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A Message to the *Economic Geography* Community, Readers, and Subscribers

Announcing A New Arrangement

We are pleased to announce a new business/production arrangement for *Economic Geography* which we wish to share with you. Starting in January 2009, we will be partnering with Wiley-Blackwell who will coordinate the online and print production, distribution, fulfillment, subscription services, and marketing of our journal.

Clark University continues to own the journal, retains control over all editorial and business decisions, and supports an editorial office on campus. Thus, on the editorial side, there will be few changes. With this partnership, we will experience a tremendous gain on the business side of the journal, allowing us to respond effectively to the rapidly changing environment in scholarly publishing, particularly with respect to **online publishing** and **globalization of the academic journal market**. Wiley-Blackwell brings us sophisticated technological tools and capabilities, as well as an extensive international marketing network with library and consortia contacts. Articles in *Economic Geography* will be searchable on Google and will feature a variety of technological capabilities including advance-access, cross-reference, citation-downloading, pay-per-view, and online-submissions features. In addition, Wiley-Blackwell has a rich knowledge of the discipline of geography and familiarity with our market. *Economic Geography* will be marketed at various international conferences and symposia for the first time in its history. We believe this partnership will better position the journal to face the new world of online and global marketing and raise the overall visibility of *Economic Geography*.

We will continue to support the Summer Institute of Economic Geography, which we have sponsored since its inception in 2003, as well as the Roepke Lecture in Economic Geography at the Association of American Geographer's (AAG) annual meetings. We will also continue to engage with the economic geography community as an active member and a promoter of its intellectual projects.

To celebrate this new partnership, we will hold a reception at the AAG 2009 annual meeting in Las Vegas immediately following the Roepke Lecture in Economic Geography. Everyone in the economic geography community is welcome to attend.

We have made this decision to ensure that *Economic Geography's* current status as the premier journal in the discipline will continue well into the future and to protect its reputation as the publisher of articles of the highest quality. We look forward to your continued support for the work of the journal and the economic geography community at large.

~ Yuko Aoyama, Editor, *Economic Geography*, Clark University