

CURRICULUM VITAE

ROBERT CAMERON MITCHELL

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EDUCATION

1970 Ph.D. Sociology, Northwestern University
1965 M.A. Sociology, Northwestern University
1960 M.Div. Union Theological Seminary (New York City)
1957 B.A. History (Honors), The College of Wooster, Ohio

EMPLOYMENT AND RESEARCH AFFILIATIONS

1987- Professor/Professor Emeritus, Graduate School of Geography, Clark University
(Worcester, MA)

1976-87 Senior Fellow, Resources for the Future, Washington, D.C. (On leave from Penn State,
1976-80).

1982-83 Visiting Professor, Department of Rural Sociology (on leave from Resources for the
Future), University of Wisconsin-Madison.

1974-80 Associate Professor/ Professor, Department of Sociology. Pennsylvania State University,
University Park, Pennsylvania.

1973-74 Visiting Assistant/Associate Professor, Spring Semester, College of Engineering (while at
Swarthmore), University of Pennsylvania, Philadelphia, Pennsylvania.

1968-74 Assistant/Associate Professor, Department of Sociology, Swarthmore College,
Swarthmore, Pennsylvania.

1967-68 Acting Assistant Professor, Department of Sociology, Vanderbilt University, Nashville,
Tennessee.

PROFESSIONAL HONORS

1998 Using Surveys to Value Public Goods (Mitchell and Carson, 1989), awarded the
1998 prize for "Publication of Enduring Value" by the Association of Environmental and
Resource Economists. (To be eligible for this award the publication must be at least ten
years old.)

PUBLICATIONS - Books and Edited Symposia -- Authored or Co-authored

- 2004 Richard T. Carson, et al, including Robert C. Mitchell. *Valuing Oil Spill Prevention: A Case Study of California's Central Coast* (Dordrecht: Kluwer). 256 pp plus CD.
- 1989 Robert Cameron Mitchell and Richard T. Carson, *Using Surveys to Value Public Goods: The Contingent Valuation Method* (Washington, D.C.: Resources for the Future/Johns Hopkins University Press), 480 pp. (Japanese translation published in 2000)
- 1989 Donald George Morrison, Robert C. Mitchell and John N. Paden, *Understanding Black Africa: Data and Analysis of Social Change and Nation Building* (New York, Irvington Press).
- 1980 Robert Cameron Mitchell, editor, "Whither Environmentalism?" special issue of Natural Resources Journal, Vol. 20, No. 2 (April), pp. 217-358.
- 1977 Robert Cameron Mitchell, *African Primal Religions* (Chicago: Argus), 100 pp.
- 1972 Donald George Morrison, Robert Cameron Mitchell, John N. Paden and Hugh Michael Stevenson, *Black Africa: A Comparative Handbook* (New York: Free Press), 483 pp.
- 1967 Robert Cameron Mitchell and Harold W. Turner, *African Religious Movements: A Comprehensive Bibliography*, (Evanston, Illinois: Northwestern University Press) 126 pp. (Selected by Choice as one of the outstanding academic books published in 1967.)

PUBLICATIONS - Books and Monographs -- Other

- 1989 Herbert C. Morton and Anne J. Price with Robert Cameron Mitchell, *The ACLS Survey of Scholars: The Final Report of Views on Publications, Computers, and Libraries* (Lanham, MD, University Press of America), 137 pp.
- 1989 Donald George Morrison with Robert Cameron Mitchell and John N. Paden, *Understanding Black Africa: Data and Analysis of Social Change and National Building* (New York, Paragon House), 237 pp.
- 1980 Robert Cameron Mitchell, *Public Opinion on Environmental Issues: Results of a National Opinion Survey*, (Washington, D.C.: President's Council on Environmental Quality), 49 pp.

PUBLICATIONS - Journal Articles and Chapters in Books

- 2006 Richard T. Carson and Robert Cameron Mitchell, "Public Preferences Toward Environmental Risks: The Case of Trihalomethanes," in Anna Alberini, David Bjornstad and Jim Kahn (eds.) *Handbook of Contingent Valuation* (Northampton, MA: Elgar), pp. 394-420.
<http://ideas.repec.org/p/cdl/ucsdec/2000-21.html>

- 2003 Christopher G. Leggett et. al. including Robert Cameron Mitchell, "Social Desirability Bias in Contingent Valuation Surveys Administered Through In-Person Interviews", Land Economics, Vol. 79, pp. 561-575.
- 2003 Richard T. Carson, Robert Cameron Mitchell, et. al., "Contingent Valuation and Lost Passive Use: Damages from the Exxon Valdez Oil Spill", Environmental and Resource Economics, Vol. 25, pp. 257-286. *Reprinted in Robert N. Stavins, ed., Economics of the Environment: A Reader, (NY, Norton, 2005).*
http://www.aerna.org/Documentos_trabajo/Prestige5Carsonetal.pdf
- 2002 Robert Cameron Mitchell, "On Designing Constructed Markets in Valuation Surveys," Environmental and Resource Economics, Vol. 22, pp. 297-321.
- 2002 Jon A. Krosnick et. al (including Robert Cameron Mitchell), "The Impact of "No Opinion" Response Options on Data Quality: Prevention of Non-Attitude Reporting or an Invitation to Satisfice?" Public Opinion Quarterly, Vol. 66, pp. 371-403.
<http://poq.oupjournals.org/cgi/content/abstract/66/3/371>
- 2002 Richard T. Carson, Robert Cameron Mitchell and Michael B. Conaway, "Economic Benefits to Foreigners Visiting Morocco Accruing from the Rehabilitation of the Fes Medina" in Stale Navrud and Richard Ready (eds.) Valuing Cultural Heritage (Northampton, MA, Edward Elgar), pp. 118-141.
- 2001 Angela G. Mertig, Riley E. Dunlap, and Robert Cameron Mitchell, "Environmental Organizations," The Environment Encyclopedia, Ruth A. Eblen and William R. Eblen, (eds.) (Tarrytown, NY, Marshall Cavandish), pp. 442-447.
- 2001 Robert Cameron Mitchell and Richard T. Carson, "Protest, Property Rights, and Hazardous Waste: A Reassessment," in Heyes, Anthony (ed.) Law and Economics of the Environment (Northampton, MA: Edward Elgar). pp. 368-389.
- 2000 Alison L. Holbrook, Jon A. Krosnick, Richard T. Carson and Robert Cameron Mitchell, "Violating Conversational Conventions Disrupts Cognitive Processing of Attitude Questions: Journal of Personality and Social Psychology, Vol. 36, pp. 465-494.
<http://communication.stanford.edu/faculty/Krosnick/Violating%20Conversational%20Conventions.pdf>
- 1998 Richard T. Carson et. al (including Robert Cameron Mitchell), "Referendum Design and Contingent Valuation: The NOAA Panel's No-Vote Recommendation" The Review of Economics and Statistics, pp. 335-338.
http://www.rff.org/~kopp/working_papers/qe96-05.pdf
- 1997 Richard T. Carson, Nicholas E. Flores, and Robert Cameron Mitchell, "The Theory and Measurement of Passive Use Value," in I. Bateman and K. Willis (eds.) Contingent Valuation of Environmental Preferences: Theory and Practice in the USA, Europe, and Developing Countries (Oxford: Oxford University Press).
- 1997 Richard T. Carson et. al (including Robert Cameron Mitchell), "Temporal Reliability of Estimates from Contingent Valuation," Land Economics, Vol. 73, pp. 151-163.
<http://www.rff.org/rff/Documents/RFF-DP-95-37.pdf>

- 1995 Robert Cameron Mitchell and Richard T. Carson, "Current Issues in the Design, Administration, and Analysis of Contingent Valuation Surveys," in P.O. Johansson, B. Kristrom, and K. G. Maler (eds.) *Current Issues in Environmental Economics* (Manchester: Manchester University Press), pp. 10-34.
- 1995 Richard T. Carson and Robert Cameron Mitchell, "Sequencing and Nesting in Contingent Valuation Surveys," Journal of Environmental Economics and Management, vol. 28, pp. 155-173.
<http://ideas.repec.org/a/eee/jeeman/v36y1998i3p314-323.html>
- 1994 Angela G. Mertig, Riley E. Dunlap, and Robert Cameron Mitchell, "Environmental Organizations," in Ruth A. Eblen and William R. Eblen (eds.) *Encyclopedia of the Environment* (Boston: Houghton-Mifflin), pp.217-221. *Reprinted in The Marshall Cavendish Encyclopedia of the Environment, 1992.*
- 1993 Richard T. Carson and Robert Cameron Mitchell, "The Issue of Scope in Contingent Valuation Studies," American Journal of Agricultural Economics, vol. 75, pp. 1263-1267.
- 1993 Richard T. Carson and Robert Cameron Mitchell, "The Benefits of National Water Quality Improvements: A Contingent Valuation Study," Water Resources Research, vol. 29, pp. 2445-2454.
- 1993 Richard T. Carson and Robert Cameron Mitchell, "Contingent Valuation and the Legal Arena," in Raymond J. Kopp and V. Kerry Smith (eds.) *Valuing Natural Assets: The Economics of Natural Resource Damage Assessment* (Washington, D.C., Resources for the Future), pp. 231-244
- 1993 Riley E. Dunlap, Eugene A. Rosa, Rodney K. Baster and Robert Cameron Mitchell, "Local Attitudes Toward Siting a High-Level Nuclear Waste Repository at Hanford," in Riley E. Dunlap, Michael E. Kraft and Eugene A. Rosa (eds.) *Public Reactions to Nuclear Waste: Citizens' Views of Repository Siting* (Durham, NC: Duke University Press), pp. 136-172.
- 1991 Robert Cameron Mitchell, Angela G. Mertig, and Riley E. Dunlap, "Twenty Years of Environmental Mobilization: Trends Among National Environmental Organizations," Society and Natural Resources, vol. 4, pp. 219-234. *Reprinted in Riley Dunlap and Angela Mertig (eds.) American Environmentalism: the U.S. Environmental Movement, 1970-1990* (NY: Taylor and Francis, 1992).
- 1990 Richard T. Carson, Robert Cameron Mitchell and Paul A. Ruud, "Valuing Air Quality Improvements: Simulating a Hedonic Equation in the Context of a Contingent Valuation Scenario," in C. V. Mathai (ed.) *Visibility and Fine Particles* (Pittsburgh: Air & Waste Management Association), pp. 639-646.
- 1990 Robert Cameron Mitchell, "Public Opinion and the Environmental Lobby: Poised for the 1990s?," in Norman Vig and Michael Kraft eds, *Environmental Policy in the 1990s* (Washington, D.C., Congressional Quarterly Press), pp. 81-99.

- 1989 Robert Cameron Mitchell, "Environmental Mobilization in the United States," published in Russian in USA: Economics, Politics, Ideology [Journal of the Institution of U.S. and Canadian Studies, USSR Academy of Sciences], No. 10 (238), October, pp. 83-88. *English summary appears in Committee on Contributions of behavioral and Social Science to the Prevention of Nuclear War, National Research Council, Soviet-American Dialogue in the Social Sciences (Washington, D.C., National Academy Press, 1990), pp. 69-72.*
- 1989 Robert Cameron Mitchell, "From Conservation to Environmental Movement: the Development of the Modern Environmental Lobbies," in Michael J. Lacey (ed.) *Government and Environmental Politics: Essays on Historical Developments Since World War Two* (Washington, D.C., Wilson Center Press), pp. 81-113.
- 1988 Robert Cameron Mitchell and Richard T. Carson, "Evaluating the Validity of Contingent Valuation Studies," In George L. Peterson, Beverly L. Driver, and Robin Gregory (eds.) *Amenity Resource Valuation: Integrating Economics with Other Disciplines* (Boulder, CO: Venture Publishing Co.), pp. 187-200.
- 1988 Robert Cameron Mitchell and Richard T. Carson, "How Far Along the Learning Curve is the Contingent Valuation Method?" in Duane Baumann and Yacov Haimes (eds.) *The Role of the Social Sciences in Water Resources Planning and Management* (New York: American Society of Civil Engineers), pp. 65-98.
- 1986 Robert Cameron Mitchell and Richard T. Carson, "Some Comments on the State of the Art Assessment," in Ronald G. Cummings, *et al.*, *Valuing Environmental Goods: A State of the Art Assessment of the Contingent Valuation Method* (New York: Rowman and Allanheld), pp. 237-245.
- 1986 Robert Cameron Mitchell and Richard T. Carson, "Property Rights, Protest, and the Siting of Hazardous Waste Facilities," *American Economic Review*, vol. 76, no. 2, pp. 285-290. *Reprinted in Wallace Oates (ed.) The RFF Reader in Environmental and Resource Management, (Washington DC, Resources for the Future, 1999).*
- 1986 Robert Cameron Mitchell, "Consumerism and Environmentalism in the 1980s: Competitive or Companionable Social Movements," in Paul N. Bloom and Ruth Belk Smith (eds.) *The Future of Consumerism* (Lexington, MA: Lexington Books, 1986), pp. 23-36.
- 1985 Robert Cameron Mitchell and Richard T. Carson, "Option Value: Empirical Evidence From a Case Study of Recreation and Water Quality: Comment" Quarterly Journal of Economics, vol. 100 , pp. 291-294.
<http://ideas.repec.org/a/tpr/qjecon/v100y1985i1p291-94.html>
- 1984 R. Kenneth Godwin and Robert Cameron Mitchell, "The Implications of Direct Mail for Political Organizations," Social Science Quarterly, vol. 65, no. 3, September, pp. 829-839.
- 1984 Robert Cameron Mitchell, "Rationality and Irrationality in the Public's Perception of Nuclear Power," in William Freudenberg and Eugene Rosa, (eds.), *Nuclear Power and the Public* (Boulder, CO.: Westview Press for the American Association for the Advancement of Science), pp. 137-182.

- 1984 Robert Cameron Mitchell, "Public Opinion and Environmental Politics in the 1970s and 1980s," in Norman J. Vig and Michael E. Kraft (eds.) *Environmental Policy in the 1980s: the Impact of the Reagan Administration* (Washington, D.C.: Congressional Quarterly Press), pp. 51-74.
- 1982 R. Kenneth Godwin and Robert Cameron Mitchell, "Rational Models, Collective Goods and Nonelectoral Political Behavior," *Western Political Quarterly*, vol. 35, pp. 161-181 and "Rational Models, Original Objectives: A Rejoinder," pp. 188-192.
- 1982 Robert Cameron Mitchell, "Public Response to a Major Failure of a Controversial Technology," in David L Sills, C.P. Wolf, and Vivien B. Shelanski (eds.) *Accident at Three Mile Island: The Human Dimensions*, (Boulder, CO: Westview Press), pp. 21-38.
- 1981 Robert Cameron Mitchell, "From Elite Quarrel to Mass Movement (The Anti-Nuclear Movement)," *Transaction/SOCIETY*, vol. 18, no. 5, July/August, pp. 76-84.
- 1980 Robert Cameron Mitchell, "Public Polling on Nuclear Power: A Critique of the Polls After Three Mile Island," in Albert H. Cantril (ed.) *Polling on the Issues*, (Cabin John, Md., Seven Locks Press), pp. 66-98.
- 1980 Robert Cameron Mitchell, "How 'Soft,' 'Deep,' or 'Left?' Present Constituencies in the Environmental Movement for Certain World Views," *Natural Resources Journal* vol. 20, April, pp. 345-358.
- 1979 Robert Cameron Mitchell, "National Environmental Lobbies and the Apparent Illogic of Collective Action," in Clifford S. Russell (ed.) *Collective Decision Making: Applications from Rational Choice Theory* (Baltimore, Md., The Johns Hopkins University Press) pp. 87-123
- 1979 Robert Cameron Mitchell, "Strains and Facilities in the Interpretation of an African Prophet Movement," in Louis Kriesberg (ed.) *Research in Social Movements, Conflicts and Change*, vol. 2 (Greenwich, CT: JAI Press) pp. 187-218.
- 1979 Robert Cameron Mitchell, "Silent Spring/Solid Majorities," *Public Opinion*, August/September, vol. 2, no. 4, pp. 16-20, 55.
- 1979 Raymond F. Hopkins and Robert Cameron Mitchell, "The Viability of Survey Research in Africa: Some Propositions," *African Studies Review*, vol. 17, pp. 567-574.
- 1974 Donald George Morrison, Robert Cameron Mitchell, Hugh M. Stevenson, and John N. Paden, "Information on African Political Systems," *Social Science Information*, 13: 109-123.
- 1973 Robert Cameron Mitchell and John Jenkins, "Attitudes on the Population Crisis at a Small Liberal Arts College," *The American Biology Teacher*, vol. 35, no. 4, pp. 209-215.
- 1973 Robert Cameron Mitchell, "The Use of Aerial Photography to Select Samples in African Survey Research" and "Respondent Cooperation Among Urban Yoruba" in William M. O'Barr, et. al. eds., *Survey Research in Africa* (Evanston, Illinois: Northwestern University Press), pp. 100-106, 252-260.

- 1971 Robert Cameron Mitchell, "Toward the Sociology of African Religious Independency," Journal of Religion in Africa, vol. 3, pp. 2-21.
- 1970 Robert Cameron Mitchell, "Religious Protest and Social Change: The Origins of the Aladura Movement in Western Nigeria," in Robert I. Rotberg and Ali Mazuri (eds.) *Power and Protest in Black Africa*, London: Oxford University Press, 1970, pp. 458-496.
- 1970 Donald George Morrison and Robert Cameron Mitchell, "On Christianity and Socio-political Change," Social Forces, vol. 48, pp. 397-408.
- 1969 Donald George Morrison, Robert Cameron Mitchell, and John N. Paden, "National Integration and Stability in Africa," in G. W. Carter and A. Paden (eds.), *Expanding Horizons in African Studies*, Evanston, Illinois: Northwestern University Press, 1969, pp. 329-336.
- 1963 Robert Cameron Mitchell, "Christian Healing" in Victor E. W. Hayward (ed.) *African Independent Church Movements*, Edinburgh: Edinburgh House Press, pp. 47-51.

PROFESSIONAL ACTIVITIES:

Member: Association of American Geographers, American Sociological Association (and its Environmental Sociology Section), American Association for Public Opinion Research, Association of Resource and Environmental Economists.

Member: Review Panel, Global Change Program, National Science Foundation, 1992-5;

Executive Board, International Environmental Affairs 1993-1999;

Editorial Board, Public Opinion Quarterly 1996- 2000;

Steering Committee, Consortium for Environmental Risk Evaluation's Study of Public Concerns at Nuclear Weapons Complex Sites for DOE, 1994-1995.

Reviewer of articles, book manuscripts and research proposals for various journals, publishers and foundations.

Consultant to organizations and firms including: Abt Associates, Cambridge, MA; State of Alaska; Brookhaven National Laboratory, United States Department of Energy; Department of Natural Resources, State of California; Electric Power Research Institute, Palo Alto; The Environmental Defense Fund; Industrial Economics Inc, Cambridge.; Interamerican Development Bank, Washington, D.C.; Jones and Stokes, San Francisco CA; Metropolitan Water District of Southern California; Mintz Levin Cohn Ferris Glovsky and Popeo P.C, Boston; National Oceanic and Atmospheric Administration, Department of Commerce, U.S. Government; The Nature Conservancy; Environment Directorate, Organization for Economic Cooperation and Development (OECD), Paris; New York Academy of Medicine; Piper and Marbury, Baltimore, MD; Quality of the Environment Division, Resources for the Future, Washington, D.C.; Science Advisory Board, United States EPA, Washington, DC; Social Impact Assessment, Inc, La Jolla, CA.; Country Policy Department and International Finance Corporation, World Bank.