

**‘Civically Engaged’ Clark honored in article;
Plaque awarded by Education Alliance CEO**

President John Bassett was presented with a plaque displaying a copy of the *University Business* magazine article titled, “Universities for the Civically Engaged.” Call it the new town/gown gestalt. Institutions are helping to establish bridges between campus and community.”

Thomas Massey, Dean of the College of Professional and Continuing Education, joined the article’s authors, James Martin and James E. Samels, in President Bassett’s office.

The article lauds Clark, the University of Pennsylvania in Philadelphia, Trinity College in Hartford, Conn., and the University of Southern California in Los Angeles as “exemplary urban institutions (that) have led the way in tearing down walls, welcoming the community on campus, and leveraging the academic enterprise to work for the betterment of their host communities.’

The authors interviewed President Bassett, who discussed the value of creating partnerships. “It cannot be a top-down, one-shot charitable endeavor. It has to be a real partnership with the community built on mutual and admiration,” he said. “With a shared vision, mutual respect, and a shared will to succeed, communities and universities can build long-term relationships in which the lives of everyone involved are improved.”

Martin is a professor at Mount Ida College (Mass.). Samels is president and CEO of The Education Alliance. They have authored the book “Presidential Transition in Higher Education: Managing Leadership Change” (Johns Hopkins University Press, 2004).

To read the August 2007 UB magazine article, visit:
<http://www.universitybusiness.com/viewarticle.aspx?articleid=839>