



## **Clark University Financial Statement Summary For the Fiscal Year Ended May 31, 2025**

The Fiscal Year 2025 (“FY 2025”) financial reports for Clark University (“the University”) include the opinion of the University’s independent auditors, audited financial statements, and corresponding footnotes.

### ***Overview***

Clark’s financial performance for FY 2025 was negatively impacted by a larger than expected decline in enrollment. Overall, the University generated a net operating deficit of \$6.5 million in FY 2025 with a 1.5% decline in operating revenue and other support and a 1.4% increase in operating expense.

### ***Statement of Financial Position (Total Assets, Liabilities, and Net Assets)***

#### **Total Assets**

The University’s total assets increased \$2.0 million, or 0.3% from \$768.0 million as of May 31, 2024 to \$770.0 million as of May 31, 2025. This increase was primarily due to positive investment performance during FY 2025. Cash declined \$6.6 million, or 24.3% versus last year, as bond proceeds were utilized to fund capital projects on campus.

#### **Total Liabilities**

Total liabilities decreased \$2.8 million, or 1.4% due to a reduction in accounts payable and accrued expenses primarily related to a lower volume of construction activity.

#### **Total Net Assets**

Total net assets increased \$4.9 million, or 0.8% due to positive investment performance and contributions, partially offset by the operating deficit. As of May 31, 2025, donor-restricted funds totaled \$447.1 million (or 77%) and unrestricted funds totaled \$129.9 million (or 23%) of total net assets.

## ***Statement of Activities***

### **Operating Results**

The University's total operating revenue and other support totaled \$157.9 million, a \$2.4 million, or 1.5% decline versus last year. Net tuition and fees decreased \$5.4 million, or 6% versus last year due primarily to the impact of a 6% reduction in enrollment and a 3% increase in the discount rate, which offset the impact of fee increases. In addition, other investment income declined \$1.4 million due to the use of bond proceeds to fund capital projects. Partially offsetting these decreases was a one-time tax refund of \$3.3 million from an energy tax credit related to the use of geothermal power on campus.

The University's total operating expense increased \$2.2 million, or 1.4% from \$162.1 million in FY 2024 to \$164.3 million in FY 2025. This increase was primarily due to the impact of inflation and the allocation of resources to the University's programs and facilities in alignment with the University's strategic framework.

### **Non-Operating Results**

The primary contributor to the net non-operating revenue of \$11.4 million in FY 2025 was positive investment performance and contributions to the endowment, partially offset by a \$5.3 million asset impairment related to a capital project. This compares to net non-operating revenue of \$46.8 million in FY 2024 driven primarily by positive investment performance and contributions to the endowment.

## ***Looking Ahead***

Looking ahead to FY26, the University is implementing a plan to refocus, reorganize, and reenergize the institution. The plan involves establishing the School of Climate, Environment, and Society, the School of Media Arts, Computing, and Design, and the School of Health and Human Behavior, supported by a strong liberal arts core. Along with creating these new schools, the University is actively managing costs by assessing operations and adjusting when needed. Fundraising efforts are supporting the plan, as shown by recent gift activity. Clark is preparing for and anticipating the future.