



EMPLOYER ENGAGEMENT GUIDE

A GUIDE TO RECRUITING CLARK UNIVERSITY STUDENTS

CLARK
UNIVERSITY



CHALLENGE CONVENTION. CHANGE OUR WORLD.

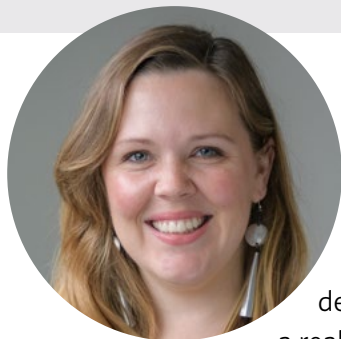
TABLE OF CONTENTS

A Note from the Director of Employer Engagement	1
Why Clark?	2
Services for Employers	4
Alumni Employers	5
Outcomes.....	7
Connect with Us	8

Challenge Convention. Change Our World.

“Challenge convention. Change our world.” is much more than Clark University’s motto; It’s a rallying cry that inspires our community every day. We are a community of creative thinkers eager to challenge conventional wisdom, devise innovative solutions to complex Problems, and roll up our sleeves to get things done.

A NOTE FROM THE DIRECTOR OF EMPLOYER ENGAGEMENT



This is an exciting time to work at the juncture of a student's educational journey and their connection to the global economy. Our interconnected world demands innovation, resilience, and the ability to tackle complex problems; this is a reality that informs Clark's belief in the enduring value of a liberal arts education, and our university's pioneering efforts to connect students' learning experiences with the changes underway in our economy and society.

By combining a comprehensive academic model with experiential learning opportunities, Clark students graduate ready to build lives and careers of consequence. Our students are diverse, multidisciplinary, and passionate, enabling them to thrive as problem solvers, communicators, and collaborators in your organization.

To support their success, Clark continually invests in connecting students to professional networks that add value to their college education. ClarkCONNECT, a platform that provides students with unprecedented access to alumni, faculty, and parent mentors, has increased access to industry guidance, job and internship opportunities, and mentorship between students and the broader Clark community in just a year.

Clark is making headlines for our commitment to foster career success and satisfaction. The Princeton Review's "Colleges that Pay You Back" (2018) ranks Clark No. 11 on the list of schools for "Making an Impact," because our students report they are encouraged to continuously connect their academics to "something bigger and more meaningful."

We invite you to meet the talented students and alumni who are ready to contribute to your organization and to the world. When you engage with Clark, you will work with a dedicated relationship manager who will help your team design a customized and innovative approach to connect with talent and reach your recruitment goals.

At Clark University, our aim is to forge partnerships that link students with opportunity. Thank you for considering us a partner, and for sharing in our mutual goal of supporting students on their journey toward career purpose and success.

Sincerely,

A handwritten signature in black ink that reads "Rosie Gallant". The signature is fluid and cursive, with the first name "Rosie" being more prominent than the last name "Gallant".

ROSIE GALLANT
Director of Employer Engagement

WHY CLARK

A SMALL UNIVERSITY WITH A BIG IMPACT

Clark combines the intimacy of a small liberal arts college with the research culture and world-class resources of a large institution. We are committed to action-based learning and providing students with superior research opportunities, far more than universities of comparable size, preparing students for complexity, diversity, and change.

MULTIDISCIPLINARY TALENT

Through our pioneering academic model, Liberal Education and Effective Practice (LEEP), we make experiential learning an explicit requirement for our undergraduates. Critical to success in today's world, students gain relevant capacities including creative thinking, selfdirectedness, resilience, and the ability to manage diversity and uncertainty.

WORLD-RENOWNED FACULTY

Clark's small class sizes allow our students to connect one-on-one with accomplished scholars and practitioners, and provide countless opportunities to conduct in-depth research and work collaboratively to address global concerns.

CLARK STUDENTS REPRESENT GLOBAL DIVERSITY

With students from 45 states, 85 countries, and a wide range of socio-economic backgrounds, Clark is a diverse community where globally focused internships, research, and service programs enable students to make profound connections to the world beyond campus.

ROBUST COMMUNITY PARTNERSHIPS

Clark is redefining higher education for the 21st century by forging robust partnerships with universities, educators, and business and community leaders to break down boundaries between academia and society, more deeply attuning students' learning experiences to the constant changes taking place in the world today.

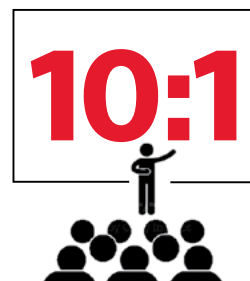
ACADEMIC PROGRAMS THAT FIT INDUSTRY NEEDS

With 33 majors (including a student-designed option), 15 master's degree programs, certificate programs, and 9 doctoral programs, Clark students are professionally prepared to thrive in roles of entrepreneurship, bioscience, management and consulting, GIS/geospatial analysis, government and international affairs, and technology.





*of students complete
a world & workplace
experience by the time
they graduate*



faculty-to-student ratio



*of faculty engaged in
research & creative work*

#13

*among schools with
students most engaged in
community service*

Source: Princeton Review

130+
Student CLUBS &
ORGANIZATIONS

3

22% MULTICULTURAL STUDENTS

(Asian-, Latino-, African-, and Native-American)



*logged by Clark students
engaging in the Worcester
community*

47%

*of students are part of an
intercollegiate, intramural or
club & recreation team*



30% OF STUDENTS STUDY ABROAD

in 50 Clark-affiliated programs

SERVICES FOR EMPLOYERS

Clark is an innovative, deeply engaged community. We offer employers a comprehensive menu of engagement opportunities and a customized approach to connecting with students, faculty, and campus organizations from all of Clark's academic departments, both undergraduate and graduate.

RECRUIT ON CAMPUS

Whether you'd like to give a presentation, connect with faculty, host office hours, conduct mock interviews, or schedule on-campus interviews, we can reserve one of our three dedicated interview rooms, as well as facilitate and publicize your visit.

CONNECT WITH FACULTY & STUDENT ORGANIZATIONS

We can help you organize information sessions or meet with faculty or one of 130+ student-led campus organizations.



SCHEDULE A RÉSUMÉ DROP

Send us internship or job descriptions, application procedures, deadlines, and relevant information, and we will publicize your position, collect and forward applicant materials, and provide support in managing on-campus interviews.

Handshake is your one stop tool for posting internships, jobs, tracking applicants, and registering for career fairs and events. Get started by logging in or creating an account at the following URL, and connect with Clark University; <https://www.joinhandshake.com/employers/>

WORK WITH US TO BUILD A STRATEGY

We want to provide as many convenient, impactful opportunities for students to engage with employers as possible. Let us know what works for your organization, and we'll work together to engage the right candidates for your positions, elevate your brand on campus, and connect you to faculty.

4



96% of graduates are employed, accepted to graduate school, participating in a volunteer program, or serving in the military within six months of graduation.

ATTEND A FLAGSHIP EVENT

Clark hosts multiple fairs for employers to engage with students: the Career & Internship Fair in the fall, the Community Engagement & Internship Fair in the spring, and our annual Study Abroad Fair.

CONNECT VIRTUALLY

We can help you interact with students across distances and present your brand to the Clark community from the convenience of your office through virtual information sessions, workshops, and social media takeovers.

For information about any of the above services, contact our Director of Employer Engagement, Rosie Gallant, at rogallant@clarku.edu.

ALUMNI EMPLOYERS



We believe in preparing our students to become active global citizens who are highly engaged in the communities in which they work and live, and who are dedicated to nurturing excellence in the next generation. This effort relies on the ambitions of students, dedication of faculty, and the commitment from alumni to perpetuate the mission of Clark University.

CLARKCONNECT clark connect

ClarkCONNECT is an easy-to-use platform that links students, alumni, and the broader Clark community for mentorship, networking, and career-related opportunities.

To join the platform and post an opportunity, visit <https://clarkconnect.clarku.edu>

In addition to ClarkCONNECT, Clark University invites alumni employers to use Handshake, a modern career services platform designed to connect students and employers to each other, events, and opportunities. Get started by logging in or creating an account at the following URL, and connect with Clark University; <https://www.joinhandshake.com/employers/>

CLARKCONNECT SUCCESS STORY



Janette Ekanem shares her professional journey with Clark students at a symposia organized by her former professor, Mark Miller.

"Professor Miller made us look at the ways that cases were connected to social movements at the time."

Janette Ekanem '09

Attorney

Kotin, Crabtree & Strong LLP, Boston



CLARKCONNECT LIVE NETWORKING

ClarkCONNECT extends from its online platform through networking events where students, alumni, and the greater Clark community interact face-to-face, leading to meaningful connections.

clark  connect
EXPLORE • PREPARE • LAUNCH






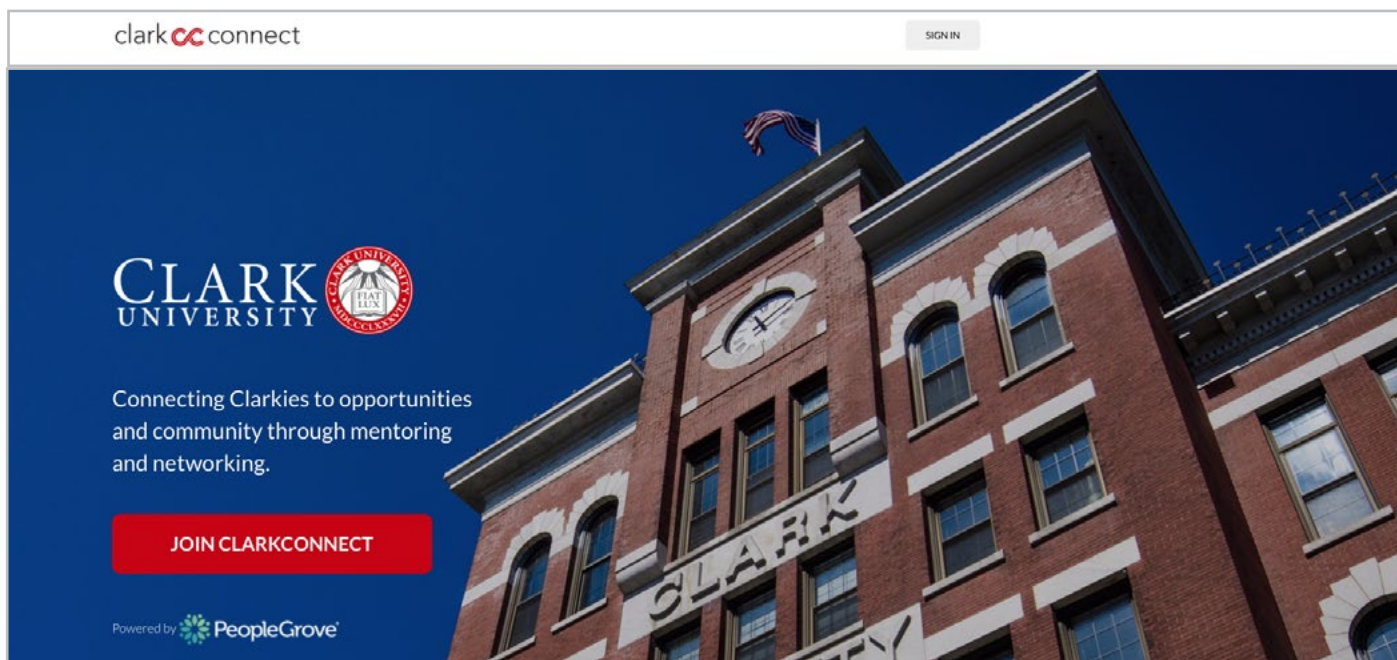
6 GET STARTED — CREATE A PROFILE

Join ClarkCONNECT on clarkconnect.clarku.edu. You can create an account using your LinkedIn, Facebook, or email account.

Create a profile by selecting alumni as user type and fill in your information. Make sure to add a photo to make your profile stand out.

FOLLOW CLARKCONNECT ON SOCIAL MEDIA

 Facebook: @CONNECTclark
 Twitter: @clark_connect
 Instagram: @clark_connect



OUTCOMES

GRADUATE SCHOOLS



Stanford
University



HARVARD
UNIVERSITY

Tufts
UNIVERSITY



MCPHS
UNIVERSITY



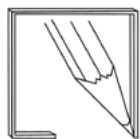
COLUMBIA
UNIVERSITY

INTERNSHIPS

AMGEN



NetApp™



PENCIL BOX
ARCHITECTS, INC.

TJX
THE TJX COMPANIES, INC.



GEOGRAPHICAL CONCENTRATIONS

of Clark Students and Alumni

- Boston
- Los Angeles
- New York City
- Miami
- San Francisco
- Washington, D.C.
- Worcester

HIGHLIGHTED EMPLOYERS

amazon

Booz | Allen | Hamilton

moderna™
messenger therapeutics



wayfair

Morgan Stanley

UNITED NATIONS
FOUNDATION



Planned
Parenthood®
of Northern New England

UMassMemorial
Health Care

NOVARTIS

WHAT EMPLOYERS SAY



Booz Allen Hamilton clients “want to work with people who can add value to their business. They want to work with people who can engage substantively in their business and solve problems. They want to work with people who have some agility and can deal with different kinds of challenges.” Clark students fit the profile.

Gary Labovich '81
Executive Vice President
Booz Allen Hamilton

CONNECT WITH US

When you engage with Clark, a dedicated relationship manager will help you design an innovative approach to connecting with and recruiting Clark students.

How do we support you? We will:



- Elevate your brand on campus, and highlight unique aspects of your company
- Advertise your job and internship opportunities via targeted marketing on campus
- Enhance your recruiting strategy by facilitating meetings and networking events with students, on campus or virtually

CONNECT WITH OUR EMPLOYER ENGAGEMENT TEAM



Rosie Gallant

Director of Employer Engagement, National & Global Employers

 rogallant@clarku.edu
 508-793-7275



CONNECT WITH CAREER SERVICES OFFICES

Our Employer Engagement Team can help you find and connect with Clark University's talent, but if your organization is ready to partner with a specific group of talented students, we suggest you contact the appropriate career services office.

THE LEEP CENTER

The LEEP Center offers holistic student support and advising by connecting students with resources to align their academic and cocurricular interests through the Career Services, Community Engagement, Study Abroad & Study Away, and Writing Center offices.

Connect with the LEEP Center to reach undergraduate students for:

- Internships, job opportunities, and on-campus recruiting
- Volunteer and service learning opportunities
- Study Abroad and Study Away
- Special projects and research opportunities



Liberal Education & Effective Practice
leepcenter@clarku.edu • 508-793-8819

CONNECT WITH CAREER SERVICES OFFICES

INTERNATIONAL DEVELOPMENT, COMMUNITY, AND ENVIRONMENT (IDCE)

Clark's world-renowned IDCE Department offers graduate degrees in international development and social change, global health, community health, environmental science and policy, community development and planning, and GIS for environment and development.

Connect with IDCE to learn more about students in this world-renowned department:

- 100% of IDCE students complete research/ internships
- Majority of students have 5-7 years of professional experience
- Graduates are employed across the globe
- IDCE's development Studies Program is top-ranked by QS World University Rankings
- Students learn to collaborate around challenges — and across disciplines



Sharon Hanna

Director of Career Development and External Relations, Certified Master of Career Services (CMSC), National Career Development Association

✉ shanna@clarku.edu

☎ 508-793-7454

SCHOOL OF PROFESSIONAL STUDIES (SPS)

Clark's School of Professional Studies delivers relevant, rigorous academic programs for professional learners and recent college graduates seeking to advance in their careers, and offers master's and professional programs in information technology, public administration, and professional communication.

Connect with students looking to move ahead through SPS:

- Clark's SPS maintains partnerships with 150 business and nonprofits around the world
- Curriculum is aligned with employer and industry needs
- The globally diverse student body includes learners from 90 countries

School of Professional Studies

sps@clarku.edu ▪ 508-793-7318

GRADUATE SCHOOL OF MANAGEMENT

The AACSB-accredited Graduate School of Management at Clark University offers management, accounting, business analytics, and finance graduate programs, as well as an undergraduate management major and minors in management, marketing, and innovation and entrepreneurship.

Connect with the Stevenish Career Management Center to:

- Discuss your internship or job needs and connect to top candidates
- Partner with faculty on industry-focused curriculum and programs
- Attend on-campus recruitment events or host students at your organization



Kelly Kochis

Associate Director, Career Management Center, Graduate School of Management

✉ kkochis@clarku.edu

☎ 508-793-7793



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950 Main Street, Worcester MA 01610-1477