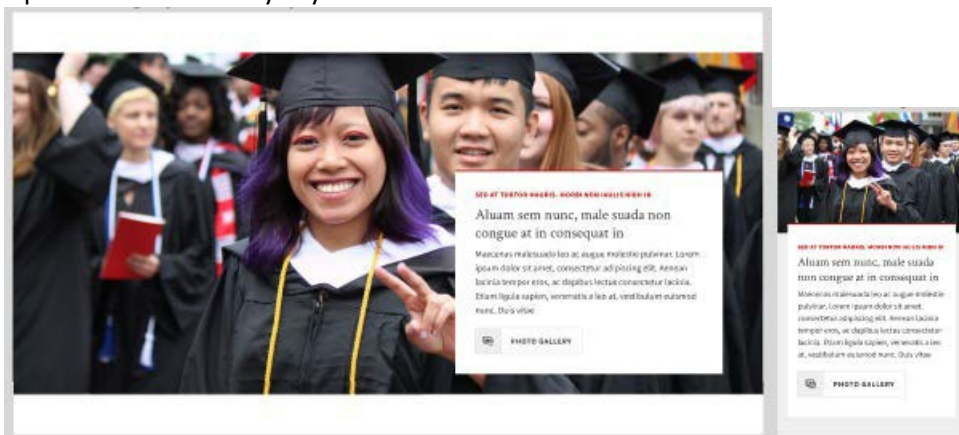
Full Image Content Block: The component offers a wide image with a content block and link on top of the image.



FIELDS:

- Image (required) 1500w x 680h
- Background Video – vimeo or youtube url to video. This will be set on top of image.
- Content Location (required) – Bottom Right or Bottom left
- Section Label – character limit set to 50 characters
- Section Title – character limit set to 70 characters
- Content – character limit set to 160 characters
- Layout Option: Additional button layout or Photo gallery layout
 - Button Layout
 - Button Link – add url to detailed pages. One button only.
 - Gallery Layout – unlimited images. However, do not recommend more than 10 images.
 - Section Label – above photo gallery. Character count set to 85.
 - Section Title – above photo gallery. Character count set to 30.
 - Content Block – above photo gallery. Character count set to 420 characters. No video or images allowed.
 - Images:
 - Image button – Add Image. 880w x 480h. Recommend not adding more than 10 images
 - Caption – unlimited character count, but recommend limited characters

Optional Photo Gallery Layout:



Full Width Columns: This component was built to display a few different components to take up the full width of your pages. This should only be used to display content below your right-hand sidebar or navigation. Components include Free form, accordions, or an ad space. Specs for each component within this layout are already listed within this document:



Campus Visits

Get an up-close look at our campus — from residence halls to classrooms — and get your questions answered.

[Learn More >](#)



Interviews

We want to know you beyond your application. If you're a spring-semester junior or senior, you can sign up for an interview.

[Learn More >](#)



Find Your Counselor

If you have any questions about Clark or what it takes to become a Clarkie, we encourage you to contact your admissions counselor.

[Learn More >](#)



Applying Early Decision

What are the benefits and tradeoffs of applying Early Decision? We explain more about this early, binding admissions plan.

[Learn More >](#)

clarku.edu/undergraduat



Campus Visits

Get an up-close look at our campus — from residence halls to classrooms — and get your questions answered.

[Learn More >](#)



FIELDS:

- Background Color: Grey or White
- Show/Hide Divider – allows a vertical line to divide columns
- Container options – 10/12 Column Grid or 12/12 Column Grid (straight across the entire webpage and aligns with title, breadcrumbs, and large hero image)
- Layout Options – 4 columns, 60/40, 70/30 or Full Width
 - 4 Columns – Ad space or Content Block (Wyswig) options for each column
 - 50/50 – Accordion, Ad space or Content Block (Wyswig)
 - 60/40 – Accordion, Ad space or Content Block (Wyswig) options for each section. Option to change from 60/40 to 40/60.
 - 70/30 – Accordion, Ad space or Content Block (Wyswig) options for each section. Option to change from 70/30 to 30/70.
 - Full width – Accordion or Content Block (Wyswig)

Accordions – Full Width: This component was meant to display large amounts of content that allows the user to expand or collapse the content. It's meant to display at full width across your page. User clicks on the down arrow to expose content.



Documents, Forms, and Disclosures

Employment	▼
Employee Assistance Program	▼
Faculty/Staff Handbooks & Policies	▼
Benefit Information and Forms	▼
Disclosures and Notices	▼
Performance Evaluation Forms and Resources	▼
Reference Check Guidelines and Sample Questions	▼
Temporary Employee Request Form and Process Instructions	▼
Search Forms	▼

Also Available in 2/3rd components area (below content area).

FIELDS:

- Subtitle
- Title
- Sections: unlimited sections can be added
 - Query Tag – this allows an option to add a bookmark to open that accordion item to display its content with a url.
 - Header **(required)**
 - Body Content – Content Block – unlimited character count. Can add video or images. **(required)**
- Icon – Icon that display left to the header for all section items. Drop down list offers options.

Wyswig Text Editor – Full Width:

Clark–APA workshop for teachers returns to campus

Presenters share initiative for transformative intro psych courses
[Read More >](#)

Clark–APA workshop for teachers returns to campus

Presenters share initiative for transformative intro psych courses
[Read More >](#)

Clark–APA workshop for teachers returns to campus

Presenters share initiative for transformative intro psych courses
[Read More >](#)

Clark–APA workshop for teachers returns to campus

Presenters share initiative for transformative intro psych courses
[Read More >](#)

testing.clarku.edu/test-2

Clark–APA workshop for teachers returns to campus

Presenters share initiative for transformative intro psych courses
[Read More >](#)

Campus Living

We offer students a range of housing options, including First-Year Experience residence halls, women-only residences, suite-style dorms, and apartment-style houses. No matter where you live, you'll fit right in – and make the place your own.

[LEARN MORE](#)

FIELDS:

- Content Block – unlimited characters, video and images can be added.

Adspace – Full Width:

TITLE LABEL

Title of Adspace

Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups. *Lorem ipsum* is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.

[Learn More >](#)

TITLE LABEL

Title of Adspace

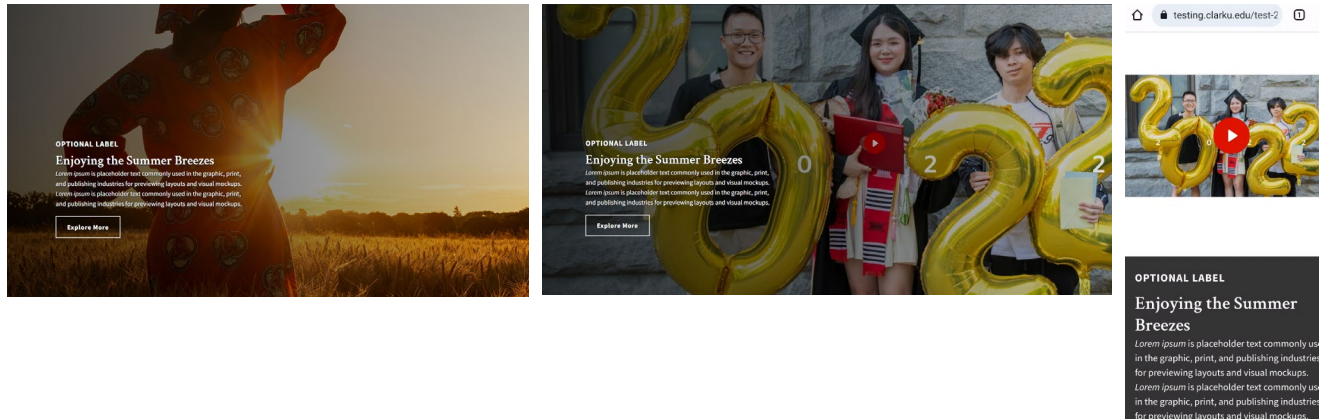
Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups. *Lorem ipsum* is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts and visual mockups.

[Learn More >](#)

FIELDS:

- Design – Outlined or Filled
- Title Label
- Title
- Content Block – unlimited characters, video and images are available to add.
- Link – Link URL, Link Title, Advisory Text

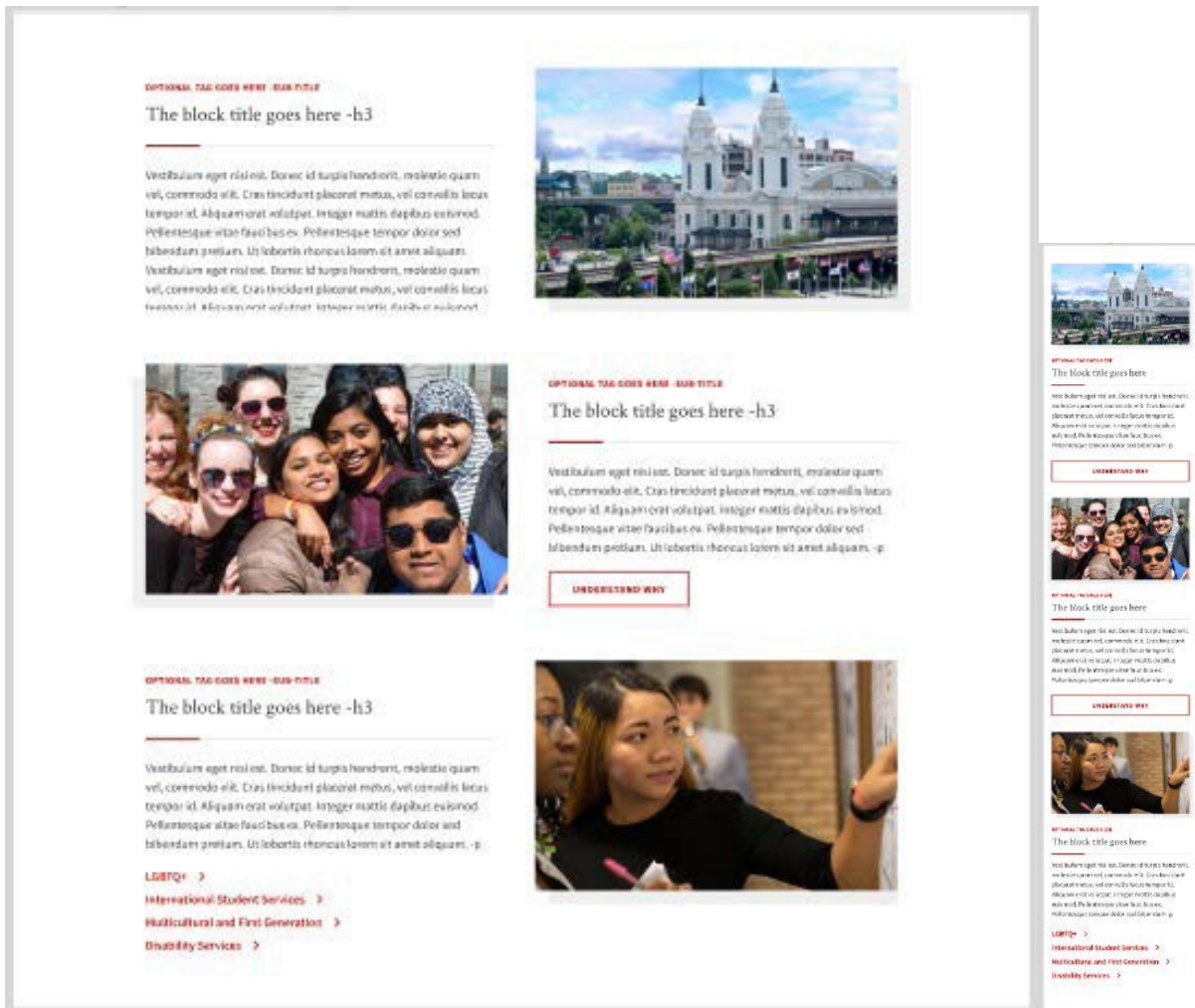
Full Width Media Blocks: Intent of this component is to display a wide video or image with a text overlay.



FIELDS:

- Background type: Image or Video
 - Background Image: 1440w x 600h – image is set in the background, Accessibility Title
 - Video: URL of vimeo or youtube, Enable Player automatically Yes/No, Accessibility Title
- Content:
 - Orientation – right / left
 - Label
 - Heading (**required**)
 - Content Block – unlimited character count, option for image or video (don't recommend)
 - Button – Link URL, Link Title and Advisory Text
- Gradient:
 - Select Color – here you can enter the color using the hexcode
 - Starting Opacity – default set as 0
 - Ending Opacity – default set at .75

Grid Blocks: The purpose of this component is to have the ability to place images and text in an alternative pattern like below.



FIELDS:

- Background Color – Grey / White
- Content Position – button to display content Left or Right of the image
- Title Label – character limit set to 50 characters
- Title (**required**) – character limit set to 65 characters
- Content – character limit set to 480 characters, however, recommend 320 characters.
- Button Link – add url to further content. Option to place more than one, but we recommend just one button. If you want more than one links, use the list link. Link URL, Link Title and Advisory Text
- List Link – The link style is an arrow for this type of link. Add url to further content. You have the option to add multiple links, but we recommend no more than 3-4 links. Link URL, Link Title and Advisory Text
- Media (**required**) – Image or Video.
 - Image (**required**) 535w x 340h
 - Video – add url to vimeo or youtube video, video title for accessibility

Grid Columns: This content was meant to display content either in two columns or three columns. Limited character counts in each layout.

TAKE NOTE
Scholars in the Spotlight

Faculty Distinctions
Fellowships, awards, and honors received by our accomplished scholars.

[Learn more](#) >


Books & Creative Works
Our faculty publish numerous books and produce creative works that draw the attention of their peers and the media.

[Learn more](#) >


Faculty Research Grants
Explore the breadth of our faculty members' research funding.

[Learn more](#) >

Student Research




Undergraduate Research
Through signature projects and scholarships, undergraduate students collaborate closely with faculty to contribute to the greater body of knowledge.




Graduate Research
Clark offers graduate student opportunities, who enrich our diverse and community of scholars.

In Focus



Dining on Campus
Our dining halls feature local, sustainable, humane, and fair-trade options.

[Dining on Campus](#) >



In Focus



Dining on Campus
Our dining halls feature local, sustainable, humane, and fair-trade options.

[Dining on Campus](#) >



Health and Wellness
Our on-campus services help ensure your physical and emotional well-being.

[Health and Wellness](#) >



Meet Our Team
Our student life team can answer question about everything from dining to Athletics.

[Meet Our Team](#) >

FIELDS:

- Background color – Grey or White **(required)**
- Section label – character count of 50 characters
- Section title – character count of 100 characters
- Intro just above the columns – character count of 250 characters
- Button – displays below the columns. Link URL, Link Title and Advisory Text
- Grid Rows – Three Column Row or Two Column Row
- Content – Several components available (Freeform, Image with Content Block, Info Box, Link Area or a reusable component). Below are the different types of layouts

Freeform Content:

Student Research



Undergraduate Research

Through capstone projects and fellowships, undergraduate students collaborate closely with faculty to contribute to the greater body of knowledge.



Graduate Research


Clark values graduate student researchers, who enrich our close-knit community of scholars.

FIELDS:


- Content Block – Unlimited character count and option to place hyperlinks and images within that content.

Image with Content Block: Content was mean to display in either two column or three column to display an image, short text and a button.

Student Research



Undergraduate Research
Through capstone projects and fellowships, undergraduate students collaborate closely with faculty to contribute to the greater body of knowledge.



Graduate Research
Clark values graduate student researchers, who enrich our close-knit community of scholars.

OCTOBER

Family Weekend

Fall is a great time to enjoy New England. Families visit their students, enjoy activities and special events, and connect with other Clarkies.



FALL AND SPRING

ClarkFEST

Clark undergraduates present their research and creative work twice a year, at ClarkFEST in October and April.



FIELDS:

- Media (**required**) – image (900w x 500h) or video (add vimeo or youtube url and video accessibility title)
- Link – displays arrow link. Link URL, Link Title, and Advisory Title
- Button Link – Link URL, Link Title, and Advisory Title
- Label – character count of 25 characters for a label above the title
- Title (**required**) – character count of 45 characters
- Content Block – character count of 100 characters. Video and Image can be added however, do not recommend it.

Info Box: This content is meant to display in a two column or three column layout. Brief text with a link to link off to further content.

CONTACTS:

<p>Jim Keogh <i>Associate Vice President for University Communications</i> 1-508-793-7442</p> <hr/> <p>Email Jim ></p>	<p>Angela M. Bazydlo <i>Media Relations Manager</i> 1-508-793-7554</p> <hr/> <p>Email Angela ></p>	<p>Melissa Lynch '95, MSPC '15 <i>Senior Writer and Content Editor</i> 508-793-7440</p> <hr/> <p>Email Melissa ></p>	<p style="text-align: center;">CONTACTS:</p> <p>Jim Keogh <i>Associate Vice President for University Communications</i> 1-508-793-7442</p> <hr/> <p>Email Jim ></p>
<p>Kim Priore <i>Executive Director of Executive Communications</i> 1-508-793-7746</p> <hr/> <p>Email Kim ></p>	<p>Melissa Hanson <i>Content Specialist</i> 1-508-793-7176</p> <hr/> <p>Email Melissa ></p>		<p>Angela M. Bazydlo <i>Media Relations Manager</i> 1-508-793-7554</p> <hr/> <p>Email Angela ></p>
			<p>Melissa Lynch '95, MSPC '15 <i>Senior Writer and Content Editor</i> 508-793-7440</p> <hr/> <p>Email Melissa ></p>

FIELDS:

- Title (**required**) – character limit of 40 characters
- Content Block – unlimited character count, however recommended to keeping it at a minimum. No video or image optional in content block.
- Link – add arrow link. Link URL, Link Title, and Advisory Text

Link Area: This component was meant to give a list of links set in two column or three columns. Usually used for related links.

Team Sports
Clark student-athletes combine individual excellence with collective effort to dominate their competition across 17 men's and women's sports.

Men's Baseball >	Men's Basketball >	Men's Cross Country >
Men's Lacrosse >	Men's Soccer >	Men's Swimming/Diving >
Men's Tennis >	Women's Basketball >	Women's Cross Country >

Team Sports
Clark student-athletes combine individual excellence with collective effort to dominate their competition across 17 men's and women's sports.

- Men's Baseball >
- Men's Basketball >
- Men's Cross Country >
- Men's Lacrosse >
- Men's Soccer >
- Men's Swimming/Diving >

FIELDS:

- Link – add arrow link. Link URL, Link Title, and Advisory Text. Unlimited links available to add.

Handpicked Stories: This component is to manually pick any ClarkNow News Stories to display on your page in either two columns or three columns.

LATEST NEWS

English Department



'United We Gala'

Clark diverse student community gathers, performs in annual show

[Read More >](#)



'The Dutch Moment'

Professor Klooster's book explores 17th-century empire building

[Read More >](#)



American studies expertise sends Clark professo...

[Read More >](#)

Faculty Research Stories



Mushroom research harkens to the age of dinosaurs

Hibbett contributes to massive evolutionary tree of life for fungi

[Read More >](#)

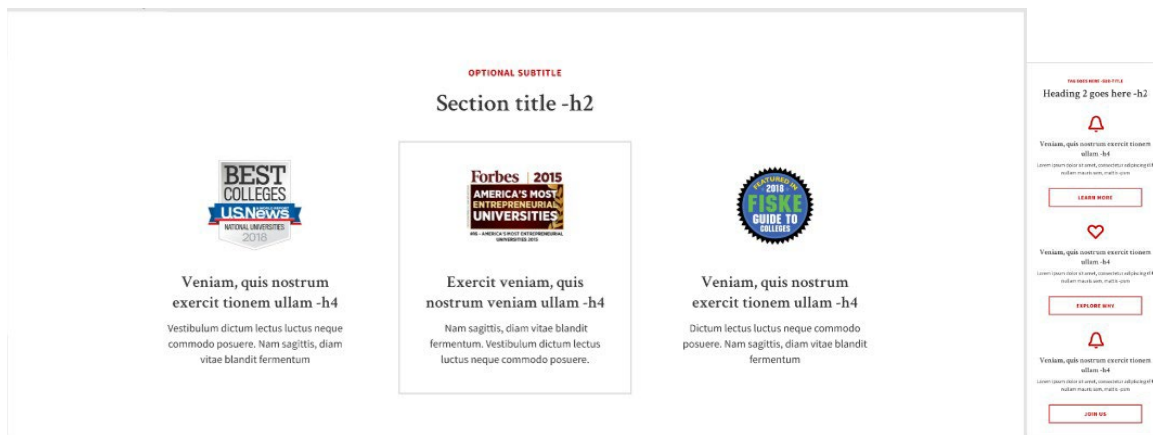


Nature story highlights Clark mentorship

FIELDS:

- Section Label – character count of 50 characters
- Section Title – character count of 100 characters
- Background Color: White or Grey
- Columns: Two or Three
- Button – Button displays under the handpicked stories. Link URL, Link Title, and Advisory Text.
- Stories (**required**) – Drop down list of ClarkNow Stories or you can search off keyword or title of article. Unlimited stories can display in each column; however, we don't recommend more than 6 for a 3 column or 4 for a two column.

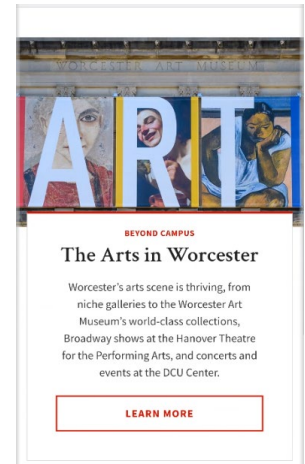
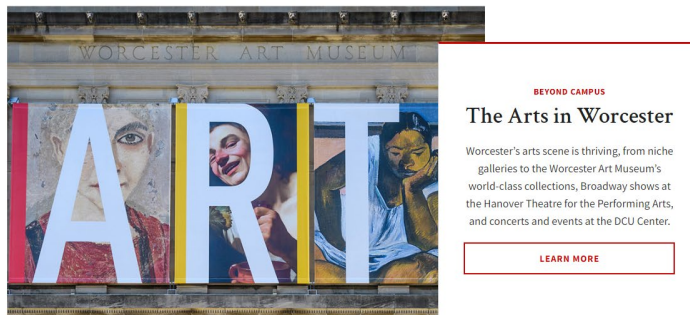
Icon Content: This component was built to display 3 columns of short content with either an image or icon. You can add additional rows if needed but recommend no more than 2 rows.



FIELDS:

- Section Label – character count of 50 characters
- Section Title **(required)** – character count of 100 characters
- Box Layout **(required)** – Icon Layout or Image Layout
 - Icon Layout **(required)** – 3 minimum is required
 - Icon – Select an Icon from a drop-down list of icons available
 - Title **(required)** – character count set at 50 characters
 - Content Block – character count set at 155 characters. No image/video available.
 - Link – Yes or No
 - Select Link – add url of link to detailed content. Link URL, Link Title and Advisory Text
 - Image Layout – 3 minimum is required
 - Image **(required)** – 566w x 300h
 - Title **(required)** – character count set at 50 characters
 - Count **(required)** – character count set at 155 characters. No image/video available.
 - Link – Yes or No
 - Select Link – add url of link to detailed content. Link URL, Link Title and Advisory Text

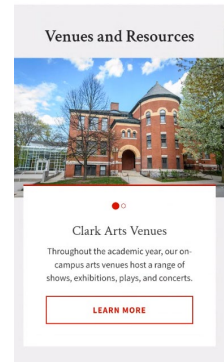
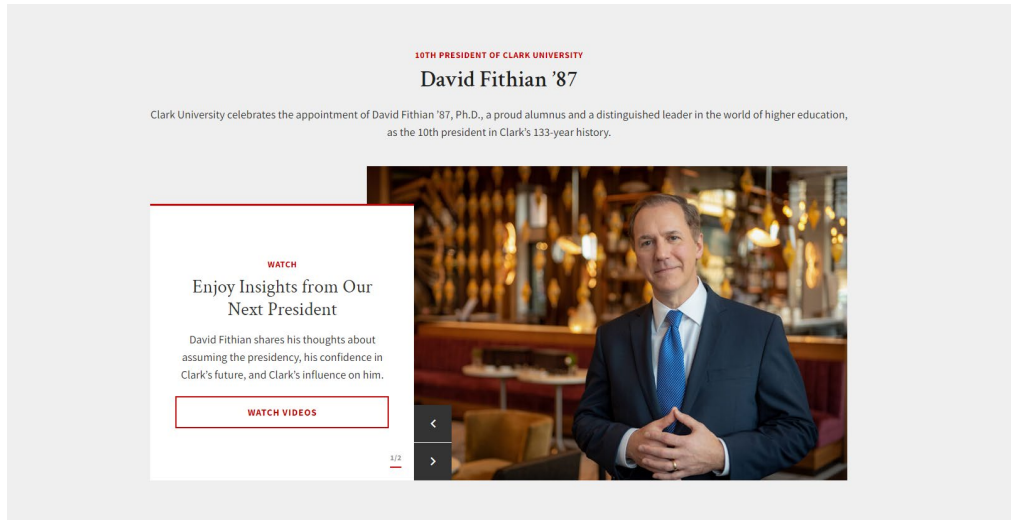
Image & Content Block: This component is to highlight important content to stand out, just like a featured item. It displays short teaser text with optional links to further details.



FIELDS:

- Section Label – character count of 50 characters
- Section Title – character count of 100 characters
- Background Color – Grey or White
- Image Position – Left or Right
- Media (**required**) – Image or Video
 - Image – 850w x 556h
 - Video – url of vimeo video, video accessibility title
- Content: Currently there is only one option for “Text with Button”. Further development for more options in the future.
 - Section Label – character count set at 40 characters
 - Title – character count set at 40 characters
 - Content Block – character count set at 250 characters. No image or video available
 - Button – add url to detailed content. Multiple buttons are allowed, but we recommend no more than two. Link url, link title and advisory text.

Image & Content Slider: Intent is to display content in a card slider. Must have at least 2, but recommend at 3 cards.




FIELDS:

- Section Label – character limit of 50 characters
- Section Title – character limit of 100 characters
- Section Intro Text – Content Block – unlimited characters. No image or video available.
- Background Color – White/Grey options
- Image Position – Left/Right options
- Image (**required**) – 860w x 556h
- Slide Label – character limit of 60 characters
- Slide Title – character limit of 60 characters
- Content Block – character limit of 250 characters. No image or video available.
- Button – link to further detailed content. Link URL, Link Title, and Advisory Text. Can add more than one link but we recommend only 1-2 buttons.

In the News + Content: This component can only be used on the main Clarku website and not intended to be used on sub sites like an office, department, or center website. This component displays all the public relations “In the News” articles.

Section Title



CONTENT LABEL

Content Title

Lorem ipsum is placeholder text commonly used in the graphic, print, and publishing industries for previewing layouts.

LEARN MORE

In the News [View All >](#)

NPR

Forget Oakland Or Hoboken. Worcester, Mass., Is The New 'It' Town

MICHAEL ABRASH '79 IN NEXT REALITY NEWS

The AR software development leaders of 2018

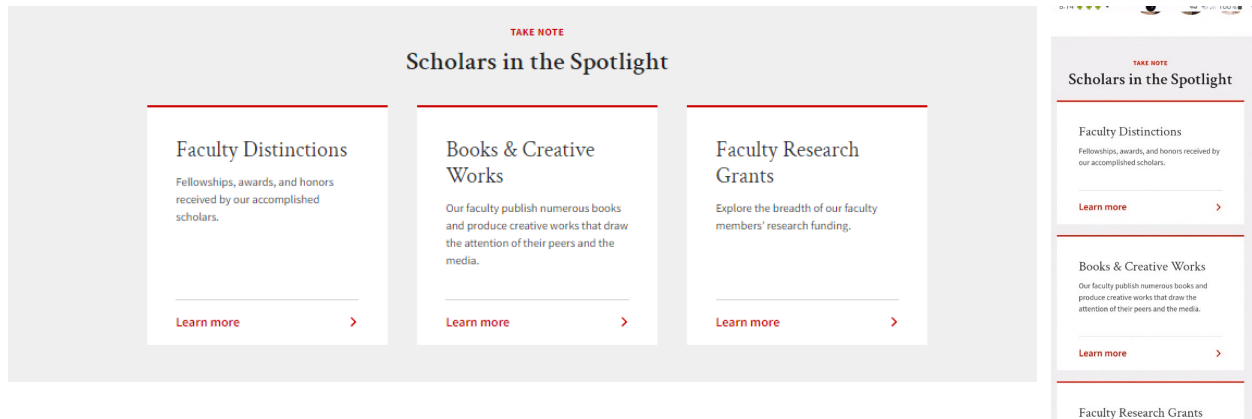
BASEBALL COACH BILLY CATHER IN THE WORCESTER TELEGRAM AND GAZETTE

Jennifer Toland's college notes

FIELDS:

- Background Color – Grey or White
- Image (**required**) – 200w x 265h
- Section Title – unlimited character count, however we recommend short character counts
- Content Label – character count is set at 50 characters
- Content Title – character count is set at 50 characters
- Content – character count is set at 120 characters. No image or video available.
- Link – add url to detailed content. Link URL, Link Title, and Advisory Text.

Info Boxes: The purpose of this component is for two or three columns of text boxes with links going off for further content. Multiple rows are available, but we recommend no more than 2 rows.



FIELDS:

- Background Color – Grey or White
- Section Label – character limit is set at 50 characters
- Section Title – character limit set at 100 characters
- Layout – Two or Three Columns
- Boxes – Link Box or List Box
 - Link Box – Short content with a link at the bottom of the box
 - Title (**required**) – character count set at 45 characters
 - Content (**required**) – character count set at 180 characters
 - Link – add link to further detail. Link URL, Link Title, and Advisory Text.
 - List Box – bulleted list with subtitles
 - Title (**required**) – character count set at 45 characters
 - List Items
 - Text (**required**) – unlimited character count, but we recommend limited characters
 - Subtitle – character limit of 40 characters

Intro Copy: This component is intro text that is centered and full width. Use this on landing pages.

Alumni Employers

Our graduates have worked at organizations such as Apple and Morgan Stanley, and founded companies including the Blue Man Group, Panera Bread, and XM Radio. Clark alumni have gone on to work and succeed at companies that range from leading financial service providers and prominent health care organizations to innovative technology companies.

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FIELDS:


- Section Label – character count set at 50 characters
- Title – unlimited character count, however, we recommend limited characters
- Content (**required**) – character count set at 370 characters

Latest News: This component was meant to display ClarkNow news items only. The left side has a larger feature news item that is manually selected, the items listed on the right are automatically feed in.


BE IN THE KNOW
The Latest from Clark Now




'Manufacturing Denial' conference delves into multi-disciplinary genocide scholarship



'A profound experience': Leir Luxembourg Prog...




CLARK MAGAZINE
Nothing but Net




CLARK MAGAZINE
Building a biology legacy

MORE STORIES


Latest Stories




Marimo Oka puts patients' welfare first
Internship placed Clark student in busy Brooklyn ER



'Poetry is proof of the humanity we all share'



'We all thought we'd have a little more time with him'



11 things students should know for the fall semester

FIELDS:

- Background Color: White/Grey (**required**)
- Section Label – character count set at 50 characters
- Title – character count set at 100 characters
- Featured Story – drop down list and search box to choose one featured story.
- Pinned Stories – drop down list and search box to choose a story that will stay within the listing.
- Show Link to ClarkNow – button that will display “More News”

LEEP Content Image Slider: This component offers an interactive experience to display multiple content regarding the LEEP program and should not be used on any other pages within our site.

How it works

LEEP ensures that the experiences you have today prepare you to meet the expectations of tomorrow, allowing you to pursue a fulfilling life and career. During your four years at Clark, you'll take on more responsibility and gain confidence to tackle academic and personal challenges of greater complexity and depth. This is your pathway through LEEP.


ORIENT

EXPLORE

ACT

LAUNCH

Acquire the knowledge and abilities essential for success at — and after — Clark.

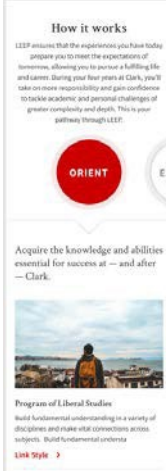


Program of Liberal Studies
Build fundamental understanding in a variety of disciplines and make vital connections across subjects. Build fundamental understandings.

[Link Style >](#)

Majors & Minors
Engage in work that marries theory and practice and prepare for advanced study and career success.

[Link Style >](#)



FIELDS:

- Background Color – White or Grey (**required**)
- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Section Description – unlimited character count, however we recommend a short description. Video and Image are allowed, but not recommended.
- Section Content – One Column or Two Column – this area is above the slides. I recommend one column.
 - One Column – choose from Content or Image
 - Content Block – character count is set at 350 characters. Video and Image are available within this content block, but not recommended.
 - Image
 - Two Columns
 - Left Content – character count set at 180 characters
 - Right Content – character count set at 180 characters
- Slides – 3 slides are required
 - Label – unlimited character count, however, we recommend short labels
 - Slide Intro – character count set at 180 characters
 - Slide Content – Content or Image
 - Content
 - Title – character count set at 60 characters
 - Content – character count set at 130 characters
 - Link – add url to detailed content. Link URL, Link Title, and Advisory Text.
 - Image – no size limitation, however, I recommend no more than 900pxs wide.

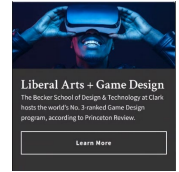
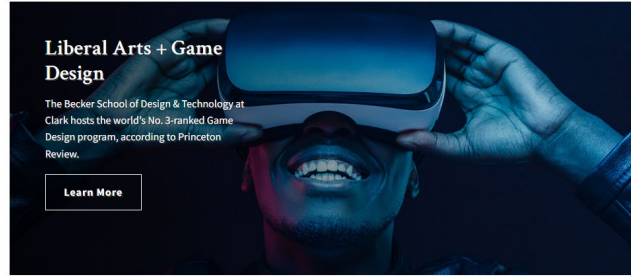
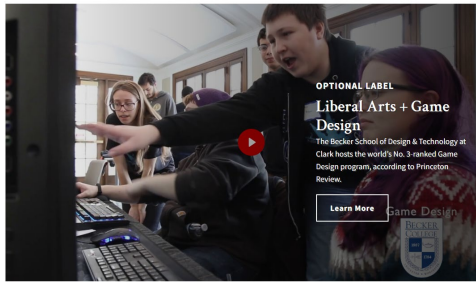
Logo Showcase: This component is to showcase company logos.



FIELDS:

- Section Label – character count set at 50 characters
- Title – character count set at 100 characters
- Logos (**required**) – at least one image is required. Multiple rows and unlimited logos can be added; however, we recommend no more than 2-3 rows of images.
 - Image – no set size, however, I recommend no more than 500 pixels wide.
 - Link – add url to website. URL Link, Link Title, Advisory Text.

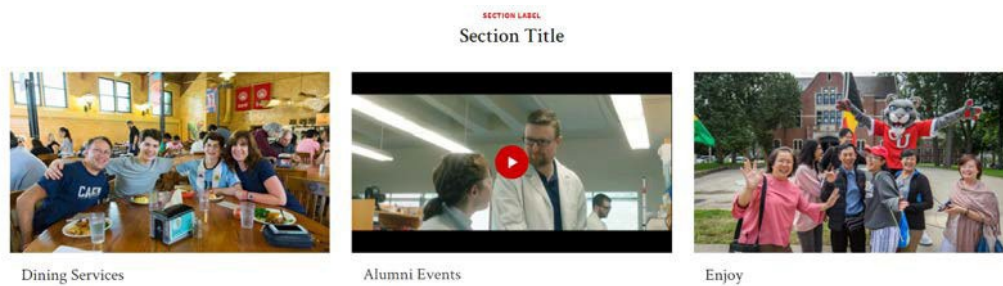
Mixed Alternative: Intent of this component is to show background image or video with text overlay and button to get to more detailed content.



FIELDS:

- Background type: Image or Video
- Background Image: 1440w x 600h
- Background Video: Vimeo or Youtube video link, accessibility title
- Content:
 - Orientation – Left/Right
 - Label – no character limitations, recommend under 120
 - Heading (**required**) – no character limitations, recommend under 120
 - Content Block – unlimited characters, video and images are available – however, not recommended
 - Button – URL Link, Link Title, and Advisory Text
- Gradient: in most cases you will not need to change this, depends on video or image background
 - Color: Select color by adding hex code
 - Starting Opacity: default set at 0
 - Ending Opacity: default set at .75

Mixed Media Blocks: A three column component that offers a mix of displaying either Images, Videos or photo galleries.



FIELDS:

- Section Label – character count is set at 50 characters
- Section Title – character count is set at 100 characters
- Blocks – Image & Link, Video or Photo Gallery
 - Image
 - Image **(required)** – no set image size, but recommend no larger than 900 pixels wide
 - Link **(required)** – add url to detailed content. Link URL, Link Title, and Advisory Text
 - Video
 - Title – no character count, but recommend keeping title short
 - Video **(required)** – link to vimeo or youtube url, accessibility title
 - Photo Gallery
 - Section Label – no character count, suggest under 120 characters
 - Gallery Title – no character count, suggest under 120 characters
 - Gallery Content – no character count, suggest under 120 characters
 - Images **(required)** – no set widths, however, recommend no larger than 900 pixels wide. Recommend at least 4-6 images for gallery. No more than 20 images.

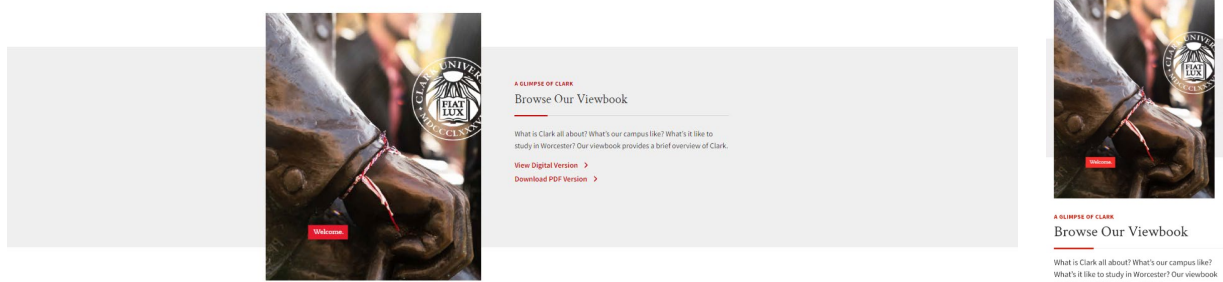
News Feed by Topic: This component was built for just the main Clarku website and should not be used on subsites like offices, departments, or centers. This component will pull in a feed for news articles from the ClarkNow site.

The image displays two examples of a 'News Feed by Topic' component. Both examples feature a header 'Our Stories' and a 'RESEARCH' dropdown menu. The left example shows a grid of three news stories, each with a thumbnail image, a title, a short description, and a 'Read More' link. The right example shows a single news story with a similar layout, including a thumbnail image, title, description, and 'Read More' link.

FIELDS:

- Background Color – Grey or White
- Section Title – character count set at 26 characters
- View all link text – unlimited character count, however this should be a short title
- Topics – drop down list of topics to choose from of what news stories are assigned to that topic. Can add several topics, but don't recommend too many topics as the list would be very lengthy.

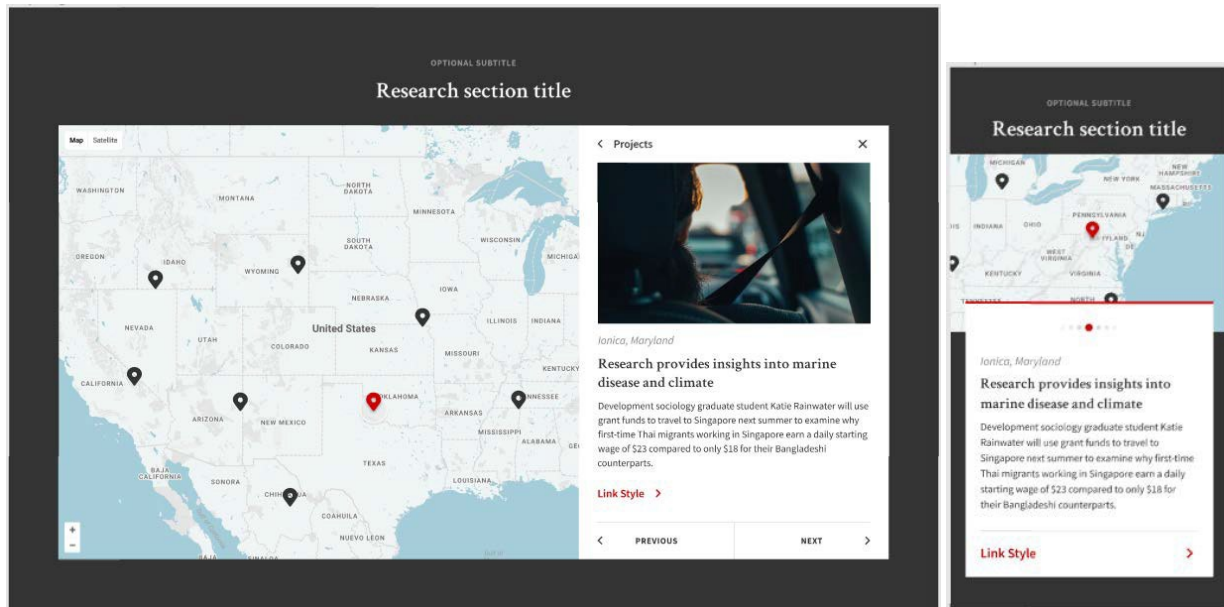
Portrait Block: This component is to display featured content with a portrait image.



FIELDS:

- Background Color – Grey or White
- Content Position – Left or Right
- Section Label – character limit set at 50 characters
- Title (**required**) – character limit set at 100 characters
- Content Block – character count is set at 320 characters. Images and Video are not available.
- Button Link – add url to detailed content. Multiple buttons, however, we recommend limiting to two buttons. Link URL, Link Title, and Advisory Text
- List Link – add arrow link to detailed content. Multiple links, however, we recommend limiting to three links. Link URL, Link Title, and Advisory Text
- Media
 - Image – 515w x 640h

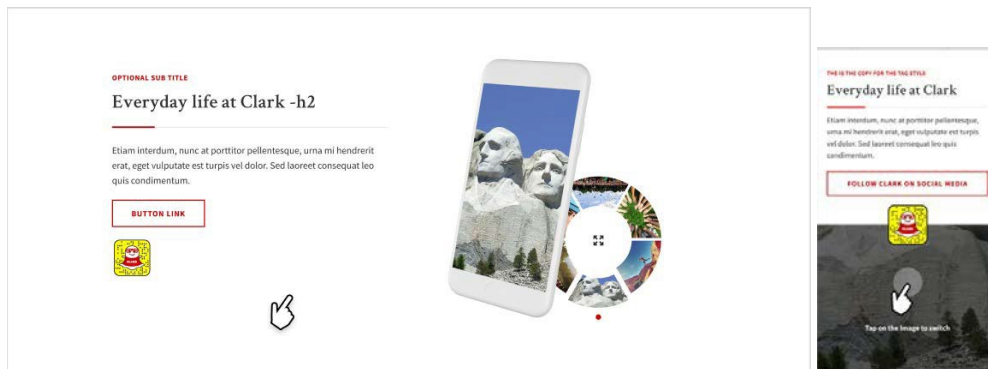
Research Map: This component is meant to display a google map of project centers throughout the world. This component should only be used by the Web team or Marketing only. This is a component that feeds or displays projects that are entered from a project template with it's content.



FIELDS:

- Section Label – unlimited characters, however, we recommend short labels
- Section Title – unlimited characters, however, we recommend short titles
- Project Type – radio buttons to select types: campus or research

SnapChat: This component displays images and connects to our SnapChat Channel.



FIELDS:

- Section Label – character count set at 50 characters
- Section Title – character count set at 65 characters
- Content Block – character count set at 270 characters. No image or Video available.
- Button – link provided to connect to snapchat account. Link URL, Link Title, and Advisory Text
- Background Color – White or Grey
- Blocks – 6 images (required) – no set image size. However, we recommend no larger than 900 pixels wide.

Story Quotes: This component is to feature person or subject matter with a side quote. Image or video can be placed on the left.

Immerse yourself in the expanding world of Marketing

Mark Getfeas understands that the expanding world of digital marketing is at the forefront of any successful business. He believes deeply in the importance of teaching students to have a core understanding of it and how digital marketing fits into the overall marketing eco system.

“ As marketing jobs expand to include digital marketing, having a comprehensive understanding of digital marketing is crucial, as it is now at the forefront of any marketing strategy, especially how it relates to consumer interactions online.

—Mark Getfeas
Professor
MARKETING

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“ As marketing jobs expand to include digital marketing, having a comprehensive understanding of digital marketing is crucial, as it is now at the forefront of any marketing strategy, especially how it relates to consumer interactions online.

FIELDS:

- Section Label – character limit set at 50 characters
- Section Title – character limit set at 100 characters
- Story Tab (left side of the component)
 - Media (**required**) – Image or Video
 - Image – 575w x 313h
 - Video – add url of vimeo or youtube video, accessibility title
 - Title (**required**) – character count set at 150 characters
 - Content Block (**required**) – 380 characters limitation. Video or Image are not available in block.
- Quote Tab (right side of the component)
 - Quote (**required**) – character count set at 260 characters
 - Quote Arthur (**required**) – unlimited characters
 - Author Title – unlimited characters
 - Author Affiliation – unlimited characters

Testimonials: This component displays testimonials. Unlimited items, however, we recommend no more than 10.

SPEAK FOR YOURSELF

Meet Our Faculty




“ *My teaching philosophy is grounded in the idea that all it takes to ignite one’s passions. What I love most about Clark is witnessing when students are set ablaze with intellectual discovery.* ”

— Nicole Overstreet
Assistant Professor
DEPARTMENT OF PSYCHOLOGY


SPEAK FOR YOURSELF

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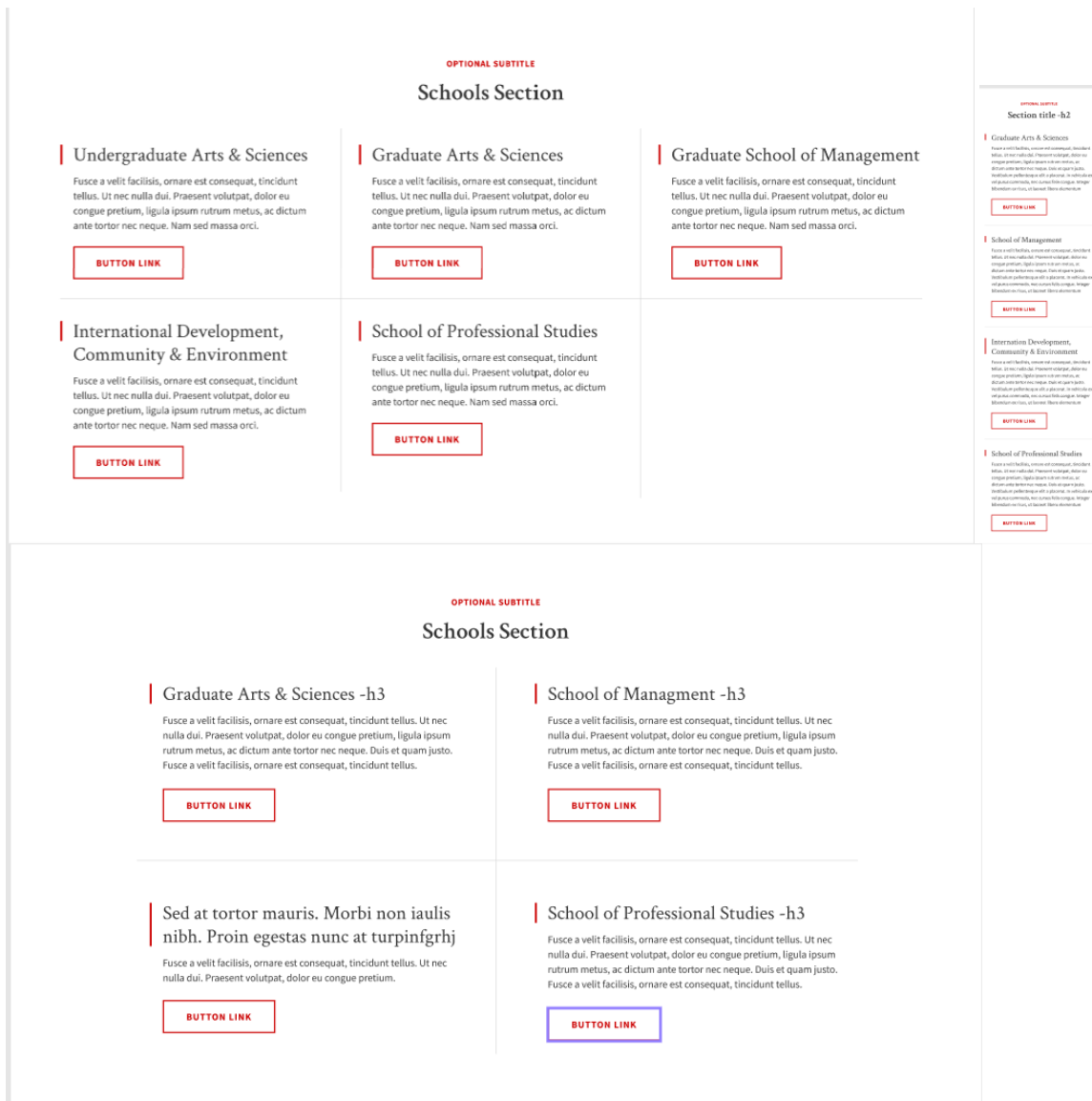
— Nicole Overstreet
Assistant Professor
DEPARTMENT OF PSYCHOLOGY



FIELDS:

- Background Color – White / Grey
- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Image – 160w x 160h
- Quote – Content Block – character limit is set to 400 characters. No image or video available.
- Quote Author – unlimited characters
- Quote Title – unlimited characters
- Quote Affiliation – unlimited characters

Text Grids: This component displays either a two column or three column text boxes with an optional link button. Multiple rows are available; however, we don't recommend more than two or three rows.






FIELDS:

- Background Color – White and Grey
- Section Label – character count is set at 50 characters
- Section Title – character count is set at 100 characters
- Boxes – two or three boxes displayed across horizontally
 - Title (required) – character count is set at 65 characters
 - Content Block (required) – character count is set at 350 characters. No image or video available.
 - Button Link – add url to detailed content. Link URL, Link Title and Advisory Text

Three Column Image Block: This component was to feature three cards only with content. If you need more cards – then I would recommend doing the image card carousel above in this document. This component can display video and images; however, I recommend that only choose one or the other - either all videos or all images for all the cards. As a mixture of both looks awkward due to the size of the video image is much larger.

Athletics Program

Recruiting

Want to play? Start your journey as a Clark Cougar.

Recruiting >

Facilities

Check out our state-of-the-art indoor and outdoor athletic facilities.


Facilities >

Coaches

Get to know our dedicated and experienced coaching staff.


Meet the Coaches & Staff >

Athletics Program



Recruiting
Want to play? Start your journey as a Clark Cougar.

Recruiting >



Facilities
Check out our state-of-the-art indoor and outdoor athletic facilities.

FIELDS:

- Background Color – White/Grey
- Section Label – character count is set at 50 characters
- Section Title **(required)** – character count is set at 100 characters
- Button – displays under cards. Link URL, Link Title, and Advisory Text
- Blocks – Image or Video **(required)**
 - Image – 688w x 400h
 - Video – url of vimeo or youtube, accessibility title, placeholder image (688x400px)
- Links – add url to detailed content. Link Url, Link Title, and Advisory Text.
- Card Label – 40 characters
- Card Title – 45 characters
- Card Content Block **(required)** – character count is set at 135 characters. No image or video available.

Three Column Link Area: This component was to feature an important subject matter with related links to that subject matter. Three links are set as default; however, you can add another row of links if needed.


The screenshot shows a web browser at clarku.edu/who-we-are/c. It displays two content blocks. The first block, 'Worcester Transportation', features a large image of a train station platform with a sign that says 'WORCESTER'. Below the image is a text block explaining transportation options: 'How can you travel to Clark University? Worcester's transportation options have you covered by road, rail, and air. Direct flights via JetBlue, American Airlines, and Delta connect you to U.S. and international cities. Trains'. At the bottom of this block are three white buttons with red text and right-pointing chevrons: 'Worcester Regional Transit Authority (WRTA) Buses', 'Worcester Airport', and 'Train Station'. The second block, 'Clark's Presidents: Past and Present', features a black and white portrait of G. Stanley Hall. Below the portrait is text: 'Beginning with G. Stanley Hall (pictured) in 1887, Clark has had only nine presidents in its history. Learn who has preceded David Fithian as our president.' Below this text are three white buttons with red text and right-pointing chevrons: 'Past Presidents of Clark', 'Learn About the Presidential Search', and 'Presidential Search Committee'. On the right side of the browser window, a vertical sidebar shows a 'SCROLL TO SECTION' menu with a thumbnail of the first block and a 'Worcester Transportation' section header, and another thumbnail of the second block with a 'Clark's Presidents: Past and Present' section header.

FIELDS:

- Background Color – White/Grey
- Show/Hide Background Line
- Use Dark Buttons or Regular Buttons
- Image – 650w x 420h – located on the left of the above block
- Section Label – character count is set at 50 characters
- Section Title – character count is set at 100 characters
- Content Block – character count is set at 320. No image or video is available.
- Links – 3 link buttons displayed horizontally to additional content. Link URL, Link Title, and Advisory Text. You can add an additional row under the first row for more buttons.


Three Column Quote Blocks: This component will display three quotes with images.

Student-Athlete Perspectives




"The thing I like best about Clark is the people. I've made some of the best connections during my time here – with friends, professors, coaches, staff, and alumni."

—Rachael Chen
Basketball player; political science major



"Playing sports at Clark has helped me to grow both as a student and as a person. I have become more independent, self-reliant, and highly motivated."


—Olivia Barksdale
Field hockey and softball player; environmental science major



"The concept of 'team' is important here, especially the way younger players learn from the older players. My Clark experience has been great, and I credit my team for that."


—Dan Turgeon
Lacrosse player; management major

Student-Athlete Perspectives



"The thing I like best about Clark is the people. I've made some of the best connections during my time here – with friends, professors, coaches, staff, and alumni."

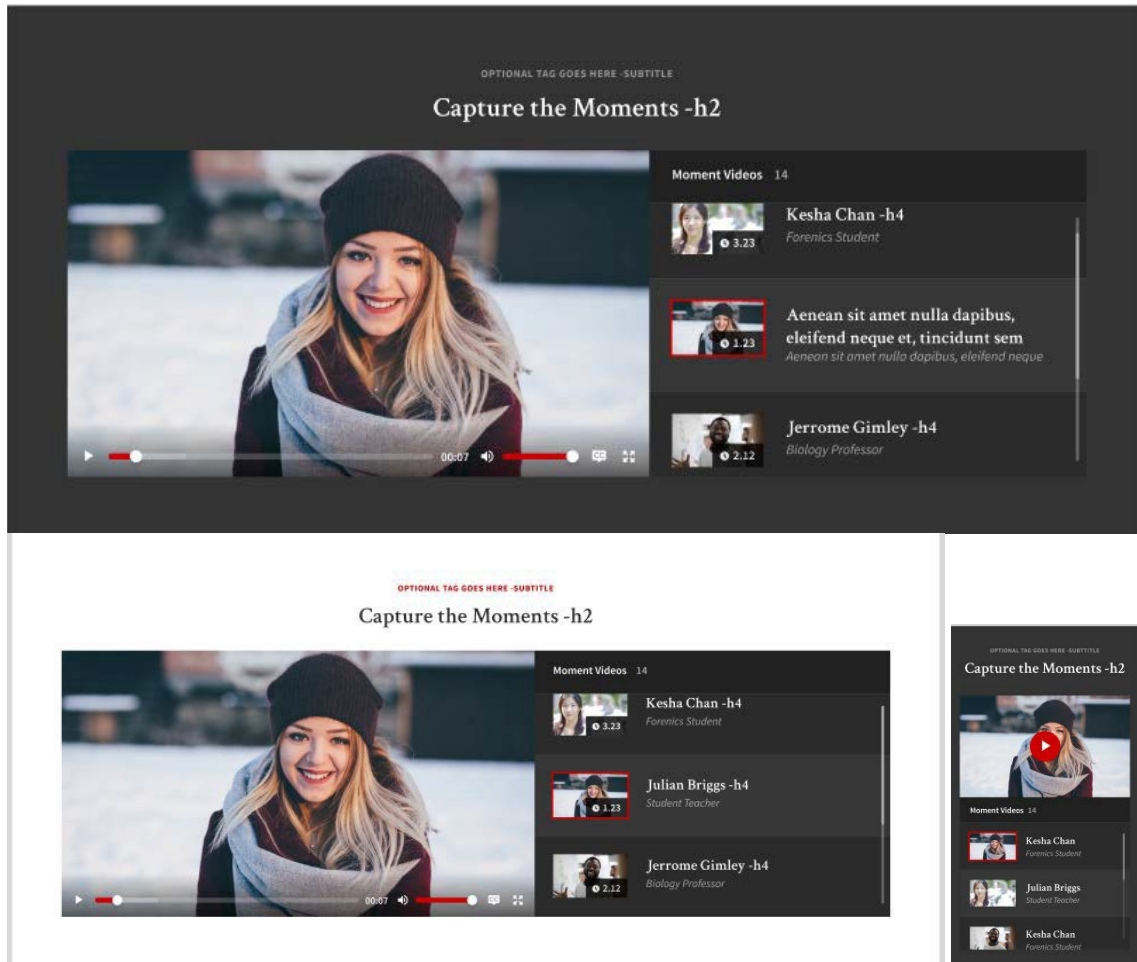
—Rachael Chen
Basketball player; political science major



FIELDS:

- Section Label – character count is set at 50 characters
- Section Title (**required**) – character count is set at 100 characters
- Background Color – Grey or White
- Quotes (**required**)
 - Image (**required**) – 343w x 229h
 - Text (**required**) – character count set at 260 characters
 - Name (**required**) – unlimited character count
 - Title – unlimited character count
 - Affiliation – unlimited character count

Video Play list: This component displays a playlist of vimeo or youtube videos.

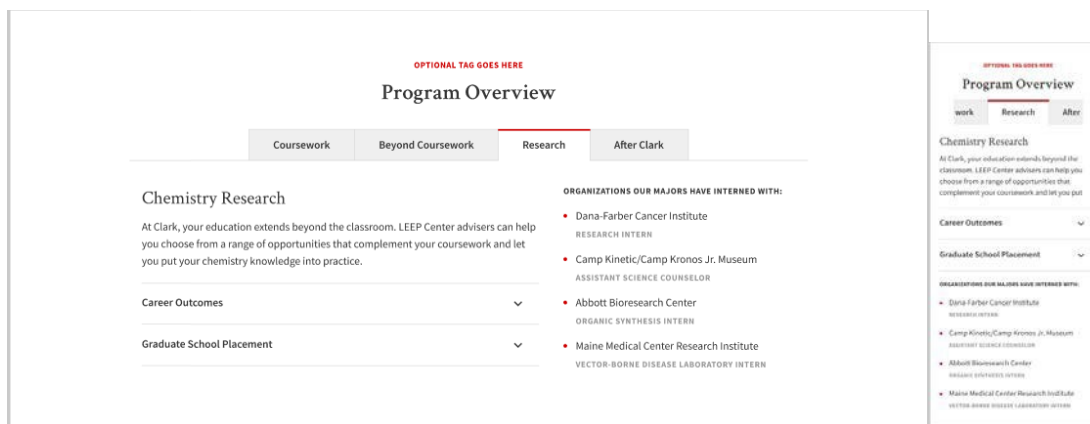


FIELDS:

- Background Color – Grey or White
- Section Label – character count set at 50 characters
- Section Title – character count set at 100 characters
- Videos – unlimited but we recommend max 8. Required at least 2 videos.
 - Vimeo URL (required)
 - Title (required) – character count set at 60 characters
 - Subtitle (required) – character count set at 45 characters

Tabs: The purpose of this component is to organize large amounts of content in tabs. Several of the existing components we have can be setup in these tabs with three layouts. One Column, Two Column (Even) and a Two Column (Special) within these layouts several options to include: A Content Block, Accordion, Ad Space or a fancy Bulleted List.

The below example is the **Two Column Special:**



FIELDS:

- Section Label – character count set at 50 characters.
- Section Title **(required)** – character count set at 100 characters
- Tabs – unlimited, however, we recommend no more than 5-6
 - Label **(required)** – unlimited character count, however, we recommend that it's kept short
 - Content Layout – One Column, Two Column Even or Two Column Special
 - One Column – Content Block (wysiwyg) unlimited character count with the ability to add images/videos and hyperlinks
 - Two Column Even – both columns will be even in height and width. Content Block - unlimited character count with the ability to add images/videos and hyperlinks
 - Two Column Special – the ability to add an Accordions or Freeform (wysiwyg) on the left column. Adspace, bulleted list or a Content Block (wysiwyg) are options for the right column.
 - Left Column – one option below is **required:**
 - Accordions – unlimited accordion items, however, we recommend to keeping the items to a limited amount due to the height of the column next to it to balance them off each other.
 - Header **(required)** – character count of 150 characters.
 - Content Block **(required)** – unlimited character count
 - Content Block (wyswig) – unlimited character count with the ability to add images/videos and hyperlinks

- Right Column – one option below is **required**:
 - Adspace
 - Design – solid red background (filled) or red outline around the box or adspace
 - Image – no set size but recommend no larger than 900 pixels wide
 - Title Label – character count set at 50 characters
 - Title – character count set at 50 characters
 - Content Block – character count set at 320 characters. No image or video available.
 - Link – add url to more detailed content. Link URL, Link Title and Advisory Text
 - Fancy Bulleted List – unlimited rows or bulleted items, however we recommend a short list
 - Title – this is a title above the bulleted list. Unlimited characters, however, we recommend a short title
 - List items – Text and Subtitle – unlimited characters, however, we recommend short text and titles. No hyperlinks are available for this bulleted list.
 - Freeform (Content Block) – unlimited character count with the ability to add images/videos and hyperlinks

More Layout options: The below is an example of the **One Column** layout.

OPTIONAL TAG GOES HERE


Program Overview

Coursework Beyond Coursework Research After Clark

Chemistry Research

Clark is committed to action-based learning, which means as an undergraduate you can join faculty and graduate students in their **research**. Our faculty members have research interests in these subfields of chemistry: materials chemistry (including bio-inorganic, bio-organic, biophysical, inorganic, materials, organic, organometallic, physical and polymer chemistry), biochemistry and molecular biology, among others.

The **Chemistry Department** is a supportive, collegial group of faculty, undergraduates and graduate students. During the academic year, you can attend a weekly seminar and luncheon on a subject of current research interest. Most research groups also hold weekly meetings where you can exchange ideas and get feedback on research. You are also welcome to attend the department-wide Harry C. Allen Jr. Symposium each year.



Student taking ice photos for our chemistry research intern program

OPTIONAL TAG GOES HERE

Program Overview

Coursework Beyond Coursework Research After Clark

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

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The below example is the **Two Column (even)**:

OPTIONAL TAG GOES HERE

Program Overview

Coursework

Beyond Coursework

Research

After Clark

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

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OPTIONAL TAG GOES HERE

Program Overview

work

Research

After

Chemistry Research

Vestibulum feugiat fringilla ipsum eu euismod. Aliquam id tellus nulla. Maecenas at sodales risus. Lorem ipsum dolor sit amet, consectetur

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The below examples is the **Two Column (special)**:

OPTIONAL TAG GOES HERE

Program Overview

Coursework


Beyond Coursework

Research

After Clark

Chemistry Research

All student are required to take two courses each in calculus and physics. (If you're planning to go on to graduate school, we strongly urge you to take additional advanced courses in chemistry, mathematics, physics, and biochemistry while at Clark.) You'll also be required to demonstrate competence in communicating chemical concepts (e.g., through reports based on research in the chemical literature, Academic Spree Day or Fall Fest presentations, Directed Study papers, Honors theses, or publications), as well as take a standardized undergraduate chemistry knowledge diagnostic exam before graduation.



Student taking ice photos for our chemistry research intern program

OPTIONAL TAG GOES HERE

Program Overview


work

Research

After

Chemistry Research

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Coursework

Beyond Coursework

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FEATURED COURSE

Inorganic Chemistry



How a molecular develops into an atom

OPTIONAL TAG GOES HERE

Program Overview

work

Research

After

Chemistry Research

All student are required to take two courses each in calculus and physics. (If you're planning to go on to graduate school, we strongly urge you to take additional advanced courses in chemistry, mathematics, physics, and biochemistry while at Clark.) You'll also be required to demonstrate competence in communicating chemical concepts (e.g., through reports based on research in the chemical literature, Academic Spree Day or Fall Fest presentations, Directed Study papers, Honors theses, or publications), as well as take a standardized undergraduate chemistry diagnostic exam before graduation.


Inorganic Chemistry



How a molecular develops into an atom

Sidebar

The Sidebar region can display sub menu items, as well as offers options such as Call to Action buttons, an Ad Space or a Free form – Content Block area. These options will need to be setup by the web team only.

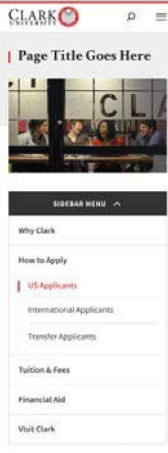


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- Why Clark
- How to Apply**
- US Applicants
- International Applicants
- Transfer Applicants
- Tuition & Fees
- Financial Aid
- Visit Clark

APPLY NOW



Resources for Clark

Sustainable Clark is a community effort. It takes all of us, employees and students together, to make a difference on campus and in our world with the choices we make. Clark is full of 'green growing on': just take a look at the detailed Resources pages here or take a walk across campus! However, we recognize that the needs of the people who work at Clark everyday may be different from the student population, and we have a few resources specific to office and department life.

IT TAKES A VILLAGE

Here's how you can help

Compost!



Help facilitate Clark's commitment to sustainability

Review our growing list of how to help.

View List >



Resources and Partners

Help facilitate Clark's commitment to sustainability

Review our growing list of how to help.

View List >

Resources for Clark

Clark is a sustainable community effort that takes all of us, employees and students together, to make a difference on campus and in our world with the choices we make. Clark is full of 'green growing on': just take a look at the detailed Resources pages here or take a walk across campus! However, we recognize that the needs of the people who work at Clark everyday may be different from the student population, and we have a few resources specific to office and department life.

CTA Buttons – buttons to another websites or webpages. We recommend limiting the number of buttons to display. Colors available Red, Teal, and Light Purple.

The image shows two examples of CTA buttons and a sidebar content area. On the left, a vertical sidebar menu with a red 'APPLY NOW' button at the bottom. On the right, three stacked buttons: 'UNDERGRADUATE ADMISSIONS CAMPUS VISITS' (red), 'UNDERGRADUATE ADMISSIONS VIRTUAL VISITS' (teal), and 'GRADUATE ADMISSIONS VISITS' (light purple). Below these is a white box with a red border containing the text 'OUR LOCATION AT A GLANCE' followed by statistics: 72 Acres Total for Campus, 30+ Restaurants Within 6 Blocks of Campus, and 8 Colleges and Universities in Worcester.

FIELDS:

- Select Link – add url to a webpage or site. Link URL, Link Title, and Advisory Text.
- Color: Teal, Red, Light Purple

Sidebar Content Area – you have the option to add either an Ad Space or a free form content block.

The image shows a sidebar content area with a header image of a banner. Below the image is the section title 'Resources for Clark' and a paragraph of text. To the right is a red sidebar box with the text 'Help facilitate Clark's commitment to sustainability', a sub-header 'Review our growing list of how to help.', and a 'View List >' link.

Ad Space – filled or outlined design with limited text and optional link.

Transfer Students as First-Year Students

If you are a transfer student with less than one full year of transferable college credits, you will participate in the First-Year Experience program as well.

Contact Us

Danielle Morgan Acosta
Associate Dean of Students

[Email Danielle >](#)

Evan Wilson
Director of Academic Transitions

[Email Evan >](#)

Evette Walters
Director of Academic Advising

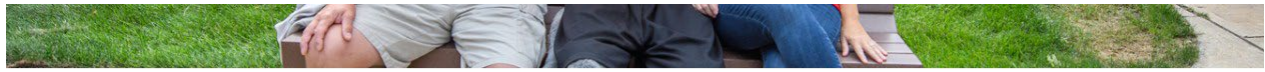
[Email Evette >](#)

[Email the First-Year Experience Program >](#)

FIELDS:

- Filled or Outlined button – must choose one. Filled will give a background of red vs outline with a red line and white background.
- Title Label – character limit set at 50 characters.
- Title – character limit set at 50 characters
- Content – character set at 320 characters
- Link - one link to existing content.
- Link URL, Link Title, and Advisory Text.

Free Form (Content Block) – unlimited text with images, videos, and links are available. However, we recommend small amounts of content due to the area and size of that space.



Welcome, parents and family members! We're excited to have you in the Clark community.

This is a special time for your entire family, and we want to help you stay involved and informed during your student's time with us. Here, you'll find useful links to keep you in the loop about life on campus, events, news and resources. Stay connected.

Value and Affordability

When it comes to paying for college, the roadmap is not the same for everyone. These links will help guide you and give you the necessary contacts so we can work together to make the process less daunting.

- [Accelerated B.A./Master's Program](#)



A GUIDE FOR NEW FAMILIES

New Family Handbook

With this handbook, learn more about Clark and the resources available to your student.

Download Handbook >

FIELDS:

- **Content** – unlimited character counts, however, we recommend short text as you don't want this content in the right sidebar be extremely long.
- **Images** – can be set within the content area. We recommend small images.
- **Links** – unlimited links, but again, only recommend a few. Link URL, Link Title, and Advisory Text

ClarkNow Articles

ClarkNow articles are only to be entered by the Marketing & Communications Public Relations team.

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Farm or conserve? Professor's research helps decision-makers

New study uses Lyndon Estes' land-use model to create possible scenarios

August 30, 2022 | By Meredith Woodward King

As the world sees increases in both population and climate-induced food insecurity, the pressure mounts to expand agricultural lands to feed a hungry planet. But expanded farming can escalate biodiversity loss.

A recent *bioScience* article, "[Can Countries Expand Agriculture without Losing Biodiversity? Weighing the Options for Feeding a Growing World](#)," explores how farmers and researchers are seeking to overcome this confluence of challenges by using sophisticated models to determine which lands to farm and which to preserve — and comparing and affecting from various scenarios.

One of those approaches entails models, such as a land-use model called *ecdyss* (Ecosystem Dynamics and Yield Simulation), which was developed at Princeton University by Lyndon Estes, now associate professor of geography at Clark University, and his colleagues. He first published his model in a 2021 article in *Philosophical Transactions of the Royal Society B*, "[Theoretical attributes control and biodiversity in a landscape transformation frontier](#)," using the example of Zambia — where food needs are expected to triple by 2050 and tough decisions will need to be made between expanding agriculture to meet that demand while minimizing ecological losses as well as the impact that agriculture has on climate change.

Lyndon Estes

"The model is designed to find tradeoffs between agriculture and conservation, including total converted land area, carbon loss, biodiversity loss, and transportation costs, to help you determine where you can develop new agricultural land with the lowest possible cost in terms of biodiversity and carbon loss, with minimal sacrifice to agricultural potential," Estes explains. "This type of model allows conservation organizations, government agencies, and land-use planners to balance the costs and benefits of agricultural expansion by varying the weights (an indicator of preference) they place on each of the four land-use objectives."

The *bioScience* article illustrates how Estes' model is being put to the test along with other indices, with the aim of assisting decision-makers. His former colleague, Christopher Crawford, who recently completed his Ph.D. in Science, Technology, and Environmental Policy at Princeton University, on Estes' model and four other biodiversity indices, arriving at very different scenarios through which to expand agricultural lands in Zambia, which varied depending on how the biodiversity indices were constructed. A relatively small change in how indices are constructed can lead to major differences in which areas of land the model identifies for conversion.

"As Crawford found, models need to be used carefully because the ways you measure the types of benefits are really critical," Estes explains. "It really comes down to what you put into the model — it needs high-quality, accurate geospatial data that the model uses (the decision-maker) understand and accept as valid representations of reality. Unfortunately, such data typically do not exist, and must be developed, which is what we spend most of our time doing."

These Agricultural Impacts Research Group focuses on understanding the drivers and impacts of agricultural change, using the tools of geospatial analysis, remote sensing, and simulation modeling to develop the supporting data and analyses. The work described in the *bioScience* paper was supported by grants from the National Science Foundation, NASA, and the Norwegian Aid Agency.

Environment & Sustainability

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Farm or conserve? Professor's research helps decision-makers

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CLARK UNIVERSITY
CHALLENGE. COOPERATION.
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- Report a Concern
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Story (Article): This template is to how news articles that can be categorized by topics and categories.

FIELDS:

- Stories Title (**required**)
- Story Details
 - Section Label – character count set at 50 characters
 - Short Title – character count set at 50 characters
 - Except – no character count set but recommend shorter content as this will appear under titles.
 - Short Except – character count set at 75 characters
 - Exclude from curated stories button – Yes/No. If marked yes, this story will still be accessible by linking directly to the news article but not listed in the News Archive or listing of stories.
- Content Block – unlimited characters, where you can add content, images, and links.
- Featured Image (currently this is turned off)
- Thumbnail Image – 650w x 440h – this will be placed on a news archive or news listing page where it just pulls in the title of an article, image and short except.
- Full Width Components – content such as galleries, videos, grid blocks, etc. can be placed within the news article and Story Content.
 - Story Content – by adding this component you can break up the text and have a full component in the middle of your article, then continue with Story Content (content block).