



GRADUATE SCHOOL OF MANAGEMENT AT CLARK UNIVERSITY FEATURED
IN THE PRINCETON REVIEW'S
"THE BEST 301 BUSINESS SCHOOLS: 2010 EDITION"

Worcester, MA – Clark University Graduate School of Management is an outstanding business school, according to The Princeton Review. The education services company features the school in the new 2010 edition of its book, "The Best 301 Business Schools" (Random House / Princeton Review, on sale date Oct. 6, 2009, \$22.99).

According to Robert Franek, Princeton Review Senior VP-Publishing, "We are pleased to recommend Clark University Graduate School of Management to readers of our book and users of our site, www.PrincetonReview.com, as one of the best institutions they could attend to earn an MBA. We chose the 301 business schools in this book based on our opinion of their academic programs and offerings, as well as our review of institutional data we collect from the schools. We also strongly consider the candid opinions of students attending the schools who rate and report on their campus experiences at their schools on our survey for the book."

The Princeton Review does not rank the business schools in the book on a single hierarchical list from 1 to 301, or name one business school best overall. Instead, the book has 11 ranking lists of the top 10 business schools in various categories. Ten lists are based on The Princeton Review's surveys of 19,000 students attending the 301 business schools profiled in the book. (Only schools that permitted The Princeton Review to survey their students were eligible for consideration for these lists.) Conducted during the 2008-09, 2007-08, and 2006-07 academic years, the student surveys were primarily completed online. One list, "Toughest to Get Into," is based solely on institutional data. (All schools in the book were eligible for consideration for this list.) The lists are posted at www.PrincetonReview.com.

"The Best 301 Business Schools: 2010 Edition" also has advice on applying to business schools and funding the degree. It is one of 165 Princeton Review books published by Random House. The line includes annual guides to the best law schools and medical schools, plus guides to grad school admission exams and application essays. The Princeton Review (www.PrincetonReview.com) is also known for its guides to colleges and to standardized tests, its test-prep courses, tutoring and other education services. The Princeton Review is based in Framingham, MA: its editorial offices are in New York City. The company is not affiliated with Princeton University and it is not a magazine.

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