

# Communication and Culture

*The communication and culture major is designed to engage students in focused inquiry into the cultural foundations of communication emphasizing the role of communication in both transmitting and creating culture through practices of verbal and nonverbal communication. Students learn new ways of thinking about communication, and explore topics as diverse as the effects of mass media, the creation of nationalism and nationalist symbols, gender and language development, and new media technologies. Through an interdisciplinary approach, involving faculty from different fields of expertise in the humanities and social sciences, students may choose one of three paths of emphasis: media dimensions, discourse dimensions, and global dimensions.*

**Related Careers:**

Print Media (Newspapers, magazines, journals)	Writing, Editing, Publishing
Broadcast media (Radio, Television)	Writing, Promotions, Programming, Advertising
Education	Elementary, Secondary and University teaching
Non-profit	Administration, Fund Raising, Development, Grant Writing
Business	Advertising, Marketing, Public Relations, Technical Writing
Additional fields to consider:	Library Science, International Relations, Public Affairs

(continued below)



**Where do Clark Communication and Culture majors intern?**

- Marketing/Advertising Intern, Manhattan Kids Club, New York, New York
- Education Intern, St. Martin de Porres Academy, New Haven, CT
- Intern, The Syndicate, Weehawken, NJ
- Community Outreach Intern, NARAL
- Pro-Choice New York, New York
- Education & Community Engagement Intern, University of Houston, Houston, TX
- Educations & Outreach Intern/ Marketing & Development Intern, New Hope Inc., Webster, MA
- Development and Communications Intern, Gay Men's Domestic Violence Project, Cambridge, MA
- Marketing Intern, Solstice Technologies, Worcester, MA
- Media Relations Intern, WICN Radio, Worcester, MA
- Intern, Gun Owners' Action League, Northboro, MA

**Where do Clark Communication and Culture majors attend graduate school?**

- M.A., English, Harvard Extension School
- M.A., International Communications, American University
- M.A., Journalism, DePaul University
- M.S., Public Relations, NYU
- M.A., Media Ecology, NYU
- M.S., Mass Communication/Advertising, Boston University
- M.S., School Psychology, Worcester State University
- M.A., Film Studies and Archiving University of E. Anglia
- M.Ed., Salem State University
- M.S.P.C., Clark University

**What do Clark Communication and Culture majors do?**

- Diversity and Leadership Coordinator, Boston Bar Association
- Producer/Editor/Director/Cameraman, Red Zed Productions
- Student Journals Publisher, Kennedy School of Government
- Director of International Business Development, South Carolina World Trade Ctr.
- Senior VP / Media Director, Advanced Results Marketing
- Webmaster, Noble and Greenough School
- Advertising Assistant, Davis Publications
- Proofreader, EPublishing (Barnes & Noble)
- Communication Director, State Senator Harriette Chandler's Office
- Internal Communications Specialist, Bose Corporation

**Links for Further Research:**

International Association of Business Communicators	<a href="http://www.iabc.com/">http://www.iabc.com/</a>
National Communication Organization	<a href="http://www.natcom.org/">http://www.natcom.org/</a>
National Association of Broadcasters	<a href="http://www.nab.org/">http://www.nab.org/</a>
American Marketing Association	<a href="http://www.marketingpower.com/Pages/default.aspx">http://www.marketingpower.com/Pages/default.aspx</a>
Careers in Marketing	<a href="http://www.careers-in-marketing.com/np.htm">http://www.careers-in-marketing.com/np.htm</a>
Meeting Professionals International	<a href="http://www.mpiweb.org/Home">http://www.mpiweb.org/Home</a>
National Academic Advising Association	<a href="http://www.nacada.ksu.edu/">http://www.nacada.ksu.edu/</a>
Opportunities in Public Affairs	<a href="http://www.opajobs.com/">http://www.opajobs.com/</a>
Association of Collegiate Conference & Events Planners International	<a href="https://www.acced-i.org/imis_web/ScriptContent/Index.cfm">https://www.acced-i.org/imis_web/ScriptContent/Index.cfm</a>